



## Household Budget Expenditures

Site 1  
12900 Preston Rd, Dallas, Texas, 75230  
Ring: 3 mile radius

Latitude: 32.9242  
Longitude: -96.80344

Demographic Summary			2014	2019
Population			127,603	136,047
Households			55,487	59,105
Families			29,883	31,697
Median Age			35.0	35.4
Median Household Income			\$54,539	\$67,923
	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	127	\$89,175.72	\$4,948,093,326	100.0%
Food	132	\$10,918.44	\$605,831,754	12.2%
Food at Home	130	\$6,620.30	\$367,340,718	7.4%
Food Away from Home	134	\$4,298.14	\$238,491,036	4.8%
Alcoholic Beverages	141	\$761.44	\$42,249,749	0.9%
Housing	134	\$28,055.74	\$1,556,728,953	31.5%
Shelter	137	\$21,975.57	\$1,219,358,202	24.6%
Utilities, Fuel and Public Services	123	\$6,080.18	\$337,370,751	6.8%
Household Operations	126	\$2,255.29	\$125,139,014	2.5%
Housekeeping Supplies	126	\$888.21	\$49,284,247	1.0%
Household Furnishings and Equipment	114	\$2,050.87	\$113,796,757	2.3%
Apparel and Services	91	\$2,059.59	\$114,280,612	2.3%
Transportation	126	\$12,964.28	\$719,348,741	14.5%
Travel	127	\$2,415.54	\$134,031,275	2.7%
Health Care	115	\$5,319.81	\$295,180,544	6.0%
Entertainment and Recreation	127	\$4,092.00	\$227,052,603	4.6%
Personal Care Products & Services	131	\$1,003.60	\$55,686,621	1.1%
Education	142	\$2,113.16	\$117,252,809	2.4%
Smoking Products	127	\$574.16	\$31,858,359	0.6%
Miscellaneous (1)	121	\$1,370.35	\$76,036,394	1.5%
Support Payments/Cash Contribution/Gifts in Kind	124	\$3,019.63	\$167,550,272	3.4%
Life/Other Insurance	110	\$495.29	\$27,482,421	0.6%
Pensions and Social Security	128	\$8,818.32	\$489,302,202	9.9%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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