

Longitude: -96.80344 2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent **TOTALS Total Population** 128,200 3,315 Total Households 55,277 1,072 **Total Housing Units** 60,738 1,059 **POPULATION AGE 15+ YEARS BY MARITAL STATUS** 103,721 100.0% 2,488 Total 36,624 35.3% Never married 1,602 Married 49,420 47.6% 1,332 Widowed 5,302 5.1% 479 Divorced 12,375 11.9% 778 POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT 122,437 100.0% 3,098 22.9% Enrolled in school 28,036 1,357 Enrolled in nursery school, preschool 1,807 1.5% 296 Public school 0.7% 225 810 997 0.8% Private school 193 Enrolled in kindergarten 1,969 1.6% 337 Public school 1,519 1.2% 316 Private school 450 0.4% 113 Enrolled in grade 1 to grade 4 6,210 5.1% 602 Public school 4,705 3.8% 552 Private school 1,505 1.2% 240 Enrolled in grade 5 to grade 8 5,644 4.6% 544 4,005 Public school 3.3% 496 Private school 1,639 1.3% 229 Enrolled in grade 9 to grade 12 5,156 4.2% 525 Public school 3,611 2.9% 468 Private school 1,545 1.3% 235 Enrolled in college undergraduate years 5,651 4.6% 603 Public school 4,728 3.9% 555 Private school 922 0.8% 238 Enrolled in graduate or professional school 1,600 1.3% 262 Public school 1,019 0.8% 233 Private school 581 0.5% 126 Not enrolled in school 94,402 77.1% 2,093 Ш **POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT** Total 88,211 100.0% 2,082 1,025 281 No schooling completed 1.2% 10 0.0% 17 Nursery School 22 35 Kindergarten 0.0% 1-4th Grade 1,556 1.8% 361 5-8th Grade 6.4% 740 5,671 5,951 6.7% Some High School 666 High School Diploma 12,569 14.2% 984 **GED** 1,167 1.3% 254 17.9% Some College 15,773 904 Associate's degree 4,024 4.6% 500 29.1% 1,009 Bachelor's degree 25,649 10.8% Master's degree 9,530 628

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Professional school degree

Doctorate degree

Reliability: III high medium low

4.5%

1.5%

3,968

1,296

360

217

Latitude: 32.9242



12900 Preston Rd, Dallas, Texas, 75230 Ring: 3 mile radius

Longitude: -96.80344 2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH Total 118,656 100.0% 2,941 Ш 5 to 17 years 9,552 757 Speak only English 8.1% 7.0% Speak Spanish 8,310 982 Ш Speak English "very well" or "well" 6.0% 7,161 869 Speak English "not well" 987 0.8% 293 Speak English "not at all" 162 0.1% 108 Speak other Indo-European languages 384 0.3% 157 Speak English "very well" or "well" 371 0.3% 154 Ш Speak English "not well" 13 0.0% 22 Speak English "not at all" 0 0.0% 0 Speak Asian and Pacific Island languages 332 0.3% 167 Speak English "very well" or "well" 332 0.3% 166 Speak English "not well" 0 0.0% 0 Speak English "not at all" 0 0.0% 397 0.3% Speak other languages 204 Speak English "very well" or "well" 397 0.3% 204 Speak English "not well" 0.0% 0 0 0.0% Speak English "not at all" 0 18 to 64 years 50,146 42.3% 1,716 Speak only English Speak Spanish 26,275 22.1% 1,765 Speak English "very well" or "well" 11,102 9.4% 991 Speak English "not well" 8,235 6.9% 885 Speak English "not at all" 6,938 5.8% 897 Speak other Indo-European languages 3,616 3.0% 630 Speak English "very well" or "well" 3,202 2.7% 531 Speak English "not well" 327 0.3% 154 Speak English "not at all" 88 0.1% 78 Speak Asian and Pacific Island languages 2,404 2.0% 474 Speak English "very well" or "well" 2,096 1.8% 409 Speak English "not well" 289 0.2% 176 Speak English "not at all" 19 0.0% 13 Speak other languages 2,009 1.7% 536 Speak English "very well" or "well" 1,835 1.5% 467 175 0.1% Speak English "not well" 164 0.0% Speak English "not at all" 0 0 65 years and over 13,257 672 11.2% Speak only English 0.8% 949 202 Speak Spanish Speak English "very well" or "well" 758 172 0.6% Speak English "not well" 122 0.1% 63 69 0.1% 60 Speak English "not at all" Speak other Indo-European languages 733 0.6% 163 124 Speak English "very well" or "well" 489 0.4% Ш Speak English "not well" 0.1% 152 81 Ш Speak English "not at all" 92 0.1% 61 241 0.2% 98 Speak Asian and Pacific Island languages П 170 0.1% 82 Speak English "very well" or "well" П 53 0.0% 44 Speak English "not well" 18 0.0% 28 Speak English "not at all" Speak other languages 51 0.0% 38 Speak English "very well" or "well" 51 0.0% 38 Speak English "not well" 0 0.0% 0 Speak English "not at all" 0 0.0% Source: U.S. Census Bureau, 2008-2012 American Community Survey Reliability: III high medium low

Latitude: 32.9242



2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent **WORKERS AGE 16+ YEARS BY PLACE OF WORK** 100.0% Total 68,137 2,053 Worked in state and in county of residence 56,188 82.5% 1,874 Worked in state and outside county of residence 11,381 16.7% 852 Worked outside state of residence 568 0.8% 143 **WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK** Total 68,137 100.0% 2,053 Drove alone 51,332 75.3% 1,648 Carpooled 7,742 11.4% 964 Public transportation (excluding taxicab) 2,316 3.4% 410 2,045 3.0% 398 Bus or trolley bus 0.0% Streetcar or trolley car 0 0 55 Subway or elevated 101 0.1% Railroad 170 0.2% 87 Ferryboat 0 0.0% 0 Taxicab 56 0.1% 59 125 91 Motorcycle 0.2% Bicycle 105 0.2% 57 Walked 1,367 2.0% 313 442 Other means 1,229 1.8% Worked at home 3,866 5.7% 441 WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK Total 64,272 100.0% 2,024 Less than 5 minutes 0.9% 552 135 5 to 9 minutes 5,614 8.7% 620 10,795 10 to 14 minutes 16.8% 854 15 to 19 minutes 12,650 19.7% 948 19.7% 859 20 to 24 minutes 12,645 25 to 29 minutes 6.5% 477 4,189 825 30 to 34 minutes 10,220 15.9% 35 to 39 minutes 1,002 1.6% 235 40 to 44 minutes 2.5% 371 1,613 45 to 59 minutes 2,194 3.4% 321 60 to 89 minutes 1,768 2.8% 360 90 or more minutes 1,031 1.6% 273 

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Average Travel Time to Work (in minutes)

Reliability: III high medium low

N/A

October 06, 2014

Latitude: 32.9242

Longitude: -96.80344

N/A



2008 - 2012 **ACS Estimate** Reliability Percent  $MOE(\pm)$ **CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION** Total 69,153 100.0% 2,063 Management 7,772 11.2% 562 Business and financial operations 5,791 8.4% 525 Computer and mathematical 2,169 3.1% 340 Architecture and engineering 1,412 2.0% 255 Life, physical, and social science 693 1.0% 197 748 Community and social services 1.1% 233 Legal 1,936 2.8% 254 Education, training, and library 3,233 4.7% 387 Arts, design, entertainment, sports, and media 1,242 1.8% 237 Healthcare practitioner, technologists, and technicians 3,340 4.8% 416 1,039 1.5% 257 Healthcare support 0.5% Protective service 342 121 Food preparation and serving related 5,772 8.3% 740 Building and grounds cleaning and maintenance 4,773 6.9% 688 2.3% Personal care and service 1,605 318 Sales and related 9,311 13.5% 694 Office and administrative support 7,646 11.1% 631 Farming, fishing, and forestry 53 0.1% 49 4,189 Construction and extraction 6.1% 664 Installation, maintenance, and repair 1,343 1.9% 276 Production 1,978 2.9% 362 Transportation and material moving 2,767 4.0% 493 **CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY** 69,153 100.0% 2,063 Total Agriculture, forestry, fishing and hunting 0.1% 52 82 Mining, quarrying, and oil and gas extraction 360 0.5% 131 7.5% Construction 5,184 730 6.1% 455 Manufacturing 4,196 255 Wholesale trade 1,706 2.5% Retail trade 7,170 10.4% 658 294 Transportation and warehousing 1,811 2.6% 370 0.5% 143 Utilities П Information 1,741 2.5% 325 Finance and insurance 5,694 8.2% 515 Real estate and rental and leasing 2,778 4.0% 388 Professional, scientific, and technical services 7,891 11.4% 583 Management of companies and enterprises 99 0.1% 75 7.1% 655 Administrative and support and waste management services 4,925 6.7% 469 Educational services 4,614 6,714 9.7% 623 Health care and social assistance Arts, entertainment, and recreation 1,280 1.9% 320 Accommodation and food services 7,756 11.2% 790 4,068 5.9% Other services, except public administration 554 1.0% Public administration

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high medium low

714

156

Latitude: 32.9242

Longitude: -96.80344



	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliabilit
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND				
EMPLOYMENT STATUS				
Total	41,286	100.0%	1,315	I
Own children under 6 years only	4,156	10.1%	498	
In labor force	2,654	6.4%	401	I
Not in labor force	1,502	3.6%	293	
Own children under 6 years and 6 to 17 years	2,686	6.5%	352	
In labor force	1,538	3.7%	285	
Not in labor force	1,148	2.8%	228	
Own children 6 to 17 years only	7,000	17.0%	532	
In labor force	5,044	12.2%	485	
Not in labor force	1,956	4.7%	271	
No own children under 18 years	27,444	66.5%	1,175	ī
In labor force	21,740	52.7%	1,071	
Not in labor force	5,703	13.8%	512	
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	127,567	100.0%	3,308	
Under .50	7,145	5.6%	1,063	
.50 to .99	12,004	9.4%	1,587	
1.00 to 1.24	6,830	5.4%	1,119	
1.25 to 1.49	6,605	5.2%	1,137	
1.50 to 1.84	9,940	7.8%	1,327	
1.85 to 1.99	2,432	1.9%	735	
2.00 and over	82,611	64.8%	2,554	
	,		_,	_
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS  Total	99,602	100.0%	2,382	
Veteran	6,466	6.5%	490	
Nonveteran Male	93,136	93.5% 48.2%	2,358	
	48,019		1,544	
Veteran	6,109	6.1%	473	
Nonveteran	41,910	42.1%	1,520	
Female	51,583	51.8%	1,417	
Veteran	357	0.4%	124	
Nonveteran	51,226	51.4%	1,415	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF				
MILITARY SERVICE	C 467	100.00/	400	_
Total	6,467	100.0%	490	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	264	4.1%	132	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	150	2.3%	96	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	3	0.0%	14	
Gulf War (8/90 to 8/01), no Vietnam Era	853	13.2%	219	
Gulf War (8/90 to 8/01) and Vietnam Era	73	1.1%	44	
Vietnam Era, no Korean War, no World War II	1,712	26.5%	220	
Vietnam Era and Korean War, no World War II	69	1.1%	77	
Vietnam Era and Korean War and World War II	55	0.9%	51	
Korean War, no Vietnam Era, no World War II	765	11.8%	137	
Korean War and World War II, no Vietnam Era	53	0.8%	36	
World War II, no Korean War, no Vietnam Era	900	13.9%	185	
Between Gulf War and Vietnam Era only	721	11.1%	227	
Between Vietnam Era and Korean War only	797	12.3%	134	- [
Between Korean War and World War II only	44	0.7%	25	
Pre-World War II only	8	0.1%	19	1
ce: U.S. Census Bureau, 2008-2012 American Community Survey	Do	liability: III high	II medium	low

October 06, 2014

Latitude: 32.9242



2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent **HOUSEHOLDS BY POVERTY STATUS** Total 55,277 100.0% 1,072 Income in the past 12 months below poverty level 6,719 12.2% 599 Married-couple family 1,133 2.0% 253 Other family - male householder (no wife present) 411 0.7% 164 Other family - female householder (no husband present) 1,851 3.3% 340 Nonfamily household - male householder 258 1,273 2.3% Nonfamily household - female householder 2,051 3.7% 342 Income in the past 12 months at or above poverty level 48,557 87.8% 1,085 19,782 35.8% 757 Married-couple family 4.5% Other family - male householder (no wife present) 2,494 394 Other family - female householder (no husband present) 4,412 8.0% 483 Nonfamily household - male householder 10,554 19.1% 688 Nonfamily household - female householder 20.5% 637 11,316 **HOUSEHOLDS BY INCOME** Total 55,277 100.0% 1,072 Less than \$10,000 2,933 5.3% 402 \$10,000 to \$14,999 2,383 4.3% 360 \$15,000 to \$19,999 6.2% 403 3,429 \$20,000 to \$24,999 2,897 5.2% 392 \$25,000 to \$29,999 3,293 6.0% 415 \$30,000 to \$34,999 6.0% 419 3,322 \$35,000 to \$39,999 4.4% 370 2,426 \$40,000 to \$44,999 2,861 5.2% 403 \$45,000 to \$49,999 2,093 3.8% 336 \$50,000 to \$59,999 4,536 8.2% 468 \$60,000 to \$74,999 5,512 10.0% 535 \$75,000 to \$99,999 4,962 9.0% 454 \$100,000 to \$124,999 3,504 6.3% 383 \$125,000 to \$149,999 2,305 4.2% 318 \$150,000 to \$199,999 2,907 5.3% 284 \$200,000 or more 5,915 10.7% 357 Median Household Income \$53,989 N/A Average Household Income \$95,264 \$3,428

\$41,793

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high medium

October 06, 2014

low

\$1,662

Latitude: 32.9242

Longitude: -96.80344

Per Capita Income



2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent **HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME** 430 Total 3,270 100.0% 490 Less than \$10,000 15.0% 186 \$10,000 to \$14,999 175 5.4% 96 \$15,000 to \$19,999 399 12.2% 169 \$20,000 to \$24,999 223 6.8% 107 \$25,000 to \$29,999 369 11.3% 152 \$30,000 to \$34,999 152 4.6% 69 \$35,000 to \$39,999 242 7.4% 123 \$40,000 to \$44,999 246 7.5% 124 173 5.3% 95 \$45,000 to \$49,999 \$50,000 to \$59,999 325 9.9% 142 \$60,000 to \$74,999 6.6% 98 217 5.0% 92 \$75,000 to \$99,999 165 52 \$100,000 to \$124,999 2.1% 68 \$125,000 to \$149,999 18 0.6% 21 \$150,000 to \$199,999 10 0.3% 14 \$200,000 or more 0 0.0% 0 Median Household Income for HHr <25 \$29,675 N/A Average Household Income for HHr <25 N/A N/A **HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME** Total 24,386 100.0% 982 Less than \$10,000 4.5% 274 1,102 \$10,000 to \$14,999 1,052 4.3% 275 \$15,000 to \$19,999 1,271 5.2% 262 6.3% \$20,000 to \$24,999 1,547 315 \$25,000 to \$29,999 1,439 5.9% 296 \$30,000 to \$34,999 1,854 7.6% 347 \$35,000 to \$39,999 1,262 5.2% 297 \$40,000 to \$44,999 1,494 6.1% 317 \$45,000 to \$49,999 1,010 4.1% 250 \$50,000 to \$59,999 2,344 9.6% 365 \$60,000 to \$74,999 2,884 11.8% 443 \$75,000 to \$99,999 2,292 9.4% 362 \$100,000 to \$124,999 1,386 5.7% 279 \$125,000 to \$149,999 966 4.0% 217 П \$150,000 to \$199,999 923 3.8% 167 \$200,000 or more 6.4% 221 1,562

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Median Household Income for HHr 25-44

Average Household Income for HHr 25-44

Reliability: III high

\$50,579

N/A

medium

N/A

N/A

low

Page 7 of 9

Latitude: 32.9242

Longitude: -96.80344



2008 - 2012 **ACS Estimate** MOE(±) Reliability Percent **HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME** Total 17,680 100.0% 722 Less than \$10,000 738 4.2% 177 \$10,000 to \$14,999 586 3.3% 167 \$15,000 to \$19,999 932 5.3% 221 \$20,000 to \$24,999 658 3.7% 179 \$25,000 to \$29,999 857 4.8% 211 \$30,000 to \$34,999 756 4.3% 190 \$35,000 to \$39,999 648 3.7% 156 \$40,000 to \$44,999 714 4.0% 194 3.0% \$45,000 to \$49,999 535 171 \$50,000 to \$59,999 1,071 6.1% 211 \$60,000 to \$74,999 8.9% 253 1,577 8.5% 207 \$75,000 to \$99,999 1,507 \$100,000 to \$124,999 1,525 8.6% 242 \$125,000 to \$149,999 796 4.5% 167 8.3% \$150,000 to \$199,999 1,465 204 \$200,000 or more 18.7% 267 3,314 Median Household Income for HHr 45-64 \$72,395 N/A Average Household Income for HHr 45-64 N/A N/A HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME Total 9,941 100.0% 474 Less than \$10,000 603 6.1% 158 \$10,000 to \$14,999 569 5.7% 152 \$15,000 to \$19,999 828 8.3% 159 \$20,000 to \$24,999 469 4.7% 114 \$25,000 to \$29,999 629 6.3% 151 \$30,000 to \$34,999 560 5.6% 138 \$35,000 to \$39,999 274 2.8% 86 \$40,000 to \$44,999 406 4.1% 102 \$45,000 to \$49,999 375 3.8% 113 796 \$50,000 to \$59,999 8.0% 166 \$60,000 to \$74,999 834 8.4% 151 \$75,000 to \$99,999 998 10.0% 195 \$100,000 to \$124,999 525 5.3% 96 \$125,000 to \$149,999 5.3% 526 166 \$150,000 to \$199,999 509 5.1% 115 \$200,000 or more 1,040 10.5% 148 \$52,867 Median Household Income for HHr 65+ N/A

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Average Household Income for HHr 65+

Reliability: III high

N/A

medium

N/A

low

Latitude: 32.9242

Longitude: -96.80344



Ring: 3 mile radius			Longitude: -96.80344	
	2008 - 2012 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	55,277	100.0%	1,072	
With public assistance income	439	0.8%	121	
No public assistance income	54,838	99.2%	1,074	III
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	55,277	100.0%	1,072	
With Food Stamps/SNAP	3,612	6.5%	448	
With No Food Stamps/SNAP	51,665	93.5%	1,080	
HOUSEHOLDS BY DISABILITY STATUS				
Total	55,277	100.0%	1,072	
With 1+ Persons w/Disability	7,216	13.1%	505	
With No Person w/Disability	48,061	86.9%	1,162	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2012, adjusted for inflation.

2008-2012 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2008-2012 ACS estimates, five-year period data collected monthly from January 1, 2008 through December 31, 2012. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Reliability: III high medium low

2014 Esri Page 9 of 9

October 06, 2014

Latitude: 32.9242