

Credit Card Transaction Report

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Revenue

57M

Transaction Amount

46M

Total Interest

8M

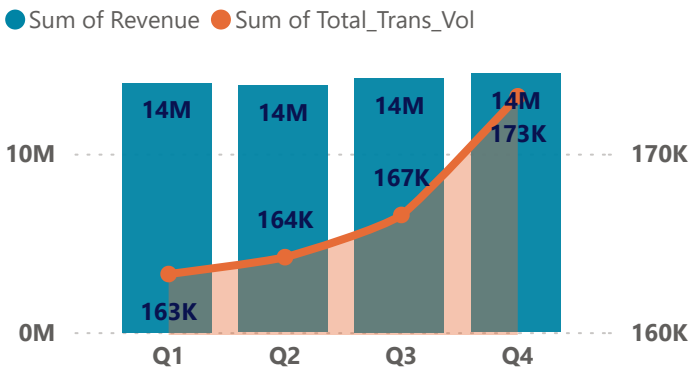
Total Transaction Count

667K

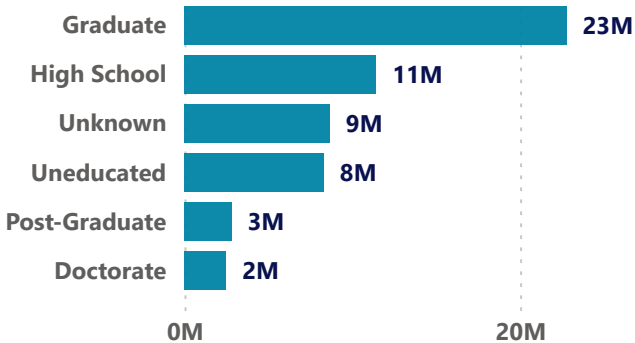
Week Day Base

All

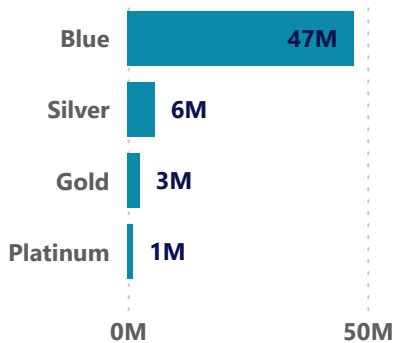
Qtr Revenue and Total Transaction Count



Revenue by Education Level



Revenue by Card Category



Gold

743.60M

Silver

743.56M

Blue

742.60M

Platin...

729.88M

Low

742.84M

Med

742.80M

High

742.06M

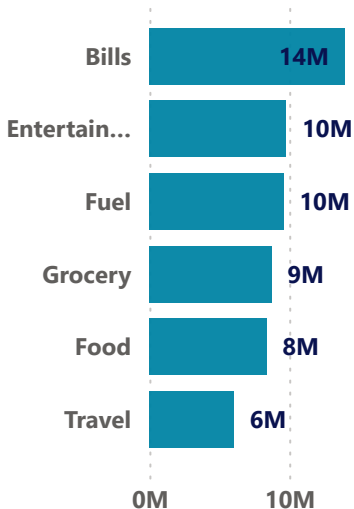
F

742.66M

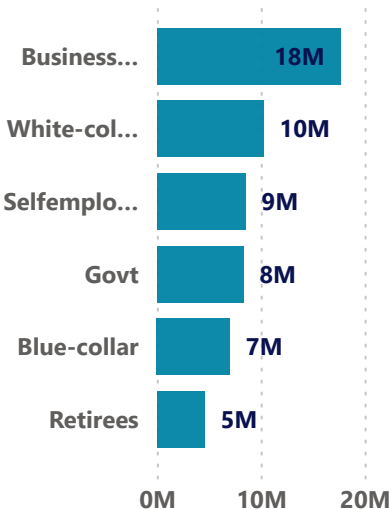
M

742.51M

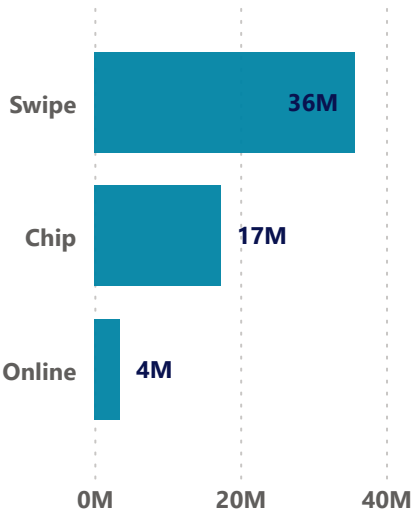
Revenue by Exp Type



Revenue by Customer Job



Revenue by Use Chip



Delinquent_Acc %GT Count of D_Acc

| | |
|-------|---------|
| 0 | 93.94% |
| 1 | 6.06% |
| Total | 100.00% |

Activation_30_Days %GT Count of A_30_Days

| | |
|-------|---------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Platinum | 1135608 | 953314 | 161629 |
| Gold | 2533682 | 2091362 | 384755 |
| Silver | 5659109 | 4647596 | 821923 |
| Blue | 47188612 | 37840749 | 6614173 |
| Total | 56517011 | 45533021 | 7982480 |

Credit Card Customer Report

Q4

806.45M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Week Day Base

All

Revenue

57M

Total Interest

8M

Total Income

588M

Customer
Satisfaction

3.19

Swipe

743.50M

Online

740.94M

Chip

740.36M

Low

742.84M

Med

742.80M

High

742.06M

Gold

743.60M

Silver

743.56M

Blue

742.60M

Plati...

729.88M

M

31M

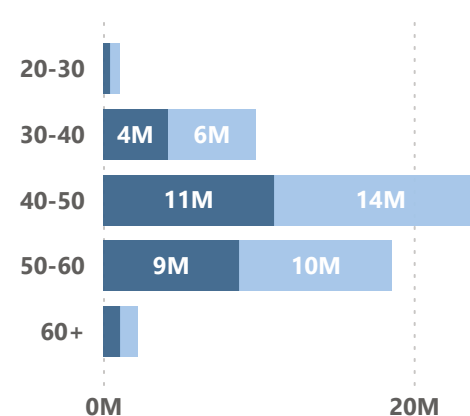
F

26M

Revenue by Week

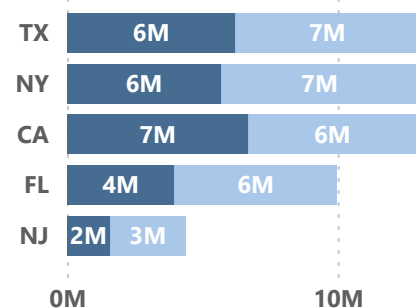


Revenue by Age Group

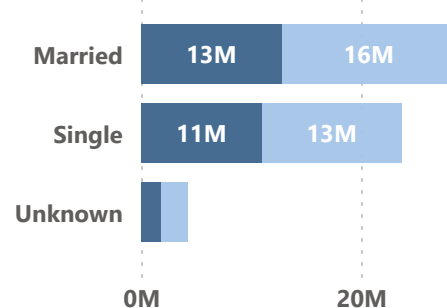


| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|---------------|----------------|------------------------|---------------|
| Retirees | 4617448 | 641692 | 49619308 |
| Blue-collar | 7040606 | 967751 | 73516911 |
| Govt | 8335534 | 1182231 | 90834727 |
| Selfemployeed | 8542826 | 1141510 | 77659931 |
| White-collar | 10283124 | 1464691 | 105618475 |
| Businessman | 17697472 | 2584604 | 190350431 |
| Total | 56517011 | 7982480 | 587599783 |

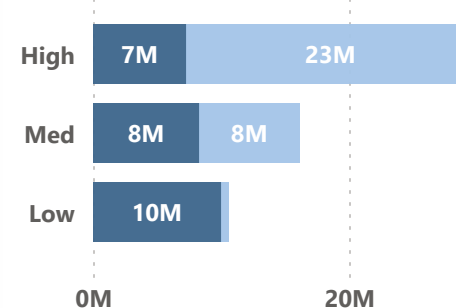
Revenue by Top 5 State



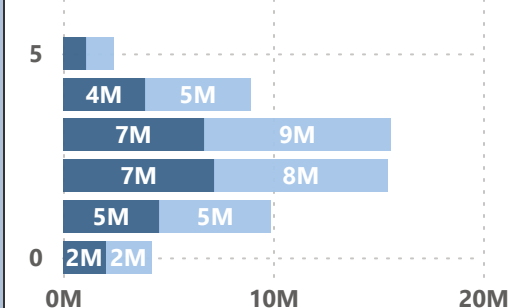
Revenue by Marital Status



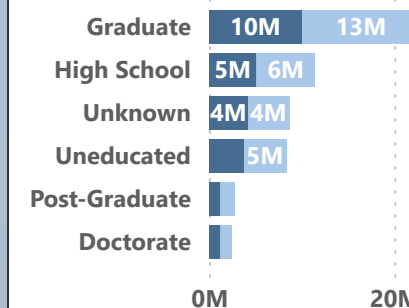
Revenue by Income Group



Revenue by Dependent Count

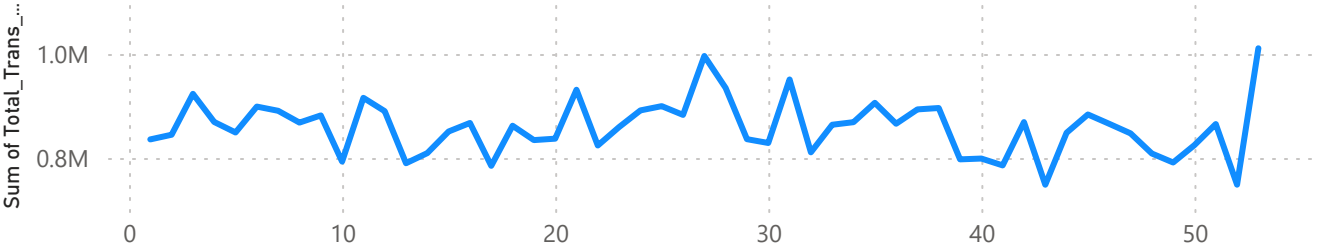


Revenue by Education Level



| Week_Sort | Previous_Week_Revenue_Measure | Current_Week_Revenue_Measure | Week_On_Week_Revenue |
|-----------|-------------------------------|------------------------------|----------------------|
| 53 | 933134 | 1201601 | 28.8% |
| 52 | 1070439 | 933134 | -12.8% |
| 51 | 1026549 | 1070439 | 4.3% |
| 50 | 980152 | 1026549 | 4.7% |
| 49 | 1008777 | 980152 | -2.8% |
| 48 | 1047120 | 1008777 | -3.7% |
| 47 | 1078915 | 1047120 | -2.9% |
| 46 | 1094927 | 1078915 | -1.5% |
| 45 | 1063063 | 1094927 | 3.0% |
| 44 | 934631 | 1063063 | 13.7% |
| 43 | 1080205 | 934631 | -13.5% |
| Total | 933134 | 1201601 | 28.8% |

Sum of Total_Trans_Amt by Week_Sort



Sum of Income by Week_Sort

