



# THE PROBLEM



Blockchain technology is bringing an exponential volume to the digital marketing and media management space.



The unprecedented explosion of NFTs in **2021** undeniably onboarded many Web2 companies and service providers into the blockchain space.



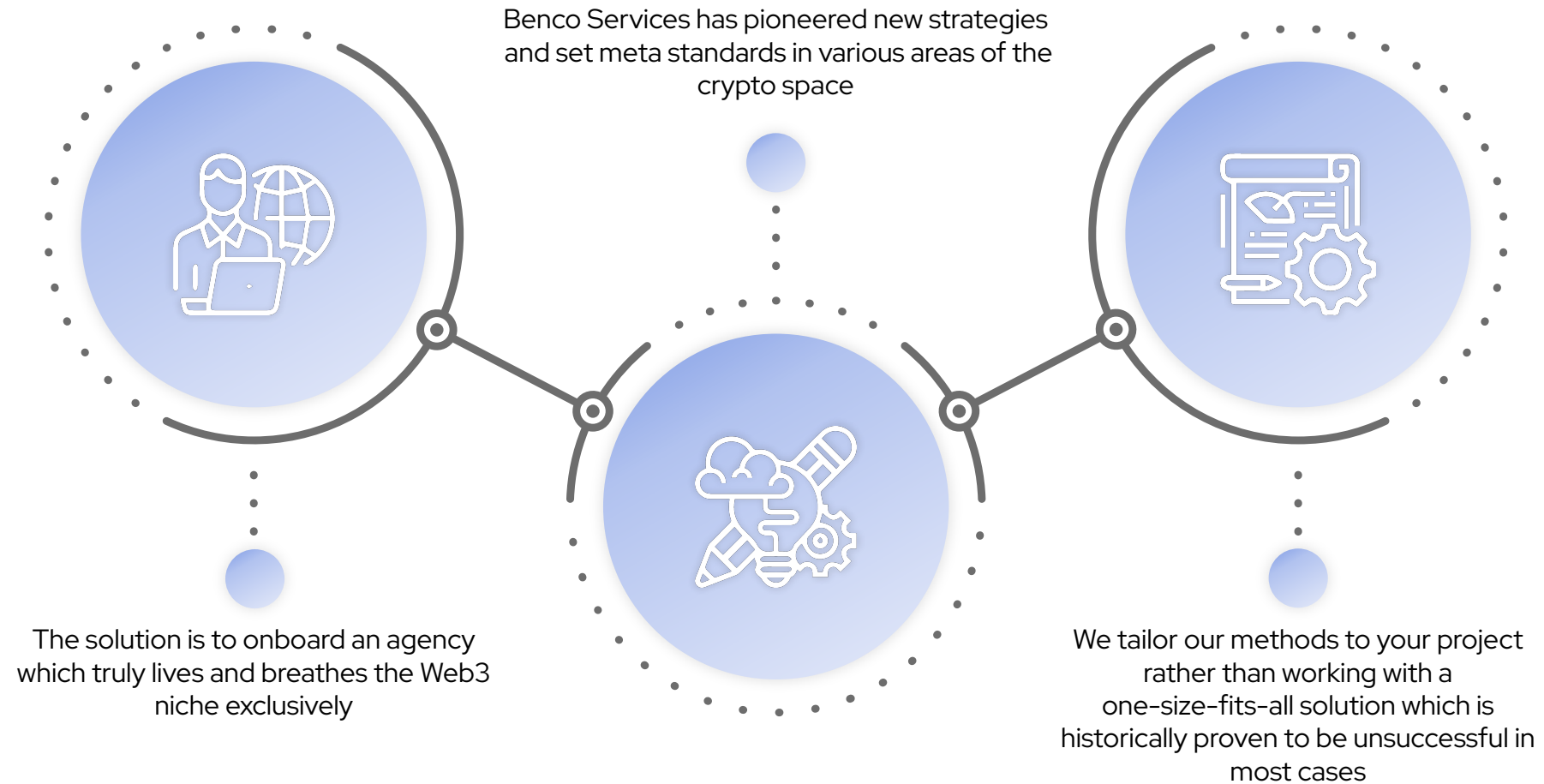
'NFT' became a higher searched keyword than all other trading and investing phenomena. In addition, the trading volume of NFTs increased by **708%** in the same quarter.



Consequently, inexperienced agencies with no true belief in Web3 are trying to capitalize on this volume by providing generic, non-ROI driven services.

**Benco Services Is Here To Provide A Holistic, Affordable, Expert-Driven Service**

# THE SOLUTION



# SERVICES

**01.**

Influencer Marketing



**02.**

Crypto Marketing



**03.**

Social Media Development



**04.**

24/7 Social Moderation



**05.**

Celebrity P.A.



**06.**

Press Releases



**07.**

Strategic Partnership Manager



**08.**

Social Account Management



**09.**

Search Engine Optimization



**10.**

Branding Deck



**11.**

Social Content GFX



**12.**

Video Production



**13.**

Media Buying



**14.**

Community Management



**15.**

E-Mail Marketing



# STEPS



01.

Consultation - after making web-contact with the Benco Services team, we will host a call to better understand your project and which services are most applicable for you and your timeline



02.

Tailored Package - we will then make a package and prepare team members to work on your project ensuring maximum niche and location alignment where possible



03.

Quote Delivery - we will give you a price point for a monthly subscription rate for those services and team members



06.

Payment & Invoice - you will then be given an invoice and contract to sign, and we will verify payment delivery



05.

You will then receive onboarding documents and our team will begin working setting up software management tools for you after a kick-off team introduction call



04.

Dynamic execution - we begin to action our service deliverables, ensuring that we have the functional components in place to be able to adapt and strategize according to any fluctuations in market conditions or project needs

# FAQs

Q: 'This all sounds great, but can we pay you after we make sales?' A: To put it simply, no. We can't guarantee sales - if we had a golden formula to guarantee sales for the prices we charge we would simply start our own projects and become billionaires. We bring exposure, brand awareness, management, organic growth and more, in an attempt to drive sales and a community forward. Unlike other marketing agencies, we are transparent in this regard.

Q: 'What will "x" budget produce in ROI/organic growth?' A: This depends on many factors. When we are hired, we will produce a budget plan for you to explain the marketing strategy that will take place and what we expect in terms of growth for a given budget on a given medium. Budget planning is a collaborative process and marketing is not a simple 'x = y' formula. Anyone who tries to sell this to you is selling a bad service.

Q: How much does Benco Services cost? A: Our cost is tailored to your needs. Once we understand which services are best suited to your project then we will give you a quote based on the package needed to fulfil all services listed. We are able to facilitate both lower and higher budget projects as our service list is very vast in price points.

Q: Despite Benco Services offering a brilliant holistic service list, I only need one service - my team covers the rest! Can I still hire Benco Services? A: Of course! There is no set minimum amount you have to spend with us as long as you are using at least ONE of our services at full price, it does not have to be a combination.

# FAQs

Q: I would like to start with this list of services, but would this change later on, in this instance what would be the process? A: In this case, when you are looking to add more value to your experience at Benco Services you should contact your Client Manager and they will ensure you receive a separate quote with a separate billing date that is integrated into the same CRM system.

Q: How does budget based work operate at Benco Services? A: At Benco Services we do not take any percentage of budgets. 0%. All budgets will be handled in a 'Budget Wallet'. Budget wallets are secure multi-signature wallets which are purely used for client needs such as paying an influencer for a campaign promotion. All fees to Benco Services itself are done through retainer/fixed-fee payments. If for whatever reason there is a remainder in the budget that has not been utilised for a campaign (for example) and you would like to terminate the Benco Services service, you will be refunded immediately.

Q: 'Will the staff members who are assigned to me be available 24/7?' A: They will make themselves available to you as much as possible but time zones must be respected. Also, you have to remember you're being assigned a vast staff team - considering how low our costs are for such a wide range of access please be considerate that we are all human and not everyone will be able to fix an issue within seconds.'



# THANK YOU

Make your crypto brand go viral today

