This project analyzes video game purchases. It gives insights about the background of players and items which are popular or profitable.

Most of the players (46%) are in the age group of 20-24 years. Players above 40 years of age are less than 2 percent.

Most profitable and popular game is “Oathbreaker, Last Hope of the Breaking Storm”.

Lisosia93 is the top spender for these games with total purchase amount of $18.96.