



Financial Expenditures

Site 1
12900 Preston Rd, Dallas, Texas, 75230
Ring: 3 mile radius

Latitude: 32.9242
Longitude: -96.80344

Demographic Summary		2014	2019
Population		127,603	136,047
Households		55,487	59,105
Families		29,883	31,697
Median Age		35.0	35.4
Median Household Income		\$54,539	\$67,923
	Spending Potential Index	Average Amount Spent	Total
Assets			
Market Value			
Checking Accounts	119	\$12,299.46	\$682,460,384
Savings Accounts	116	\$12,808.02	\$710,678,679
U.S. Savings Bonds	122	\$409.31	\$22,711,423
Stocks, Bonds & Mutual Funds	121	\$39,836.13	\$2,210,387,325
Annual Changes			
Checking Accounts	171	\$167.06	\$9,269,857
Savings Accounts	140	\$398.88	\$22,132,684
U.S. Savings Bonds	134	-\$45.05	-\$2,499,573
Earnings			
Dividends, Royalties, Estates, Trusts	124	\$1,057.75	\$58,691,166
Interest from Savings Accounts or Bonds	112	\$757.76	\$42,046,017
Retirement Plan Contributions	123	\$1,748.76	\$97,033,601
Liabilities			
Original Mortgage Amount	115	\$15,832.79	\$878,514,266
Vehicle Loan Amount 1	130	\$2,862.35	\$158,823,078
Amount Paid: Interest			
Home Mortgage	114	\$4,562.49	\$253,159,101
Lump Sum Home Equity Loan	103	\$77.97	\$4,326,218
New Car/Truck/Van Loan	122	\$171.15	\$9,496,802
Used Car/Truck/Van Loan	132	\$188.18	\$10,441,751
Amount Paid: Principal			
Home Mortgage	110	\$2,324.23	\$128,964,543
Lump Sum Home Equity Loan	97	\$99.10	\$5,498,869
New Car/Truck/Van Loan	121	\$1,099.05	\$60,983,042
Used Car/Truck/Van Loan	130	\$960.92	\$53,318,598
Checking Account and Banking Service Charges	144	\$43.73	\$2,426,367
Finance Charges, excluding Mortgage/Vehicle	132	\$290.82	\$16,136,979

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

1 Vehicle Loan Amount is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Esri forecasts for 2014 and 2019; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

October 06, 2014