

# Münevver Aslan

## DIGITAL PRODUCT DESIGNER

Lisbon, Portugal

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"Everything is design. Everything!"

## Summary

Product Designer with Industrial Design background, specializing in UI/UX for digital products and AI-powered design workflows. Experienced in building design systems from scratch and leading 0-to-1 product launches. Expert in leveraging AI tools (Midjourney, Cursor) for rapid prototyping, development, and design-to-code workflows. Passionate about translating complex technical requirements into intuitive, accessible interfaces through close collaboration with engineering teams.

## Skills

<b>Design Tools</b>	Figma (Advanced), Adobe Creative Suite (Photoshop, Illustrator, Lightroom), Midjourney, Cursor, Sketch, Adobe XD
<b>UX Design</b>	User Experience Design, User Research, Information Architecture, User Flows, Journey Mapping, Persona Development
<b>UI Design</b>	User Interface Design, Visual Design, Wireframing, Prototyping, Design Systems, Component Libraries
<b>Methodology</b>	Agile/Scrum, AI-Powered Design Workflows, Branding, Visual Identity
<b>Languages</b>	Turkish (Native), English (Professional Working Proficiency)

## Experience

### UX UI DESIGNER

Oct. 2025 - Present

#### IGLUU

Remote

- Designing product interfaces for a Czech real estate platform, working on broker tools, rental application flows, and ČSOB bank insurance partnership
- Iterating on designs through detailed feedback cycles with Product Owners and senior designers
- Working within established design system while identifying and proposing improvements to responsive design approaches
- Collaborating with developers on implementation, ensuring designs translate effectively across multiple breakpoints

### DIGITAL PRODUCT DESIGNER

Oct. 2023 - Present

#### Freelancer

Remote

- Won branding award at Octant foundation's design competition for the Argot Collective Act Project, creating comprehensive logo design and brand identity system selected from international submissions
- Building Scrum Poker application from concept to deployment using AI-assisted development (Cursor), demonstrating end-to-end product design and full-stack development capability
- Delivering UI design, branding, and visual identity solutions for diverse clients, managing complete design lifecycle from discovery to final delivery
- Developing Bitrick, an AI-generated visual narrative series exploring advanced Midjourney techniques for maintaining character consistency across sequential storytelling
- Leveraging AI tools to accelerate design iteration cycles while maintaining high visual fidelity and user-centered design principles

## UX UI DESIGNER

Jan. 2022 - Oct. 2023

### Prove Us Wrong

Remote

- Led user interface design for Truthpost platform (Kleros Incubator), establishing comprehensive design system and visual identity from ground up
- Created scalable design system in Figma with reusable component library, enabling consistent cross-platform experiences and efficient designer-developer handoff
- Collaborated with distributed international teams across multiple time zones on governance and coordination tools, translating complex technical requirements into intuitive user interfaces
- Produced visual assets using hybrid workflow combining AI tools (Midjourney) with traditional design software (Illustrator, Photoshop, Lightroom)
- Conducted user research and usability testing sessions to validate design decisions and inform iterative improvements throughout product development

## UX UI DESIGNER

Jul. 2021 - Jan. 2022

### Lumhar Design

İzmir, Turkey

- Designed visually engaging, responsive, and modular interfaces tailored specifically for gaming audiences
- Applied user research insights to create intuitive user flows that enhanced overall user experience and engagement
- Collaborated closely with development team to ensure design feasibility and maintain visual quality through implementation

## UX UI DESIGNER

Jun. 2020 - Jan. 2021

### Artysmm Technology and Digital Consultancy Company

Remote

- Conducted comprehensive website audit and recommended strategic improvements to enhance user experience and modern aesthetics
- Redesigned key website pages focusing on improved usability, visual hierarchy, and responsive design principles
- Worked with cross-functional team to implement design improvements while maintaining brand consistency

## Education

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### Gazi Üniversitesi

Sep. 2013 - Jul. 2019

B.S. INDUSTRIAL PRODUCT DESIGN, FACULTY OF ARCHITECTURE

Ankara, Turkey