Michael Nguyen

mnguye95@gmail.com | 408-334-2572

ABOUT ME

SEO & Web Developer focused on Data and User Experience.

TECHNOLOGY

[Stack] React, Next.js, Wordpress, Node.js
[Code] HTML, CSS, JavaScript, Python, GraphQL
[Office] Excel, Word, PowerPoint
[SEO] Search Console, Tag Manager, Google Analytics

EDUCATION

B.Sc. in Computer Science
University of California, Santa Cruz
2016 - 2018

LINKS

- github.com
- linkedin.com
- michael-nguyen.dev

CERTIFICATES

2022 - Google Data Analytics Professional Certificate.

2021 - Google IT Automation with Python by Google.

EXPERIENCE

Clear Bounce SEO - Web Developer   Feb 2019 - Present
- Developed business websites and landing pages for real estate investors.
- Automated and optimized sales and marketing channels using scripts and APIs.
- Directed, recorded, and edited video content for marketing, education, and SOP.
- Indexed and ranked #1 for several real estate keywords with SEO, generating over 2M+ Impressions.

View, Inc - Software Engineer - Front End / UI   Dec 2018 - July 2019
- Developed User Dashboards in an SCRUM-based environment.
- Collaborated with design teams to align with new changes and expectations.

SIDE PROJECTS

Local SEO Kit   August 2022
- SEO Tools/libraries in Python backend visualized on React and Tailwind.
- Authentication & Database: Firebase/Firestore.
- Back-end & DevOps: Flask server application running on AWS Beanstalk.

Stock Nitro   Dec 2022
- Stock Nitro is a trading journal where traders can takes notes, view previous trades, and improve their decision-making.
- Client application that authenticates with Firebase and interacts with Firestore for user data.

Action Hustle   Planned
- How-To written and video content for aspiring entrepreneurs.
- Built on Next.js and utilizes server-sided rendering to maximize speed and performance.

SEO & WEBSITES

We Buy Houses In Bay Area   SF Bay Area
- Indexed 400 landing pages for several keywords for each city in the Bay Area.
- Utilized Wordpress, Yoast SEO, and Elementor.
- Generated 1.6M impressions over the last 12 months.

CRBA SEO   SF Bay Area
- Produced and edited website copy at scale using Python, OpenAI, and ChatGPT.
- Secured three contracting jobs within the first six months.
- Garnered 95,000 impressions year-to-date.

CRBA Paid Ads   SF Bay Area
- Created with Next.js with SSR enabled, styled with TailwindCSS.
- Utilized server-less functions for data-fetching and form submissions.
- Called Sendgrid STMP mail API for lead notifications.

We Buy Houses SoCal   Westminster, CA
- Indexed 1,000 Pages for real estate investing keywords.
- Resulted in 950,000 impressions within the year.

South Bay Hers   Morgan Hill, CA
- Built client's branding with social media and website design & optimization.
- Added local NAP citations for local SEO.
- Consulted CRM set up and sales optimization.