

# Michael Nguyen

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## ABOUT ME

SEO & Web Developer focused on Data and User Experience.

## TECHNOLOGY

**[Stack]** React, Next.js, Wordpress, Node.js

**[Code]** HTML, CSS, JavaScript, Python, GraphQL

**[Office]** Excel, Word, PowerPoint


**[SEO]** Search Console, Tag Manager, Google Analytics

## EDUCATION


### **B.Sc. in Computer Science**

University of California, Santa Cruz  
2016 - 2018

## LINKS

 github.com

 linkedin.com

 michael-nguyen.dev

## CERTIFICATES

2022 - Google Data Analytics Professional Certificate.

2021 - Google IT Automation with Python by Google.

## EXPERIENCE

### **Clear Bounce SEO** - Web Developer

Feb 2019 - Present

- Developed business websites and landing pages for real estate investors.
- Automated and optimized sales and marketing channels using scripts and APIs.
- Directed, recorded, and edited video content for marketing, education, and SOP.
- Indexed and ranked #1 for several real estate keywords with SEO, generating over 2M+ Impressions.

### **View, Inc** - Software Engineer - Front End / UI

Dec 2018 - July 2019

- Developed User Dashboards in an SCRUM-based environment.
- Collaborated with design teams to align with new changes and expectations.

## SIDE PROJECTS

### **Local SEO Kit**

August 2022

- SEO Tools/libraries in Python backend visualized on React and Tailwind.
- Authentication & Database: Firebase/Firestore.
- Back-end & DevOps: Flask server application running on AWS Beanstalk.

### **Stock Nitro**

Dec 2022

- Stock Nitro is a trading journal where traders can take notes, view previous trades, and improve their decision-making.
- Client application that authenticates with Firebase and interacts with Firestore for user data.

### **Action Hustle**

Planned

- How-To written and video content for aspiring entrepreneurs.
- Built on Next.js and utilizes server-sided rendering to maximize speed and performance.

## SEO & WEBSITES

### **We Buy Houses In Bay Area**

SF Bay Area

- Indexed 400 landing pages for several keywords for each city in the Bay Area.
- Utilized Wordpress, Yoast SEO, and Elementor.
- Generated 1.6M impressions over the last 12 months.

### **Construction Remodeling In Bay Area**

SF Bay Area

- Produced and edited website copy at scale using Python, OpenAI, and ChatGPT.
- Secured three contracting jobs within the first six months.
- Garnered 95,000 impressions year-to-date.

### **We Buy Houses SoCal**

Westminster, CA

- Indexed 1,000 Pages for real estate investing keywords.
- Resulted in 950,000 impressions within the year.

### **South Bay Hers**

Morgan Hill, CA

- Built client's branding with social media and website design & optimization.
- Added local NAP citations for local SEO.
- Consulted CRM set up and sales optimization.

Last updated December 30, 2022