



**Simplifying the digital journey of  
businesses in India since 2012**

# Partner with boost360

**Why**  
partner with us?

Save time, people and infra cost

Earn commission

Trust our IP - Owned by  
NowFloats Technologies Ltd  
A Reliance Subsidiary

**How**  
does it work?

No volume commitment

Sign a partnership form

Earn commission

**What**  
is Boost 360?



Create  
Website



Enable  
eCommerce



Find New  
Customers



Collect  
Payments

If your company is in the business of website development, SaaS, CRM or e-commerce targeting customers are small to medium businesses

we have just the right product and partnership for you!

# How does it benefit you as a partner?



## Save time

rapidly create websites with advanced tools to enable your customers to achieve their goals.



## Increase efficiency

spend minimal time on troubleshooting due to the rich use of automation and no Hosting and Server Costs



## Get ahead of the competition

create websites faster so that you can cover more clients and gain an edge over other agencies and market your services effectively.



## Dedicated Account Manager & Customer Support

To address all your issues, questions and suggestions and market your product better



## Client involvement

enable customers to learn the tools and edit their Boost 360 website to generate trust in your services.



## Centralised control

get an API suite to access and manage all client websites running on Boost 360 from a single place.

# What is Boost 360?

Boost 360 is an online website builder and digital marketing platform, created to help business owners reach more customers online and manage and grow their business.



Create a  
Website in  
minutes



No coding  
knowledge  
required



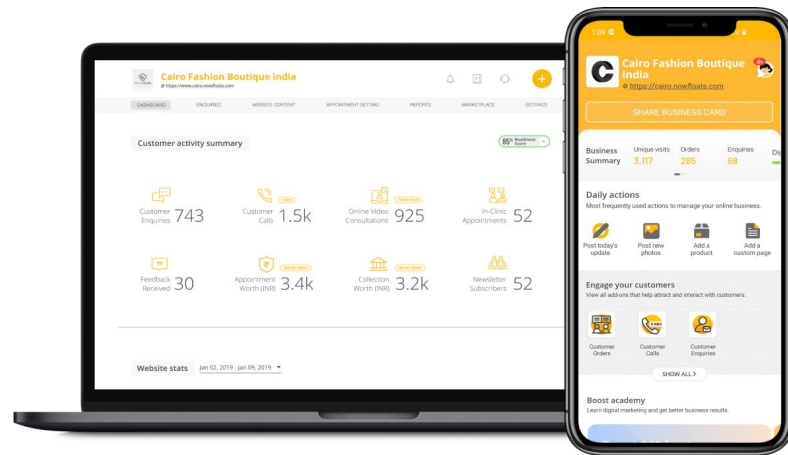
No server  
or hosting  
costs



Secure  
Online  
Platform



Manage  
via Mobile  
or  
Desktop



Trusted by **100k+**  
business

Renewed by **70%+**  
businesses

# Benefits at a glance



## Create Digital Identity



Custom Domain  
with HTTPS Security



Dynamic  
Website



Mobile  
Application



100% Data  
Privacy



No Hosting  
Required

## Content Management



Product &  
Service Listing



Unlimited Content  
Updates



Testimonials



Website  
Translations



Image Gallery  
Updates

## Marketing & Engagement



Boost Studio



Facebook Lead Ads



Advertising (Google/  
FB)



Business Keyboard



Ria Automated  
Engagement Updates

## Business Support



Dictate: Assisted  
Content Creation



Premium Support



IVR with Customer  
Call Tracking



Customer Enquiry &  
Messages



Business Email

## Category Features



Doctor's e-Profile



Telemedicine



E-Commerce  
Settings



Room Booking  
& Management



Appointment Booking  
& Management

## Multiple Categories



Doctors & Health  
Specialists



Clinics &  
Hospitals



Manufacturing &  
Equipment



Education &  
e-Coachings



Pharmacy &  
Chemist Shops



Retail  
Businesses



Professional  
Services Businesses



Restaurants &  
Cafes



Hotels &  
Motels



Spa & Beauty  
Salons

# Three Tailor made Subscription Plans to choose from

to meet your client budget or desires.  
Choose from a Classic, Advance and Advance Pro Plan at a  
discount

<https://www.getboost360.com/pricing/>



## Online Classic

Ideal for businesses with a  
large product range



## Online Advanced

Advanced sales & marketing  
tools to scale your business



## Online Advanced Pro

Supercharge your business with  
cutting-edge tools and features

# Commercial model

**Start** with the **Exclusive** relationship with **no minimum commitment**

**40% Discount** on our Yearly Classic/ Advance / Pro Packages **until 29th Feb 2024**

**25% Discount** on our Starter Packages **until 29th Feb 2024**



**Continue** to partner with the partner model from March 2024

Partner model		
Partner Club	Quantity* (Monthly Activations)	Discount**
Silver	1 - 9	+15%
Gold	10 - 19	+30%
Platinum	20+	+40%
Exclusive***	20+	+40%

\* Yearly Package Activations

\*\* Percentage discount on yearly subscription plans that is advertised online

\*\*\* Minimum commitment of 20/month. No Minimum Commitment until 29th Feb 2024

**Note:** NowFloats Technologies Ltd reserves the right to change the partner model at anytime.

# How are we different from competition

Apart from standard Features of Website Maker Alternates, Boost 360 offers **advanced functionality** for **Social Media Marketing, Product Engagement & Premium Support**

- These features *simplify complicated tasks* for merchants, that they can do with a single click or with minimum effort & team size
- These features help drive *Superior ROI* for merchants through better discovery, brand building, generating enquiries and calls organically, driven by guided actions from merchants to reach their consumers proactively



Boost Studio

Social Media Sync & Readymade Templates to make Social Media Marketing extremely easy



Dictate: Assisted Content Creation

Assisted content created for Website Updates at regular frequency by the help of generative AI



Ria Automated Engagement Updates

Intuitive engagement updates for merchants to help them regularly use Boost & drive ROI related actions



Category wise features

Tailor made customised features for select Categories like Telemedicine, Room Booking Engine and Membership.



Premium Support

Dedicated Account Manager assigned with each merchant with focus on training & product usage



IVR with Customer Call Tracking

Virtual Numbers assigned with each merchants can track Calls & Enquiries received, even in owner's absence



# How to start a partnership?



## **earn a commission from 1<sup>st</sup> sale**

Every website created with Boost,  
you earn a discount



## **sign a partnership form**

Get onboarded as a partner with  
a simple agreement



## **we'll train you**

Product and Process training for  
your sales or technology team



## **use Boost to create websites**

Create as many websites as you  
can using the Boost platform



## **you can choose to join exclusive club**

Join the exclusive club to earn  
highest commission from the first  
sale



## **you'll control clients centrally**

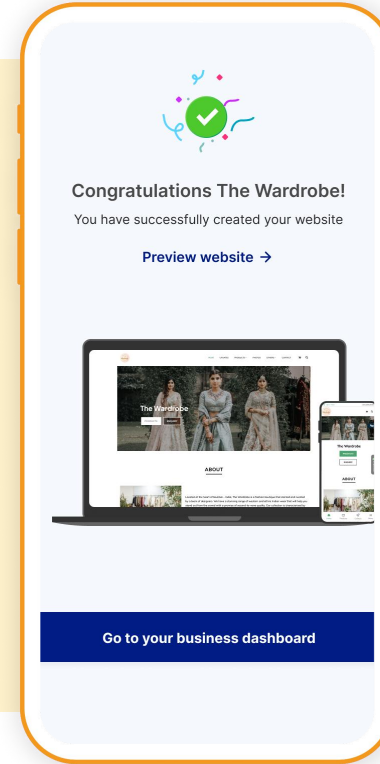
Centralised dashboard view for all  
the websites you activate on Boost  
from January 2024

# Features in detail

## Create a website in 5 minutes

to build an online presence and inform customers about your business and manage website from Mobile or Desktop.

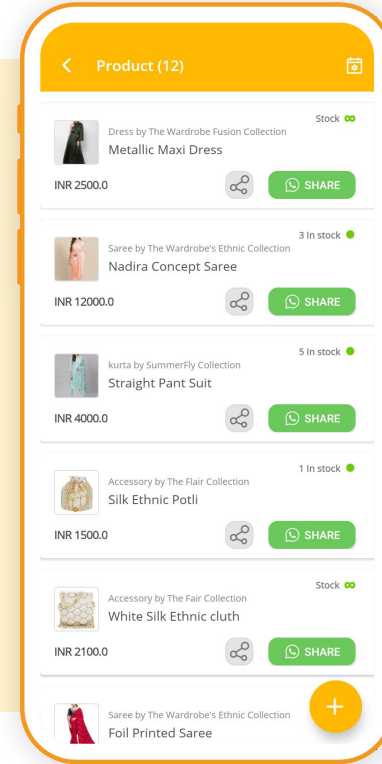
- Dynamic Website
- 100% Data Privacy
- No Server or Hosting cost
- Secure Online Platform



## Add Service/product catalogue

to tell customers about your various offerings and keep adding to your catalogue as your business grows

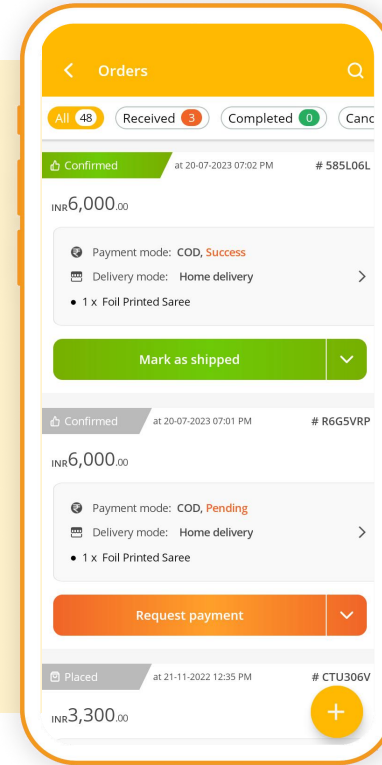
- Add Product/ Service with description
- Stock availability
- Multiple Images



## Enable online orders and appointments

to enable customers to purchase your products and services with minimum hassle.

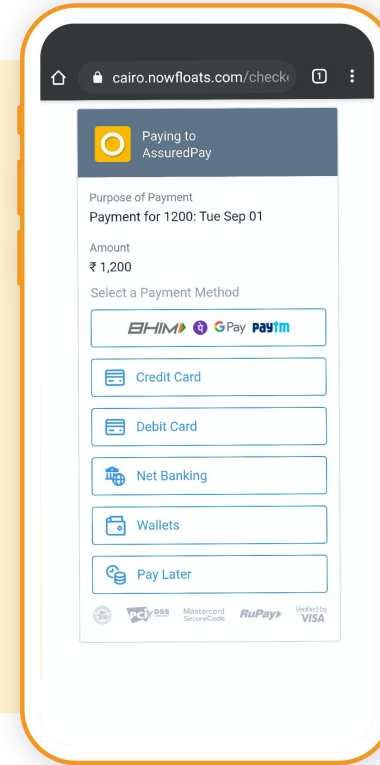
- Enable Ecommerce
- Customised Order/Booking Tools for different Categories



## Digital payments

to enable customers to purchase your products and services with minimum hassle.

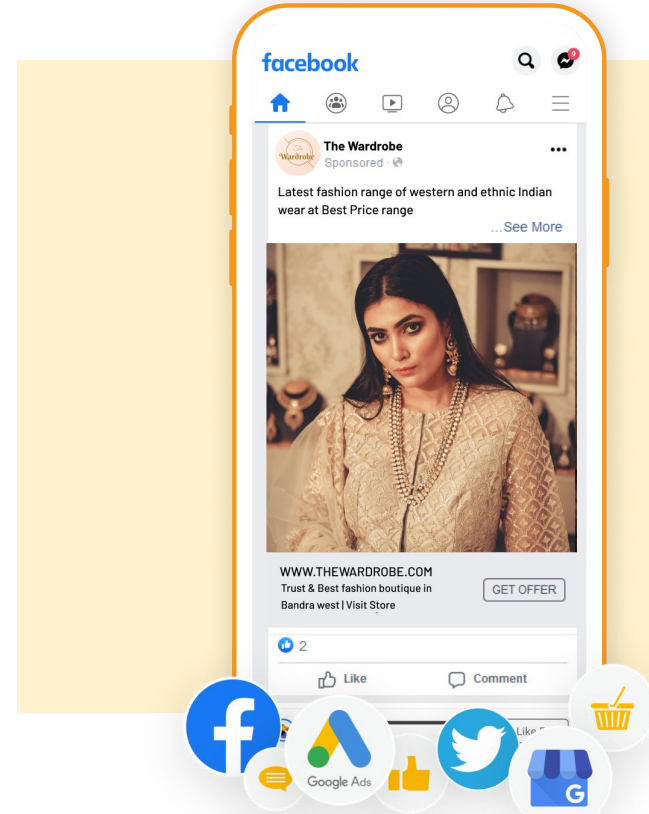
- Secure Payment Gateway
- Payment Gateway Partner  
- Instamojo & Razorpay
- Supports Debit Card, Credit Card, Netbanking, UPI and Popular Mobile wallets



## Social Media Marketing (SMM)

to help you sync with you Social Media Channels and update both Website and Social Media Channels together. One Update - Multiple Platforms

- Facebook
- Twitter
- Google My Business
- Instagram (from April 2024)

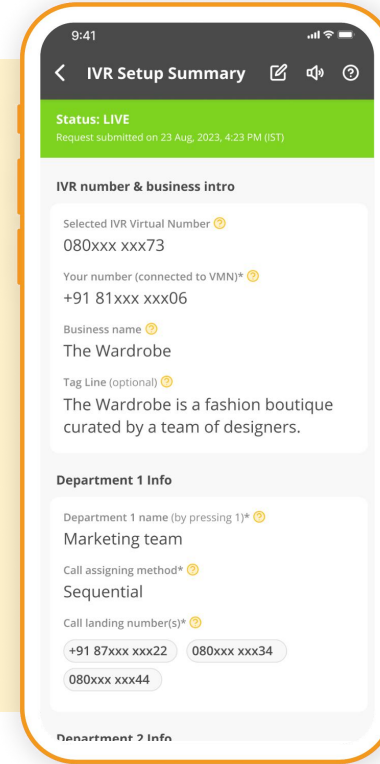


Google Ads, Facebook, Instagram logos belong to their respective owners.  
Boost doesn't own them.

## IVR facility & VMN

to receive phone calls from your customers and direct them to the right person on your team.

- Be Available 24X7 with IVR
- Dedicated Call Tracker Number
- Track, Record and Analyse Customer Calls with VMN

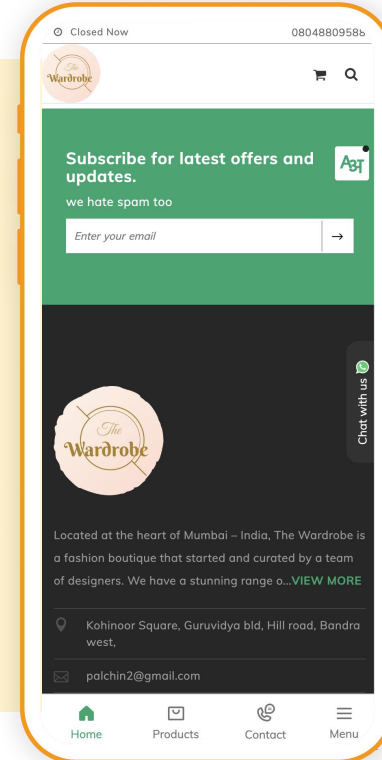




## Business newsletters

to help you stay in touch with your customers and build brand loyalty.

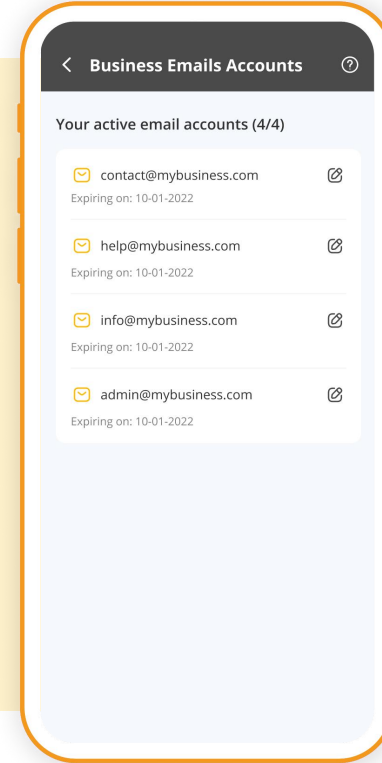
- Enables Email marketing with your Regular/ Subscribed customers
- Share Offers and Updates
- No of subscribers vary depending on Subscription plan



## Professional Email accounts

to give a professional look to your business.

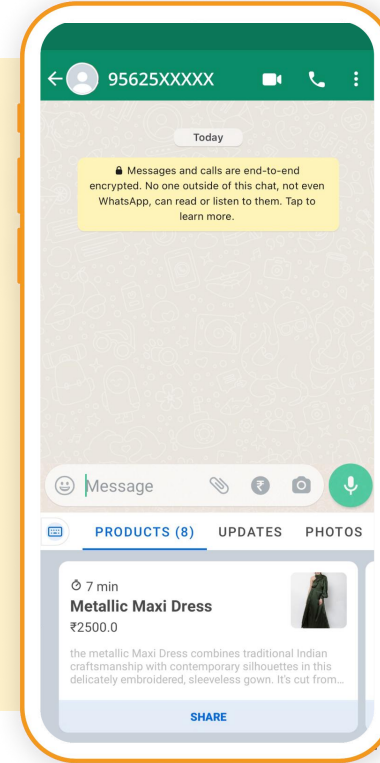
- Customised to Business Domain name
- Build Brand Image for Client
- Enable targeted communication



## Business keyboard

to help you communicate effectively with your customers on platforms like WhatsApp, Hike and Messenger.

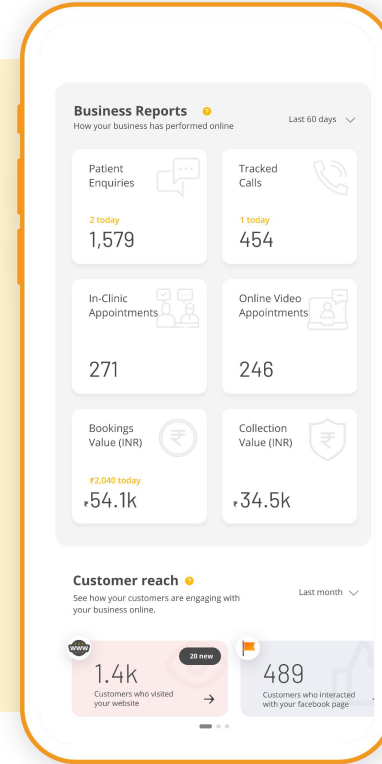
- Real time Chat
- Share updates / order tracking/ Enquiries/ Reminders etc



## Live analytics

to help you track the performance of your website through real-time data.

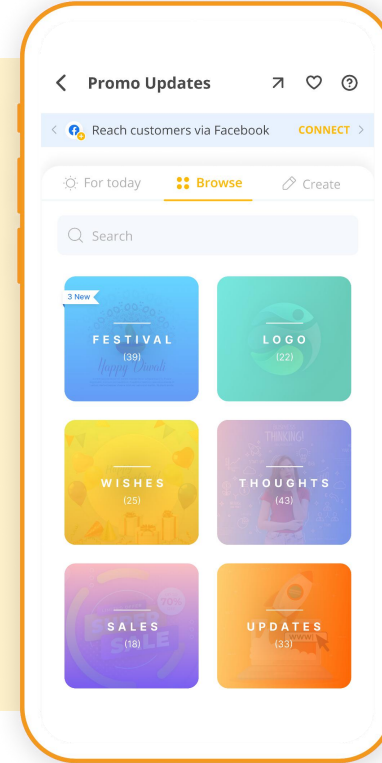
- Visits, Orders, Payments Tracking in real time
- Helps in deciding on need for additional marketing
- Enables Smooth Seamless Renewals using Performance ROI



## Boost Studio

to create social media posts and festival wishes from readymade templates and share them across social media.

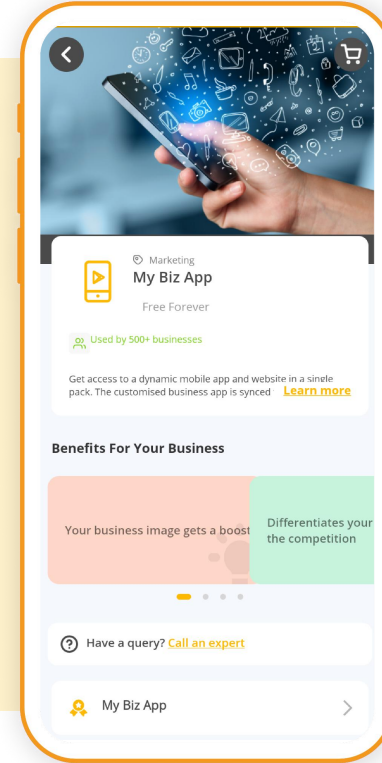
- Over 10000 templates
- Festive Greetings, Offers and Discounts, Birthdays & Milestones
- Directly update on Social Media post adding your Branding



## My Biz App

to create a dynamic app with the same advanced features as the website for the use of end customers.

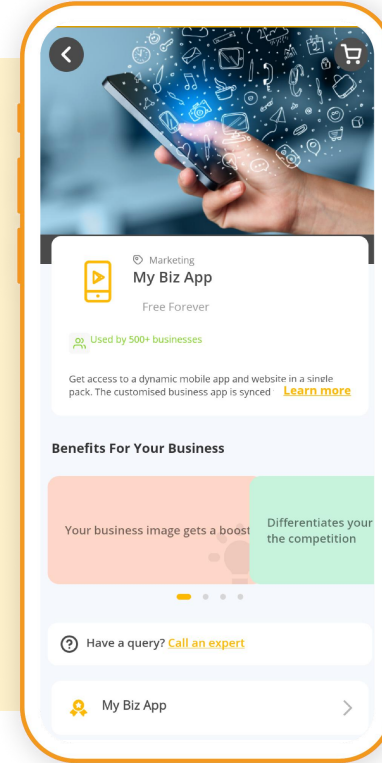
- Build Brand visibility and Loyalty
- Same Format as Website
- Minimal App Size ( 6-7MB\*)
- Any Update you do on your website, gets updated on My Biz App
- APK shared with client with Guidelines to upload on Playstore



# Dictate

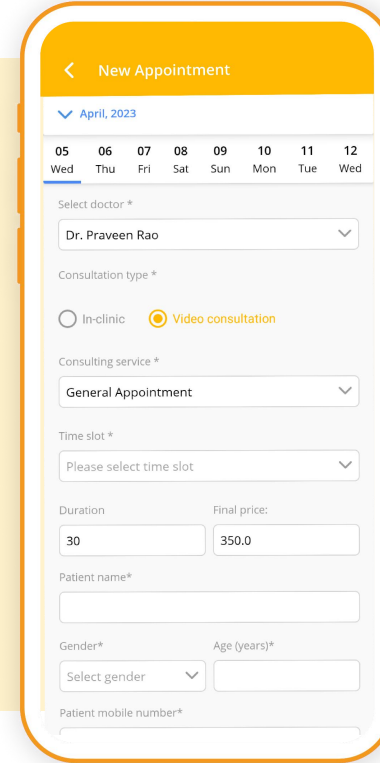
Powered by Generative AI to create content for merchants at scale monitored by our Customer Support Team

- *Customer Connect* : Welcome call to Merchant to understand Business Details, Targeted Keywords, Locations etc
- *Content Creation* : Generate Content for Merchant based on inputs using ChatGPT. This also includes a Jingle and Content for Website, WhatsApp & Social Media
- *Content Posting* : Content posted on Website and shared with Merchant via Email for Website



## Telemedicine - For Healthcare

to help doctors provide video consultation to patients, share e-prescriptions and maintain digital records.



**New Appointment**

▼ April, 2023

05	06	07	08	09	10	11	12
Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed

Select doctor \*

Dr. Praveen Rao ▼

Consultation type \*

☐ In-clinic ☒ Video consultation

Consulting service \*

General Appointment ▼

Time slot \*

Please select time slot ▼

Duration: 30 Final price: 350.0

Patient name\*

Gender\* Age (years)\*

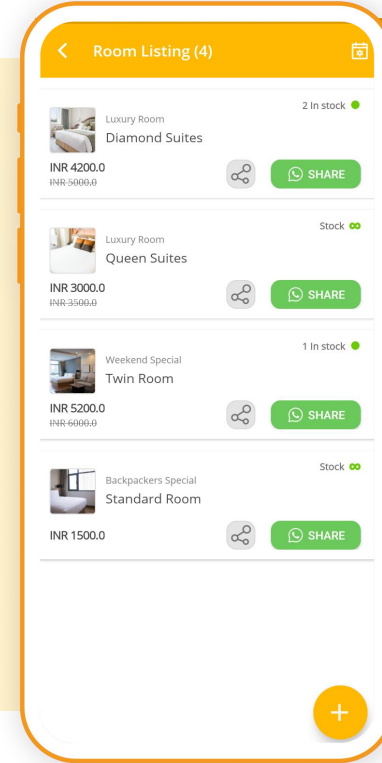
Select gender ▼

Patient mobile number\*



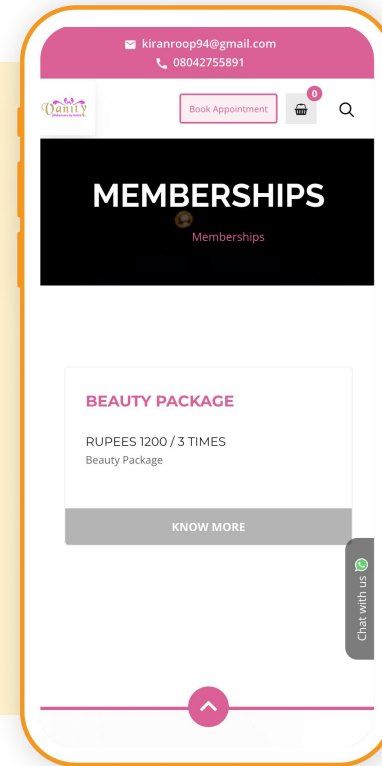
## Room Booking Engine - For Hotels

to help guests select and book hotel rooms as per their choice, directly through the website.



## Membership Plans (For Spa & Salons)

to help you retain customers by creating various membership plans and activities integrated with your website.



A smiling man with a beard, wearing a dark suit and white shirt, is pointing his right hand towards a glass wall. On the glass wall, there is a faint line graph with three yellow circular nodes connected by lines. The background is bright and out of focus.

# Sounds exciting? Contact us

To know more, please visit

[NowFloats](https://nowfloats.com)

For any query email [partners@nowfloats.com](mailto:partners@nowfloats.com)  
or call us at [9821923103](tel:9821923103)