



Realtors Membership Platform

for

Property Baron Network.

Presented by Techninover



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Objective

To develop a custom Realtor Membership web application for Property Baron Network. The company is looking to digitally transform its successful realtor referral membership programme. The mobile-friendly web app will help disseminate important information, manage transactions, enable appointment booking, and more.

Techinnover has prepared this proposal to outline the suggested platform features, our development process, timeline and budget for the project.

Project Deliverables

1. Official Property Baron Network Website (for General public)
2. Realtor Membership Dashboard (for Realtor Members)
3. Admin Management Dashboard (for Property Baron Network staff)
4. Backend and API Development



Proposed Features

Key Features	User Story
Official Property Baron Network Website	
PAGES & SECTIONS	<ul style="list-style-type: none">• Homepage• Realtor membership registration page• Portfolio/Properties page<ul style="list-style-type: none">◦ Single portfolio/property page• Gallery• Blog• Testimonials section• About us• Contact us
OTHER FEATURES	<ul style="list-style-type: none">• Mobile responsive• Newsletter signups• On-page Search Engine Optimization
Realtor Membership Dashboard	
REALTOR ONBOARDING	<ul style="list-style-type: none">• User profile page• Sign Up• Login In/Out• 2FA / OTP Verification• Password Recovery
SCHEDULING INSPECTION	<ul style="list-style-type: none">• Booking site inspection (Physical or Virtual)• Booking a call with reps
PROSPECT LIST	<ul style="list-style-type: none">• Add new prospects• Edit or Delete prospects• Update sale status (Open/Sold/Lost)
NETWORTH PAGE	<ul style="list-style-type: none">• Direct sales report and earnings• Referral sales report and earnings• Realtors can reinvest earnings in opportunities
REWARD COMMISSION STRUCTURE	<ul style="list-style-type: none">• View Incentives and Rewards• View path to unlocking incentives• All properties will have a sales commission structure
MULTI-LEVEL	<ul style="list-style-type: none">• Users can create realtor MLM groups



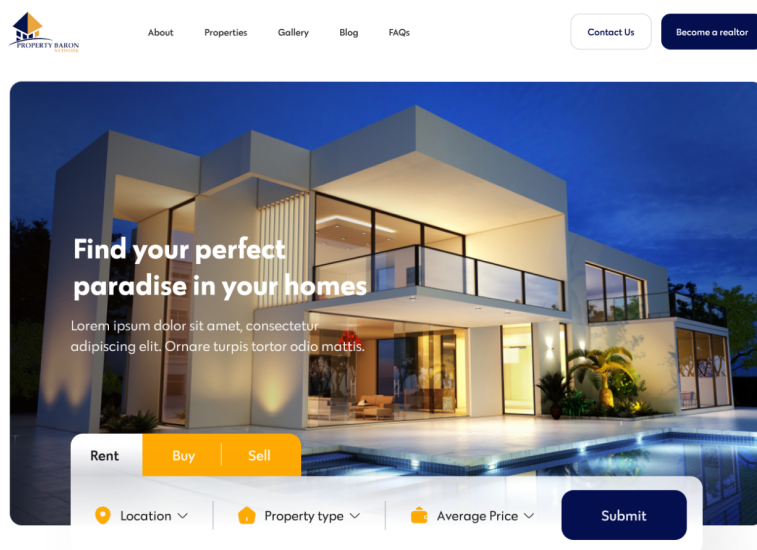
MARKETING SYSTEM	<ul style="list-style-type: none">• Group admins can add people under them• Group members can also add people under them• Group admin determines the sales commission structure
DOWNLOADABLE RESOURCES	<ul style="list-style-type: none">• Marketing materials• Property documents• Print-ready forms
SUPPORT	<ul style="list-style-type: none">• Livechat to contact centre• Chatbot• Feedback & Enquiry forms• View account manager details
PAYMENT	<ul style="list-style-type: none">• Enable subscription payment• Multiple payment gateways
NOTIFICATIONS & ALERTS	<ul style="list-style-type: none">• Update section on the dashboard• Email notifications
Admin Management Dashboard	
ADMIN ACCESS	<ul style="list-style-type: none">• Sign in/out restriction to the Admin Management Dashboard.• Create admin users
REALTOR DETAILS	<ul style="list-style-type: none">• View list of all Realtors/Members• Edit or Delete Realtor profile• View User sales history• View Realtor's prospects• View Realtor groups
MANAGE SCHEDULED INSPECTIONS	<ul style="list-style-type: none">• Update status of scheduled inspections• Assign rep to scheduled inspections•
REPORTING	<ul style="list-style-type: none">• A page that gives me a clear snapshot of Membership activities.• Filter reports by months, time periods, categories, and more.• Key performance metrics like Registered members, number of completed sales, number of prospects, scheduled inspections and more.
MANAGE PROPERTIES	<ul style="list-style-type: none">• View list of Properties• Edit or Delete Properties
Backend and API Development	
PAYMENT GATEWAY API	<ul style="list-style-type: none">• Multiple Payment Integrations• Integrate subscription payment type APIs



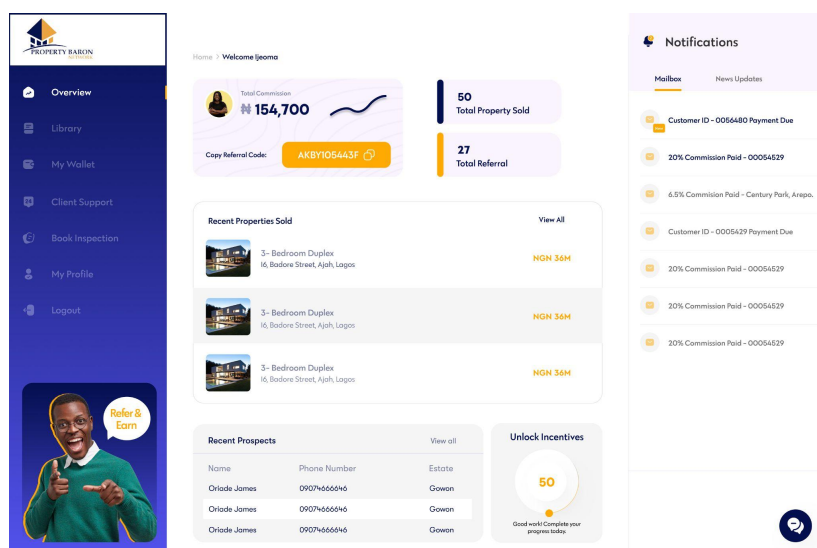
	<ul style="list-style-type: none">• Wallet API integration
MULTI-LEVEL MARKETING SYSTEM LOGIC	<ul style="list-style-type: none">• Develop membership/downline logic• Commission sharing logic
DATABASE DEVELOPMENT	<ul style="list-style-type: none">• Database architectural design• Account creation for all Realtors• File management system• For analytics and reporting
SOCIAL MEDIA INTEGRATIONS	<ul style="list-style-type: none">• Social media authentication integrations• Social media sharing integrations



Product Design Mockup



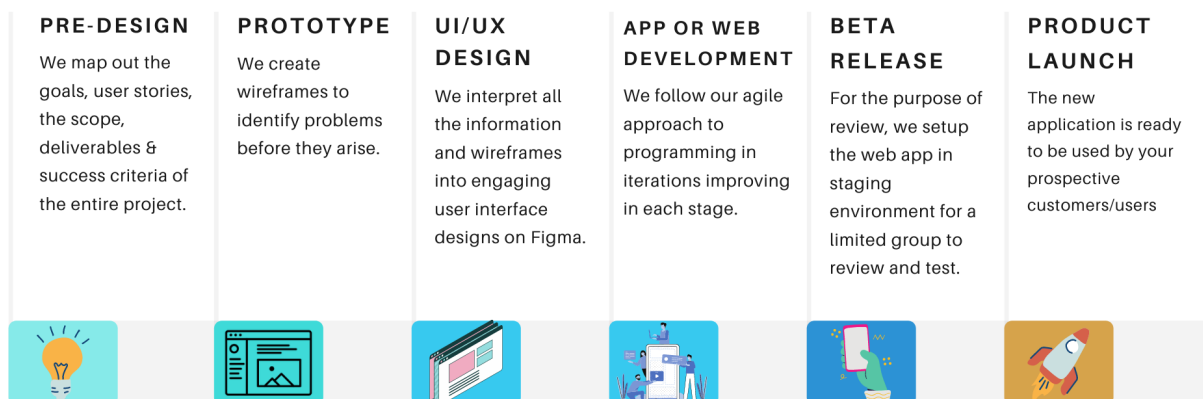
- **Home Page Design Mockup - Click the link below to view the full page design;**
<https://www.figma.com/proto/8VJ2ljcaMHu5azj8eZbx1H/PBN?page-id=2%3A900&node-id=3%3A950&viewport=241%2C48%2C0.32&scaling=scale-down-width>



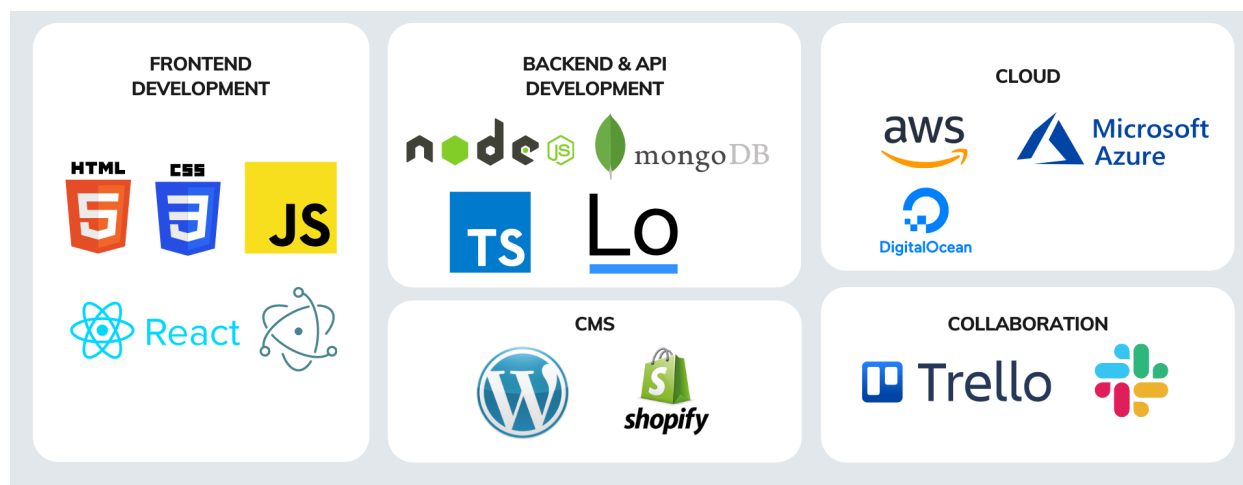
- **Realtor Membership Dashboard (Overview and Network/Wallet pages) - Click the link to view both mockups -**
<https://www.figma.com/file/8VJ2ljcaMHu5azj8eZbx1H/PBN?node-id=1%3A428>



Our Development Process



Our Technology Stack

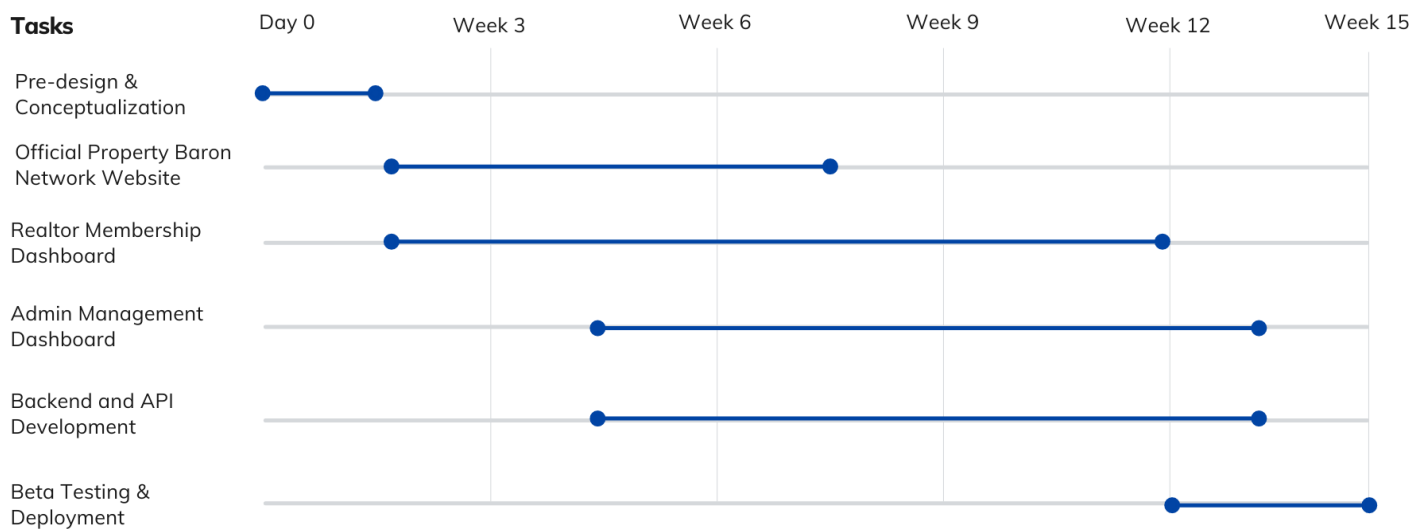




Dedicated Project Team

- 1 Project Manager
- 1 UI/UX Product Designers
- 2 Frontend Developers
- 2 Backend Developers
- 1 QA Engineer

Timeline





Budget

Deliverables	Pricing
Pre-design & Conceptualization	• ₦100,000
Official Property Baron Network Website; <ul style="list-style-type: none">• UI/UX Design• Frontend Development	<ul style="list-style-type: none">• ₦250,000• ₦1,200,000
Realtor Membership Dashboard; <ul style="list-style-type: none">• UI/UX Design• Frontend Development	<ul style="list-style-type: none">• ₦300,000• ₦2,000,000
Admin Management Dashboard; <ul style="list-style-type: none">• UI/UX Design• Frontend Development	<ul style="list-style-type: none">• ₦200,000• ₦1,600,000
Backend and API Development; <ul style="list-style-type: none">• Payment Gateway API• Multi-level Marketing System Logic• Database Development• Social Media Integrations	<ul style="list-style-type: none">• ₦2,450,000
QA Testing and Deployment	• ₦150,000
Summary:	• ₦8,250,000

3rd Party Charges

These are the routine charges required to keep the application running. They are estimates depending on the volume of application usage and are subject to change by the individual service providers.

Expense	Frequency	Cost
Cloud Hosting & Domain estimate	Annual	\$250
SSL Certificates	Annual	\$30



Post Project Maintenance

- Project development comes with 3 months of platform maintenance.
- Subsequent monthly maintenance will come at a charge of ₦350,000/quarterly (**This is only one-third of what it would cost you to hire a developer on your team**).
- Note that building new features or channels will be quoted as a separate project which is not covered by this maintenance.

Terms & Conditions

- A nonrefundable initial 60% deposit would be paid to Techinnover to commence the project. The initial deposit paid signifies the launch of the project and agreement of all terms as stated in this proposal. The final 40% will be paid on the completion of the project.
- Upon completion, all source code will be owned and accessible to your team.
- We will deploy Trello and Slack as communication and project management tools to keep the client and team on the same page throughout the project.
- The client will sign off on all UI/UX designs before coding can begin to implement any page.
- The development comes with free 3-months maintenance.

This proposal is valid for 14 days.

Techinnover

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