



# BENCO SERVICES

TAILORING OUR METHODS TO YOUR PROJECT



## ... The Age of Social Media

With social media impressions dramatically overtaking all other forms of marketing, it is crucial for businesses to capitalize on this increase. Here are some of the media with the greatest increase in Monthly Active Users (MAU) this year (in millions).

"You can never go wrong by investing in communities and the human beings within them." – Pam Moore

Benco has a range of contacts who will get us rapid and discounted promotions on the following platforms: Reddit, Telegram, Twitter, Twitch, YouTube, Instagram, Discord, Facebook, and TikTok. Through this vast network, you can market your project to nearly any demographic. We have a total network outreach of 80,000,000 and growing.

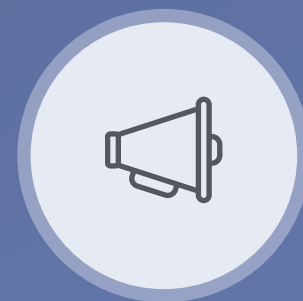
# All-In-One Service

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Tired of paying 50 different freelancers for similar jobs? Benco Services focuses on providing a multi-platform and multi-utility service. Unlike many services, we are able to facilitate your needs for social media management and content creation as well as marketing and growth. We use Discord to permeate into other social mediums, as well as integrate our professionals into the core team of your project. With a team of 50+, we try to provide flexibility and the confidence that no matter what campaign you want to launch, we will be able to facilitate in hopefully every case. We also provide extra services that boost your project's marketing presence. These services are divided into budget-based and non-budget-based. Budget-based services are additional, specialist services that would be requested by the client with a delegated budget to achieve at a discounted price through the Benco Team and its contacts. Non-budget-based services are services that are considered a default and can be requested at any time once our monthly retainer is paid. You don't necessarily need to engage in all our services, those listed are just the ones available to you when you have made payment.



Marketing



Community Management



Content Posting



Social Media Development



Moderation



Graphic Design

## Organic Traffic & Ad-Campaigns

When a client would like to delegate a budget for an organic growth campaign, the Benco Team will produce a document explaining the best strategy and type of campaign to move forward and the targets that are achievable with certain budgets. Benco will handle these budgets unless the campaign is reliant on a single large payment, in which case the client can pay the relevant party directly and Benco will simply locate and secure the deal. Benco strives to make sure all promotions and campaigns are organic. We never engage in "botting", "spamming" or any other type of low-quality marketing. All our campaigns operate on the basis of posting graphics, links, and texts about your project in various outlets with which we have connections, thus attracting audiences of said outlets to your project. Our partners recognize Benco as a marketing agency and will give us a priority and discounted promotion to ensure your project is at the top end of the campaigns out there.





# Social Media Revamp

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As part of our non-based-based services, we make sure your social media is in order before marketing it to a new audience. You will have your primary media outlets optimized and revamped. Generally, this is focused on Discord. This includes re-doing channels, formatting bots, adding custom bots, making a custom graphic server banner and animated logo, and much more! Not only will we proactively make changes to your server but you will have dedicated team members who will be on standby to assist you with any issues or additional changes you want to make as we collaborate. Schedules will also be set up to add structure to your project. This takes the form of content posting schedules, weekly event schedules, and collaboration schedules. We can work with the following social media: Telegram, Discord, Reddit, Instagram, Twitter. Not all of these may be relevant to your project and that's fine! We will advise you and concentrate resources where we see fit.



Discord Revamp



Telegram Optimization



Collaborations



Event Hosting



Daily Content



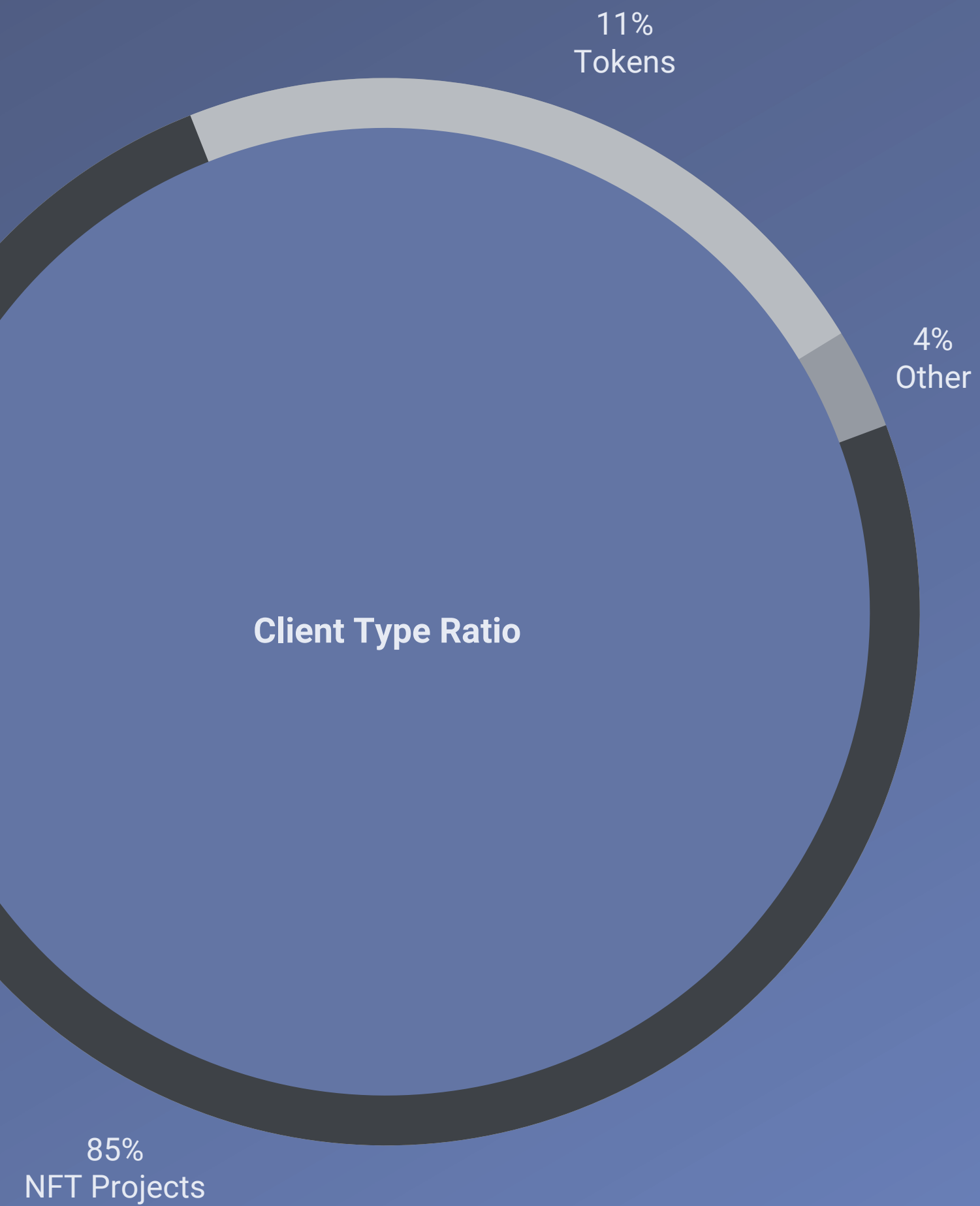
Graphic Creation



## ○○○ Pricing & Flexibility

### Management Fee & Budgets

All the following services are accessible at a baseline fee of \$2000/month. This grants you access to the full team to provide any service that is non-budget-based as well as the ability for us to do budget-based work. In the event, this fee is not paid at the next due date, or the service is discussed to be canceled, we will simply cease to maintain the media outlets we manage. More is detailed in our TOS which would need to be signed before moving forward. Throughout the time we work with you, we can work with delegated budgets. These budgets will be given to us to spend to achieve budget-based services which are listed on the second slide. We will be in close contact with clients to lay out plans for budget-based work and are always transparent. All clients will receive access to a personalized client channel in our Discord to have contact with the full team. Payments will be done through invoices which include the terms and conditions of our services.



## Clients & Results

On average, clients choose to delegate us bi-monthly budgets to work with. These generally vary from \$1000-\$20000. With these utilized budgets as well as our own skills we have generated an average 12.5x increase in media outreach.

The ratio of our clients past and present is shown in the pie chart. Notable clients we work with are YUMMY Crypto, JungleCats and SolSnatchers. We have worked with over 130 clients.





# Frequently Asked Questions

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- Q: 'This all sounds great, but can we pay you after we make sales?'  
A: To put it simply, no. We can't guarantee sales - if we had a golden formula to guarantee sales for the prices we charge we would simply start our own projects and become billionaires. We bring exposure, brand awareness, management, organic growth and more, in an attempt to drive sales and a community forward. Unlike other marketing agencies, we are transparent in this regard.
- Q: 'We only want marketing, we don't want management. Can we only delegate you a budget and nothing more?'  
A: No, this is not something we offer. We don't take percentages of budgets so if we only worked with a budget we would come out with nothing.
- Q: 'We want to take your services, but not for a full month/only selected services for a cheaper price - is this possible?'  
A: This is not a possibility. You can be selective with what we manage for you and what services you need but the payment remains ultimately the same.
- Q: 'What will you need from us to move forward if we take your service?'  
A: Links to your social media, a graphical assets folder, login details to any social media you wish for us to manage and post on. We would also need the highest permissions on platforms such as Discord and Telegram if relevant.
- Q: 'What influencers/social-media contacts does the Benco Team have?'  
A: We don't leak our databases of social contacts. However, we are happy to show 1 example per platform to evidence that these contacts do exist before we are hired.
- Q: 'What will "x" budget produce in ROI/organic growth?'  
A: This depends on many factors. When we are hired, we will produce a budget plan for you to explain the marketing strategy that will take place and what we expect in terms of growth for a given budget on a given medium. Budget planning is a collaborative process and marketing is not a simple 'x = y' formula. Anyone who tries to sell this to you is selling a bad service.
- Q: 'Will the staff members who are assigned to me be available 24/7?'  
A: They will make themselves available to you as much as possible but timezones must be respected. Also, you have to remember you're being assigned a vast staff team - considering how low our costs are for such a wide range of access please be considerate that we are all human and not everyone will be able to fix an issue within seconds.'







# BENCO SERVICES

If You are Interested in Our Services, Contact us Through Our Website or Social Media