

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

8M

Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Med

Low

High

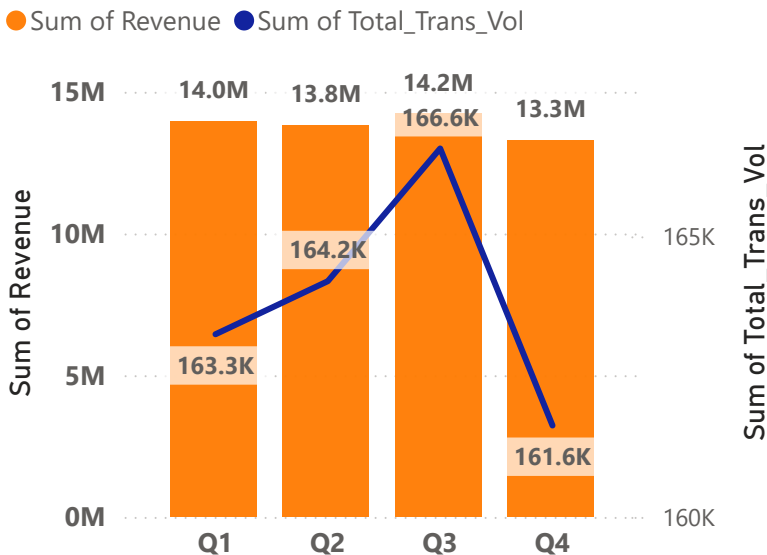
Silver

Gold

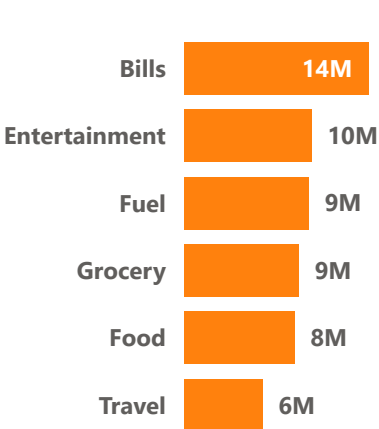
Blue

Platinum

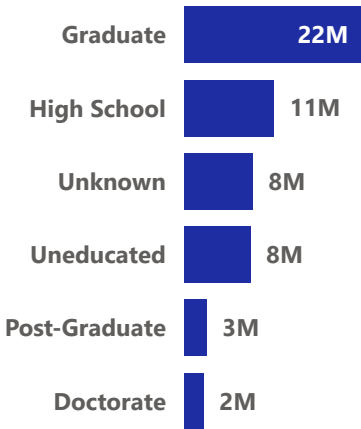
QTR Revenue & Total\_Trans\_Count



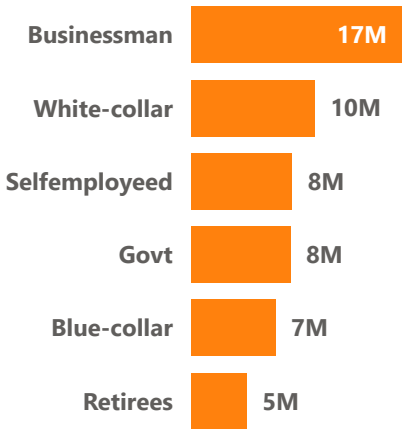
Revenue by Expenditure Type



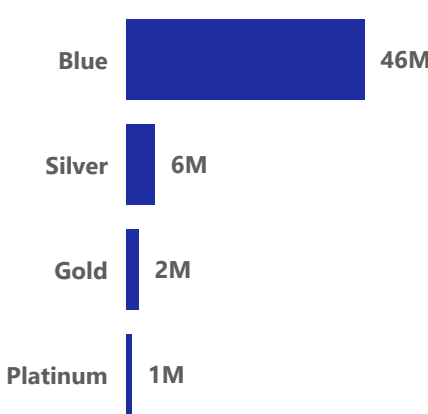
Revenue by Education Lvl



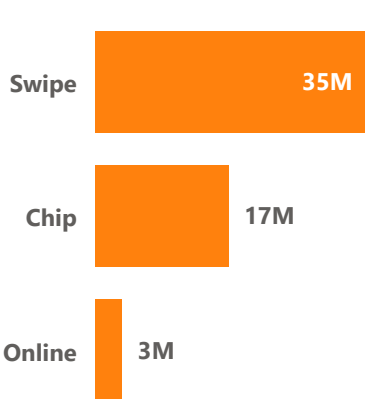
Revenue by Customer Job



Revenue by Card Catg



Revenue by Use Chip



# Credit Card Customer Report

Q4

Q3

Q2

Q1

M

30M

F

25M

Week\_Start\_Date

All

Revenue

55M

Income

576M

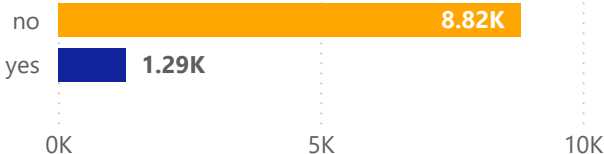
Total Interest

8M

CSS

3.19

Count on Personal\_loan



Silver

Blue

Gold

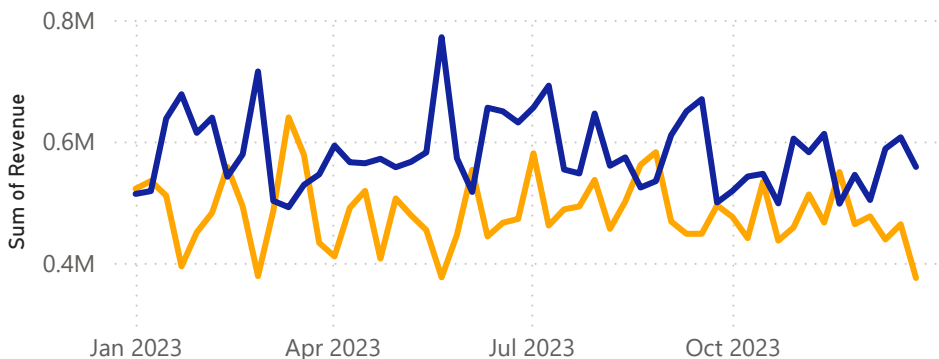
Platinum

Swipe

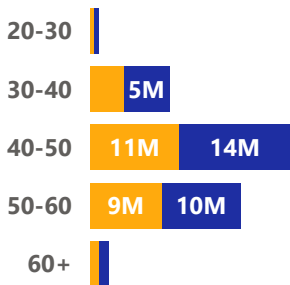
Online

Chip

Revenue by Week



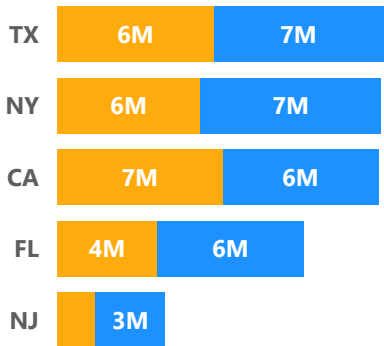
Revenue by Age Group



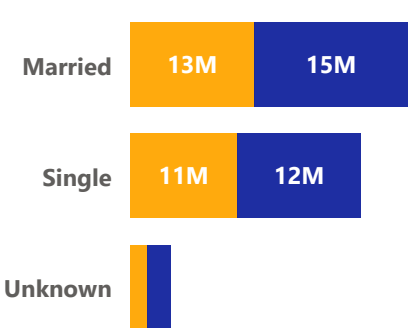
Customer\_Job Sum of Revenue Sum of Income Sum of Interest\_Earned

Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Selfemployed	8261758	75313288	1119742
Govt	8111701	88773989	1160016
Total	55315410	575914439	7843382

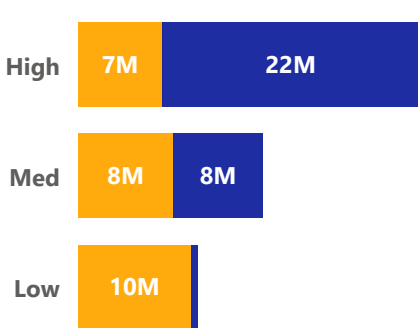
Top 5 States



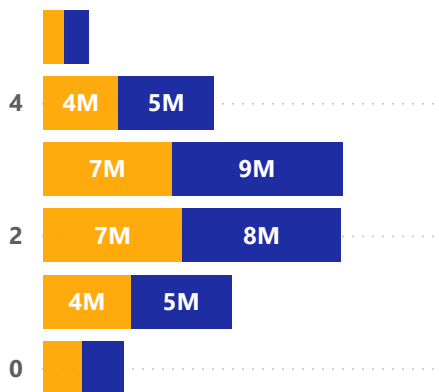
Revenue by Marital Status



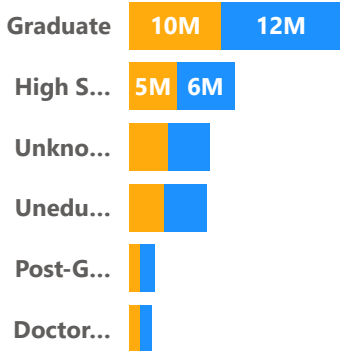
Revenue by Income Group



Revenue by Dependent



Revenue by Education



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Activation\_30\_Days    %GT Count of Activation\_30\_Days

0	42.53%
1	57.47%
Total	100.00%