"Greena" Final Project

Team members:

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Project Main Idea:

Greena Brand Campaign - Supporting a Self-Made Local Business

• Greena is a self-made, local brand dedicated to promoting a healthy lifestyle through high-quality, natural products like supplements, vitamins, and healthy oils. The main goal of this project is to raise awareness and support for Greena by launching a campaign that highlights its authenticity, local roots, and commitment to well-being. Through social media marketing, influencer collaborations, and community engagement, this campaign will help establish Greena as a trusted and recognizable brand in the health and wellness industry.

Drive Link:

https://drive.google.com/drive/folders/1UdT372bc7rab_H0VUmCsNVeaSTQL fXtM?usp=drive_link