MORGAN R. NIMMONS

WEB & UX/UI DESIGNER

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EXPERIENCE

Web Developer @ Lynn University

Boca Raton, FL | 2017 - Present

- Collaborate with the UX/UI team and Creative Director to research and develop visual and functional site design to a ensure quality, user-centered experience, design layouts, graphics, and multimedia.
- Research and develop user needs and provide data-driven recommendations based on business and stakeholder requirements; help to build consensus for design solutions.
- Code, test and manage templates with HTML, CSS, JavaScript, jQuery, and Twig.
- Currently enrolled in UX Design course to enhance skills, including user research and findings, creating user flows, personas, journey maps, and functional prototypes.

Web & UX/UI Designer @ The Write Brand

Freelance | 2016 - Present

- Produce storyboards, mockups, sitemaps, and wireframes with Sketch, Figma, Adobe Photoshop and Adobe Illustrator for web and mobile applications.
- Advise clients on website objectives, target audience identification, and formulation of a brand identity.
- Create brand identities, including logos, color palettes, fonts, icons, buttons.
- Design and developed brand guidelines and social media marketing collateral.
- Develop flexible and secure websites using Squarespace, WordPress and custom CSS.

Marketing Coordinator @ Fisher Technology

Boca Raton, FL | 2015 - 2016

- Coordinated marketing efforts for software development company targeting B2B/B2C businesses and reseller partners.
- Developed user personas and user journeys; created workflows in HubSpot CMS for personalized targeting.
- Managed social media content and distribution in line with user personas. Managed external social media vendors, advising on content production and approving distribution.
- Developed Inbound Marketing strategies including the creation of eBooks/guides, landing pages, technical documentation, promotional and marketing materials, and blog writing on integration and automation software.

SKILLS

UX/UI

Hi/Low fidelity wireframing user research, familiarity with design sprints, user journey user flows, personas/user stories, visual design, design systems, Sketch 3, Figma, Adobe Creative Suite

Front-End Development

HTML, CSS/Sass, JavaScript, jQuery, Bootstrap, Git, GitHub, responsive web design, SQL, Adobe Dreamweaver, WordPress

EDUCATION

Associate of Science, Graphic Design/Web Design
Palm Beach State College, 2017

Bachelor of Arts, Communication Studies
Florida Atlantic University, 2015

Full Stack Web Development
Flatiron School, 2018

* Currently enrolled in UX Design coursework through Springboard

AWARDS

Palm Beach Tech Hackathon (2nd Place) / 2018
Participated in Hackathon as UX/UI Designer and Front-End Developer, placing 2nd out of 16 teams.