This note does the necessary computations to show that the softmax loss gradient is "p-1 at the correct class and p at all other classes".

Suppose that $x \in \mathbb{R}^d$ is a training example that receives score $s \in \mathbb{R}^c$ from the network, while the correct answer is some $y \in \{1, \ldots, c\}$. The softmax loss of this training example is defined as

$$\ell(s) = -\log p_u$$

where we write $p_i := \frac{e^{s_i}}{\Sigma}$ for each $1 \le i \le c$ with $\Sigma := \sum_{i=1}^c e^{s_i}$.

We want to compute $\frac{\partial \ell}{\partial s}$. By the chain rule and the fact that the derivative of $\log z$ is $\frac{1}{z}$, we have

$$\frac{\partial \ell}{\partial s} = -\frac{1}{p_y} \cdot \frac{\partial p_y}{\partial s}.\tag{1}$$

Now $\frac{\partial p_y}{\partial s}$ is a vector in \mathbb{R}^c , which we compute with the quotient rule for derivatives, distinguishing the coordinate y from the other coordinates with $i \neq y$:

$$\left(\frac{\partial p_y}{\partial s}\right)_y = \frac{\sum \cdot e^{s_y} - e^{s_y} \cdot e^{s_y}}{\sum^2} = p_y \frac{\sum - e^{s_y}}{\sum} = p_y (1 - p_y),$$

$$\left(\frac{\partial p_y}{\partial s}\right)_i = \frac{-e^{s_y} e^{s_i}}{\sum^2} = -p_y p_i \text{ for every } i \neq y.$$

If we plug this into (1), we get

$$\begin{split} &\left(\frac{\partial \ell}{\partial s}\right)_y = -\frac{1}{p_y} \cdot p_y (1-p_y) = p_y - 1, \\ &\left(\frac{\partial \ell}{\partial s}\right)_i = -\frac{1}{p_y} \cdot -p_y p_i = p_i \text{ for every } i \neq y. \end{split}$$