|  |
| --- |
| detail of persons hands with scissors, markers, workingThe UFO Route 2019  Capstone Project |

|  |  |  |
| --- | --- | --- |
| The UFO Route Company |  |  |
| Email: manuel.alcantara@pe.ibm.com  Website: ibm.com | Tel: [Telephone]  Address, City, ST ZIP |  |

TABLE OF CONTENTS

[Introduction / Business Problem 3](#_Toc534938669)

[Description of the data 4](#_Toc534938670)

# Introduction / Business Problem

We are a company that offer travel experiences to anywhere in the world where sightings of unidentified flying objects have been documented.

Our regular clients are professional or amateur photographers, researchers, scientists, graphic journalists, writers and students.

Our trips are made in 5 countries in which unexplained phenomena have been reported in the sky, these are:

* 🐨 Australia
* 🍁 Canada
* 🥨 Germany
* 👑 United Kingdom
* 👨🏻‍🚀 United States America

For the following season, the marketing department proposed to investigate the documented sightings near **Area 51**, in the state of Nevada in the United States of America.

|  |
| --- |
| This submission will eventually become your Introduction / Business Problem section in your final report. So I recommend that you push the report (having your Introduction / Business Problem section only for now) to your Github repository and submit a link to it. |

# Description of the data

📊 [**Kaggle.com**](https://www.kaggle.com/)

Next, using Kaggle.com datasets, we study and identify the geographic areas with the largest number of reported occurrences.

From our research, we identified 2 cities in the **State of Nevada** with the highest concentration of sightings, these are:

* ⛷️ Reno
* 🎰 Las Vegas

🗺️ [**Foursquare.com**](https://www.foursquare.com/)

After our travelers finish the tour around the sighting areas and using Foursquare.com, we find hotels, restaurants and other interesting places to visit.

|  |
| --- |
| This submission will eventually become your Data section in your final report. So I recommend that you push the report (having your Data section) to your Github repository and submit a link to it. |