

Site 1
12900 Preston Rd, Dallas, Texas, 75230
Ring: 3 mile radius

Latitude: 32.9242
Longitude: -96.80344

3 mile

Population

2000 Population	122,560
2010 Population	122,838
2014 Population	127,603
2019 Population	136,047
2000-2010 Annual Rate	0.02%
2010-2014 Annual Rate	0.90%
2014-2019 Annual Rate	1.29%
2014 Male Population	49.8%
2014 Female Population	50.2%
2014 Median Age	35.0

In the identified area, the current year population is 127,603. In 2010, the Census count in the area was 122,838. The rate of change since 2010 was 0.90% annually. The five-year projection for the population in the area is 136,047 representing a change of 1.29% annually from 2014 to 2019. Currently, the population is 49.8% male and 50.2% female.

Median Age

The median age in this area is 35.0, compared to U.S. median age of 37.7.

Race and Ethnicity

2014 White Alone	63.7%
2014 Black Alone	12.4%
2014 American Indian/Alaska Native Alone	0.8%
2014 Asian Alone	4.8%
2014 Pacific Islander Alone	0.1%
2014 Other Race	15.3%
2014 Two or More Races	3.0%
2014 Hispanic Origin (Any Race)	34.5%

Persons of Hispanic origin represent 34.5% of the population in the identified area compared to 17.5% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 76.8 in the identified area, compared to 62.6 for the U.S. as a whole.

Households

2000 Households	54,187
2010 Households	53,761
2014 Total Households	55,487
2019 Total Households	59,105
2000-2010 Annual Rate	-0.08%
2010-2014 Annual Rate	0.75%
2014-2019 Annual Rate	1.27%
2014 Average Household Size	2.29

The household count in this area has changed from 53,761 in 2010 to 55,487 in the current year, a change of 0.75% annually. The five-year projection of households is 59,105, a change of 1.27% annually from the current year total. Average household size is currently 2.29, compared to 2.27 in the year 2010. The number of families in the current year is 29,883 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

October 06, 2014

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Median Household Income

2014 Median Household Income	\$54,539
2019 Median Household Income	\$67,923
2014-2019 Annual Rate	4.49%

Average Household Income

2014 Average Household Income	\$92,662
2019 Average Household Income	\$110,899
2014-2019 Annual Rate	3.66%

Per Capita Income

2014 Per Capita Income	\$40,256
2019 Per Capita Income	\$48,144
2014-2019 Annual Rate	3.64%

Households by Income

Current median household income is \$54,539 in the area, compared to \$52,076 for all U.S. households. Median household income is projected to be \$67,923 in five years, compared to \$59,599 for all U.S. households

Current average household income is \$92,662 in this area, compared to \$72,809 for all U.S. households. Average household income is projected to be \$110,899 in five years, compared to \$83,937 for all U.S. households

Current per capita income is \$40,256 in the area, compared to the U.S. per capita income of \$27,871. The per capita income is projected to be \$48,144 in five years, compared to \$32,168 for all U.S. households

Housing

2000 Total Housing Units	58,024
2000 Owner Occupied Housing Units	21,764
2000 Renter Occupied Housing Units	32,423
2000 Vacant Housing Units	3,837
2010 Total Housing Units	60,270
2010 Owner Occupied Housing Units	21,674
2010 Renter Occupied Housing Units	32,087
2010 Vacant Housing Units	6,509
2014 Total Housing Units	62,057
2014 Owner Occupied Housing Units	21,696
2014 Renter Occupied Housing Units	33,792
2014 Vacant Housing Units	6,570
2019 Total Housing Units	65,284
2019 Owner Occupied Housing Units	22,890
2019 Renter Occupied Housing Units	36,214
2019 Vacant Housing Units	6,179

Currently, 35.0% of the 62,057 housing units in the area are owner occupied; 54.5%, renter occupied; and 10.6% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.6% are vacant. In 2010, there were 60,270 housing units in the area - 36.0% owner occupied, 53.2% renter occupied, and 10.8% vacant. The annual rate of change in housing units since 2010 is 1.31%. Median home value in the area is \$434,986, compared to a median home value of \$190,791 for the U.S. In five years, median value is projected to change by 4.16% annually to \$533,204.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019. Esri converted Census 2000 data into 2010 geography.

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