

Site 1 12900 Preston Rd, Dallas, Texas, 75230 Ring: 3 mile radius

3			
Demographic Summary		2014	2019
Population		127,603	136,047
Households		55,487	59,105
Families		29,883	31,697
Median Household Income		\$54,539	\$67,923
Males per 100 Females		99.1	100.0
Population By Age			
Population <5 Years		7.1%	7.0%
Population 65+ Years		13.1%	14.2%
Median Age		35.0	35.4
	Spending Potential	Average Amount	
	Index	Spent	Total
lealth Care	115	\$5,319.81	\$295,180,544
Medical Care	116	\$2,365.81	\$131,271,448
Physician Services	121	\$314.03	\$17,424,825
Dental Services	120	\$453.24	\$25,148,803
Eyecare Services	115	\$62.14	\$3,447,761
Lab Tests, X-Rays	108	\$70.38	\$3,905,295
Hospital Room and Hospital Services	119	\$233.68	\$12,966,379
Convalescent or Nursing Home Care	98	\$29.91	\$1,659,757
Other Medical services (1)	120	\$133.99	\$7,434,614
Nonprescription Drugs	119	\$150.40	\$8,345,302
Prescription Drugs	110	\$531.04	\$29,465,882
Nonprescription Vitamins	120	\$81.91	\$4,544,683
Medicare Prescription Drug Premium	106	\$90.86	\$5,041,718
Eyeglasses and Contact Lenses	118	\$103.18	\$5,725,385
Hearing Aids	104	\$27.44	\$1,522,770
Medical Equipment for General Use	114	\$6.74	\$373,735
Other Medical Supplies (2)	122	\$76.86	\$4,264,538
Health Insurance	115	\$2,954.01	\$163,909,097
Blue Cross/Blue Shield	114	\$951.87	\$52,816,301
Commercial Health Insurance	119	\$578.25	\$32,085,243
Health Maintenance Organization	124	\$541.06	\$30,021,902
Medicare Payments	107	\$546.81	\$30,340,636
Long Term Care Insurance	111	\$108.72	\$6,032,804
Other Health Insurance (3)	105	\$227.30	\$12,612,211
	103	7-27.00	7-2/012/211

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor statistics

October 06, 2014

Latitude: 32.9242

Longitude: -96.80344

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⁽¹⁾ Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

⁽²⁾ Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

⁽³⁾ Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.