



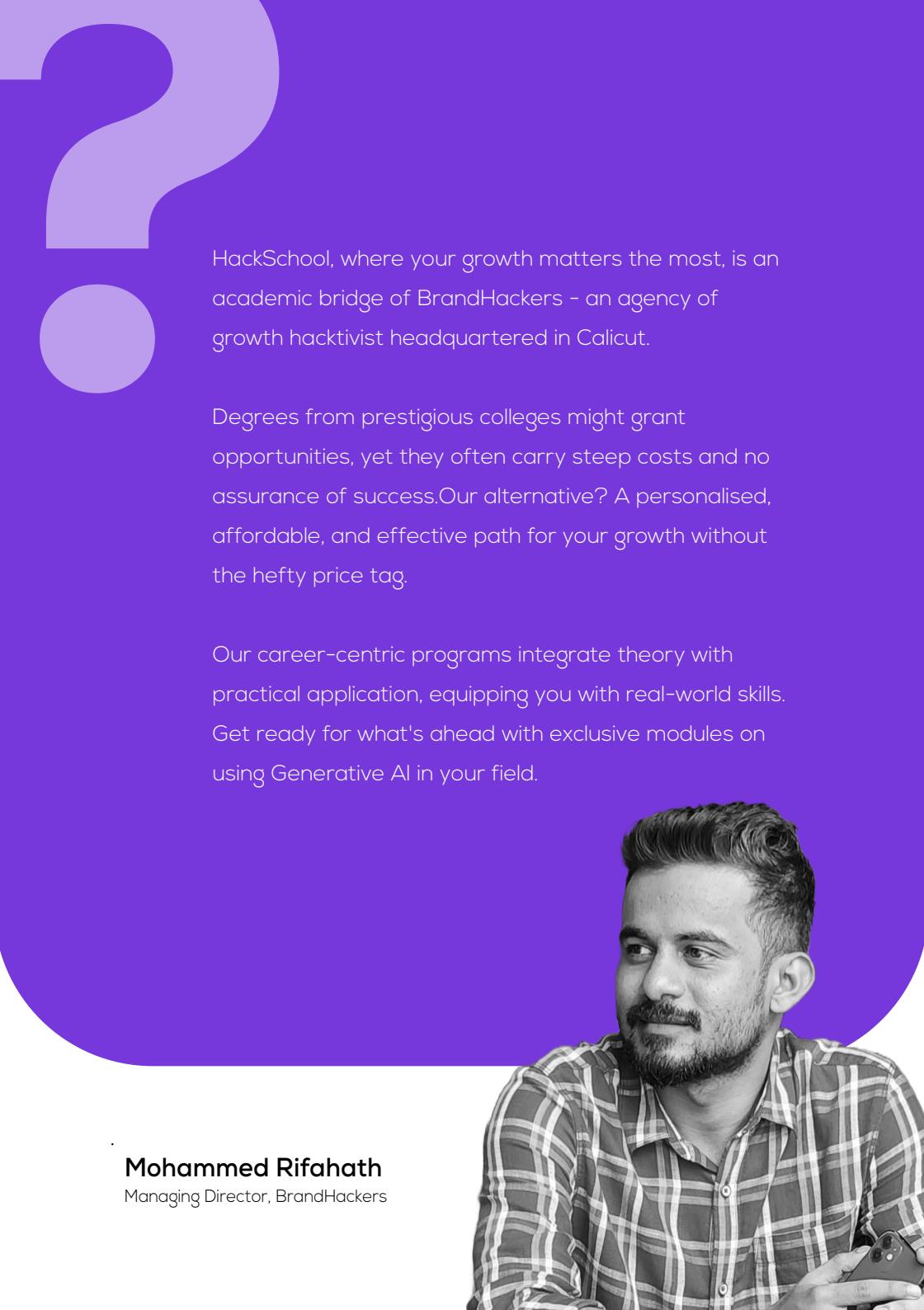
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DEVELOP  
A WEBSITE  
**WITHOUT  
CODING**

[Apply Now](#)

 Live Mentorship Program

 Duration: 4 Weeks



HackSchool, where your growth matters the most, is an academic bridge of BrandHackers – an agency of growth hacktivist headquartered in Calicut.

Degrees from prestigious colleges might grant opportunities, yet they often carry steep costs and no assurance of success. Our alternative? A personalised, affordable, and effective path for your growth without the hefty price tag.

Our career-centric programs integrate theory with practical application, equipping you with real-world skills. Get ready for what's ahead with exclusive modules on using Generative AI in your field.



**Mohammed Rifahath**  
Managing Director, BrandHackers

# Ready to Stand Out?

Our Mentorship Program, designed to catapult your career into the world of technology and development.

This program is for all  
**Learning Enthusiast !**

- ⌚ Agency-Based Mastery Program
- ⌚ Real Projects, Real Skills
- ⌚ Certified Job-Ready Graduates
- ⌚ Industry Expert-Led Program
- ⌚ Be a Pro in 4 Weeks
- ⌚ Upskill with Hands-On Internship

4 Weeks Free Access

# Web Design & Development

Module 01

Module 02

## Getting Started with Web Development

- Learn the Basics of Development
- Understand What a Website Is
- Explore Front-end and Back-end Concepts
- Discover Static and Dynamic Websites
- Set Up Your Domain and Hosting

## All About Domains

- What is a Domain?
- Explore Different Types of Domain Extensions
- Understand Top and Second Level Domains
- Learn How to Buy a Domain

Module 03

Module 04

## Hosting Made Simple

- What Is Web Hosting?
- Explore Different Hosting Providers
- Considerations for Choosing a Hosting Service
- Understand Hosting Plans
- Learn How to Buy a Hosting Plan
- Discover Hosting with Hostinger
- Explore Databases in Hostinger, Specifically MySQL

## Introduction to WordPress

- Learn the Basics of WordPress
- Explore Key Features of WordPress
- Understand the Benefits of Using WordPress
- Installation on Local Environment Using XAMPP Server
- Database Setup for Local Installation
- Installation on a Server, Specifically with Hostinger

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 Module 05

 Module 06

## Navigating the WordPress Dashboard

- Explore Different Sections:
  - Posts
  - Media
  - Pages
  - Comments
  - Appearance
  - Plugins
  - Main Users

## Customizing with Themes, Plugins, and Tools

- Learn How to Upload Themes
- Explore Uploading Plugins
- Discover Different Themes and Page Builders
- Explore Eight Powerful WordPress Plugins

 Module 07

 Module 08

## Top 5 Essential Plugins

- Learn About:
  - Elementor Pro
  - All-in-One WP Migration
  - Contact Form 7
  - WP Optimize
  - Akismet Spam Protection

## In-Depth Look at Elementor Pro

- Grasp the Essence of Elementor Pro and Learn the Installation Process.
- Explore Tools such as Theme Builder, Dynamic Content, Form Builder, and Marketing Connections.

# How Does it Work?

## ○ Instructor-led Live Classroom

Interact with industry experts, listen, learn, and apply.

## ○ Curriculum Designed By Experts

Gain advanced knowledge and skills from real-world experienced professionals.

## ○ Step Up From The Basics

Start from scratch and progress through step-by-step guidance on tools and techniques.

## ○ 100 % Placement Assistance

Secure the best jobs with our expert guidance

## ○ Weekly Live Q&A Sessions

Join live discussions with instructors and peers to ask questions and clarify concepts.

## ○ Guest Talks by Industry Experts

Gain deep insights from industry professionals through guest talks.

## ○ Lifelong Learning Network

Become part of a supportive lifelong learning network.

## ○ 4+ Live Projects

Apply your skills in real-world projects and receive guidance from experienced mentors.

## BASIC VS. PRO PLAN

### BASIC

₹ 2,999

- ✓ 2 Live Projects
- ✓ 4-week Personal Mentorship Program
- ✓ Doubt Clearance ( 10 am to 05 pm in group )

### PRO

₹ 3,999

- ✓ Lifelong Access, 4+ Live Projects
- ✓ 4-week Personal Mentorship Program
- ✓ 8-week Internship Program
- ✓ Ask Unlimited Questions
- ✓ Priority Support ( 9 am to 6 pm except sundays )

# Q&A

## **Why should I take this program now?**

Enrol now to fast-track your web development career using WordPress. Gain practical skills with our hands-on mentorship.

## **Do I need any prior knowledge/experience in computer programming to join this program?**

No, prior programming experience is not required. We welcome beginners and provide step-by-step guidance.

## **What are the eligibility criteria to join the program?**

This program is open to individuals from various backgrounds who are interested in Web development Using WordPress

## **What are the admission procedures to join the program?**

To become a part of our community, just submit your application. Attend the interview, and our team will assist you in navigating the admission procedure.

## **Does BrandHackers help me get a job after completing the program?**

Yes, we offer placement Assistance to help you find job opportunities that match your skillset.

## **How does BrandHackers assess the progress and performance of students throughout the program ?**

BrandHackers employs a combination of regular assignments, weekly reviews, and project evaluations, ensuring continuous feedback to help students track their progress and strengthen their skills.



Take your first step towards a rewarding career in Data Analytics by filling out the application form!



Fill Out The Application Form



Application review by experts



Selected candidates receive an email

Finally! Program  
Kick-off & Onboarding!

SELECTION BASED ON INTERVIEW

**100% SCHOLARSHIP**

FOR 15 SELECTED CANDIDATES

Apply for Scholarship

Apply on or before  
**29th February 2024**

Admission Enquiry  
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 BRAND  
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