### Axe DevTools

#### Pros

- Quickly scans the page and flags common accessibility issues
- Shows exactly where the problem is in the code
- Suggestions for possible fixes
- Highlights accessibility standards and makes it easy to understand
- It is an extension tool, so it is easy to use

## NVDA

#### Pros

- Provides a realistic experience of how visually impaired users interact with a site
- Helped me catch issues like descriptive text for images and button

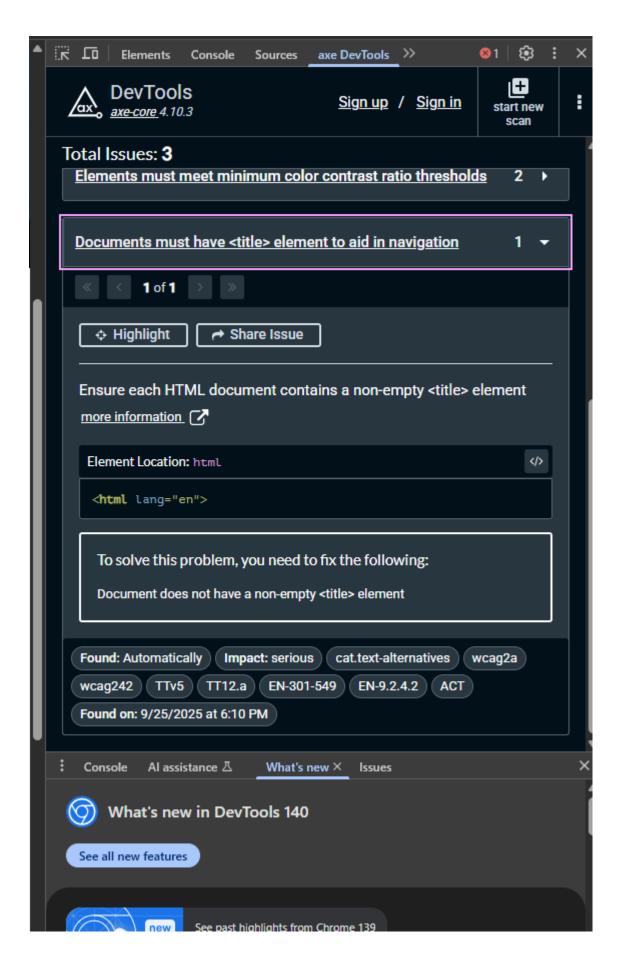
#### Cons

- Was a little difficult to set up at first, and to find the axe DevTool when I downloaded the extension
- Showed errors for my unsubscribe section of the email because of color contrast
- Learning curve for understanding the issues flagged

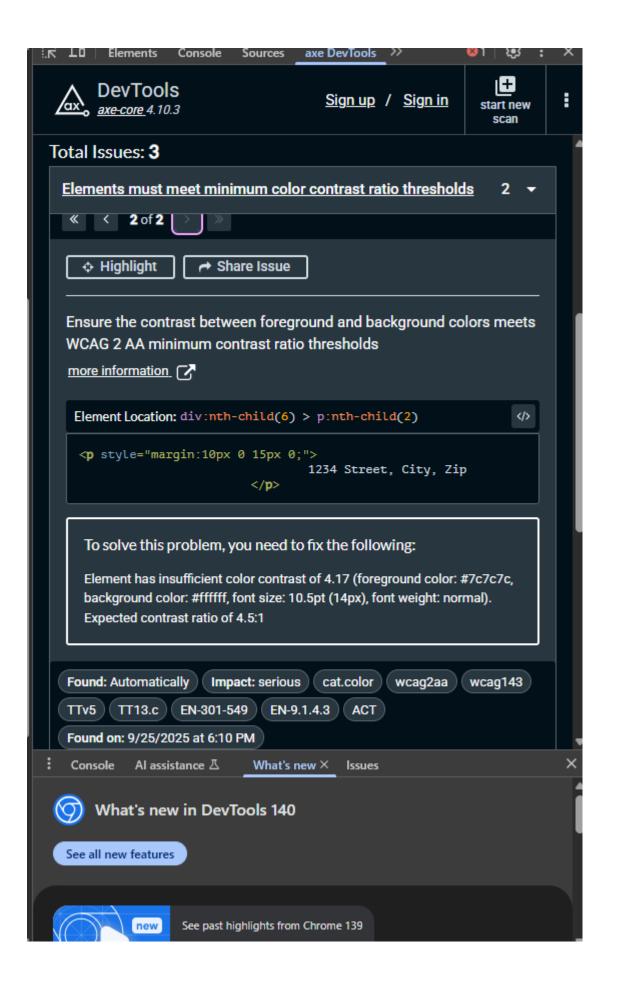
#### Cons

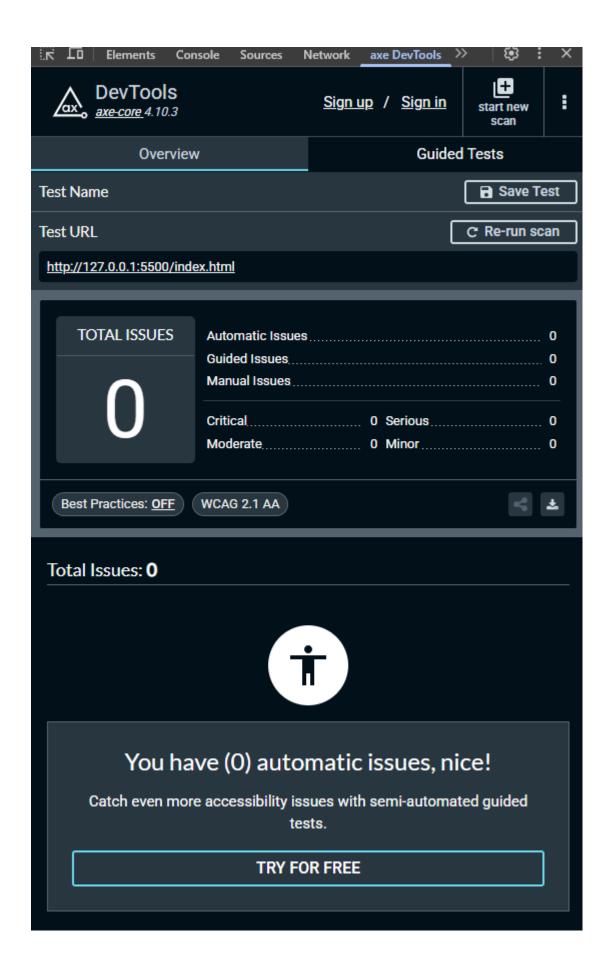
- Difficult to exit
- Overwhelming text to speech as a first time user
- Had difficulty finding my purchase ticket button

# My email campaign:









#### Amazon site:

