



Essential Presentation Template for Data Pros

Mo Abulyusr
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Executive Summary

Designed for senior leadership, this slide cuts to the chase, giving leaders exactly what they need to know and tips on leveraging the insights. The directness of the slide opens more time for conversation, so you can really get what's on the minds of these leaders.

- Motivation of the Analysis

Briefly, talk about why this analysis is important and how it ties in with the big picture goals of the company. It's essential to understand the broader impact—so don't hesitate to reach out to your manager or peers to grasp the larger picture. This ensures our analysis is aligned with the company's vision and drives meaningful discussions.

- Analytical Approach

At a very high level, how did you tackle the problem? the explanation should be brief and focused on the approach rather than the details.

- Significant Findings

Highlight key findings and their relevance. If space allows, incorporate visual elements or graphs to summarize the key points, making the slide more engaging.

- Recommendations

Recommendations should be strategic and actionable, with a note on potential impact.

Some leaders won't need to know anything more if this is presented correctly, but if leadership wants more details about the analysis, then present the remaining slides.

1. Introduction

- Introduce the presentation topic.
- Provide context for the analysis.
- Mention relevant stakeholders.

2. Objectives

- State the goals of the analysis.
- Outline key questions addressed.
- Highlight the business needs or challenges.

3. Methodology

- Detail the analytical approach.
- Describe data collection and models used.
- Note any assumptions or biases.

4. Data

- Give an overview of the data.
- Include variety and sources.
- Offer a high-level summary.

5. Key Findings

- Highlight significant insights.
- Focus on impactful findings.
- Use bullet points and visuals for clarity.

6. Recommendations

- Present actionable recommendations.
- Align suggestions with initial objectives.
- Justify each recommendation to promote buy-in.

Appendix

While this slide isn't typically presented, it's essential in a comprehensive presentation deck. It's the section where detailed analysis can be explored in depth. Perfect for colleagues with similar technical know-how, it's also valuable for managers or senior leaders eager to dive into the more technical aspects.

- Include detailed tables and data sets.
- Add full survey results and complex graphs.
- Provide technical explanations for reference.