



## Household Income Profile

Site 1  
12900 Preston Rd, Dallas, Texas, 75230  
Ring: 3 mile radius

Latitude: 32.9242  
Longitude: -96.80344

Summary	2014	2019	2014-2019 Change	2014-2019 Annual Rate
Population	127,603	136,047	8,444	1.29%
Households	55,487	59,105	3,618	1.27%
Median Age	35.0	35.4	0.4	0.23%
Average Household Size	2.29	2.29	0.00	0.00%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
Household	55,487	100%	59,105	100%
<\$15,000	5,890	10.6%	5,748	9.7%
\$15,000-\$24,999	6,432	11.6%	4,899	8.3%
\$25,000-\$34,999	6,282	11.3%	5,309	9.0%
\$35,000-\$49,999	7,070	12.7%	7,112	12.0%
\$50,000-\$74,999	8,503	15.3%	8,321	14.1%
\$75,000-\$99,999	4,896	8.8%	6,512	11.0%
\$100,000-\$149,999	6,340	11.4%	7,920	13.4%
\$150,000-\$199,999	3,370	6.1%	4,507	7.6%
\$200,000+	6,705	12.1%	8,776	14.8%
Median Household Income	\$54,539		\$67,923	
Average Household Income	\$92,662		\$110,899	
Per Capita Income	\$40,256		\$48,144	

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

October 06, 2014



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2014 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,474	12,283	10,617	9,538	8,466	5,669	5,440
<\$15,000	692	1,460	1,050	772	744	487	685
\$15,000-\$24,999	682	1,646	1,057	695	765	697	889
\$25,000-\$34,999	698	1,766	1,277	897	587	528	529
\$35,000-\$49,999	550	1,996	1,579	989	703	517	736
\$50,000-\$74,999	427	2,038	1,813	1,427	1,067	750	981
\$75,000-\$99,999	205	1,283	984	644	694	599	486
\$100,000-\$149,999	150	1,197	895	1,430	1,176	907	586
\$150,000-\$199,999	42	499	767	625	680	514	243
\$200,000+	27	398	1,195	2,058	2,050	671	306
Median HH Income	\$29,273	\$43,333	\$53,418	\$74,721	\$86,812	\$68,821	\$46,911
Average HH Income	\$39,853	\$62,663	\$89,660	\$123,874	\$132,994	\$102,273	\$72,470
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	19.9%	11.9%	9.9%	8.1%	8.8%	8.6%	12.6%
\$15,000-\$24,999	19.6%	13.4%	10.0%	7.3%	9.0%	12.3%	16.3%
\$25,000-\$34,999	20.1%	14.4%	12.0%	9.4%	6.9%	9.3%	9.7%
\$35,000-\$49,999	15.8%	16.3%	14.9%	10.4%	8.3%	9.1%	13.5%
\$50,000-\$74,999	12.3%	16.6%	17.1%	15.0%	12.6%	13.2%	18.0%
\$75,000-\$99,999	5.9%	10.4%	9.3%	6.8%	8.2%	10.6%	8.9%
\$100,000-\$149,999	4.3%	9.7%	8.4%	15.0%	13.9%	16.0%	10.8%
\$150,000-\$199,999	1.2%	4.1%	7.2%	6.6%	8.0%	9.1%	4.5%
\$200,000+	0.8%	3.2%	11.3%	21.6%	24.2%	11.8%	5.6%

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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2019 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3,803	12,459	11,013	9,684	9,318	6,781	6,048
<\$15,000	754	1,349	980	706	709	523	726
\$15,000-\$24,999	559	1,232	777	502	574	543	712
\$25,000-\$34,999	654	1,437	1,035	723	509	481	470
\$35,000-\$49,999	628	1,951	1,555	928	738	546	766
\$50,000-\$74,999	513	1,989	1,773	1,316	1,000	778	951
\$75,000-\$99,999	335	1,701	1,321	789	902	817	648
\$100,000-\$149,999	256	1,616	1,169	1,561	1,365	1,172	782
\$150,000-\$199,999	64	690	946	764	855	770	418
\$200,000+	39	494	1,458	2,395	2,665	1,148	576
Median HH Income	\$33,661	\$52,322	\$64,246	\$95,362	\$106,050	\$89,292	\$57,188
Average HH Income	\$47,159	\$73,282	\$105,258	\$144,716	\$158,714	\$127,541	\$92,248
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	19.8%	10.8%	8.9%	7.3%	7.6%	7.7%	12.0%
\$15,000-\$24,999	14.7%	9.9%	7.1%	5.2%	6.2%	8.0%	11.8%
\$25,000-\$34,999	17.2%	11.5%	9.4%	7.5%	5.5%	7.1%	7.8%
\$35,000-\$49,999	16.5%	15.7%	14.1%	9.6%	7.9%	8.1%	12.7%
\$50,000-\$74,999	13.5%	16.0%	16.1%	13.6%	10.7%	11.5%	15.7%
\$75,000-\$99,999	8.8%	13.7%	12.0%	8.1%	9.7%	12.0%	10.7%
\$100,000-\$149,999	6.7%	13.0%	10.6%	16.1%	14.6%	17.3%	12.9%
\$150,000-\$199,999	1.7%	5.5%	8.6%	7.9%	9.2%	11.4%	6.9%
\$200,000+	1.0%	4.0%	13.2%	24.7%	28.6%	16.9%	9.5%

**Data Note:** Income reported for July 1, 2019 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2014 and 2019.

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