MORGAN R. NIMMONS

EXPERIENCE

Web Developer

Lynn University | Boca Raton, FL | 2017 – Present

- Code, test and optimize email templates with the Twig templating engine, HTML, CSS and JavaScript for Craft CMS.
- Collaborate with User Experience Designer and Creative Director to coordinate website design layout and content.
- Build HTML emails from design comps in Adobe Dreamweaver and ensure rendering consistency by testing Litmus.
- Build components and documentation for the Lynn Design system using the Fractal pattern library.
- Provide technical support for other team members.

Freelance Web/Graphic Designer

The Write Brand | Boca Raton, FL | 2016 – 2017

- Consulted with clients to outline brand and website goals, identify their ideal/target audience and formulate a brand identity.
- Created brand identities by creating logos, color palettes, font combinations, icons, buttons, brand guidelines and social media collateral.
- Produced detailed site maps, wireframes, and mockups with Sketch, Photoshop and Illustrator for webpages and mobile interfaces.
- Developed flexible and secure websites using Squarespace, WordPress and custom CSS.

Marketing Coordinator

Fisher Technology, LLC | Boca Raton, FL | 2015 – 2016

- Managed social media content and increased Twitter followers from 455 to 3,527.
- Increased total website visits to 1238% by using Inbound Marketing strategies.
- Incorporated Inbound Marketing strategies such as created eBooks/guides, landing pages via HubSpot, promotional & marketing materials & wrote blog articles on integration and automation software.

SKILLS

Web Development
- HTML5
- CSS3
- Sass/SCSS
- JavaScript & jQuery
- Twig
- SQL
- Ruby

Software/Tools
- VMware
- MySQL
- Bootstrap
- Git & GitHub
- Adobe Dreamweaver
- Microsoft Office Suite
- HubSpot
- Craft CMS
- Linux/Ubuntu/Mac/Windows

Design Skills
- Adobe Photoshop
- Adobe Illustrator
- Adobe Experience Design
- Sketch

EDUCATION

FlatIron School
2017 - Present
Full Stack Web Development

Palm Beach State College
2016 - 2017
Associate of Science in Graphic Design

Florida Atlantic University
2013 - 2015
Bachelor of Arts in Communication Studies

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