

Site 1

12900 Preston Rd, Dallas, Texas, 75230

Ring: 3 mile radius Longitude: -96.80344

Latitude: 32.9242

October 06, 2014

	3 mile
Census 2010 Summary	
Population	122,838
Households	53,761
Families	29,075
Average Household Size	2.27
Owner Occupied Housing Units	21,674
Renter Occupied Housing Units	32,087
Median Age	34.5
2014 Summary	
Population	127,603
Households	, 55,487
Families	29,883
Average Household Size	2.29
Owner Occupied Housing Units	21,696
Renter Occupied Housing Units	33,792
Median Age	35.0
Median Household Income	\$54,539
Average Household Income	\$92,662
2019 Summary	
Population	136,047
Households	59,105
Families	31,697
Average Household Size	2.29
Owner Occupied Housing Units	22,890
Renter Occupied Housing Units	36,214
Median Age	35.4
Median Household Income	\$67,923
Average Household Income	\$110,899
Trends: 2014-2019 Annual Rate	
Population	1.29%
Households	1.27%
Families	1.19%
Owner Households	1.08%
Median Household Income	4.49%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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	3 mile	
2014 Households by Income	Number	Percent
<\$15,000	5,890	10.6%
\$15,000 - \$24,999	6,432	11.6%
\$25,000 - \$34,999	6,282	11.3%
\$35,000 - \$49,999	7,070	12.7%
\$50,000 - \$74,999	8,503	15.3%
\$75,000 - \$99,999	4,896	8.8%
\$100,000 - \$149,999	6,340	11.4%
\$150,000 - \$199,999	3,370	6.1%
\$200,000+	6,705	12.1%
Median Household Income	\$54,539	
Average Household Income	\$92,662	
Per Capita Income	\$40,256	
2019 Households by Income	Number	Percent
<\$15,000	5,748	9.7%
\$15,000 - \$24,999	4,899	8.3%
\$25,000 - \$34,999	5,309	9.0%
\$35,000 - \$49,999	7,112	12.0%
\$50,000 - \$74,999	8,321	14.1%
\$75,000 - \$99,999	6,512	11.0%
\$100,000 - \$149,999	7,920	13.4%
\$150,000 - \$199,999	4,507	7.6%
\$200,000+	8,776	14.8%
Median Household Income	\$67,923	
Average Household Income	\$110,899	
Per Capita Income	\$48,144	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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2010 Population by Age	Number	Percent
Age 0 - 4	9,305	7.6%
Age 5 - 9	7,990	6.5%
Age 10 - 14	7,052	5.7%
Age 15 - 19	6,360	5.2%
Age 20 - 24	8,775	7.1%
Age 25 - 34	23,050	18.8%
Age 35 - 44	17,264	14.1%
Age 45 - 54	15,668	12.8%
Age 55 - 64	12,402	10.1%
Age 65 - 74	7,282	5.9%
Age 75 - 84	5,164	4.2%
Age 85+	2,527	2.1%
2014 Population by Age	Number	Percent
Age 0 - 4	8,997	7.1%
Age 5 - 9	8,696	6.8%
Age 10 - 14	7,760	6.1%
Age 15 - 19	7,013	5.5%
Age 20 - 24	8,884	7.0%
Age 25 - 34	22,444	17.6%
Age 35 - 44	17,912	14.0%
Age 45 - 54	15,555	12.2%
Age 55 - 64	13,669	10.7%
Age 65 - 74	8,796	6.9%
Age 75 - 84	5,119	4.0%
Age 85+	2,757	2.2%
2019 Population by Age	Number	Percent
Age 0 - 4	9,579	7.0%
Age 5 - 9	8,966	6.6%
Age 10 - 14	8,707	6.4%
Age 15 - 19	7,609	5.6%
Age 20 - 24	9,334	6.9%
Age 25 - 34	23,076	17.0%
Age 35 - 44	18,615	13.7%
Age 45 - 54	15,769	11.6%
Age 55 - 64	15,093	11.1%
Age 65 - 74	10,554	7.8%
Age 75 - 84	5,761	4.2%
Age 85+	2,982	2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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12900 Preston Rd, Dallas, Texas, 75230 Ring: 3 mile radius

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	3 mile	
2010 Race and Ethnicity	Number	Percent
White Alone	80,151	65.2%
Black Alone	15,218	12.4%
American Indian Alone	940	0.8%
Asian Alone	5,246	4.3%
Pacific Islander Alone	60	0.0%
Some Other Race Alone	17,837	14.5%
Two or More Races	3,385	2.8%
Hispanic Origin (Any Race)	40,039	32.6%
2014 Race and Ethnicity	Number	Percent
White Alone	81,307	63.7%
Black Alone	15,802	12.4%
American Indian Alone	962	0.8%
Asian Alone	6,131	4.8%
Pacific Islander Alone	64	0.1%
Some Other Race Alone	19,495	15.3%
Two or More Races	3,842	3.0%
Hispanic Origin (Any Race)	43,994	34.5%
2019 Race and Ethnicity	Number	Percent
White Alone	84,250	61.9%
Black Alone	16,922	12.4%
American Indian Alone	1,058	0.8%
Asian Alone	7,497	5.5%
Pacific Islander Alone	73	0.1%
Some Other Race Alone	21,788	16.0%
Two or More Races	4,460	3.3%
Hispanic Origin (Any Race)	50,263	36.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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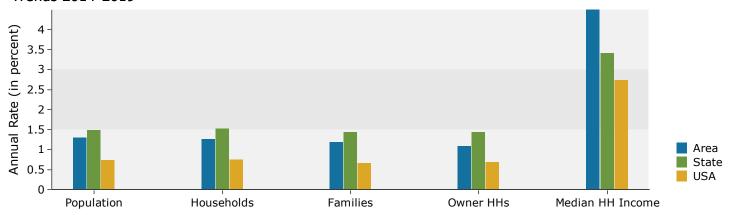
STDB Demographic and Income Comparison Profile

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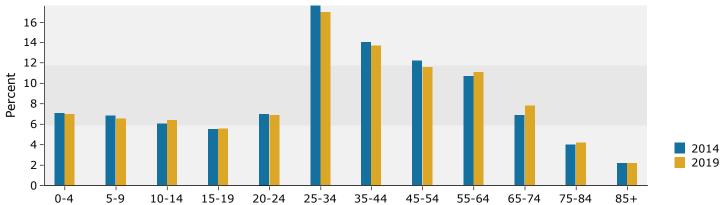
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3 mile

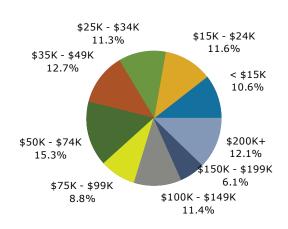
Trends 2014-2019



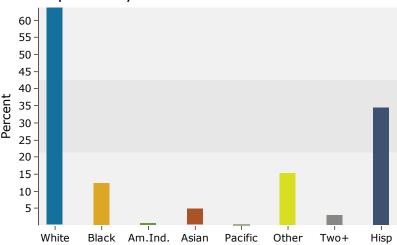
Population by Age



2014 Household Income



2014 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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