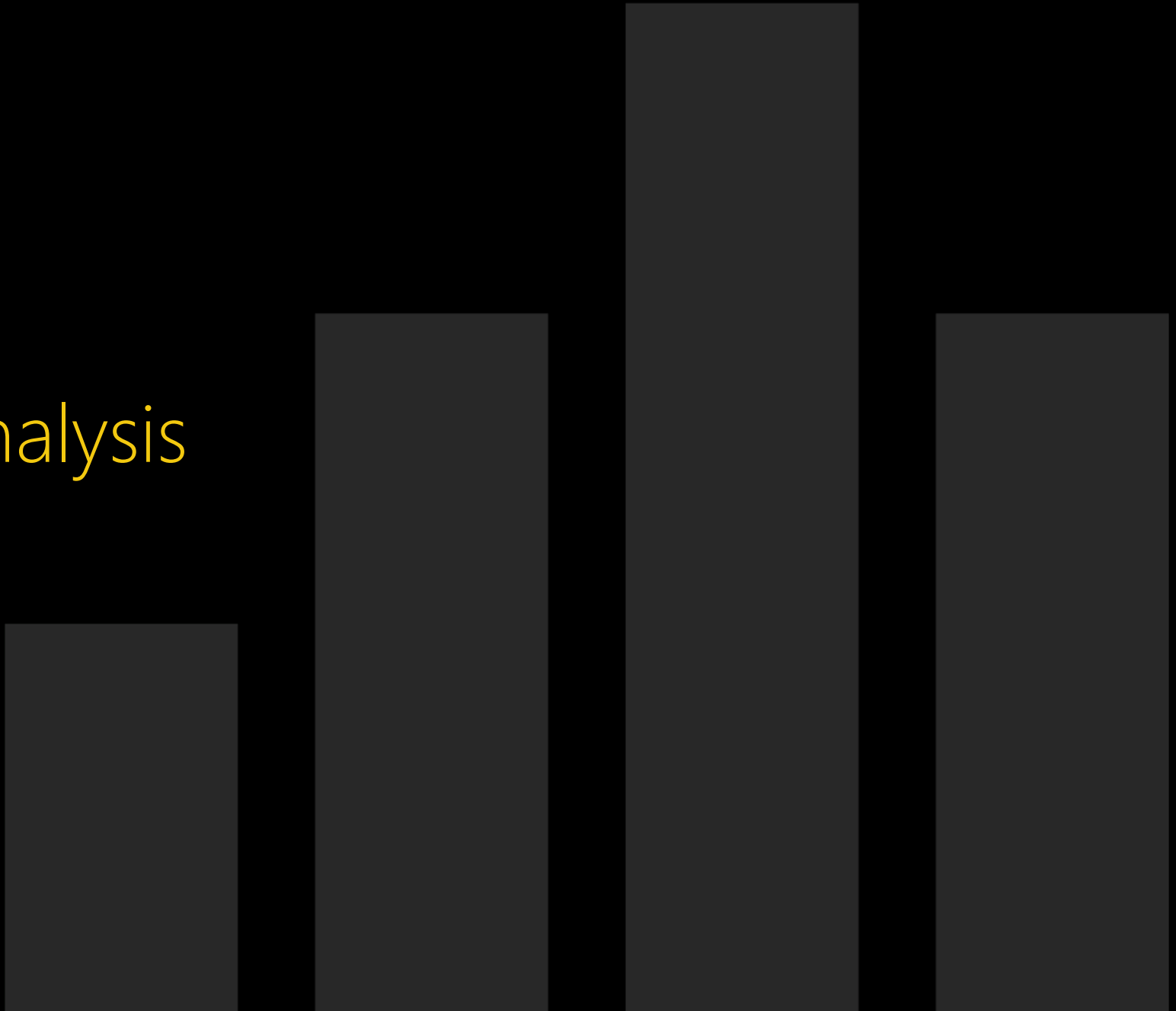


# Sales Report Analysis

[View in Power BI](#) ↗

**Last data refresh:**  
9/1/2024 8:56:20 AM UTC

**Downloaded at:**  
9/1/2024 9:57:19 AM UTC





Contact

Mai Nguyen Xuan Kieu (Tracy)  
kieuumnx@gmail.com

Schedule Refresh

Coming soon!

Q&A

Coming soon!



# Sales Report Analysis



## Overview

## Region

## Item Type

## Delivery & Priority



- Click ( > ) icon at Sales Channel to Show more detail
- Click the Default/ Revenue... tab to see the according content
- Drill down at Revenue by Region to see Country
- Press Ctrl/ Command and click to use multiple selection

Revenue

13.33bn

Profit

3.95bn

Total Cost

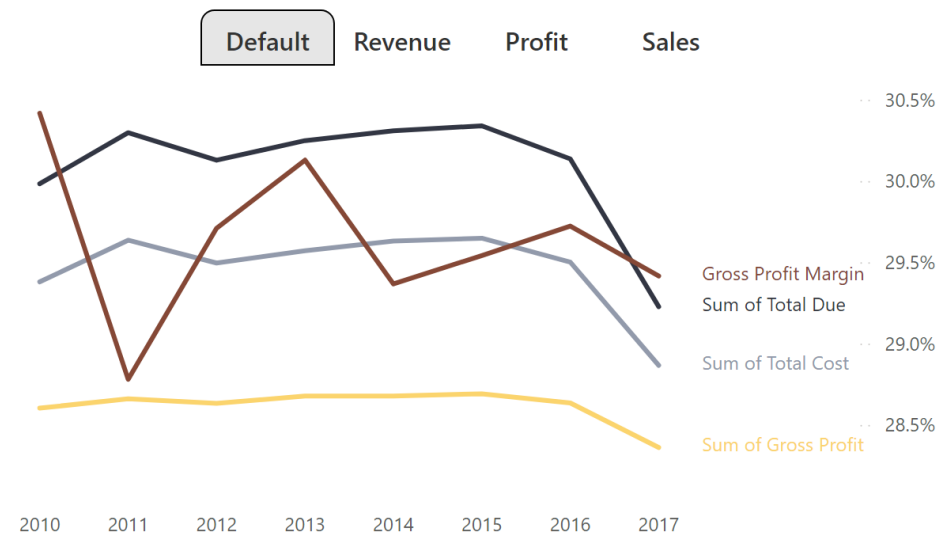
9.38bn

Total Sales

50M

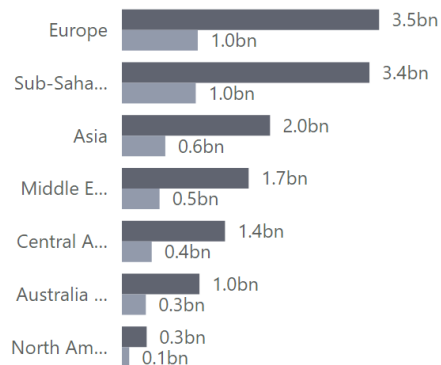
Gross Profit Margin

3.95bn



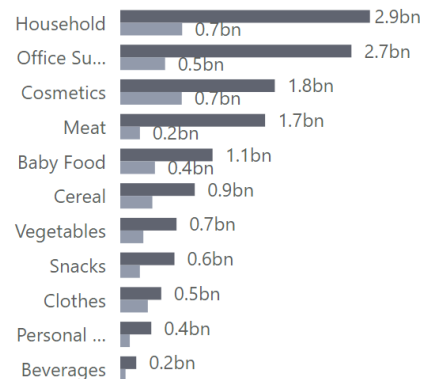
### Revenue by Region

Sum of Total Due Sum of Gross Profit

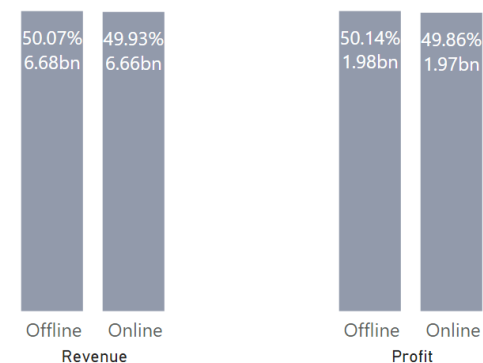


### Revenue by Item Type

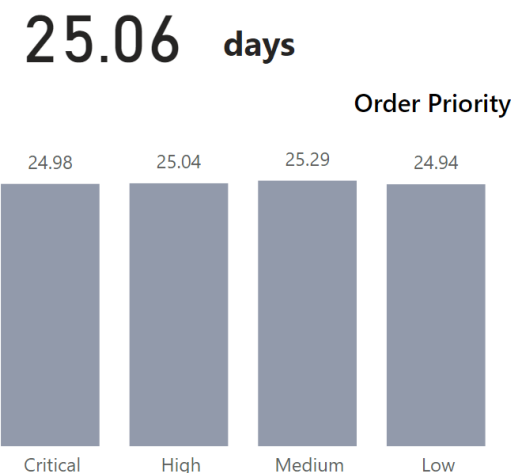
Sum of Total Due Sum of Gross Profit



### Sales Channel ⓘ



### AVG of Delivery Time



## Filters



Clear all filters

Date

All

Region

All

Country

All

Item Type

All

Priority

All

Sales Channel

All



# Sales Report Analysis



Overview

Region

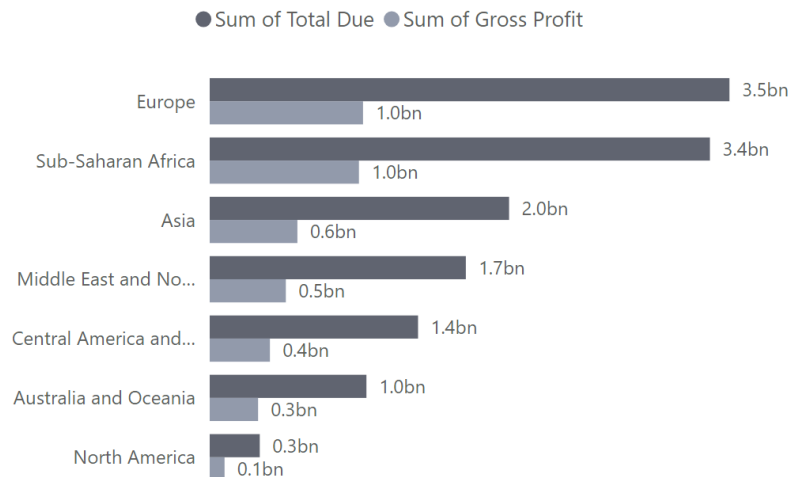
Item Type

Delivery & Priority



- Click All Item and set filters to view another top results
- Press Ctrl/Command and click to use multiple selection

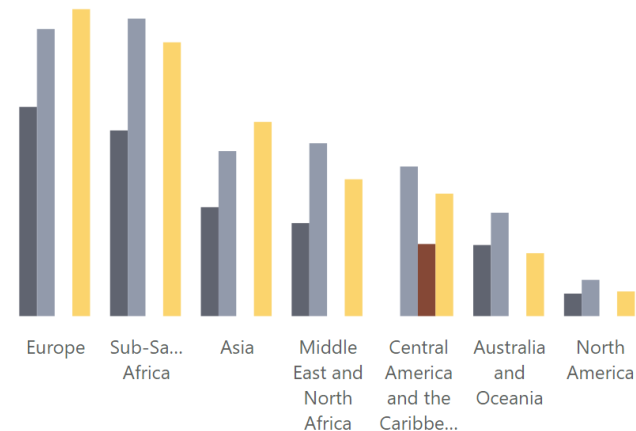
## Region and Country



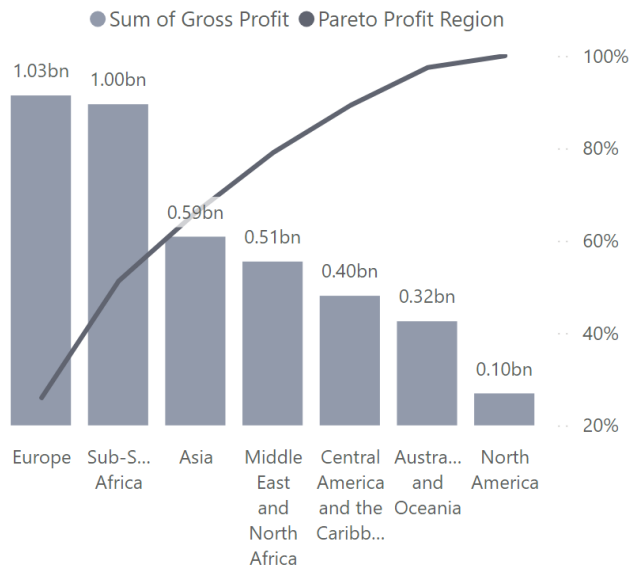
## TOP 3 Highest Revenue

TOP 3 All Item

Item Type ● Cosmetics ● Household ● Meat ● Office Supplies



## Pareto by Region



Region	Sum of Total Due	Sum of Gross Profit	%CT Sum of Gross Profit	Gross Margin
Asia	2,005,305,576.02	587,403,296.85	14.87%	
Bangladesh	97,386,350.24	28,092,720.77	0.71%	
Bhutan	71,951,180.79	23,833,769.24	0.60%	
Brunei	75,498,712.32	21,198,560.20	0.54%	
Cambodia	82,735,648.84	23,744,162.89	0.60%	
China	78,111,373.06	24,708,015.72	0.63%	
India	88,819,981.65	24,289,892.46	0.61%	
Indonesia	58,535,377.57	16,010,222.29	0.41%	
Japan	63,128,744.17	18,574,894.88	0.47%	
Kazakhstan	77,176,541.73	23,265,602.75	0.59%	
Kyrgyzstan	81,584,057.16	22,736,962.39	0.58%	
Laos	68,493,987.10	18,775,038.48	0.48%	
Malaysia	46,100,027.03	16,015,753.20	0.41%	
Total	13,333,551,314.32	3,950,893,471.93	100.00%	

## Filters



Clear all filters

Date

All

Region

All

Country

All

Item Type

All

Priority

All

Sales Channel

All

Ranking

All



# Sales Report Analysis



Overview

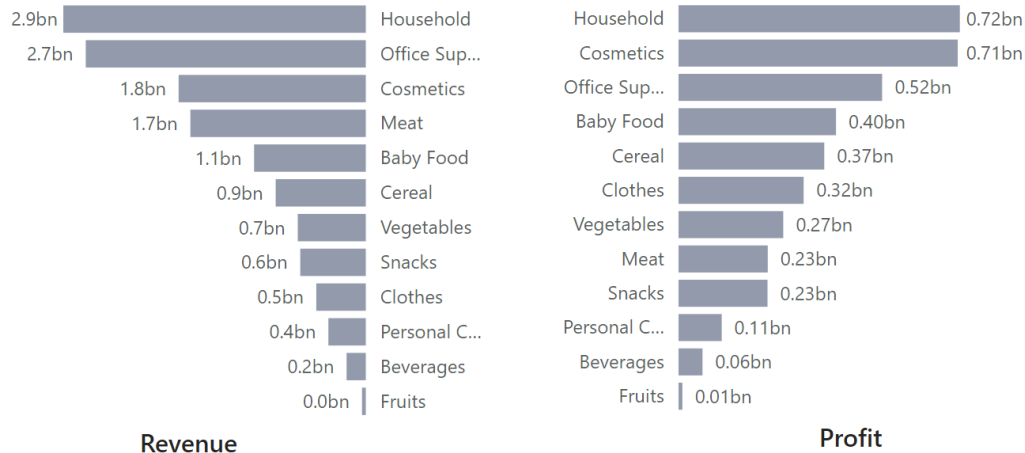
Region

Item Type

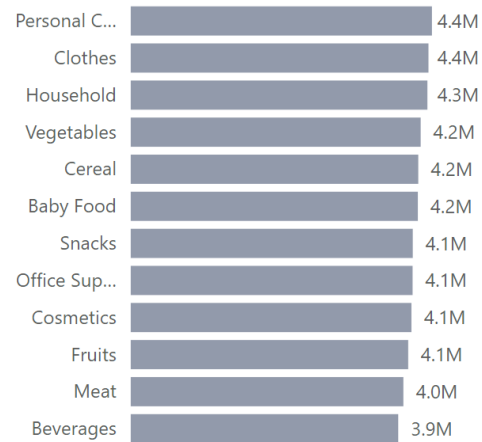
Delivery & Priority

- Press Ctrl/Command and click to use multiple selection

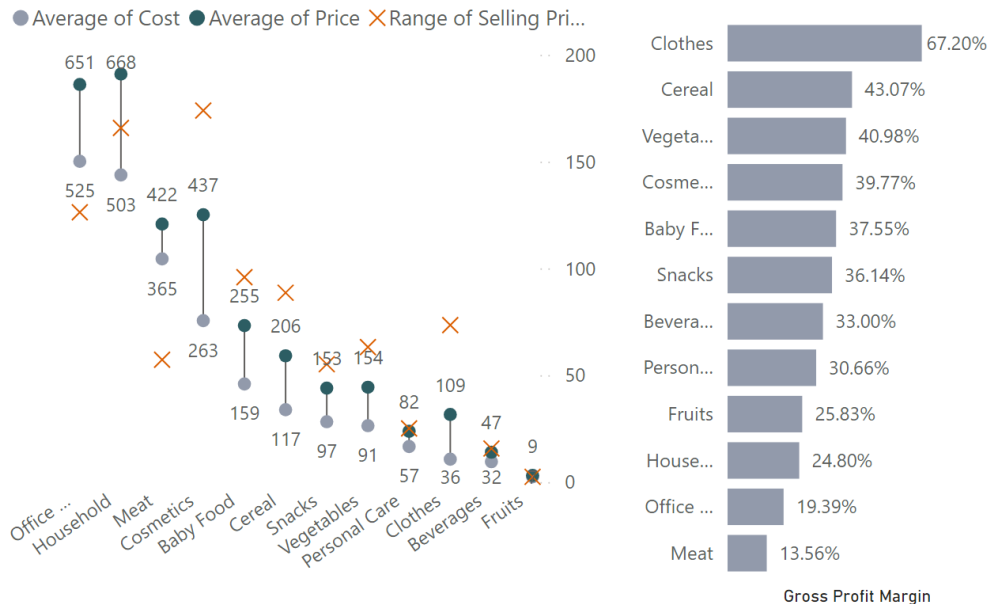
### Revenue and Profit By Item Type



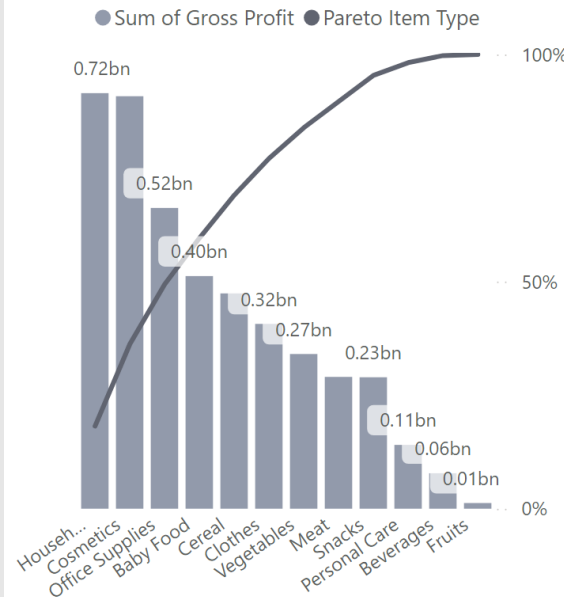
### Total Sales By Item Type



### Range of Selling Price and Cost



### Pareto By Item Type



## Filters



Clear all filters

Date

All

Region

All

Country

All

Item Type

All

Priority

All

Sales Channel

All



# Sales Report Analysis



Overview

Region

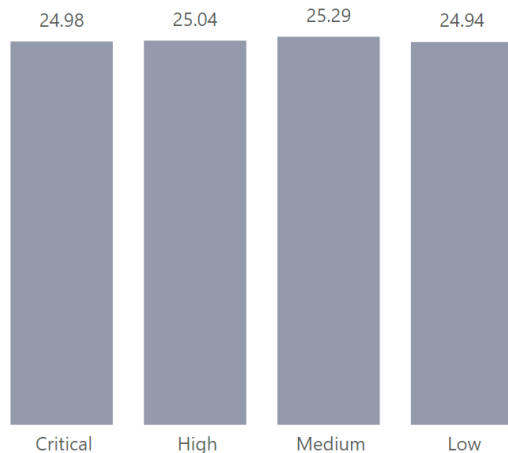
Item Type

Delivery & Priority

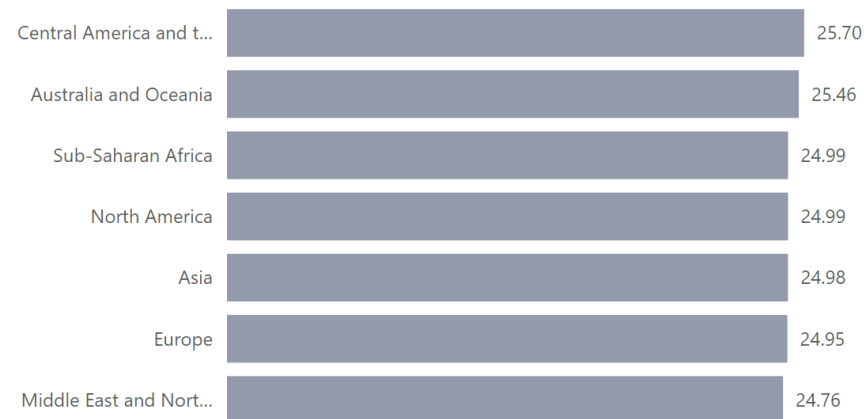


- Click All Item and set filters to view another top results
- Drill down at AVG Delivery Time by Location to see Country
- Press Ctrl/ Command and click to use multiple selection

AVG Delivery Time by Priority



AVG Delivery Time by Location



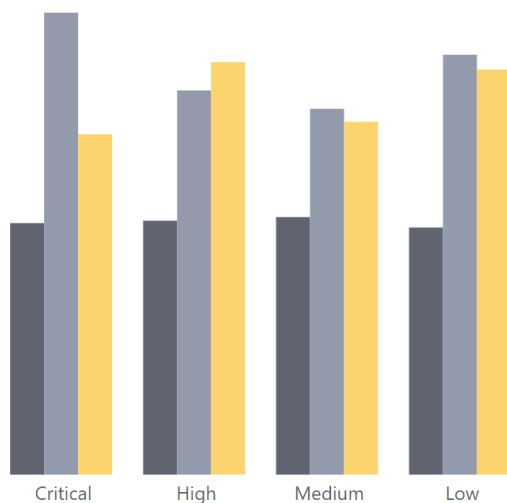
TOP 3 Highest Revenue by Priority

TOP 3

All Item

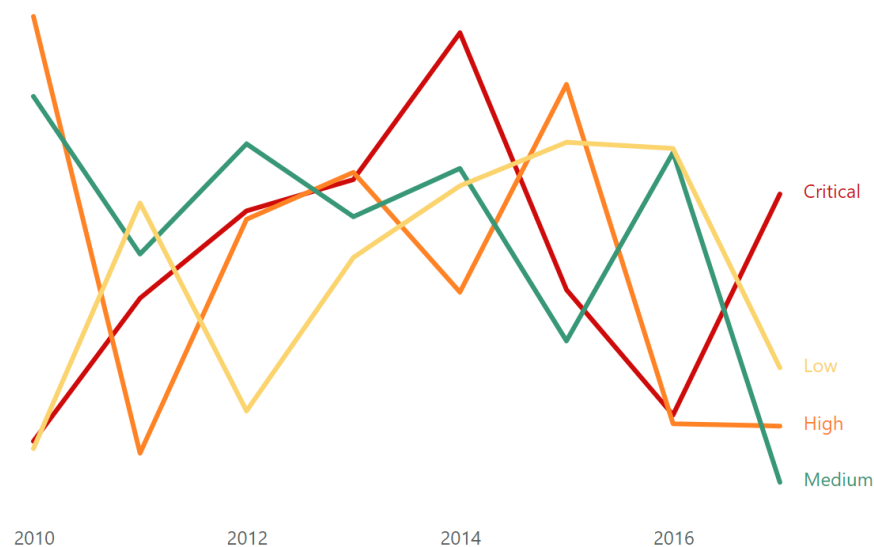
Item Type

●Cosmetics ●Household ●Office Supplies



AVG Delivery Time

Priority ●Critical ●High ●Medium ●Low



## Filters



Clear all filters

Date

All

Region

All

Country

All

Item Type

All

Priority

All

Sales Channel

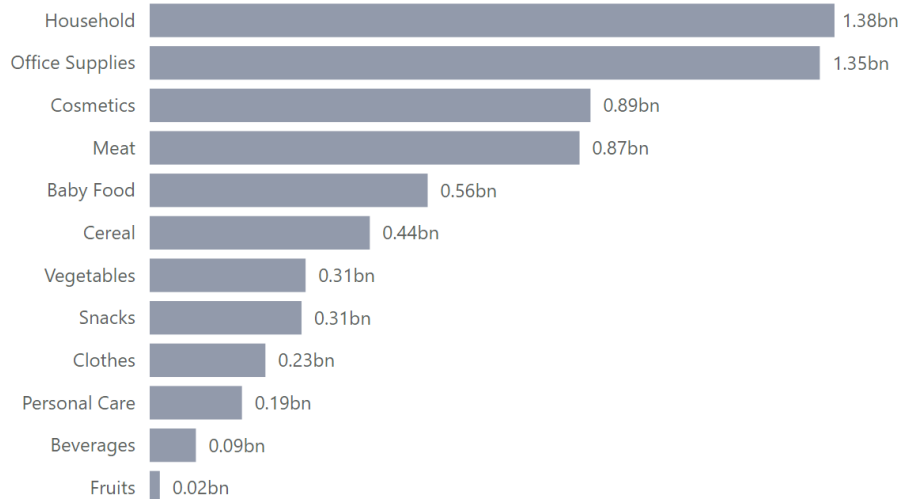
All

Ranking

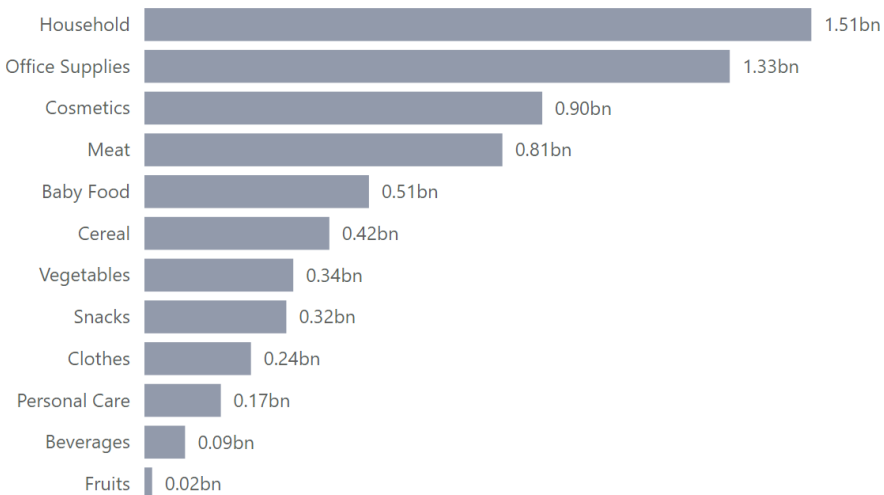
All



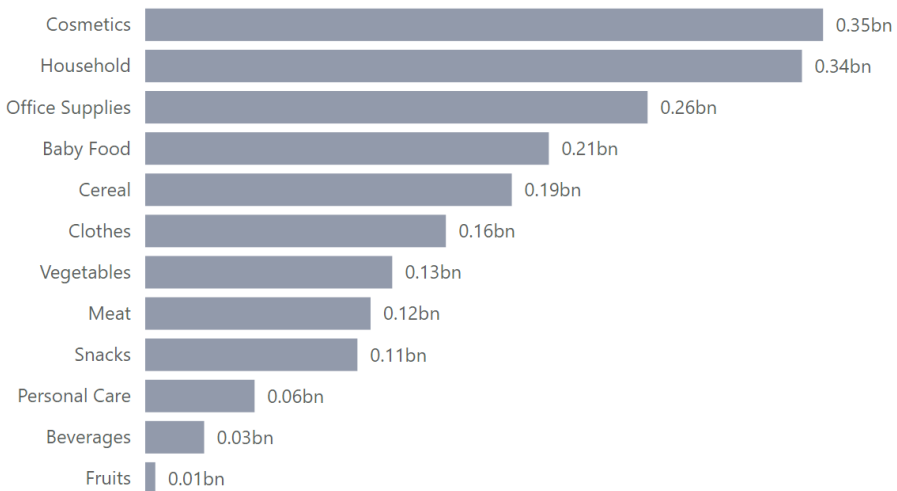
## Revenue By Item Type of Online Channel



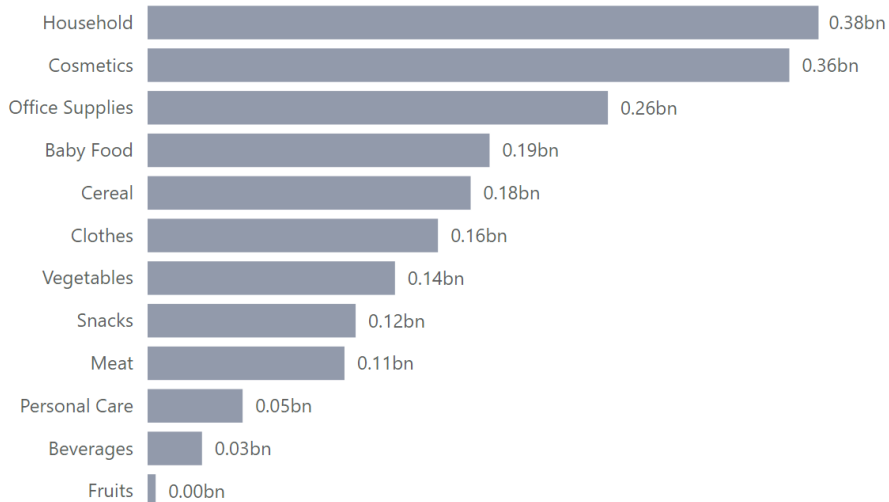
## Revenue By Item Type of Offline Channel



## Profit By Item Type of Online Channel



## Profit By Item Type of Offline Channel



## Filters

[Clear all filters](#)

### Date

All

### Region

All

### Country

All

### Item Type

All

### Priority

All

### Sales Channel

All