# Twitter Web Crawler Report

Martin Nolan (2313202N)

Source Code: https://github.com/mnolan99/2313202nWebScienceAssignment

### Introduction

As part of this assessed exercise, I was tasked with the challenge of developing a data crawler to complete network based social media analytics. This network crawler makes use of the Twitter Streaming API to collect data from tweets in real time. Once there was enough data collected, I stored it in a database and clustered together similar information such as hashtags, usernames and keywords. I then used this information to conduct network analytics across all the information stored in the database.

To start with, this involved me creating a Twitter Developer account so that I could have access to the Twitter API. Once I was granted developer privileges, I was given access keys and consumer API tokens so that I could develop my app locally on my laptop and access the information which was being tweeted at that time. Before I began any development, I had to install the mongoDB Community Server onto my computer and install pymongo within my development environment.

With this being the first time that I had created an app as a Twitter developer, I researched online using Stackoverflow, Github and read through the Twitter API [1] documentation to fully understand what the Twitter Streaming API is used for.

I used Visual Studio Code created a python script which makes use of the Tweepy [2] library to develop my solution to this assessment. The Tweepy API allowed me to access all of Twitter's RESTful API methods which meant that I could build a very efficient Twitter crawler. Firstly, I looked at 'hot' trending topics on Twitter to see what issues I could gather the most information about. I decided to pull tweets containing the keywords 'football', '#Football', 'VAR' and '#VAR' as it is a controversial topic that I am very interested in within the footballing environment.

### **Data Crawling**

The data collected using the streaming API was uploaded to Twitter on 02/03/2020 between 21:13 and 21:48. This data was then stored within the football collection in my database using MongoDB. As we were to collect around 1% of tweets, I decided to only run my data crawler for around 35 minutes whilst many football games were being shown on television; this allowed me to collect information from 7007 tweets (including retweets).

There were many different APIs I used to collect data from the live tweets. **Firstly,** I used Twitter's standard search API [3] and the TwitterSearch library [4] which returns a collection of relevant tweets which match a pre-specified query (the keywords of 'Football' and 'VAR' in my case). I used this API to start with as it allowed me to very quickly and easily collect many tweets with basic information such as the author's username and the text of their tweet; this was then printed out onto the console.

```
@MansurAhmed786 tweeted: RT @RayHudson: Its Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@Bizmotabar tweeted: RT @RayHudson: Its Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@Syosif_shehadeh tweeted: RT @RayHudson: Its Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@Infosoccer tweeted: RT @RayHudson: Its Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@Simplyball tweeted: RT @RayHudson: Its Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@RayHudson tweeted: Tts Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@RayHudson tweeted: Tts Saturday morning,no #LaLiga,no football anywhere and it just hit me...I MISS VAR!
@RodgeSaunders tweeted: Between #VAR gifting Livarpool wins, and the @premierleague looking to gift @LFC the title without having statistic. https://t.co/iIUsHmzgHk
@URushtown tweeted: VAR: I'm going to ruin the football season.

Coronavirus: Hold my beer.

#Lukcoronavirus #FremiereLeague
@SW19Womble tweeted: RT @RayHudschneider: Looks like the government's decision to keep football going as if nothing was happening has been overruled by VAR. http...
@Joonyhibberd tweeted: RT @SFCCa10310: all of a sudden VAR isn't the worst thing to happen to football
@STCCa10310 tweeted: all of a sudden VAR isn't the worst thing to happen to football
@TonywalkerTony tweeted: The destruction of football in 2020, the virus and VAR
```

Although the search API was very efficient at crawling twitter to find the tweets, many of the information provided was not valuable as there was a lot of duplicate tweets due to many users retweeting the same tweet. This caused me to me enhance my data crawling method by making use of the hybrid architecture of Twitter's streaming and REST APIs. For this, I read through a Twitter crawler project on GitHub [5] and used the Tweepy library to help collect the data streams and filter the data whilst continuing to have integrity with OAuthentication.

Firstly, I had to set up my connection to my "WebScienceAE" database using MongoDB through the localhost. I then created a collection and decided to crawl Twitter for the specific keywords relating to football and filtered it so that it would only search for tweets that were written in English. Each tweet that was found was then added into my database collection with the relevant metadata in JSON format.

The information stored in the database included the unique tweet ID; the author's username; the number of followers the author had; the timestamp of the tweet; the language the tweet was written in and finally the content of the tweet, including hashtags. This information was printed to the console and stored in the database as a single variable. I believed that using the Tweepy library to enhance my program would be best as it makes use of Twitter's streaming API to collect a vast number of tweets. This is done very efficiently as Tweepy handles the authentication of users whilst connecting to Twitter's database to read and collect the metadata from the tweets in real time.

```
and anyone you share the URL with. MongoDB may use this information to make proclimphovements and to suggest MongoDB products and deployment options to you.

To enable free monitoring, run the following command: db.enableFreeMonitoring()
To permanently disable this reminder, run the following command: db.disableFreeMonitoring()

db
test

> use webscienceae
switched to db webscienceae
> db.myCollection.insertOne( { x: 1 } );

{
    "acknowledged" : true,
    "insertedId" : ObjectId("Se5cef500d6ca8b15d6a617f")
}

> db.myCollection.find().pretty()
{
    "_id" : ObjectId("Se5cef500d6ca8b15d6a617f"), "x" : 1 }

{
    "_id" : ObjectId("Se5cef4d408013f04e616f436"),
    "id" : "1234447895820165121",
    "username" : "Arsenaltime1",
    "followers" : 1458,
    "text" : "RT @afcstuff: Happy Birthday to Arsenal youngster Harry Clar
dnz8YRMyt4",
    "hashtags" : [
```

# **Context Analysis & Tweet Groupings**

Once I had collected all the tweet metadata into my database, I exported all the information to an excel spreadsheet so that I could see the data in tabular form and group similar information together. A screenshot of some of this information can be found below.

	A	R	C	ט	Ł .
1	_id	id	username	followers	text
2	ObjectId(5e5d7714fe40ea03f4a8efc6)	1.23E+18	mxhel_	908	Just finished an article while Inter were supposed to play this match in May. Now it's next week. Jesus Christ.
3	ObjectId(5e5d7714fe40ea03f4a8efc7)	1.23E+18	bensonio	372	ðŸ′ðŸ»ðŸ′ðŸ»ðŸ′ðŸ»ðŸ′🻠there are things we don't really see from the other side of the beautiful game
4	ObjectId(5e5d7714fe40ea03f4a8efc8)	1.23E+18	lewishannan1	369	RT @CynicalLive: 4 correct decisions ōŸ' https://t.co/9lrY5UhVtz
5	ObjectId(5e5d7714fe40ea03f4a8efc9)	1.23E+18	briansredmond	412	RT @FootyHumour: BREAKING NEWS: Reports have emerged today stating that if the coronavirus gets worse, all English football m
6	ObjectId(5e5d7715fe40ea03f4a8efca)	1.23E+18	MartinsLUHG	2041	RT @HugoLUHG: One of the biggest football myths around is that Rashford is a "big game playerâ€. 0 cup final goals and bottled
7	ObjectId(5e5d7715fe40ea03f4a8efcb)	1.23E+18	Gemmer_x	752	there needs to be more people in the world like @BenFostermy heart cant cope ðŸ"-ðŸ"-ðŸ"-
8	ObjectId(5e5d7715fe40ea03f4a8efcc)	1.23E+18	JoshuaHearne	476	What it's all about. Wonderful. @BenFoster is such a credit to his profession and his club.
9	ObjectId(5e5d7715fe40ea03f4a8efcd)	1.23E+18	Mohamed46064877	51	RT @fawazalshreerf7: Bakri Jessama is an African football referee, and he always works for anyone who finds a curse.#FIFA_Gassa
10	ObjectId(5e5d7716fe40ea03f4a8efce)	1.23E+18	gainmoreactives	321	RT @akinalabi: A motion to mandate the NFF and the Super Eagles coach to include at least two Nigeria based players in every squ
11	ObjectId(5e5d7716fe40ea03f4a8efcf)	1.23E+18	alan_holborn	1	Adam Hammill could make surprise return to Scunthorpe United first team https://t.co/lreE3rTkjm
12	ObjectId(5e5d7716fe40ea03f4a8efd0)	1.23E+18	AhmedSh20966395	158	RT @66vam6: Gassama is represent the corruption in the African Union. last year President of the African Union decided that the ti
13	ObjectId(5e5d7716fe40ea03f4a8efd1)	1.23E+18	Raya51485312	7	RT @nabilel_seesy: Does the country of Morocco control everything in the Confederation of African Football?
14	ObjectId(5e5d7716fe40ea03f4a8efd2)	1.23E+18	stephen_brown95	675	Nicest guy in football, without a doubt

As suggested in the specification, I tried to use off-the shelf software to cluster the data but there was no software available which could import the data from a CSV file so I decided to create a python script to do this. This program allowed me to read in my CSV file and extract the author's username, the content of the tweet and any hashtag that was included in the tweet. Once all data had been imported, I made use of the sklearn library [6] to perform KMeans clustering on the dataset. This vector quantization allowed me to produce numerous groups of hashtags, usernames and text so that I could analyse it. I decided to write the findings out to a file which can be seen below.

Top text per cluster: Cluser 0 disallowed goal united everton goals ow3ldsdm var espnfc watford chelsea	Top usernames per cluster: Cluster 0: airjoseph22 foresight fpwqtdeefd evertonfc 2k12lhaeek esp 2km6oukxee 2k gopherhole 4ahd74	Top hashtags per cluster: Cluster 0: achieve 2k12lhaeek 2jxhsfxhko 2jtznjiutk 2jmfnqujyv 2jeonie 2jci95ukab 2izgmmctdn 2hjqamhknm 2gxf0lcapq
Cluser 1 team season football fifa_gassama_unfair rt fair https times lost play	Cluster 1: av jasonbaumpr bulldogs bully bullying bum bunch bundesliga burdsivue	Cluster 1: 2hjqamhknm 1epbykdtzb 1981 a19nbynnoz 5456 7zyxqhnxyr achieve 2gb 2jmfnqujyv

In order to visualise the cluster information, I used a cortext manager [7] to create a new corpus which allowed me to analyse the network map of user's hashtags. I added my CSV file into the program, ensuring that tweets which had multiple hashtags were separated by commas. After the program had processed the file, it produced the interactive network maps which can be seen below.



The overall view of the cluster's network map.



A magnified view of some of the clusters.

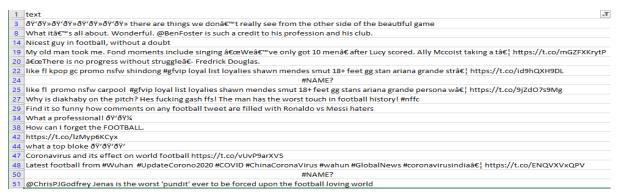
These network graphs are of vast importance in enabling me to analyse the hashtag data as they show co-occurring hashtag information. Within each cluster, there were a range of different hashtags, with the most used hashtags appearing as larger circles. The largest of clusters including hashtags of "FACup", "Gunners", "Football", "COVID" and finally "UpdateCorono2020". At the time when I was crawling Twitter for data, the English FA Cup (Round of 16) was being played between Portsmouth FC and Arsenal FC; hence, the Gunners and FACup hashtags. This was of key importance as it allowed me to collect more tweets in relation to my chosen field. Furthermore, with the outbreak of the worldwide virus 'Coronavirus', many football fans were worried about the impact that this virus could have on the footballing world. At the time of crawling the tweets, the virus had only begun to surface and there were rumours of FIFA (the international governing body of football) cancelling the European Football Championship which was due to take place in Summer. Hence, the "COVID" hashtag. Again, this was of great importance as allows me to very easily visualise the footballing communities' current concerns.

# **Capturing & Organising User Data**

In order to organise all of the tweet data that I had collected in my CSV file, I decided to use the inbuilt filter function on Microsoft Excel to display tweets of specific categories so that I could analyse each category individually. These included all original tweets I had collected; tweets which were not retweets and finally tweets which were not retweets and mentioned another user. Screenshots of these different files can be found below.



Extract of data showing non-filtered CSV file.

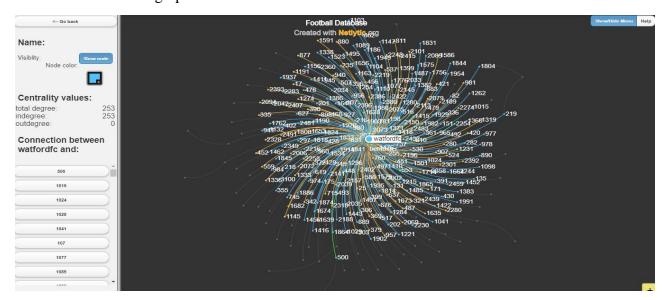


Extract of data showing data filtered by only showing tweets which are not retweets.

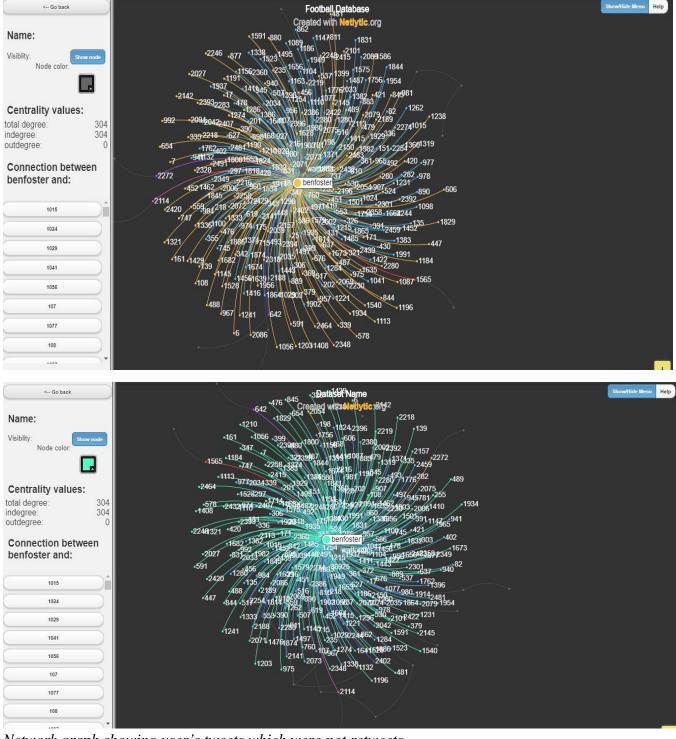


Extract of data showing data filtered by only showing tweets which are not retweets and contains a mention.

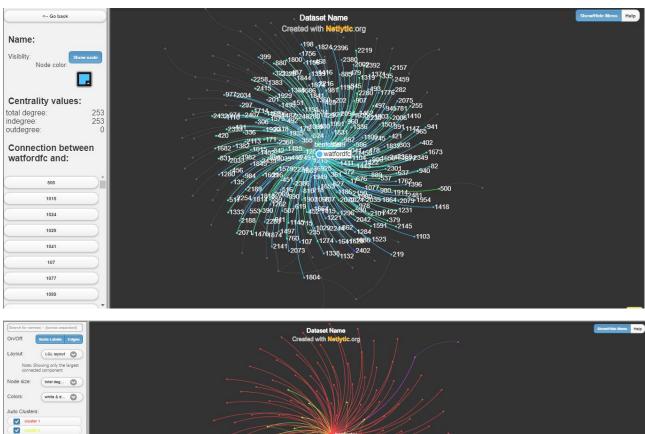
Once I had these files, I used a cortext manager to create a new corpus so that online text and social network analyser to complete network analysis on my datafiles [8]. This allowed me to discover, summarise and visualise the most important aspects of user interaction between the tweet's authors and other users who were either retweeting them or mentioning other Twitter users. These network graphs can be found below.



*Original dataset with all users who had tweeted about either football or VAR.* 



Network graph showing user's tweets which were not retweets.



Nodes size: total stag...

Auto Clusters:

| cluster 1 |
| cluster 2 |
| cluster 3 |
| cluster 4 |
| cluster 5 |
| Network Properties: 9 |
| Dameie: 1 |
| D

Network graph showing user's tweets which mentioned other users and were not retweets.

Each of these network graphs shows a vast amount of data about the type of tweets that users were creating. From this, we can see the interconnections between the sets of entities (the tweets) and the context which has the highest in/out degree - in this case, it is clearly Watford FC and Ben Foster. This shows us that these topics are a large part of the overall football discussion on Twitter as there are many people who had mentioned Ben Foster or Watford FC in their tweet, creating an interconnected web between users. Overall, it is obvious to see that grouping and clustering of data is of significance when it comes to context analysis as it highlights non-trivial data discrepancies that might have been overlooked.

# **Bibliography**

- 1. https://developer.twitter.com/en/docs
- 2. http://docs.tweepy.org/en/latest/
- 3. https://developer.twitter.com/en/docs/tweets/search/overview/standard
- 4. https://github.com/ckoepp/TwitterSearch
- 5. https://github.com/SamDelgado/twitter-to-mongo
- 6. https://stackoverflow.com/questions/27889873/clustering-text-documents-using-scikit-learn-kmeans-in-python?fbclid=IwAR13agTGUdH3e7Xdpt2x6ee6R8vrzjWCuguWgCgTklOcmcYBwVdO6ak8c3
- 7. <a href="https://managerv2.cortext.net/project/7996">https://managerv2.cortext.net/project/7996</a>.
- 8. <a href="https://netlytic.org/">https://netlytic.org/</a>