Michael Nguyen

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EDUCATION

University of California, Santa Cruz, *Santa Cruz, CA*

BSc. Honors in Computer Science   **Sep 2016 - June 2018**
Web Development

SKILLS

[**Code**] HTML, CSS, JavaScript, Python
[**Office**] Excel, Word, PowerPoint
[**OS**] Windows 10, MacOS, Linux
[**SEO**] Google Search Console, Google Analytics

EXPERIENCE

Clear Bounce SEO - SEO Consultant - *San Jose, CA*   **Feb 2019 - Present**
- Generated leads with SEO and website development.
- Provided sales optimization for clients using automation and best practices.
- On-Page, Off-Page, Technical SEO, Python Scripts, APIs.

View, Inc. - Software Engineer - *Milpitas, CA*   **Dec 2018 - Jun 2019**
- Developed and maintained product user interfaces in a iterative SCRUM-based approach.
- Ensured mobile friendliness and responsiveness on the minimal viable product.
- Collaborated with design teams to align with new changes and expectations.

CLIENT WORK

We Buy Houses In Bay Area
- Created and indexed hundreds of landing pages for local businesses.
- Utilized Wordpress, Yoast SEO, and Elementor.
- 1.6M Impressions Year-to-date.

Construction Remodeling In Bay Area
- Created website copy with Python, OpenAI, and ChatGPT.
- Generated organic leads and sales in as little as six months.
- 95K Impressions Year-to-date.

We Buy Houses In SoCal
- Targeted thousands of keywords using Programmic SEO
- Dynamically targeted and index localized landing pages for any local cities and areas.
- 948K Impressions Year-to-date.

CERTIFICATIONS

HackerRank Python Certification	**February 2022**
HackerRank SQL Certification	**February 2022**
Google Data Analytics Certification	**January 2022**
Google IT Automation with Python by Google Certification	**March 2021**

PROFILE

LinkedIn
Personal Portfolio