

Team 6 Project Proposal

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Background:

Most modern travel agencies have a simple website that provides some information about their company, but don't have features that allow users to directly interact with them. Our organization can build Travel Experts a website that is modern, sleek and provides its customers with an intuitive, streamlined way to contact its agents and satisfy their traveling needs.

Start And End Date:

October 30 2023 - may 6 2024

Stakeholders:

Our website will benefit

- Travel Experts shareholders
- Existing customers
- Potential customers
- Travel Experts employees
- Business partners

Goals & objectives

Our goal is to Increase profits by bringing in customers and reducing cost by implementing the following objectives:

- A vacation booking process that takes 5 minutes or less and is accessible from anywhere in the world
- One-click access to all agents contact details available anywhere on the site
- A customer registration page that is connected to a secure database

Project Scope:

- A home page that links to the other pages
- An easy to use contact page for your customers
- A vacation package page that lists travel expert's vacation packages
- Integration with Travel Experts Existing database
- A registration page that allows customers to register with Travel Experts

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