

Project Proposal

- What is the framing question of your analysis, or the purpose of the model/system you plan to build?

Knowledge of consumer behavior and
purchasing power

- Who benefits from exploring this question or building this model/system?

commercial companies

- What dataset(s) do you plan to use, and how will you obtain the data?

Consumer purchasing data set was obtained from <https://eforexcel.com>

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- What is an individual sample/unit of analysis in this project? What characteristics/features do you expect to work with?

Region	Country	Item Type	Sales Channel	Order Priority	Order Date	Order ID	Ship Date	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost	Total Profit
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- If modeling, what will you predict as your target?

- I expect the results of the purchasing power of each country and the highest buying countries

- How do you intend to meet the tools requirement of the project?

Jupyterlab + dataset

- Are you planning in advance to need or use additional tools beyond those required?

Yes.