Slide 1

AI-Generated Real-Time Sports Commentary in Multiple Languages

Our AI-driven platform breaks down language barriers in sports broadcasting, providing real-time commentary in 15+ languages to millions of global fans who currently lack access to native-language sports commentary. Using advanced STT, NLP, translation, and TTS technologies, we deliver personalized, emotion-rich commentary at a fraction of traditional costs.

Slide 2

The Global Need and Our Solution

The Problem

Millions of sports fans worldwide miss critical context and emotional connection when watching sports due to language barriers. Only 30% of FIFA World Cup viewers have access to commentary in their native language, limiting engagement and accessibility for global audiences.

Our Solution

Our AI-driven platform delivers real-time, personalized commentary in 15+ languages, featuring emotion detection, sentiment analysis, and adaptive style. The system personalizes experiences based on language preference, team loyalty, and viewing habits while supporting millions of concurrent users.

Slide 3

Core Technology Stack

Speech-to-Text
Google STT with 95% accuracy captures live commentary from the source broadcast, providing the foundation for our translation pipeline.

Translation
Google Translate and DeepL APIs deliver 98% translation accuracy while preserving cultural nuances and sports terminology.

Text-to-Speech
WaveNet and Amazon Polly create human-like voice quality with appropriate emotion, excitement, and pacing for sports commentary.
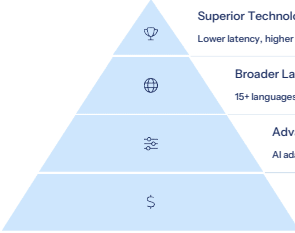
Natural Language Processing
BERT and GPT-3.5/4 models understand context, generate natural language, and maintain sport-specific terminology accuracy.

Slide 4

Competitive Advantages

Superior Technology
Lower latency, higher accuracy, more natural voices

Broader Language Support
15+ languages initially, expanding to 50+

Advanced Personalization
AI adapts to preferences and emotional cues

Cost-Effectiveness
90% lower cost than human commentators

Our technology outperforms competitors through superior voice quality, emotion detection, and sport-specific knowledge, delivering a more authentic and engaging experience for viewers in their native languages.

Slide 5

Future Roadmap and Expansion

Language Expansion
Growing from 15+ to 50+ languages, including regional dialects and less-common languages

New Sports Integration
Extending to eSports, extreme sports, and regional competitions

AI Commentator Avatars
Creating visual AI commentators with personalities and expertise

Strategic Partnerships
Collaborating with major sports leagues, broadcasters, and streaming platforms

Our roadmap includes personalized highlights, automated summaries, and interactive experiences that will revolutionize how global audiences engage with sports content.

Slide 6

Monetization Channels
Broadcaster API licensing
Mobile SDK and OTT plugins
Audio ad integrations
Custom commentary packs

Market Opportunity
$68B global sports broadcast TAM
Top growth regions: India, LATAM, MENA
OTT & mobile-first market segments

5-Year Financial Outlook
Year 1: Pilot - $0.2M rev
Year 3: Growth - $5M rev
Year 5: Maturity - $22M+ rev

Admin User Interface

Admin User Interface

Client App Interface

Client App Interface

Client App Interface

Client App Interface