



Market Profile

5005 LBJ Fwy, Dallas, Texas, 75244
Rings: 1, 3, 5 mile radii

Prepared by Ben Wilson
Latitude: 32.927044878
Longitude: -96.82255527

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,073	101,769	337,185
2010 Total Population	14,775	104,788	328,247
2013 Total Population	14,787	107,764	336,176
2013 Group Quarters	128	417	1,728
2018 Total Population	15,342	114,469	356,911
2013-2018 Annual Rate	0.74%	1.21%	1.20%
Household Summary			
2000 Households	6,387	48,346	138,997
2000 Average Household Size	2.19	2.10	2.41
2010 Households	6,583	48,612	136,019
2010 Average Household Size	2.22	2.15	2.40
2013 Households	6,567	49,776	138,965
2013 Average Household Size	2.23	2.16	2.41
2018 Households	6,801	52,716	147,376
2018 Average Household Size	2.24	2.16	2.41
2013-2018 Annual Rate	0.70%	1.15%	1.18%
2010 Families	3,254	25,383	78,875
2010 Average Family Size	3.13	2.94	3.16
2013 Families	3,207	25,920	80,231
2013 Average Family Size	3.16	2.96	3.17
2018 Families	3,273	27,340	84,550
2018 Average Family Size	3.19	2.97	3.19
2013-2018 Annual Rate	0.41%	1.07%	1.05%
Housing Unit Summary			
2000 Housing Units	6,870	51,614	146,735
Owner Occupied Housing Units	25.5%	40.9%	45.3%
Renter Occupied Housing Units	67.4%	52.8%	49.4%
Vacant Housing Units	7.0%	6.3%	5.3%
2010 Housing Units	7,504	53,807	149,568
Owner Occupied Housing Units	21.1%	40.2%	44.4%
Renter Occupied Housing Units	66.6%	50.2%	46.5%
Vacant Housing Units	12.3%	9.7%	9.1%
2013 Housing Units	7,582	55,203	153,173
Owner Occupied Housing Units	19.8%	39.4%	43.6%
Renter Occupied Housing Units	66.8%	50.8%	47.1%
Vacant Housing Units	13.4%	9.8%	9.3%
2018 Housing Units	7,736	57,411	159,980
Owner Occupied Housing Units	19.9%	40.6%	44.9%
Renter Occupied Housing Units	68.0%	51.2%	47.2%
Vacant Housing Units	12.1%	8.2%	7.9%
Median Household Income			
2013	\$45,496	\$57,127	\$54,134
2018	\$54,791	\$72,699	\$67,713
Median Home Value			
2013	\$309,730	\$328,544	\$258,433
2018	\$366,891	\$369,381	\$288,524
Per Capita Income			
2013	\$32,579	\$44,676	\$37,737
2018	\$39,266	\$53,638	\$44,809
Median Age			
2010	31.6	36.4	35.3
2013	31.6	36.7	35.8
2018	31.1	36.8	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2013 Households by Income			
Household Income Base	6,567	49,776	138,965
<\$15,000	14.5%	9.6%	10.7%
\$15,000 - \$24,999	15.5%	10.0%	10.7%
\$25,000 - \$34,999	11.1%	10.5%	11.2%
\$35,000 - \$49,999	11.8%	13.5%	13.5%
\$50,000 - \$74,999	18.5%	17.5%	16.7%
\$75,000 - \$99,999	8.5%	9.1%	9.3%
\$100,000 - \$149,999	11.1%	12.8%	12.5%
\$150,000 - \$199,999	2.5%	5.4%	5.1%
\$200,000+	6.6%	11.7%	10.2%
Average Household Income	\$72,845	\$96,966	\$90,989
2018 Households by Income			
Household Income Base	6,801	52,716	147,376
<\$15,000	13.4%	8.9%	10.2%
\$15,000 - \$24,999	12.8%	7.3%	8.1%
\$25,000 - \$34,999	10.4%	7.9%	8.3%
\$35,000 - \$49,999	9.5%	10.7%	11.0%
\$50,000 - \$74,999	15.4%	16.4%	16.1%
\$75,000 - \$99,999	12.3%	13.1%	13.3%
\$100,000 - \$149,999	15.3%	16.3%	15.7%
\$150,000 - \$199,999	3.4%	6.7%	6.4%
\$200,000+	7.6%	12.8%	10.9%
Average Household Income	\$88,017	\$116,804	\$108,227
2013 Owner Occupied Housing Units by Value			
Total	1,485	21,698	66,719
<\$50,000	6.6%	1.0%	1.0%
\$50,000 - \$99,999	10.0%	6.2%	6.8%
\$100,000 - \$149,999	5.9%	10.1%	14.4%
\$150,000 - \$199,999	6.5%	9.6%	14.5%
\$200,000 - \$249,999	7.7%	9.4%	11.7%
\$250,000 - \$299,999	11.3%	9.5%	10.0%
\$300,000 - \$399,999	18.9%	14.8%	13.3%
\$400,000 - \$499,999	13.3%	11.0%	7.9%
\$500,000 - \$749,999	16.4%	15.2%	9.7%
\$750,000 - \$999,999	0.7%	5.1%	3.6%
\$1,000,000 +	2.6%	8.0%	7.1%
Average Home Value	\$343,536	\$423,462	\$365,719
2018 Owner Occupied Housing Units by Value			
Total	1,523	23,305	71,736
<\$50,000	2.1%	0.3%	0.4%
\$50,000 - \$99,999	2.6%	2.0%	2.9%
\$100,000 - \$149,999	2.8%	4.6%	7.5%
\$150,000 - \$199,999	4.8%	8.6%	14.0%
\$200,000 - \$249,999	8.9%	10.9%	14.8%
\$250,000 - \$299,999	14.4%	12.6%	13.5%
\$300,000 - \$399,999	21.3%	15.8%	14.4%
\$400,000 - \$499,999	15.8%	11.8%	8.7%
\$500,000 - \$749,999	22.1%	17.0%	11.0%
\$750,000 - \$999,999	1.9%	7.9%	5.6%
\$1,000,000 +	3.2%	8.4%	7.1%
Average Home Value	\$414,448	\$471,036	\$403,516

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	14,773	104,787	328,245
0 - 4	8.5%	6.8%	7.4%
5 - 9	6.6%	5.7%	6.6%
10 - 14	5.4%	5.1%	6.1%
15 - 24	13.0%	11.6%	12.4%
25 - 34	23.9%	18.8%	17.1%
35 - 44	14.7%	13.7%	13.9%
45 - 54	10.5%	13.6%	13.7%
55 - 64	7.4%	11.0%	10.6%
65 - 74	4.4%	6.8%	6.2%
75 - 84	3.5%	4.7%	4.1%
85 +	2.3%	2.1%	1.9%
18 +	76.7%	79.4%	76.3%
2013 Population by Age			
Total	14,788	107,764	336,174
0 - 4	8.1%	6.4%	7.1%
5 - 9	6.7%	6.0%	6.8%
10 - 14	5.6%	5.3%	6.2%
15 - 24	14.1%	12.1%	12.5%
25 - 34	22.4%	17.9%	16.4%
35 - 44	14.7%	13.5%	13.7%
45 - 54	10.5%	13.0%	13.1%
55 - 64	7.6%	11.6%	11.3%
65 - 74	4.7%	7.4%	6.9%
75 - 84	3.2%	4.5%	4.1%
85 +	2.3%	2.2%	2.1%
18 +	76.4%	79.4%	76.6%
2018 Population by Age			
Total	15,342	114,470	356,911
0 - 4	8.0%	6.4%	7.0%
5 - 9	6.4%	5.9%	6.6%
10 - 14	5.9%	5.7%	6.4%
15 - 24	14.6%	12.1%	12.3%
25 - 34	22.0%	17.5%	15.8%
35 - 44	13.7%	12.9%	13.3%
45 - 54	10.7%	12.1%	12.2%
55 - 64	8.2%	12.1%	11.8%
65 - 74	5.2%	8.6%	8.1%
75 - 84	3.1%	4.5%	4.2%
85 +	2.2%	2.3%	2.1%
18 +	76.4%	79.2%	76.6%
2010 Population by Sex			
Males	7,402	51,417	162,959
Females	7,373	53,371	165,288
2013 Population by Sex			
Males	7,434	53,035	167,285
Females	7,353	54,729	168,891
2018 Population by Sex			
Males	7,746	56,549	178,055
Females	7,597	57,920	178,855

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	14,776	104,788	328,246
White Alone	58.7%	70.3%	68.8%
Black Alone	12.0%	10.2%	9.3%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	4.8%	4.9%	4.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	20.8%	11.5%	14.0%
Two or More Races	3.0%	2.6%	2.7%
Hispanic Origin	42.9%	27.5%	35.9%
Diversity Index	81.6	69.5	73.9
2013 Population by Race/Ethnicity			
Total	14,787	107,764	336,177
White Alone	57.8%	69.5%	67.9%
Black Alone	11.6%	9.8%	9.2%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	4.8%	4.9%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	21.9%	12.2%	14.7%
Two or More Races	3.2%	2.9%	2.9%
Hispanic Origin	45.0%	29.3%	37.6%
Diversity Index	82.3	71.0	74.9
2018 Population by Race/Ethnicity			
Total	15,342	114,469	356,911
White Alone	56.4%	68.2%	66.6%
Black Alone	11.2%	9.6%	9.2%
American Indian Alone	0.7%	0.6%	0.7%
Asian Alone	5.0%	5.2%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	23.1%	13.1%	15.6%
Two or More Races	3.5%	3.2%	3.2%
Hispanic Origin	48.3%	32.5%	40.5%
Diversity Index	83.3	73.2	76.5
2010 Population by Relationship and Household Type			
Total	14,775	104,788	328,247
In Households	99.1%	99.6%	99.5%
In Family Households	71.5%	73.0%	78.1%
Householder	22.0%	24.1%	24.0%
Spouse	14.6%	18.0%	17.7%
Child	26.2%	24.7%	28.6%
Other relative	6.2%	4.4%	5.6%
Nonrelative	2.5%	1.7%	2.2%
In Nonfamily Households	27.6%	26.6%	21.4%
In Group Quarters	0.9%	0.4%	0.5%
Institutionalized Population	0.8%	0.4%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2013 Population 25+ by Educational Attainment			
Total	9,677	75,690	226,699
Less than 9th Grade	7.5%	5.5%	9.8%
9th - 12th Grade, No Diploma	10.5%	5.8%	7.6%
High School Graduate	16.0%	13.8%	16.5%
Some College, No Degree	18.2%	18.9%	18.0%
Associate Degree	4.4%	5.1%	4.8%
Bachelor's Degree	26.7%	32.1%	27.5%
Graduate/Professional Degree	16.7%	18.8%	15.7%
2013 Population 15+ by Marital Status			
Total	11,758	88,694	268,889
Never Married	39.4%	32.7%	33.8%
Married	44.1%	50.0%	50.0%
Widowed	4.8%	5.1%	5.0%
Divorced	11.7%	12.1%	11.2%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.7%	94.0%	93.5%
Civilian Unemployed	6.3%	6.0%	6.5%
2013 Employed Population 16+ by Industry			
Total	7,795	59,440	175,862
Agriculture/Mining	1.2%	0.8%	0.8%
Construction	5.6%	5.1%	6.9%
Manufacturing	5.3%	7.8%	9.5%
Wholesale Trade	2.3%	2.6%	2.6%
Retail Trade	9.4%	10.2%	10.3%
Transportation/Utilities	3.7%	3.3%	3.2%
Information	1.4%	2.1%	2.0%
Finance/Insurance/Real Estate	13.9%	13.0%	11.4%
Services	55.8%	53.9%	52.1%
Public Administration	1.4%	1.3%	1.2%
2013 Employed Population 16+ by Occupation			
Total	7,795	59,439	175,860
White Collar	61.9%	72.0%	64.5%
Management/Business/Financial	19.6%	22.3%	18.8%
Professional	20.4%	24.5%	21.3%
Sales	10.6%	13.4%	12.5%
Administrative Support	11.2%	11.7%	12.0%
Services	23.4%	14.8%	17.2%
Blue Collar	14.7%	13.2%	18.2%
Farming/Forestry/Fishing	0.6%	0.1%	0.1%
Construction/Extraction	3.8%	3.9%	6.0%
Installation/Maintenance/Repair	1.7%	2.1%	2.5%
Production	2.3%	3.5%	5.0%
Transportation/Material Moving	6.3%	3.6%	4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,583	48,611	136,019
Households with 1 Person	40.8%	39.2%	34.3%
Households with 2+ People	59.2%	60.8%	65.7%
Family Households	49.4%	52.2%	58.0%
Husband-wife Families	32.7%	39.0%	42.7%
With Related Children	16.9%	16.5%	20.1%
Other Family (No Spouse Present)	16.7%	13.2%	15.3%
Other Family with Male Householder	5.7%	4.0%	4.7%
With Related Children	2.9%	2.0%	2.4%
Other Family with Female Householder	11.1%	9.2%	10.6%
With Related Children	7.7%	5.8%	6.9%
Nonfamily Households	9.8%	8.6%	7.7%
All Households with Children	27.8%	24.6%	29.8%
Multigenerational Households	2.5%	2.0%	3.3%
Unmarried Partner Households	6.8%	6.2%	6.1%
Male-female	5.8%	5.1%	4.9%
Same-sex	0.9%	1.1%	1.2%
2010 Households by Size			
Total	6,583	48,612	136,020
1 Person Household	40.8%	39.2%	34.3%
2 Person Household	28.2%	32.7%	31.1%
3 Person Household	12.9%	12.2%	13.4%
4 Person Household	9.4%	9.2%	11.0%
5 Person Household	5.2%	4.2%	5.8%
6 Person Household	2.2%	1.4%	2.4%
7 + Person Household	1.3%	1.0%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	6,583	48,612	136,019
Owner Occupied	24.0%	44.5%	48.8%
Owned with a Mortgage/Loan	15.0%	29.2%	33.2%
Owned Free and Clear	9.0%	15.3%	15.7%
Renter Occupied	76.0%	55.5%	51.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless	Young and Restless	Young and Restless
2.	Metro Renters	Metro Renters	Metro Renters
3.	In Style	Connoisseurs	NeWest Residents
2013 Consumer Spending			
Apparel & Services: Total \$	\$11,012,453	\$108,488,829	\$281,362,575
Average Spent	\$1,676.94	\$2,179.54	\$2,024.70
Spending Potential Index	74	96	89
Computers & Accessories: Total \$	\$1,808,465	\$17,979,854	\$46,450,686
Average Spent	\$275.39	\$361.22	\$334.26
Spending Potential Index	111	145	135
Education: Total \$	\$10,781,450	\$108,674,584	\$278,275,621
Average Spent	\$1,641.76	\$2,183.27	\$2,002.49
Spending Potential Index	112	150	137
Entertainment/Recreation: Total \$	\$21,731,245	\$221,637,431	\$581,160,814
Average Spent	\$3,309.16	\$4,452.70	\$4,182.07
Spending Potential Index	102	137	129
Food at Home: Total \$	\$34,661,673	\$339,006,301	\$893,540,709
Average Spent	\$5,278.16	\$6,810.64	\$6,429.97
Spending Potential Index	105	135	128
Food Away from Home: Total \$	\$23,155,869	\$227,233,163	\$591,228,337
Average Spent	\$3,526.10	\$4,565.11	\$4,254.51
Spending Potential Index	110	143	133
Health Care: Total \$	\$26,417,701	\$274,174,267	\$730,673,942
Average Spent	\$4,022.80	\$5,508.16	\$5,257.97
Spending Potential Index	90	124	118
HH Furnishings & Equipment: Total \$	\$10,757,524	\$108,753,852	\$283,410,217
Average Spent	\$1,638.12	\$2,184.87	\$2,039.44
Spending Potential Index	91	121	113
Investments: Total \$	\$12,046,039	\$154,905,151	\$416,131,655
Average Spent	\$1,834.33	\$3,112.04	\$2,994.51
Spending Potential Index	88	150	144
Retail Goods: Total \$	\$152,381,564	\$1,531,856,870	\$4,021,624,571
Average Spent	\$23,204.14	\$30,775.01	\$28,939.84
Spending Potential Index	96	128	120
Shelter: Total \$	\$115,737,593	\$1,158,372,080	\$3,030,739,425
Average Spent	\$17,624.12	\$23,271.70	\$21,809.37
Spending Potential Index	108	143	134
TV/Video/Audio: Total \$	\$8,969,353	\$87,875,761	\$228,462,933
Average Spent	\$1,365.82	\$1,765.42	\$1,644.03
Spending Potential Index	106	137	128
Travel: Total \$	\$11,589,389	\$123,030,893	\$324,523,743
Average Spent	\$1,764.79	\$2,471.69	\$2,335.29
Spending Potential Index	96	135	127
Vehicle Maintenance & Repairs: Total \$	\$7,361,855	\$74,030,630	\$194,109,892
Average Spent	\$1,121.04	\$1,487.28	\$1,396.83
Spending Potential Index	102	136	128

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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