Data Dictionary

1. 'individual_id': A unique identifier for each individual/customer.

2. 'address_id': A unique identifier for each address associated with the individual.

3. 'curr_ann_amt': The current annual amount associated with the individual (e.g. Annual spending, income, etc.).

4. 'days_tenure': The number of days the individual has been a customer or member.

5. 'cust_orig_date': The date when the individual became a customer or member.

6. 'age_in_years': The age of the individual in years.

7. 'date_of_birth': The date of birth of the individual.

8. 'latitude': The latitude coordinate of the individual's address location.

9. 'longitude': The longitude coordinate of the individual's address location.

10. 'city': The city where the individual's address is located.

11. 'state': The state where the individual's address is located.

12. 'county': The county where the individual's address is located.

13. 'income': The income of the individual.

14. 'has_children': A binary variable indicating whether the individual has children (1 for yes, 0 for no).

15. 'length_of_residence': The number of years the individual has resided at the current address.

16. 'marital_status': The marital status of the individual (e.g., Married, Single, etc.).

17. 'home_market_value': The estimated market value of the individual's home.

18. 'home_owner': A binary variable indicating whether the individual is a homeowner (1 for yes, 0 for no).

19. 'college_degree': A binary variable indicating whether the individual has a college degree (1 for yes, 0 for no).

20. 'good_credit': A binary variable indicating whether the individual has good credit (1 for yes, 0 for no).

21. 'acct_suspd_date':   The date when the individual's account was suspended (if applicable).