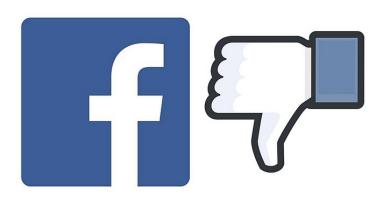
# Empathetic Play

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## What is Cyberbullying?







## Consequences and Prevalence

6-30% students victims (Patchin & Hinduja, 2012)

Associated with negative social, physical, and mental health outcomes (Pearce et al., 2011) and increased thoughts of suicide. (Patchin & Hinduja, 2010)

In-person bullying prevention often requires multiple interventions (Pearce et al., 2011) including teacher and parent cooperation, and even then results can often be mixed. (Pearce et al., 2011; Cross et al., 2011)

#### What can we do about it?

Cyberbullying is a different type of bullying, and as such needs new types of interventions.

One main component in predicting cyberbully perpetrators is a lack of empathy. (Brewer & Kerslake, 2015)

A known component in building empathy with other persons is storytelling, and digital storytelling has been shown to increase student engagement motivation, and retention (Robin, 2006; Dogan & Robin, 2008)

## **Empathetic Play**

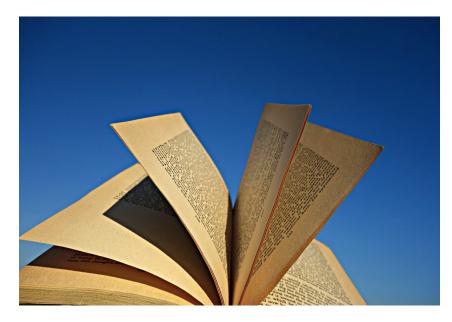
Storytelling

+

Empathy

+

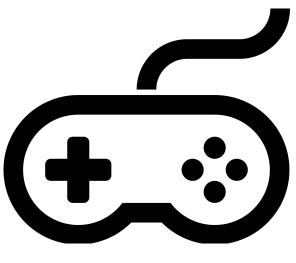
Game =



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## Types of Cyberbullies

Vengeful Angel

Mean Girls

Revenge of the Nerds

**Inadvertent Bully** 

# MEANGIRLS



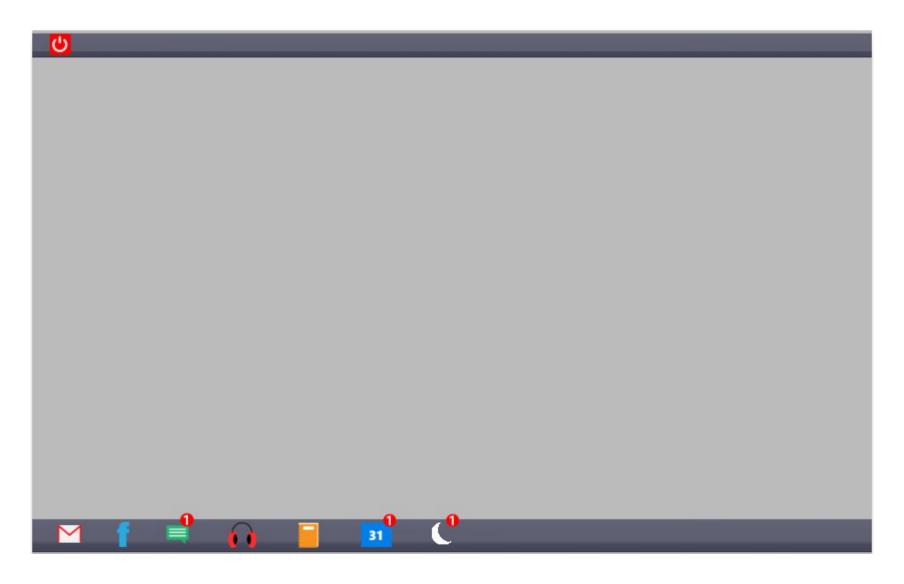
https://discoverbeaumont.com/event/movie-night-mean-girls/

#### The Tool

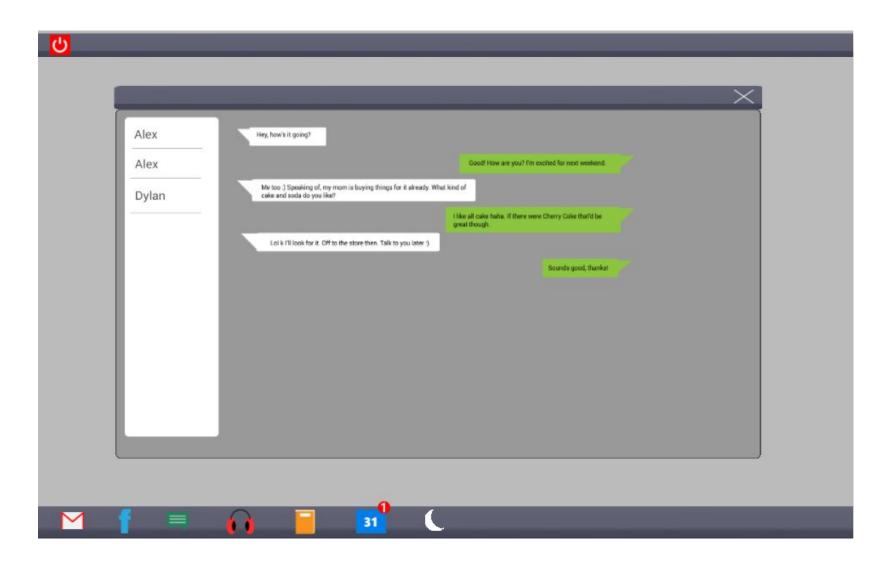


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### The Game



### The "Friend"



#### The Choice

URGENT

Heyyy

Your order

#### URGENT READ IMMEDIATELY

Hey, are you home? I just talked with my cousin Riley. He wanted to know if I was coming to our family bbq next month, etc and asked how you were doing. He's friends with Alex. He told me Alex isn't having a party next week... it's not even Alex's birthday. Alex has been playing you. I guess she's making some fake website of you w/ stuff you told her. It's apprently going out to the whole school tomorrow...I'm sorry.

Riley said you should laught it off when it goes up. Call it a good joke and tell Alex she did a really good job on you, then just ignore her. I don't agree. I think you should make your own website about Alex. Get her before she gets you.

What do you think?

-Dylan

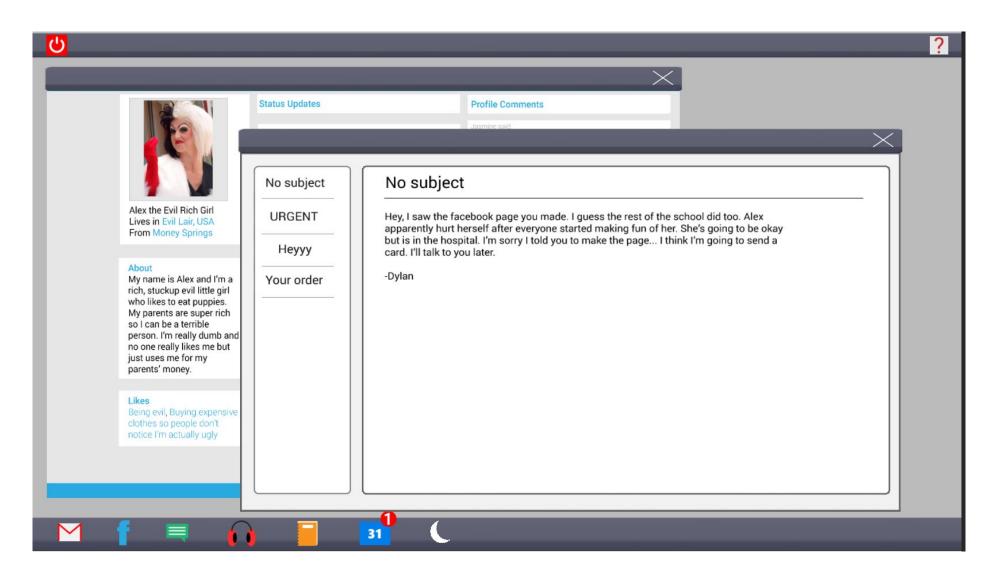
#### RE: URGENT READ IMMEDIATELY

I think Riley has a point. If I act like it's not a big deal people might not care. I'll just hold out and let things blow over. SEND

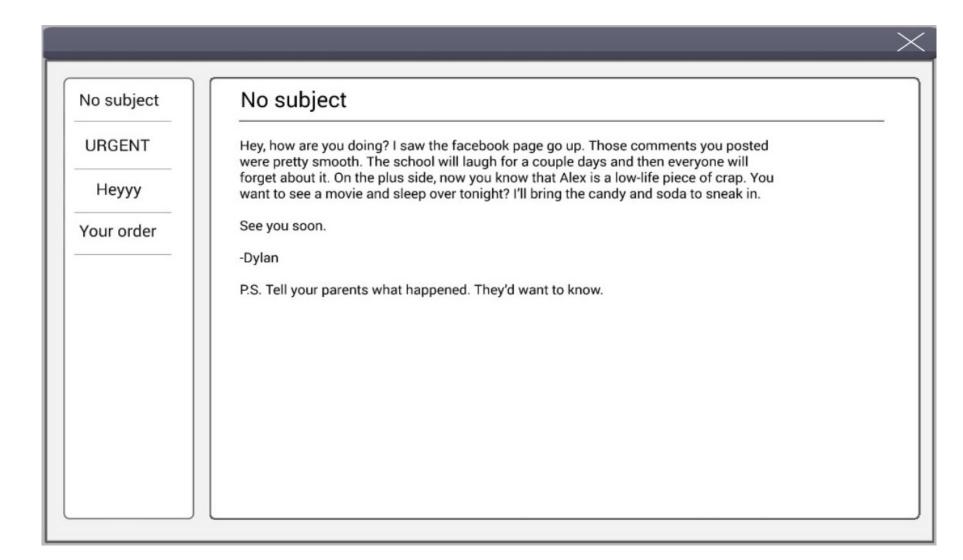
Alex is a bully. Making a profile now.

SEND

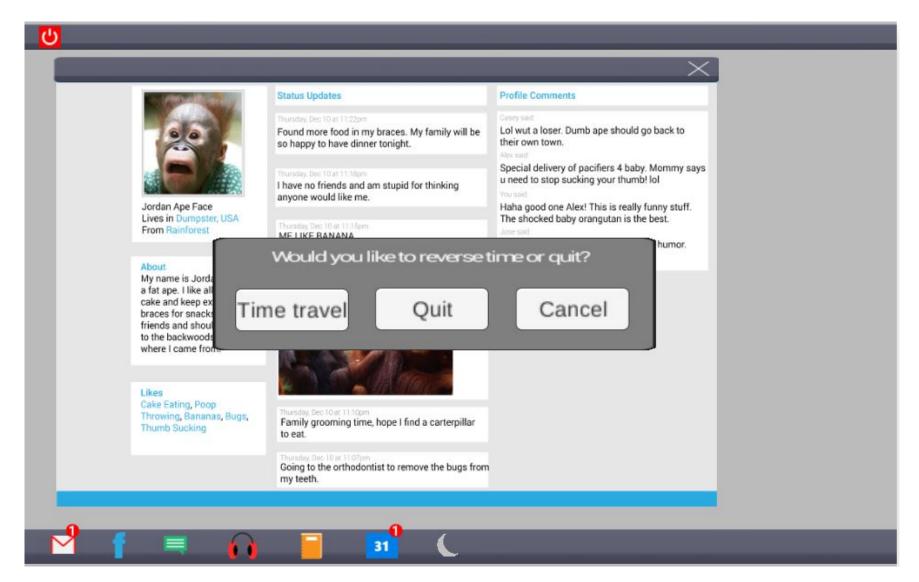
#### The Aftermath



#### The Aftermath



#### The Do-Over



#### Overall Goal

Build empathy

Teach how to deal with cyberbullies

Prevent would-be bullies

## Next steps:

Content

**Emotional Appeal** 

Longitudinal effect

More scenarios

#### References

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## Thank you

https://github.com/mnowatzke/Empathetic\_Play

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