

MADISON LYZNICK

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About me

I am a graduate of UC Davis Class of 2020 with a double major in Cinema Digital Media and English with an emphasis in creative writing. I thrive in a fast paced environment, adapt quickly to new situations, am passionate for new projects, and pay acute attention to detail.

Skills

- **Production**
 - Proficiency in Final Draft
 - Nikon photography, Canon videography
 - Final Cut Pro, Davinci Resolve
- **Marketing**
 - Adobe Photoshop and Lightroom
 - Box team drives
 - Web design using HTML & CSS
 - OmegaFi messaging system
 - Microsoft Office Sweep

Farmers Market Sales Associate

February 2017 - Present

- Independently assigned markets selling for SJ Berries resulting in a revenue of \$2,000 - \$5,000 each market weekend
- Orchestrated each market including vendor set-up and tear-down
- Independent research of farming methods to best exemplify SJ Berries standards
- Responsibilities include recording sales, produce sold, and trained 3 new employees

UC Davis Ticketing

August 2019 - March 2020

- Weekly shifts to strengthen customer satisfaction
- Assisted 10-50 customers per week via in-person, over the phone, email
- Worked 3 events a week assisting 100 – 1,000 people each event

UC Davis Marketing, Athletics Office

January 2020 - March 2020

- Lead weekly social media marketing plans for UC Davis sports and club events
- Edited flyers used in weekly email reaching 40,000-student body and 23,000-person staff, as well as social media platforms

Treasurer and Event Coordinator, Chi Omega, chapter

December 2018 - January 2020

- Campus liaison between Chi Omega and campus community
- Spearheaded 12 events within 1 year garnering 50 - 200 attendees per event
- Raised \$14,000 in three months for Make-A-Wish
- Communication with 100 members weekly via email, power-point, and in-person chapter meetings
- Balanced a \$105,000 budget for 1 year
- Bi-Weekly 9-member executive board meeting