

And the Video Game Moment of December 16th Goes toâ€¦ The Coca-Cola PBR

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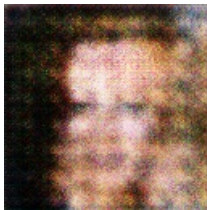
The release of several tweet and Facebook applications on Dec 21th came out in favour of Coca-Colaâ€™s proposal to reformulate their now popular drink Coca-Cola Classic. Many fans have started to change their cheers for the brand for Coca-Cola to revamp the Drink now.

The Coca-Cola plan to introduce their â€œPH-Formulated Coca-Colaâ€ (PBR) in Japan. In the meantime, Coca-Cola (WAN:SCOBY) has already launched a Facebook app. The app has been launched and hopes to attract more fans for the brand who are not yet attracted to Coca-Cola drinks.

In Tokyo, thousands of fans rush to local Coca-Cola stores to buy the new version of Coca-Cola Classic. The stores expect the new consumers to buy bottles of PBRs. In the process, it is become very popular to yell â€œSoju!â€ (Egg Yolk) when buying Coca-Cola.

Tokyo mega-selling beer brand Tokyo Ginza (SCOBY) is already feeling the â€œfreshnessâ€ through Coca-Cola with their new Facebook app. Fans of Ginza beer often sing â€œ Soju!â€ whenever they buy a bottle of the beer at Ginzaâ€™s Coca-Cola stores.

This looks great for the brand! As for Coca-Cola, the new mock-cola is already great for the brand. The overall recall of Coca-Cola is completely thanks to the invention of Coca-Cola, and PBR is the proof of this! Even before the new Coca-Cola Classic was announced, many people had been requesting Coca-Colaâ€™s (WAN:SCOBY) to change the Drink now! It is sweet and sticky, which are the qualities of Cokeâ€™s fake. After the approval to PBR, all the fans of Coca-Cola have joined the PBR wave!



A Small Bird Standing On Top Of A Grass Covered Field