

Module 10 Orders

Module 10: Orders

■ Introduction

You can develop a successful order management strategy by using tools that can streamline the process.

In this module, you will configure order management settings, explore order management basics, create manual orders, ship orders, and use order management tools to communicate with shoppers.

LearningObjectives

After completing this module, you should be able to:

- Enable order notification emails, order invoice emails, or both to be sent when an order is placed
- Change the starting order number
- Locate and organize orders in the BigCommerce control panel
- Print invoices and packing slips
- Determine which order statuses trigger email updates to shoppers
- View customer comments on an order
- Make internal notes on an order
- Create a custom order status label
- Create a manual order
- Create a draft order
- Archive an order
- Identify three ways to attach shipping tracking numbers to orders
- Describe how USPS by Endicia can be used to print shipping labels from the BigCommerce control panel
- Create a shipment for an order while updating the customer with the tracking number
- Delete a shipment
- Identify apps that can print shipping labels
- Send and receive Order Messages
- Submit and process a Return Request
- Complete a line item refund

Lessons

This module includes the following lessons:

Lessons
Lesson 1: Settings, Order Status and Order Notifications
Lesson 2: Managing Orders Basics
Lesson 3: Advanced Order Management
Lesson 4: Creating Shipments, Shipping Labels, and Tracking Numbers
Lesson 5: Order Messages & Return Requests

Orders Lesson 01: Settings, Order Status and Order Notifications

☐ Introduction	When an order is placed with your store, you can determine how you're notified and what information is included.
	Configuring your order settings and notifications boosts your operational efficiency by getting the right information in front of the eyes that need it quickly.
	In this lesson, you will set up order notifications and change the starting order number.
☐ Learning	After completing this lesson, you should be able to:
Objectives	Enable order notification emails, order invoice emails, or both to be sent when an order is placed
	Change the starting order number
	This has a first standard of the first second of
☐ Content	This lesson includes the following content:
	Lessons
	Lab Activity: Settings and Order Notifications
☐ Reference	This lesson may reference the following content
	Lessons
	KB Article: Order Notifications
	https://support.bigcommerce.com/articles/Public/Order-Notifications/
	KB Article: Understanding Order IDs > Starting Order Number
	https://support.bigcommerce.com/articles/Public/Order-ID/#start-id
	KB Article: Customer Order Notifications
	https://support.bigcommerce.com/articles/Public/Customer-Order-Notifications/

Build-A-Store: Settings and Order Notifications

Duration: 5 minutes

In this lab you will...

- Test then disable Email Order Notifications
- Enable Forward Order Invoice
- Change the starting order number

Complete These Steps

1. **Test** then **disable** Email Order Notifications

- a. Navigate to Advanced Settings > Order Notifications
- b. Click the Email Message tab
- c. If necessary, **update** the email address
 - i. If you cannot receive messages sent to the address in the *Email Address* field, **type** an address where you can receive messages into this field
 - ii. Click the Save button
 - iii. Click the Email Message tab
- d. Click the Test Notification Method link
- e. Click the Close Window button in the confirmation
- f. **Click** the *General Settings* tab
- g. Uncheck Email Message
- h. Click the Save button



In the next steps, you will configure the store to forward a copy of the invoice to you. To prevent receiving both an invoice email and an order notification email, Email Order Notifications are disabled.

2. **Enable** Forward Order Invoices

- a. Navigate to Store Setup > Store Settings
- b. Click the Miscellaneous tab
- c. Check Forward Order Invoices
- d. **Type** one or more email addresses into the exposed text field
 - If using more than one email address, separate them with commas
- e. Click the Save button

3. Change the starting order number

a. Click the Miscellaneous tab



Some merchants need to ensure all of their order numbers from their website a prefixed with a specific number. Here, we will assume all orders from the website must be prefixed with 1234. We also want to ensure the store can take at least 1,000,000 orders before needing to update the prefix.

- b. Type 1234000001 into the Starting Order Number text field
- c. Click the Save button

Orders Lesson 02: Managing Orders Basics

Intr	റപ	uc	tio	r
11161	Оu	uc	\mathbf{u}	•

BigCommerce gives you easy access to features that organize orders and perform common operations like printing packing slips and making internal notes. That way, you can keep orders and fulfillment organized.

In this lesson, you will locate orders, print invoices, and make notes on orders.

LearningObjectives

After completing this lesson, you should be able to:

- Locate and organize orders in the BigCommerce control panel
- Print invoices and packing slips
- Determine which order statuses trigger email updates to shoppers
- View customer comments on an order
- Make internal notes on an order
- Create a custom order status label

Content

This lesson includes the following content:

	Lessons	
Video: Order Management		
Lab Activity: Managing Orders Basics		

Reference

This lesson may reference the following content

Lessons
KB Article: Viewing Orders
https://support.higcommerce.com/articles/Public/Orders/

KB Article: Invoices

https://support.bigcommerce.com/articles/Public/Invoices

KB Article: Printing Packing Slips

https://support.bigcommerce.com/articles/Public/Printing-Packing-Slips/

KB Article: Order Statuses > Order Statuses

https://support.bigcommerce.com/articles/Public/Order-Statuses/#order-statuses

KB Article: Using Order Actions

https://support.bigcommerce.com/articles/Public/Using-Order-Actions/

Video: Order Management

□ Video

Watch the *Order Management* video on YouTube: https://youtu.be/xBhPtXAs7Pg

■ Notes

Use the area below for writing down any notes or key takeaways from the video:

Build-A-Store: Managing Orders Basics

Duration: 15 minutes

In this lab you will...

- Ensure Order Comments are enabled
- Place an order
- View the order
- Print Order Invoice
- Print Packing Slip
- Make Staff Notes
- Create a custom order status label

Prerequisites

- 1. Build-A-Store: Add Products part 1
- 2. Build-A-Store: Shipping Zones
- 3. Build-A-Store: Shipping Methods
- 4. Build-A-Store: Offline and Test Payment Methods

Complete These Steps

Ensure Order Comments are enabled

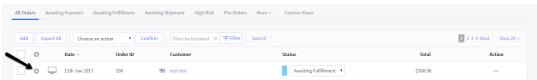
- a. Navigate to Advanced Settings > Checkout
- b. Enable Order Comments
- c. Click Save

2. **Place** an order

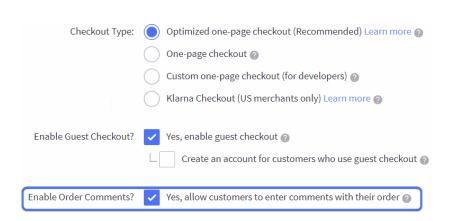
- a. Navigate to your storefront
- b. Add a product to the cart
- c. Checkout
 - i. Use a real email address so you can view the order confirmation email
 - ii. Type some text into the Order Instructions/Comments (Optional) field
 - iii. Use the Test Payment Gateway payment method

3. View an order

- a. Navigate to Control Panel
- b. Click Orders
- c. **Click** the *Plus sign* (+) to expand order



- d. Locate the text entered into the Order Instructions/Comments (Optional) field during checkout
- e. After reviewing the order details, **click** subtraction (-) sign to collapse the order details

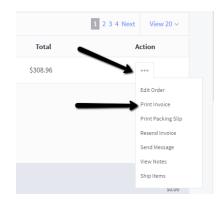


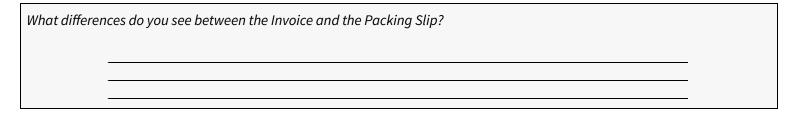
4. **Print** an order invoice

- a. Click the Action button (...)
- b. Click Print Invoice
- c. If desired, **print** the invoice. Otherwise, **close** the print preview.

5. **Print** a packing slip

- a. Click the Action button (...)
- b. Click Print Packing Slip
- c. If desired, **print** the packing slip. Otherwise, **close** the print preview



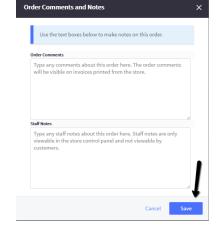


6. **Make** Staff Notes

- a. Click the Action button (...)
- b. Click View Notes



- **Type** some text into the *Staff Notes* field
- Click Save





If an order has order comments, you will see this icon on the order summary: 💯



If an order has staff notes when the View Orders page is loaded, you this icon on the order summary:



7. **Create** a custom order status label

- a. Navigate to Orders > Order Statuses
- b. Click the Edit button
- c. **Delete** the text *Awaiting Shipment*
- d. Type "Package ready to be picked up by FedEx" or another custom status label into the text field
- e. Click the Save button
- **Navigate** to *Orders > View*
- g. Click the Status dropdown



Note that the custom order status label is now present in the dropdown

Orders Lesson 03: Advanced Order Management

☐ Introduction

For orders with payments that have already been arranged, you can create manual orders. For example, you can create a manual order for a customer who paid cash in person or gave you their credit card information over the phone. Alternatively, Draft Orders are an excellent way to send a quote or allow customers to pay for a telephone transaction without providing credit card details over the phone.

Using these tools, customer service and sales teams can be empowered to process orders for customers right in the BigCommerce control panel.

In this lesson, you will create a manual order and archive an order.

LearningObjectives

After completing this lesson, you should be able to:

- Create a manual order
- Create a Draft Order
- Archive an order

Content

This lesson includes the following content:

Lessons

Lab Activity: Manual, Draft & Archived Orders

□ Reference

This lesson may reference the following content

Lessons

KB Article: Creating a Manual Order

https://support.bigcommerce.com/articles/Public/Creating-a-Manual-Order/

KB Article: Creating a Draft Order

https://support.bigcommerce.com/articles/Public/Creating-a-Draft-Order/

Build-A-Store: Manual, Draft & Archived Orders

Duration: 13 minutes

In this lab you will...

- Create a manual order
- Create a Draft Order
- Archive an order
- Un-archive an order

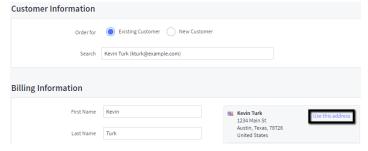
Prerequisites

- 1. Build-A-Store: Add Products part 1
- 2. Build-A-Store: Customer Accounts
- 3. Build-A-Store: Shipping Methods
- 4. Build-A-Store: Offline and Test Payment Methods

Complete These Steps

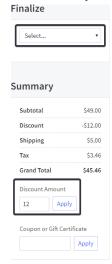
1. Create a manual order

- a. Navigate to Orders > Add
- b. **Complete** the *Customer Info* step
 - . With Existing Customer selected, begin **typing** the name on a saved customer account with at least one saved address
 - ii. When the customer's name appears below the text field, **click** the customer's name
 - iii. Click the Use this address link on a saved address



- iv. Click the Next button
- c. **Complete** the *Items in order* step
 - i. Add an existing product
 - 1. **Click** the *Browse Categories* button
 - 2. Click the category that contains the product you would like to add
 - 3. Click the product's name to highlight it
 - 4. Click the Select button
 - ii. Add a custom product
 - 1. **Click** the Add a custom product link
 - 2. **Type** a product name into the *Name* field
 - 3. **Type** a price into the Manually set the price for this item text field
 - 4. Click the Add Item button
 - iii. **Click** the *Next* button
- d. Complete the Shipping step
 - i. **Click** the *Fetch shipping Quotes* link

- ii. Click a shipping quote to highlight it
- iii. Click the Next button
- e. **Complete** the *Payment* step
 - i. **Type** an amount less than the Subtotal into the *Discount Amount* field in the Order Summary
 - ii. **Select** Test Payment Gateway from the Select... dropdown



- iii. **Type** any name into the Cardholder's Name field
- iv. Type 41111111111111111 into the Credit Card No field
- v. **Select** any date in the future for *Expiration Date*
- vi. Click the Save & Process Payment button

2. Create a Draft Order

- a. **Repeat** steps 1.a-1.d (i.e. return to the *Payment* step)
- b. **Complete** the *Payment* step
 - i. **Select** Create Draft Order from the Select... dropdown
 - ii. Click the Save & Create Draft Order >> button

Save & Create Draft Order »



After saving a Draft Order, you will be brought to the Draft Orders page where you can retrieve the URL you will send to your customer to review the order and complete payment. You can always reach this page by navigating to *Orders > Draft Orders* in your control panel.

c. **Copy** the URL in the *Draft Order URL* field



(i)

The URL will be valid for 29 days from time of creation. Customers will not be able to check out once it has expired and a new draft order will need to be created.

d. **Visit** the Draft Order URL in a new browser window or tab.

3. **Archive** an order



Cancelling and archiving an order will prevent its value from being including in analytical reporting. The status of an archived order cannot be changed, but they can be un-archived, if necessary.

- a. **Navigate** to *Orders* > *View* in the control panel
- b. **Click** the checkbox to the left of the new order's summary
- c. **Select** Archive Selected from the Choose an action dropdown
- d. **Click** the *Confirm* button
- e. **Click** *Ok* in the confirmation

4. **Un-archive** an order

a. From the View Orders page, click More > Archived



- b. **Click** the checkbox to the left of the archived order's summary
- c. **Select** Un-archive Selected from the Choose an action dropdown
- d. Click the Confirm button

Orders Lesson 04:

Creating Shipments, Shipping Labels, and Tracking Numbers

In	tr	O	d	u	C	ti	O	r	١
	٠.	$\mathbf{\circ}$	J	u	·	··	\smile	•	•

BigCommerce integrates with many best-in-class applications that can print shipping labels like ShipStation, Stamps.com, and Ordoro just to name a few. Alternatively, BigCommerce can handle package tracking automatically using USPS by Endicia.

In this lesson, you will attach tracking numbers to orders, explore the USPS by Endicia integration for printing labels, manage shipments, and explore third-party shipping apps.

LearningObjectives

After completing this lesson, you should be able to:

- Identify three ways to attach shipping tracking numbers to orders
- Describe how USPS by Endicia can be used to print shipping labels from the BigCommerce control panel
- Create a shipment for an order while updating the customer with the tracking number
- Delete a shipment
- Identify apps that can print shipping labels

Content

This lesson includes the following content:

Lessons

Lab Activity: Create a Shipment

□ Reference

This lesson may reference the following content

Lessons

KB Article: Printing Shipping Labels with USPS by Endicia

https://support.bigcommerce.com/articles/Public/Shipping-Labels/

KB Article: Creating Shipments

https://support.bigcommerce.com/articles/Public/Shipments/

App Listing: ShipStation

https://www.bigcommerce.com/apps/shipstation/

Build-A-Store: Create a Shipment

Duration: 15 min

In this lab you will...

- Create a Shipment
- View the Shipment Email

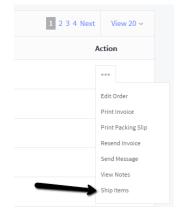
Prerequisites

1. Build-A-Store: Managing Orders Basics

Complete These Steps

1. Create a Shipment

- a. Navigate to Orders > View Orders
- b. Locate an order placed using an email address you can access
- c. **Click** the *Action* button (...)
- d. Click Ship Items
- e. **Select** FedEx in the How would you like to ship? select box
- f. **Type** an arbitrary number in the *Tracking ID* field
- g. **Type** a description such as "FedEx Ground Home Delivery" in the *Shipping Method Description* field
- h. Ensure Update the order status to Shipped, and notify the customer via email is checked
- i. Click Create Shipment





If USPS is the shipping provider, shipping labels can be printed using the same workflow and the USPS by Endicia integration. Check out the "Printing Shipping Labels with USPS by Endicia" KB article for more information: https://support.bigcommerce.com/articles/Public/Shipping-Labels/

To print shipping labels for other carriers, check out apps like ShipStation or Stamps.com in the BigCommerce App Marketplace at https://www.bigcommerce.com/apps

2. View the Shipment Email

- a. **Locate** the *Order Has Been Updated* email triggered when the order status was updated
- b. **Click** The link to be taken to the carrier's website to track the package



Since the tracking number entered in step 1.f was arbitrary, you will likely receive an error on the shipping provider's website. But, if this is a real tracking number, this link can be used to track the package.



Orders Lesson 05: Order Messages, Return Requests & Refunds

■ Introduction

Refunds and return requests are an important part of running an online store and offer another opportunity to provide superior customer service. BigCommerce makes it easy for your customers to request a refund and for you to provide the refund.

In this lesson, you will use order messages to communicate with shoppers then submit and process return requests

LearningObjectives

After completing this lesson, you will be able to:

- Send and receive Order Messages
- Submit and process a Return Request
- Submit an order refund

Content

This lesson includes the following content:

Lessons
Lab Activity: Order Messages
Lab Activity: Return Requests
Lab Activity: Refunds

□ Reference

This lesson may reference the following content

Lessons
KB Article: Using Order Actions > Send Message
https://support.bigcommerce.com/articles/Public/Using-Order-Actions/#message
KB Article: Processing Returns
https://support.bigcommerce.com/articles/Public/Processing-Returns/
KB Article: Processing Refunds
https://support.bigcommerce.com/articles/Public/Processing-Refunds/

Build-A-Store: Order Messages

Duration: 10 minutes

In this lab you will...

- As a shopper, send an order message
- As a merchant reply to the order message
- As a shopper, Review the order message email

Prerequisites

- 1. Lab Activity: Customer Accounts
- 2. Lab Activity: Managing Orders Basics

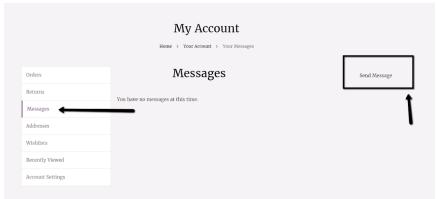
Complete These Steps

- 1. As a shopper, **send** an order message
 - a. Login as customer
 - i. This customer must use a real email address you can check
 - ii. This customer must have at least one order associated with it



If you do not have any orders associated with a customer account that uses your real email address yet, log in as a customer and place an order.

- b. **Navigate** to the *My Account* page on the storefront (/account.php)
- c. **Click** *Messages* in the account navigation (/account.php?action=inbox)
 - i. Depending on your theme, you may need to **click** the *Send Message* link on this page to see the message form used in the next step



- d. **Select** an order associated with this customer from the *Order* menu
- e. Type a subject and message

f. Click Send Message



2. As a merchant, **send** an order message

- a. Log into the store's control panel
- b. **Navigate** to *Orders > View Orders*
- c. **Locate** the order with the *message* icon





In addition to the message icon on the View Orders page, the store administrator email address should receive a notification of the new message and an event should appear on the dashboard in the control panel indicating there is a new message.

- d. Click the Message Icon
- e. **Click** the *Send Message* button
- f. **Type** some text in the *message* field and, if desired, update the *subject* field.
- g. **Click** the *Send* button

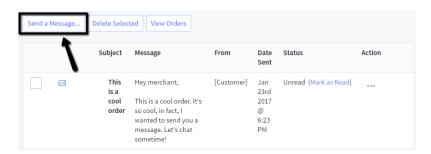
As a shopper, **review** the order message email

- a. Log into the email account associated with the customer account
- b. **Open** the message sent by the store



- c. Click the Click Here link
 - i. If necessary, log into the customer account again
- d. **View** the message sent by the merchant

Can customers that have not created an account send or receive Order Messages?



Build-A-Store: Return Requests

Duration: 10 minutes

In this lab you will...

- Configure settings for Returns
- Submit a return request as a shopper
- Process the return request as a merchant

Prerequisites

- 1. Lab Activity: Customer Accounts
- 2. Lab Activity: Managing Orders Basics

Background

The procedures for receiving and processing returns vary between merchants. This lab explores the Return Request tools provided by BigCommerce.

Complete These Steps

- 1. Configure settings for Returns
 - a. Ensure returns are enabled
 - i. Navigate to Advanced Settings > Returns
 - ii. Ensure Enable Returns System? is enabled



The Return Instructions are instructions that should be shown to a customer after they've successfully created a new return request. For Example:

Please package and return your items to:

Smith's Company 123 Smith Street Smithville.

Ensure your returns authority number is clearly marked on the package.

b. **Type** some instructions to display to shoppers that submit return requests in the *Return Instructions* text field



Return reasons are reasons a customer should be able to select when submitting a return request. For example, a store that sells fragile products may want to add "damaged during transit".

c. If desired, **type new** or **edit existing** return reasons in the *Return Reasons* field



Return actions are actions that a customer should be able to select when submitting a returns request. For example, if a merchant offers store credit but not refunds, the merchant may want to remove "refund" from this list.

If this field is left blank, it will not be shown on the return request page.

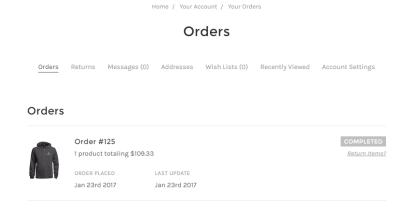
- d. If desired, type new or edit existing return actions in the Return Actions field
- e. **Ensure** Allow Store Credits? and all notification settings are enabled

2. **Submit** a return request as a shopper



To submit a return request, the order must be in "Shipped" or "Completed" status. If you do not have an order associated with a customer account in either "Shipped" or "Completed" status, update the status on one of your orders now.

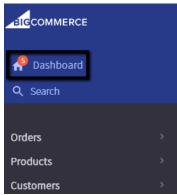
- a. Log into the storefront as a customer with an order in Shipped or Completed status
- b. **Navigate** to where a customer can submit a return request
 - i. **Navigate** to the *My Account* page (/account.php)
 - ii. **Navigate** to the *Orders* page (/account.php?action=order_status)



Note: the "My Account" page on your store may look different depending on your theme

- c. **Click** the *Return items* link (or comparable link for your theme)
- d. Create the return request
 - i. **Select** the quantity of products to return
 - ii. **Select** the desired Return Reason
 - iii. **Select** the desired *Return Action*
 - iv. If desired, **type** a comment
- e. **Click** the *Submit* button

- 3. **Process** the return request as a merchant
 - a. **Locate** the return request
 - i. Navigate to the dashboard in the control panel

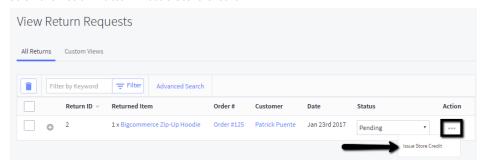


- ii. **Locate** the text "There is 1 pending return request" in the Events section
- iii. **Click** the return request link



Alternatively, you can view return requests by navigating to Orders > Returns

- iv. **Choose** a new status for the return request from the *Status* dropdown
- v. **Click** the Action Button > Issue Store Credit



Updating the status of the return request should trigger an email notification to the customer. If you did not want to automatically return request status update emails to shoppers, how could you suppress these emails?

Build-A-Store: Refunds

Duration: 12 minutes

In this lab you will...

- Place an order using offline payment method
- Complete a line item refund

Prerequisites

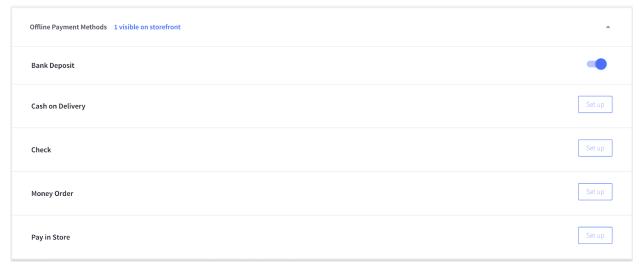
- 1. Lab Activity: Payment Gateways
- 2. Lab Activity: Adding Products
- 3. Lab Activity: Managing Orders Basics

Background

Our line item refund functionality will help a merchant determine the average return rate (over the past 365 days) for a customer, perform multiple partial refunds on the same order, and even refund additional line items such as gift wrapping or handling fees.

Complete These Steps

- 1. Complete an order using an offline payment method
 - a. Navigate to Store Setup > Payments
 - b. Verify offline payment method is enabled
 - i. If you do not have an offline payment method active: Click Offline Payment Methods
 - ii. **Click** the *Setup* button to enable any one of the viable options (Bank Deposit, Cash on Delivery, Check, Money Order or Pay in Store)
 - iii. **Click** All Countries or your current country from the list of Available Countries, to enable the payment option at checkout
 - iv. Click Save



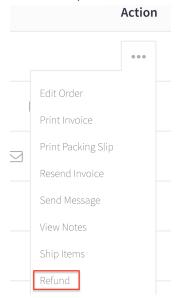


In the image above displays the *Bank Deposit* offline payment method enabled. The user has the option to *Set up* additional offline payment methods.

c. Navigate to your Storefront, add multiple items to the cart, and check out using the offline payment method

2. Complete a line item refund

- a. Navigate to your store's control panel
- b. **Navigate** to the Orders page, *Orders > View*
- c. Navigate to the order you placed using the offline payment method
- d. **Click** the *Status* drop down menu and set the order to *Completed*
- e. Access the refund options for the order that was placed on your site with multiple items
 - i. Click the ellipses found under the action column for the order



- ii. Click Refund
- f. **Click** to refund individual items, under Refundable Items
- g. **Add** a few but not all items in the order to be refunded, from the *Units to Refund* column (notice the option to refund shipping as well)
- h. **Click** Continue at the bottom right of the screen
- i. Click the offline payment gateway you used to process the order or Store Credit, under Refund Method
- j. Confirm the Refund
- k. **Verify** the items that were refunded are now showing a slash through them in the *Order Details*





In order to process a refund, the order must have been taken via a live payment gateway or payment gateway in sandbox mode. Performing a refund for a transaction processed via offline payment method can be done, once the transaction has been marked as Completed