

Curriculum Vitae

Michael Jensen

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I grew up in a small town in northern Vendsyssel, Denmark, around eight years ago, I moved to Aalborg to be with my girlfriend. We now reside in a cozy house in Gug, with our 5-year-old daughter. In my leisure time, I enjoy either lifting weights, running, hiking in the Danish nature, or just immersing myself in various nerdy pursuits at home. Since childhood, I have explored nearly every facet of on-screen creativity, including 3D animation, video editing, and website coding. These days, I channel my creative energy into crafting meaningful products through a logical and practical approach.



Job experience

2022–now

UX Designer

Unik System Design

Mainly focused on product discovery with product owners and other stakeholders, creating flow maps and prototypes. I am also in charge of developing a design system for our entire suite of SaaS products.

2018–2019

Digital Designer

Skanva Group A/S (Vinduesgrossisten.dk)

My primary task was redesigning their entire ecommerce platform, including creating a new visual identity for them. I also acted as a product manager, working closely with the developers managing the development of the platform.

2017

UX Designer (internship)

Inwido Denmark A/S

My internship as part of my bachelor degree. I Assisted in developing new websites for many of the different brands of the Inwido company.

2019–2022

UX Designer

Inwido Denmark A/S

My tasks at Inwido covered the entire UX spectrum, conducting user interviews, creating customer journey maps, wireframing and designing interfaces for both B2C websites and B2B applications.

2018

Marketing Assistant

Inwido Denmark A/S

Along many miscellaneous tasks, I worked on updating website content, measuring user traffic on said sites, and creating offline graphic material.

Education

2016–2018

Digital Concept Development

UCN Sofiendalsvej

Bachelor degree with specialization in digital design and user experience.

2014–2016

AP in Graphic Design

UCN Sofiendalsvej

Visual communication, product development and project management.

Danish Native language

English Bilingual proficiency