Mohamed Aboaiad

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Portfolio: https://moaboaiad2001.github.io/aboaiad-portfolio/

EDUCATION

- FreeCodeCamp Responsive Web Design Certification (**HTML & CSS**)
- SuperSimpleDev Javascript Beginner to Pro Course (**Javascript**)
- Udemy Python Certification (**Python**)

PROJECTS

Portfolio Website

- Designed and developed a **portfolio website** using **React**, showcasing personal projects and technical skills.
- **Implemented responsive design** to ensure optimal user experience across different devices and screen sizes.
- Incorporated **state management** with React hooks to manage UI and form states dynamically.
- Focused on **performance optimization** using React best practices, such as lazy loading and code splitting.
- Integrated **modern CSS techniques** for styling, including CSS variables and Flexbox for layout design.
- **Deployed the site** using services like Netlify or GitHub Pages, enabling easy updates and accessibility.

Stock Market App (In-progress)

- **Collaborated with a partner** in the development of a Stock Market app, leveraging **Git and GitHub** for version control and team coordination.
- Developing the **iOS version** using **Swift**, implementing dynamic stock data retrieval, and designing user-friendly interfaces.
- **Backend is currently being built using Python**, ensuring robust data processing, API integrations, and secure user management.
- Developing the **web version** using **JavaScript**, ensuring responsive design and seamless interaction with the backend.
- Integrated real-time stock data and implemented **interactive charts** for visualizing market trends.
- Contributed to the **app's architecture**, ensuring scalability and future-proofing for additional features like sign-up verification and stock purchases.

RELEVANT WORK EXPERIENCE

Nomad   Cairo, Egypt
Head of Marketing   Aug 2017 - May-2018

- Proficiently **created marketing strategies,** prioritizing **social media marketing and SEO** in order to effectively reach our target market.
- Successfully achieved the **"Best Marketing" award** at a young entrepreneur competition called, **INJAZ**, while acquiring **$10,000 in sales** during the period in which I was employed.

Mohandes Advertising   Cairo, Egypt
Sales Intern   June 2022 - September 2022

- Developed and reviewed sales strategies focusing on how to proficiently take control of the Egyptian market.
- Met with various potential clients and pitched our ability to provide growth to their companies and was able to acquire multiple clients including 7UP Egypt.

ADDITIONAL INFORMATION

Language: English (Fluent), Arabic (Fluent), French (Conversational)
Skills: Python (Adv), HTML (Adv), API implementation, Javascript (Adv), Swift (Intermediate), Excel (Beg), PowerPoint (Adv), Swift (Intermediate) Microsoft Word, React, Typescript, Frontend Development, Backend Development, Node.js