

An aerial photograph of the city of Malaga, Spain. The image shows a dense urban area with numerous buildings, many with red roofs, extending from the foreground towards the background. In the foreground, there is a large marina filled with many boats and yachts. A prominent white cruise ship is visible in the water. The city is built on a hillside, and in the background, there are several mountain ranges under a clear blue sky with some white clouds.

Malaga Air bnb Analysis for investors

Mohamed AlAwadhi

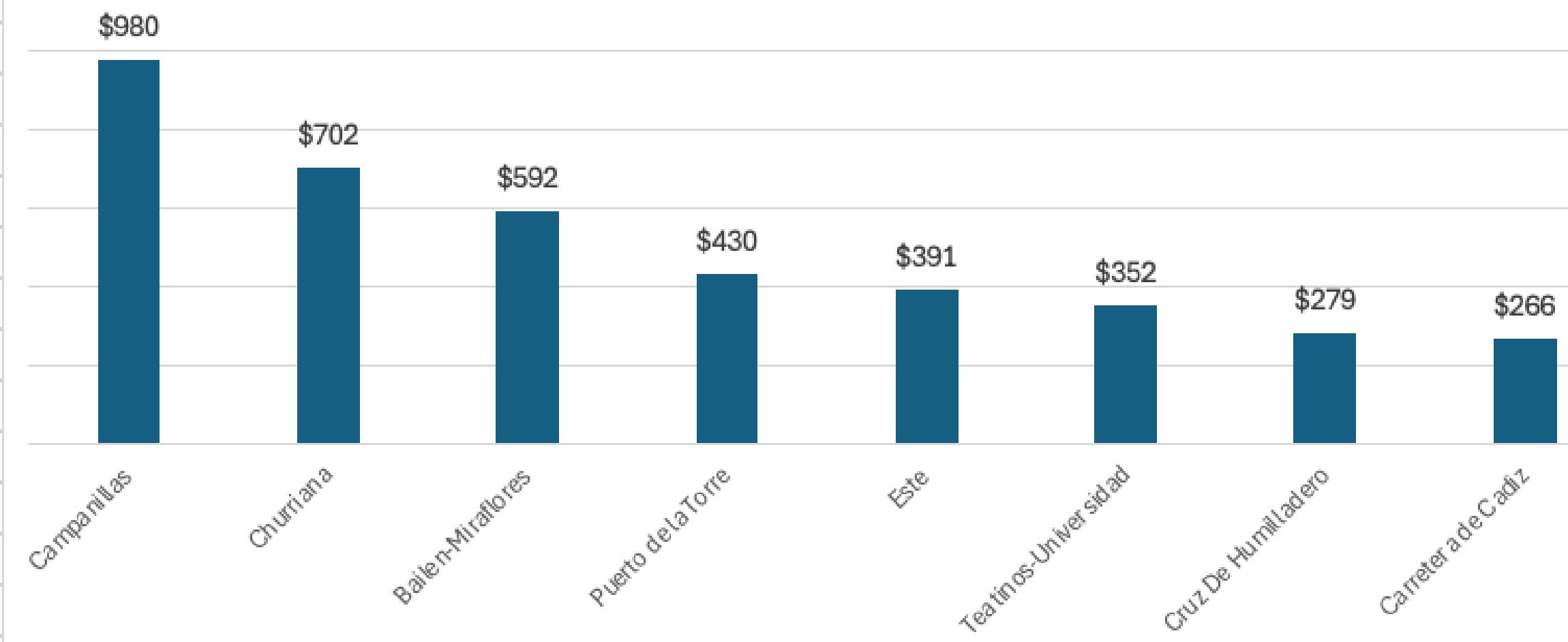
Introduction

Malaga, a vibrant city IN Spain, and has become an increasingly popular destination for travelers seeking a blend of rich cultural heritage, stunning coastal views, and a lively atmosphere.

This analysis aims to explore the factors influencing rental choices in Malaga, providing insights into traveler behaviors and preferences that shape the city's evolving hospitality landscape.

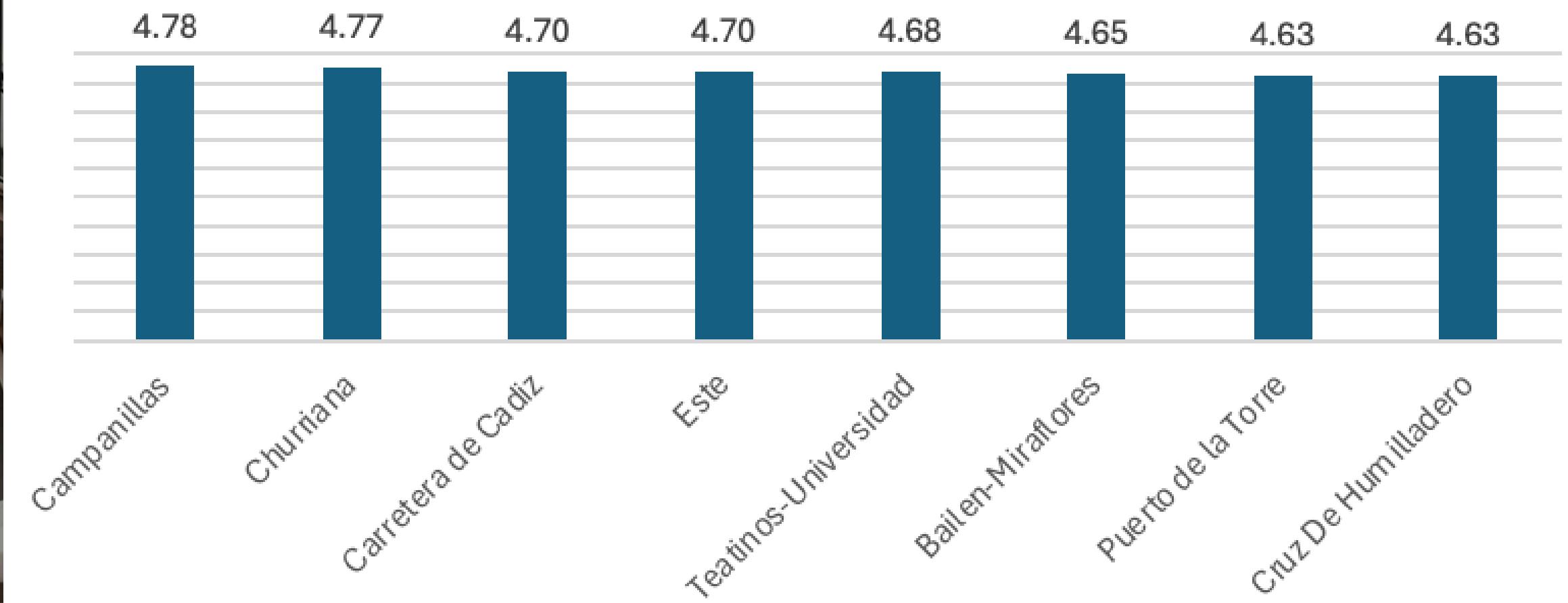


Average price based on neighborhood





Does the higher average price of neighborhood means
higher rating?





Most listed properties

5541

5541

546

342

296

225

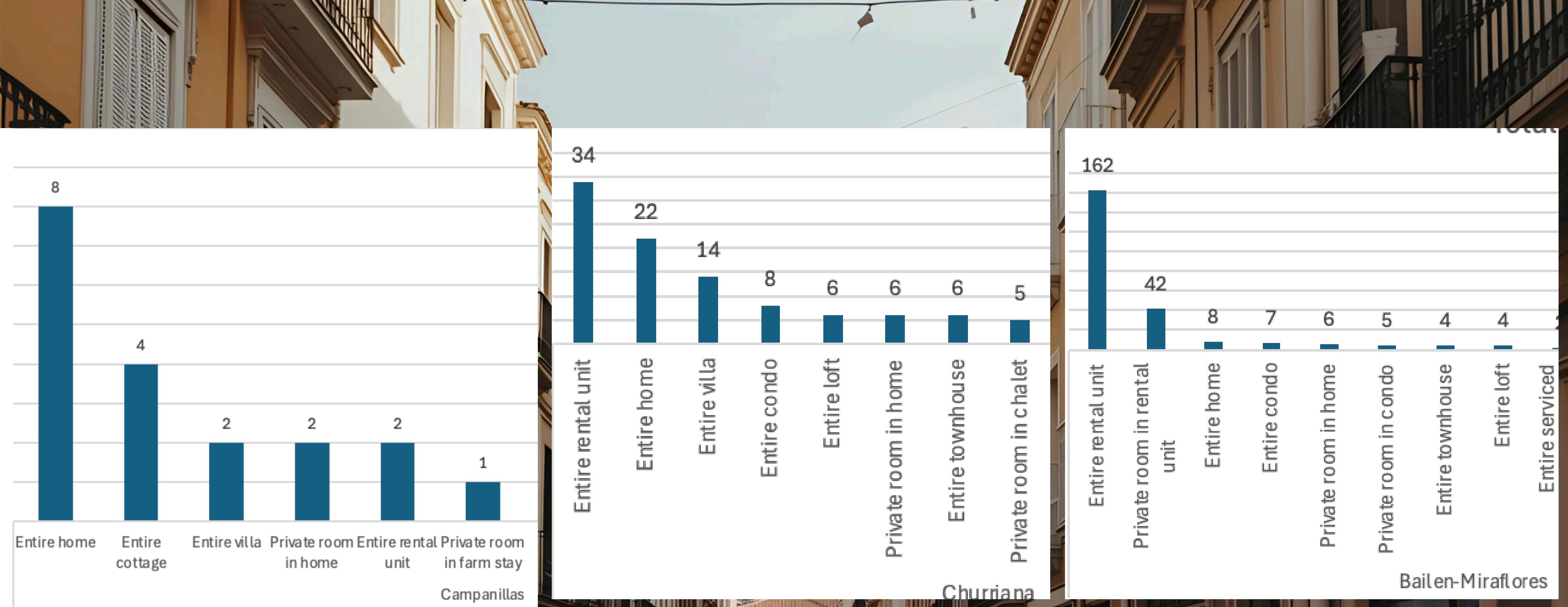
Entire rental unit

Private room in rental unit

Entire condo

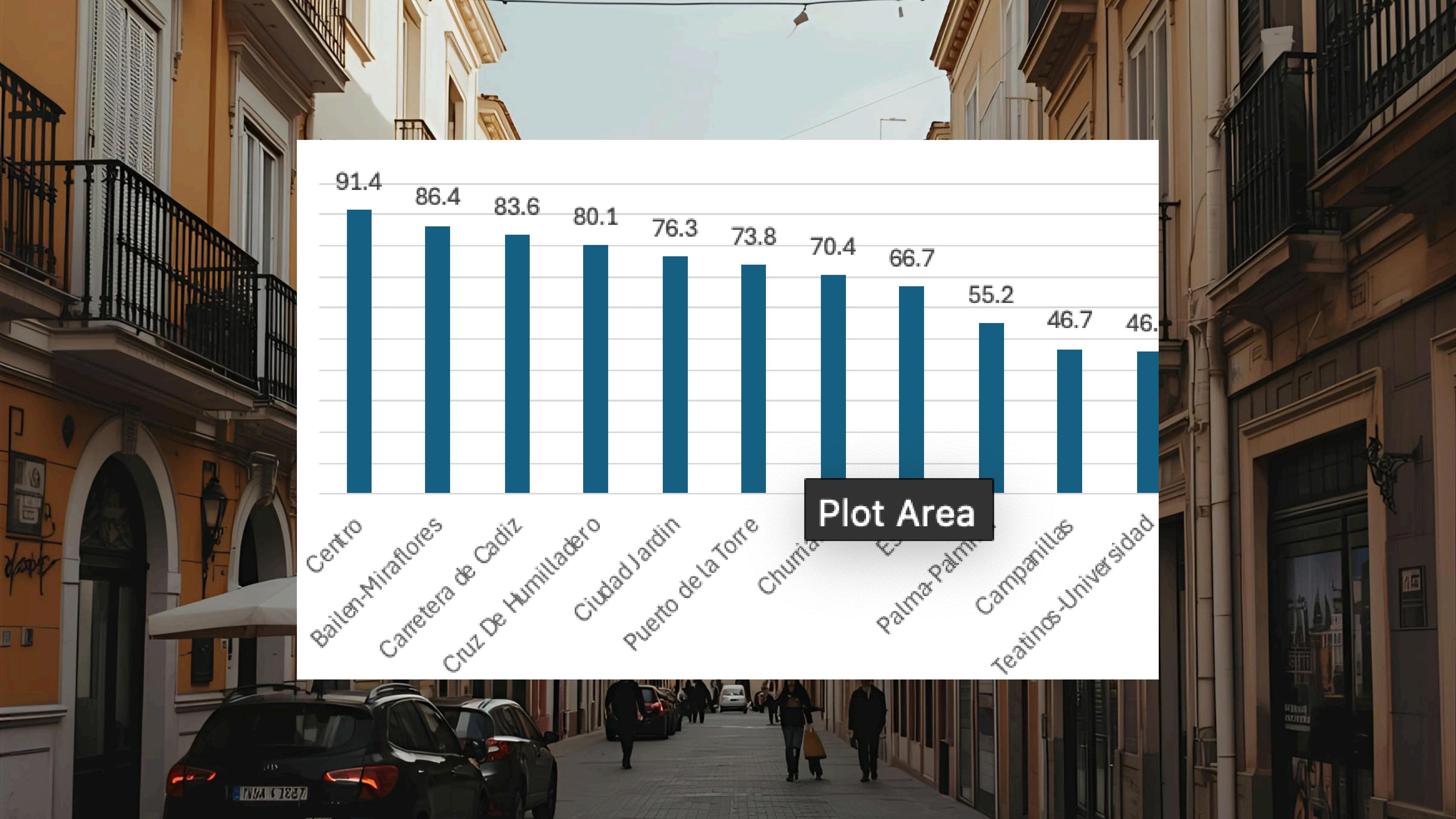
Entire home

Entire serviced apartment









Summary

The higher the price doesn't mean the best rating of rentals.
Puerto de Torre average price of 430 and it is the mid range of
average price and have the least of entire home rentals, others
exceed by much.

Recommendation

Focus on the overall value of the rental rather than just the price. Look for properties that offer quality amenities and services that enhance they're stay.

Seek oppurtunities by finding the most needed rentals such as entire homes because in other places they exceed 100 and in puerto torre it has 8 only.

A scenic coastal landscape featuring a rocky shoreline in the foreground, a calm sea, distant mountains, and palm trees along a cliff edge.

Thank YOU!