



Automotive Aftermarket Expenditures

Site 1
12900 Preston Rd, Dallas, Texas, 75230
Ring: 3 mile radius

Latitude: 32.9242
Longitude: -96.80344

Demographic Summary		2014	2019
Population		127,603	136,047
Households		55,487	59,105
Families		29,883	31,697
Median Age		35.0	35.4
Median Household Income		\$54,539	\$67,923

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	130	\$7.85	\$435,401
Gasoline	126	\$4,208.35	\$233,508,542
Motor Oil	118	\$17.68	\$981,091
Vehicle Parts/Equipment and Accessories	122	\$75.66	\$4,198,125
Tire Purchase/Replacement	123	\$239.65	\$13,297,390
Vehicle Audio/Video Equipment and Installation	134	\$6.16	\$342,015
Vehicle Cleaning Products and Services	141	\$18.06	\$1,002,348
Services			
Auto Repair Service Policy	126	\$24.25	\$1,345,384
Membership Fees for Automobile Service Clubs	121	\$33.18	\$1,841,231
Global Positioning Services	106	\$2.77	\$153,809
Vehicle Air Conditioning Repair	123	\$26.15	\$1,450,938
Vehicle Body Work and Painting	127	\$42.74	\$2,371,240
Vehicle Brake Work	130	\$103.12	\$5,722,040
Vehicle Clutch/Transmission Repair	122	\$52.87	\$2,933,633
Vehicle Cooling System Repair	135	\$36.33	\$2,015,856
Vehicle Drive Shaft and Rear-end Repair	128	\$12.02	\$667,127
Vehicle Electrical System Repair	131	\$49.06	\$2,722,032
Vehicle Exhaust System Repair	126	\$20.58	\$1,141,864
Vehicle Front End Alignment/Wheel Balance & Rotation	123	\$31.19	\$1,730,413
Lube/Oil Change and Oil Filters	124	\$130.84	\$7,259,918
Vehicle Motor Repair/Replacement	131	\$117.27	\$6,507,112
Vehicle Motor Tune-up	139	\$95.20	\$5,282,502
Vehicle Shock Absorber Replacement	119	\$9.21	\$510,772
Vehicle Steering/Front End Repair	124	\$38.17	\$2,117,883
Tire Repair and Other Repair Work	132	\$88.95	\$4,935,676

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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