

Site 1  
12900 Preston Rd, Dallas, Texas, 75230  
Ring: 3 mile radius

Latitude: 32.9242  
Longitude: -96.80344

Summary	Census 2010		2014		2019			
Population	122,838		127,603		136,047			
Households	53,761		55,487		59,105			
Families	29,075		29,883		31,697			
Average Household Size	2.27		2.29		2.29			
Owner Occupied Housing Units	21,674		21,696		22,890			
Renter Occupied Housing Units	32,087		33,792		36,214			
Median Age	34.5		35.0		35.4			
Trends: 2014 - 2019 Annual Rate	Area		State		National			
Population	1.29%		1.49%		0.73%			
Households	1.27%		1.51%		0.75%			
Families	1.19%		1.44%		0.66%			
Owner HHs	1.08%		1.44%		0.69%			
Median Household Income	4.49%		3.41%		2.74%			
			2014		2019			
Households by Income			Number	Percent	Number	Percent		
	<\$15,000		5,890	10.6%	5,748	9.7%		
	\$15,000 - \$24,999		6,432	11.6%	4,899	8.3%		
	\$25,000 - \$34,999		6,282	11.3%	5,309	9.0%		
	\$35,000 - \$49,999		7,070	12.7%	7,112	12.0%		
	\$50,000 - \$74,999		8,503	15.3%	8,321	14.1%		
	\$75,000 - \$99,999		4,896	8.8%	6,512	11.0%		
	\$100,000 - \$149,999		6,340	11.4%	7,920	13.4%		
	\$150,000 - \$199,999		3,370	6.1%	4,507	7.6%		
	\$200,000+		6,705	12.1%	8,776	14.8%		
Median Household Income		\$54,539		\$67,923				
Average Household Income		\$92,662		\$110,899				
Per Capita Income		\$40,256		\$48,144				
			2014		2019			
Population by Age	Census 2010							
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		9,305	7.6%	8,997	7.1%	9,579	7.0%
	5 - 9		7,990	6.5%	8,696	6.8%	8,966	6.6%
	10 - 14		7,052	5.7%	7,760	6.1%	8,707	6.4%
	15 - 19		6,360	5.2%	7,013	5.5%	7,609	5.6%
	20 - 24		8,775	7.1%	8,884	7.0%	9,334	6.9%
	25 - 34		23,050	18.8%	22,444	17.6%	23,076	17.0%
	35 - 44		17,264	14.1%	17,912	14.0%	18,615	13.7%
	45 - 54		15,668	12.8%	15,555	12.2%	15,769	11.6%
	55 - 64		12,402	10.1%	13,669	10.7%	15,093	11.1%
	65 - 74		7,282	5.9%	8,796	6.9%	10,554	7.8%
	75 - 84		5,164	4.2%	5,119	4.0%	5,761	4.2%
	85+		2,527	2.1%	2,757	2.2%	2,982	2.2%
			2014		2019			
Race and Ethnicity	Census 2010							
	Number	Percent	Number	Percent	Number	Percent		
	White Alone		80,151	65.2%	81,307	63.7%	84,250	61.9%
	Black Alone		15,218	12.4%	15,802	12.4%	16,922	12.4%
	American Indian Alone		940	0.8%	962	0.8%	1,058	0.8%
	Asian Alone		5,246	4.3%	6,131	4.8%	7,497	5.5%
	Pacific Islander Alone		60	0.0%	64	0.1%	73	0.1%
	Some Other Race Alone		17,837	14.5%	19,495	15.3%	21,788	16.0%
	Two or More Races		3,385	2.8%	3,842	3.0%	4,460	3.3%
Hispanic Origin (Any Race)		40,039	32.6%	43,995	34.5%	50,263	36.9%	

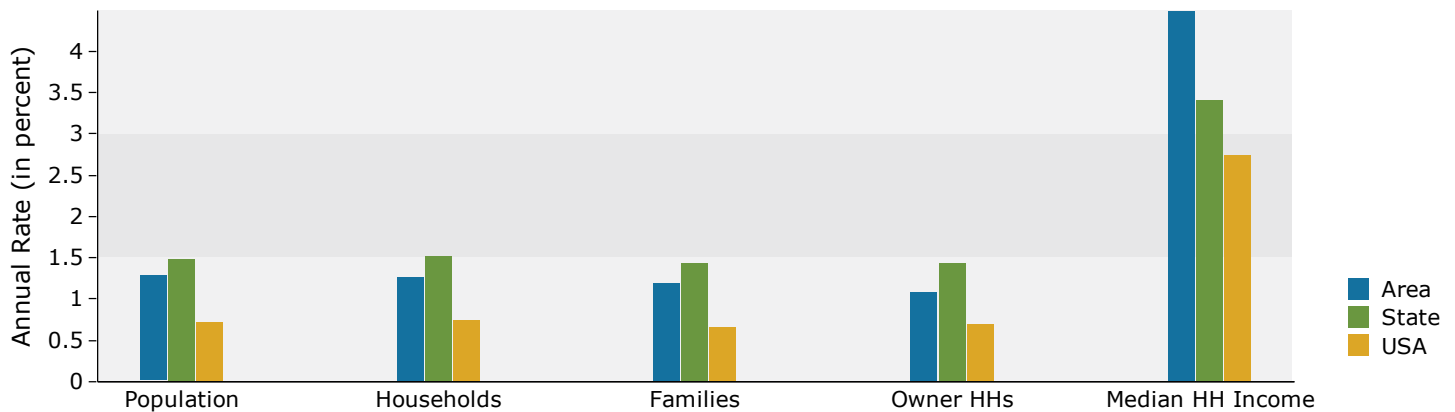
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

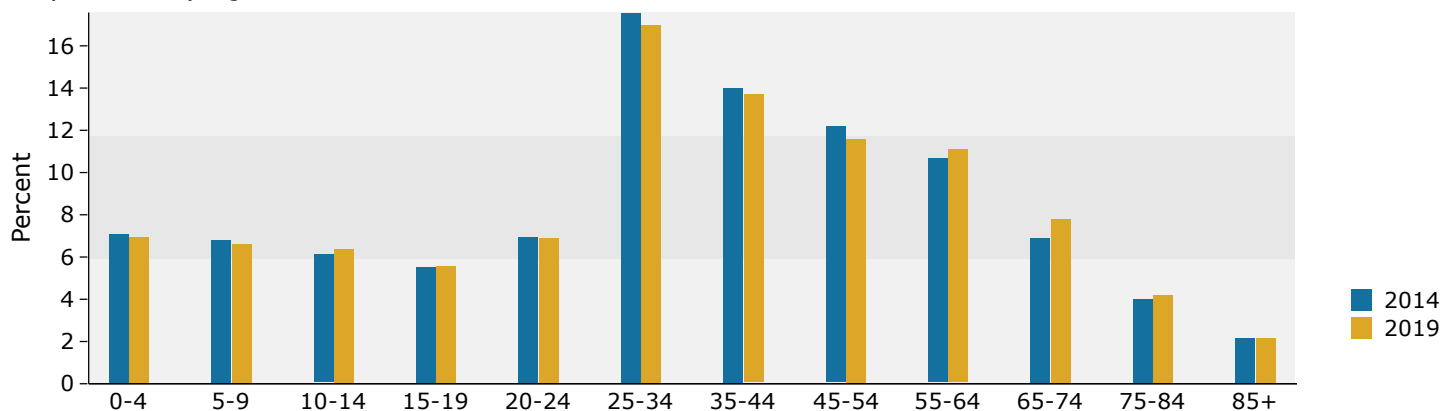
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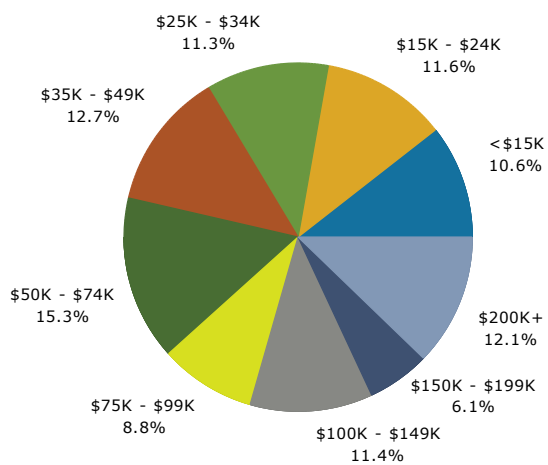
### Trends 2014-2019



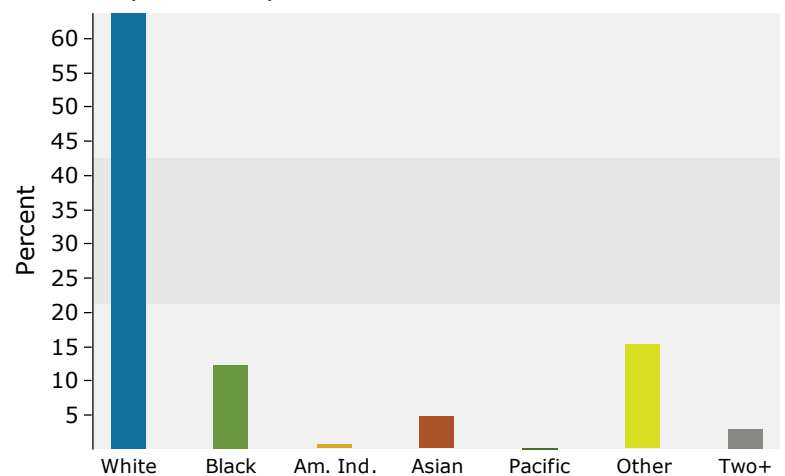
### Population by Age



### 2014 Household Income



### 2014 Population by Race



2014 Percent Hispanic Origin: 34.5%