

Stories

“It is the story that matters not just the ending.”

— Paul Lockhart

Stories are one of the most powerful tools that humans have created. They make us different in comparison to animals. Stories are all around us. We may not recognize them, but they're there – just waiting to be found, shaped, and shared.

Story is where we came from. Story is where we're going. Story is what connects us and binds us to each other. It is in the story of humanity, amongst love and fear and failure, that we make meaning of our lives.

Story is what defines us and sets us apart. It's what allows us to connect with each other, to truly know and be known and to learn.

Story is powerful.

A good story can evoke emotions, teach you a lesson and inspire action. This is what we are aiming for.

We shaped stories about Bold people that made that leap. They hit the «wall» at some point in their journey and faced a turning point by choice or not, but did not quit.

Decisions they made shaped them who they've become. And many cases changed lives of many people.

Listening to these Bold stories will help you to walk a mile in their shoes.

Listen carefully and ask yourself what would I do in their place?

What makes them different?

What character trait helped them to succeed?

How you can do the same?