



The Way To Communicate & Globalize



Overview

CORD Digital is LTD Company Founded 2015 in Egypt.

CORD Digital is the way to Communicate & Globalize.

1- Communicate (Digital Marketing, Web & App Solutions, Graphics & Photography, Video & Multimedia).

2- Globalize (Outsourcing with providing Private Label services & Franchising)
CORD Digital is your gate to the Italian Market.

We specialized in Conversion Optimization, Content Creation, Effective SEO & Google AdWords, and Social Media Management. We are also experts in Online Advertising, Video Ads, and Multimedia Production, which include “2D & 3D Animation, Visual Effects, and Motion Graphics. Furthermore, our services expand in Web & App Solutions, Graphics & Photography.



Our Methodology

05 Convert & Increase ROI



04 Insight & Control



03 Create & Promote



02 Strategize

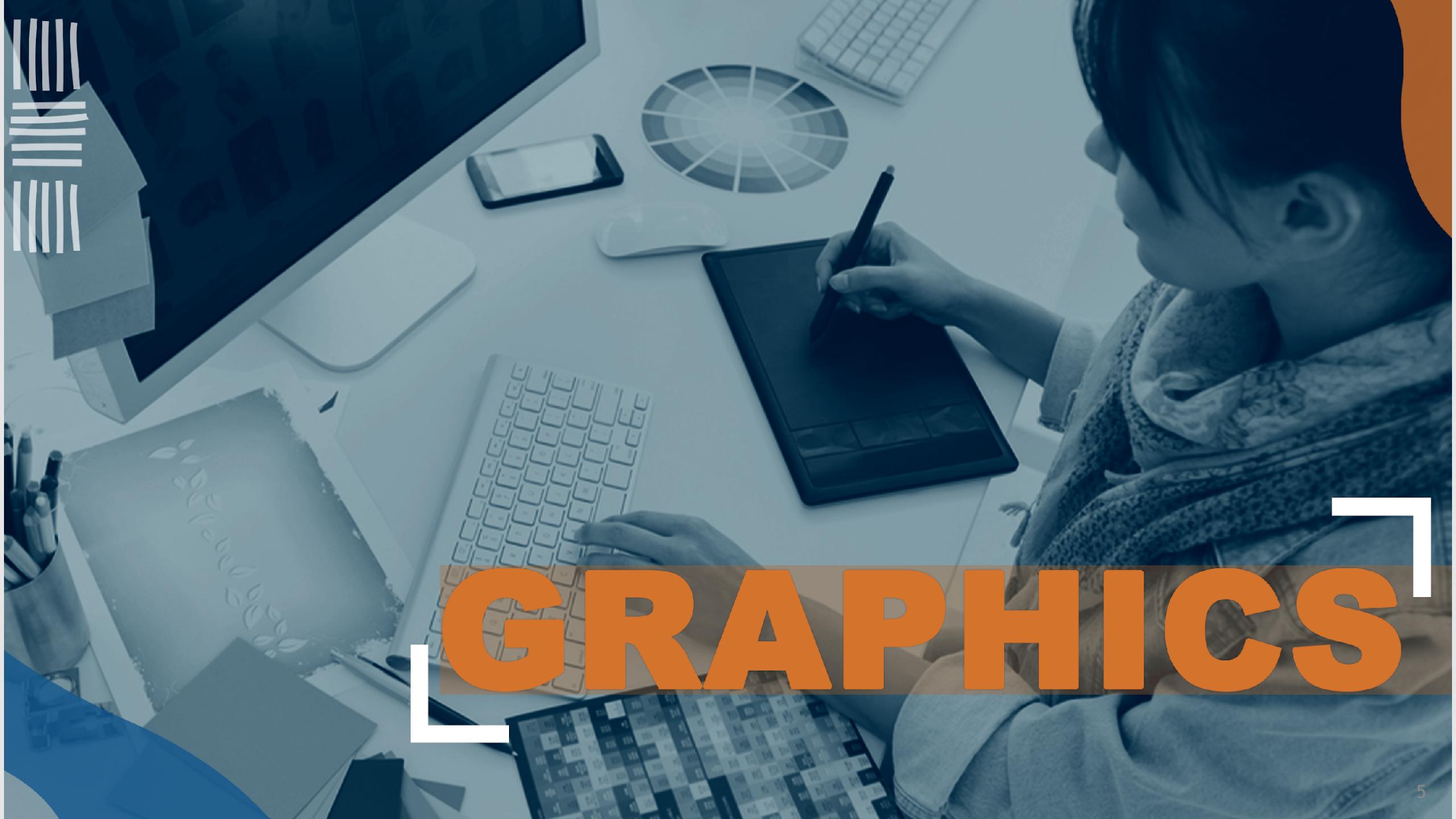


01 Analyze & Abstract



Some Of Our Clients





GRAPHICS



Diet HOUSE
the healthy side of fast food







See some of our graphics from here

<https://corddigital.com/en/page/portfolio/Graphics-&-Photography-Portfolio>

<https://www.behance.net/cord-digital>



WEBSITE



Websites & Landing Pages Samples

Website Samples

<https://newyousa.com>
<https://mar-decor.com/>
<https://eltfwaq.com/>
<https://mplfund.com/>
<https://intercheim.com/>
<https://technopowergroup.com/>
<https://onlineshop.lesoie.com/>

Landing Page Samples

<https://appointments.newyousa.com/adwordBariatric/public/>
<https://elithad.com/landingpage/>
<http://www.aascanada.ca/corporateservices/>
https://mar-decor.com/public/landing_page/index.html

SITE INFORMATION	WORDPRESS / PREMIUM THEME	NATIVE CODE LARAVEL / PHALCON	PROGRESSIVE WEB APP
WEBSITE	DYNAMIC	DYNAMIC	DYNAMIC
DOMAIN	INCLUDED	INCLUDED	INCLUDED
RESPONSIVE	YES	YES	YES
PAGES	UNLIMITED	UNLIMITED	UNLIMITED
LANGUAGE	1 LANGUAGE AR/EN	1 LANGUAGE AR/EN	1 LANGUAGE AR/EN
E-MAILS	UNLIMITED	UNLIMITED	UNLIMITED
SEO STRUCTURE	YES	YES	YES
TECHNICAL SUPPORT	1 YEAR	1 YEAR	1 YEAR
SOCIAL MEDIA INTEGRATION	YES	YES	YES
BLOG	YES	YES	YES
C-PANEL	YES	YES	YES
ADMIN PANEL	YES	YES	YES
COST	START FROM : 7,000 EGP	START FROM : 20,000 EGP	START FROM : 35,000 EGP
ANOTHER LANGUAGE	1,000 EGP	10,000 EGP	17,500 EGP
CONTENT CREATION	REQUIRED CUSTOMER REQUEST		
CONTENT TRANSLATION	REQUIRED CUSTOMER REQUEST		
E - COMMERCE	WITHOUT ONLINE PAYMENT : 40,000 EGP	WITH ONLINE PAYMENT START FROM : 65,000 EGP	
E - LEARNING	WITHOUT ONLINE PAYMENT : 40,000 EGP	WITH ONLINE PAYMENT START FROM : 65,000 EGP	

SITE INFORMATION	LANDINGPAGE	ONE PAGE	SYSTEM
WEBSITE	STATIC	DYNAMIC	DYNAMIC
DOMAIN	INCLUDED	INCLUDED	INCLUDED
RESPONSIVE	YES	YES	YES
PAGES	ONE PAGE	ONE PAGE	UNLIMITED
LANGUAGE	1 LANGUAGE AR/EN	1 LANGUAGE AR/EN	1 LANGUAGE AR/EN
E-MAILS	UNLIMITED	UNLIMITED	UNLIMITED
SEO STRUCTURE	NO	NO	YES
TECHNICAL SUPPORT	1 YEAR	1 YEAR	1 YEAR
SOCIAL MEDIA INTEGRATION	YES	YES	YES
BLOG	NO	NO	YES
C-PANEL	NO	YES	YES
ADMIN PANEL	NO	YES	YES
COST	START FROM 5,000 EGP	START FROM 8,000 EGP	START FROM 80,000 EGP
ANOTHER LANGUAGE	1,500 EGP	4,000 EGP	40,000 EGP
CONTENT CREATION	REQUIRED CUSTOMER REQUEST		
CONTENT TRANSLATION	REQUIRED CUSTOMER REQUEST		

Servers - You can choose between Account inside VPS or Separate VPS

OVH PREMIUM

SERVER FEATURES	
PROCESSOR: INTEL XEON E3-1275	
HARD DISKS: 4X HDD SAS 300 GB	
RAM MEMORY: 32GB DDR3 ECC RAM	
CONNECTION LINE: 1 GBIT	
LICENSE FOR WHM / CPANEL CONTROL	
4TB BANDWIDTH	
BACKUP : (DAILY, WEEKLY, MONTHLY)	

ADDITIONAL FEATURES	
FIXING ANY BUGS	
MAINTAINING THE SERVER FROM ANY ATTACK	
EMAIL CREATION & MANAGEMENT	
DAILY EMAIL AND FILES BACKUPS	

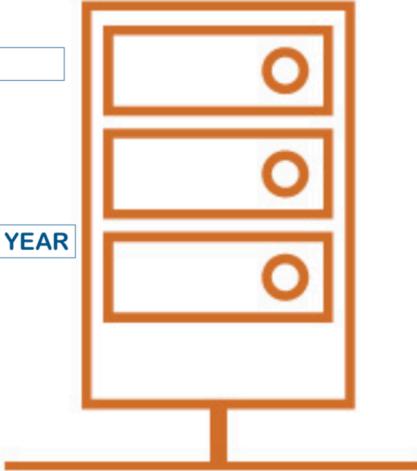
SERVER COST AND MANAGEMENT: \$240 / YEAR

OPTIONAL

SEPARATE IP : \$60 / YEAR

OUTBOUND EMAIL FILTER : \$240 / YEAR

CXS TOOL FOR REALIZING THE HACKING FILES TO FIX IT : \$120 / YEAR



Account

OVH PREMIUM

SERVER FEATURES	
PROCESSOR: 1 CORE PROCESSOR	
HARD DISKS: 50-GIGABYTE SPACE	
RAM MEMORY: 2-GIGABYTE MEMORY	
CONNECTION LINE: 1 GBIT	
LICENSE FOR WHM / CPANEL CONTROL	
1TB BANDWIDTH	
BACKUP : (DAILY, WEEKLY, MONTHLY)	

ADDITIONAL FEATURES	
FIXING ANY BUGS	
MAINTAINING THE SERVER FROM ANY ATTACK	
EMAIL CREATION & MANAGEMENT	
DAILY EMAIL AND FILES BACKUPS	

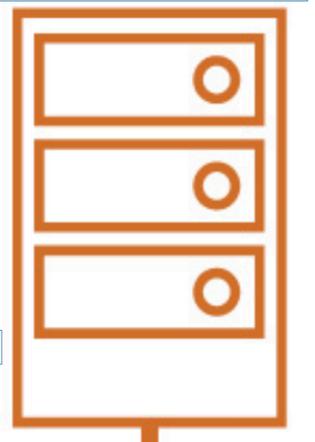
COST PER MONTH : \$75

COST PER YEAR \$810 [10% DISCOUNT INCLUDED]

FREE MANAGEMENT

OPTIONAL

CXS TOOL FOR REALIZING THE HACKING FILES TO FIX IT : \$120 / YEAR



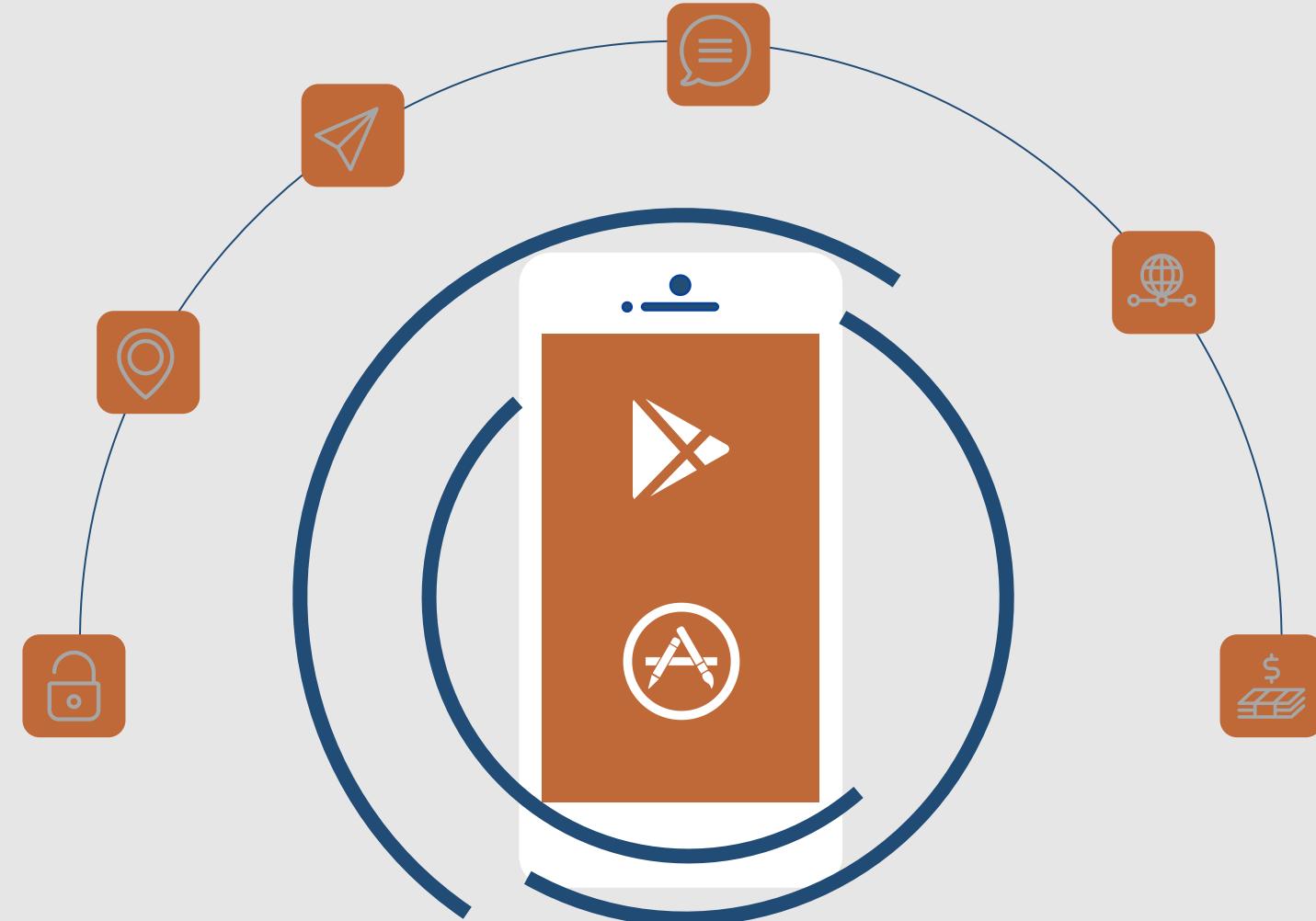
VPS



MOBILE APPLICATION

Project Description

1. APP STORE CERTIFICATION AND APPROVAL
2. WYSIWYG COMPONENT AND APP VIEWING
3. CMS CONFIGURE APPS FOR MULTIPLE SCREEN SIZES AND DEVICES
4. THIRD-PARTY SDKs
5. MOBILE ADVERTISING PLATFORM
6. RESPONSIVE DESIGN
7. SEARCH FEATURE
8. APP ANALYTICS
9. AUDIO & VIDEO STREAMING
10. CONTENT RESIZING MANAGEMENT
11. OFFLINE APPLICATIONS
12. CUSTOMIZATION
13. INTEGRATION WITH SOCIAL COMMUNITIES
14. AUGMENTED REALITY
15. QR CODE SCANNER
16. FEEDBACK SYSTEM
17. SECURITY SYSTEM
18. TECHNICAL SUPPORT



Mobile Applications Samples

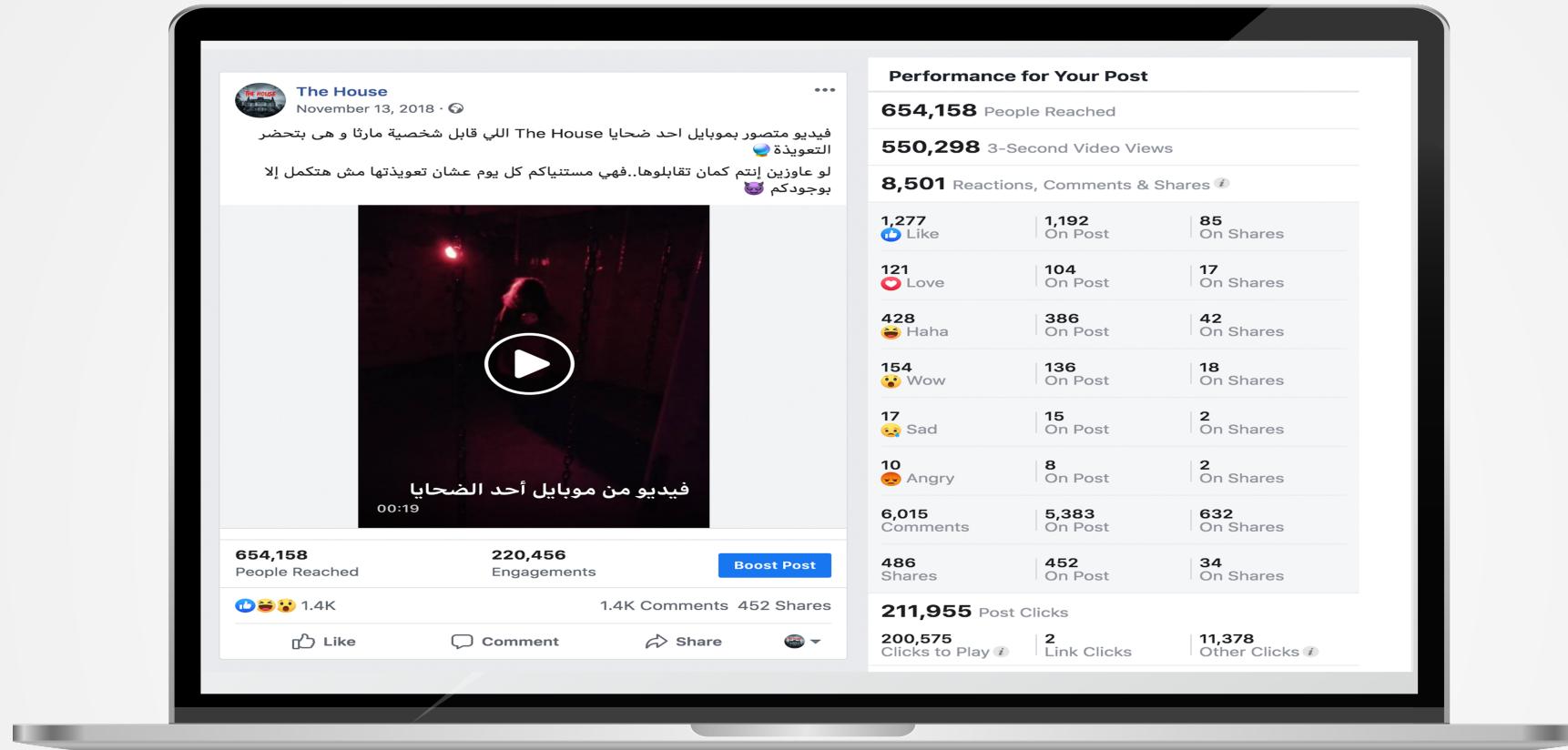
<https://play.google.com/store/apps/details?id=ch.philopateer.mibody>
<https://apps.apple.com/eg/app/vroom-egypt/id1331612201>

Prices start from 30,000 EGP per Android and 35,000 EGP per iOS

SOCIAL MEDIA



Facebook Ad Results for one of our clients [“The House”](#) - We proud that we achieved more than 35% engagement rate unless the average engagement rate in Facebook Ads is 5%



Some accounts we managed

- <https://www.instagram.com/newyousaudi/>
- <https://twitter.com/newyousaudi>
- <https://www.facebook.com/eldomiatiypatisserie/>
- <https://www.instagram.com/eldomiatiypatisserie/>
- <https://www.facebook.com/thehouse.egypt/>
- <https://www.instagram.com/thehouse.eg/>
- <https://www.facebook.com/DietHouse/>
- <https://twitter.com/Abisayara1>
- https://www.instagram.com/technopower_group/
- <https://www.facebook.com/gastecg/>

Social Media Packages

MANAGEMENT PACKAGES	PLATFORMS	SERVICE DETAILS	PERIOD
BASIC 9,000 EGP	1 PLATFORM	8 POST WITH ARTWORK INCLUDING 1 GIF	MONTHLY
PROFESSIONAL 10,000 EGP	2 PLATFORMS	12 POST WITH ARTWORK INCLUDING 2 GIF	MONTHLY
PREMIUM 12,000 EGP	3 PLATFORMS	18 POST WITH ARTWORK INCLUDING 3 GIF - 1 SHORT VIDEO	MONTHLY
ROYAL 17,000 EGP	4 PLATFORMS	22 POST WITH ARTWORK INCLUDING 3 GIF - 2 SHORT VID - 1 MOTION GRAPHIC	MONTHLY

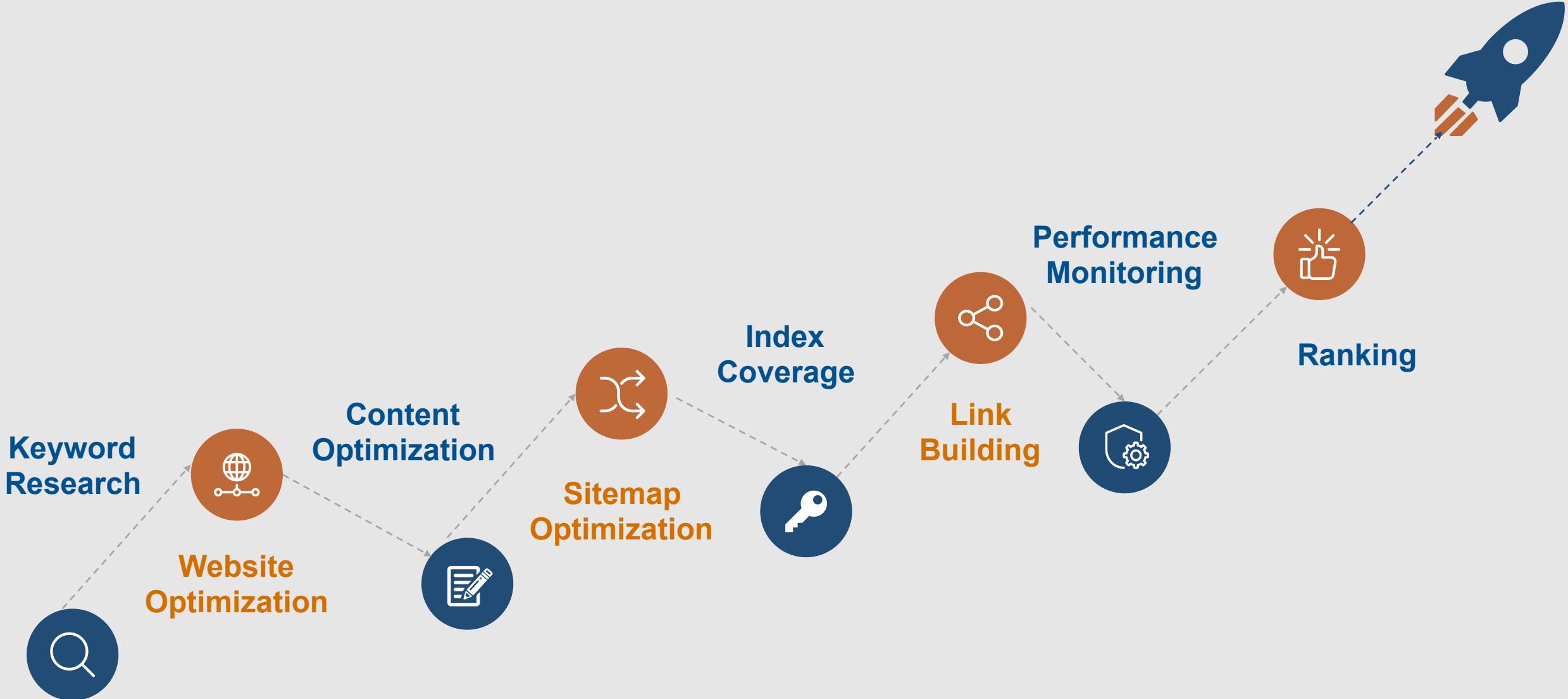
يمكنك التعديل على اي باقة او تخصيص باقة لك



L SEO



Strategic Overview



Strategic Overview Summary

○ The process of analyzing the keywords that bring visitors to your website , through organic search.

Keywords Analysis

Competitor's Analysis

○ The process of optimizing individual web pages in order to rank higher and earn more relevant traffic in search engines.

On Page Optimization

Off Page Optimization

You probably know who are the big players in your industry, but can you name your main SEO rivals?

Actions taken outside your own website that have a big impact on your rank within search engine results pages (SERPs).

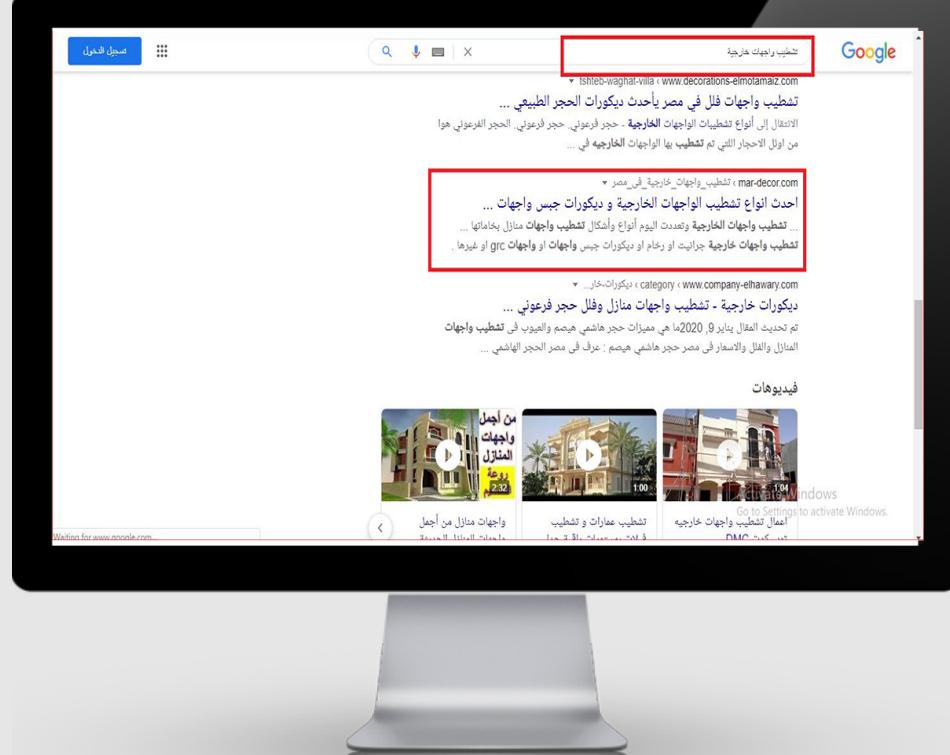
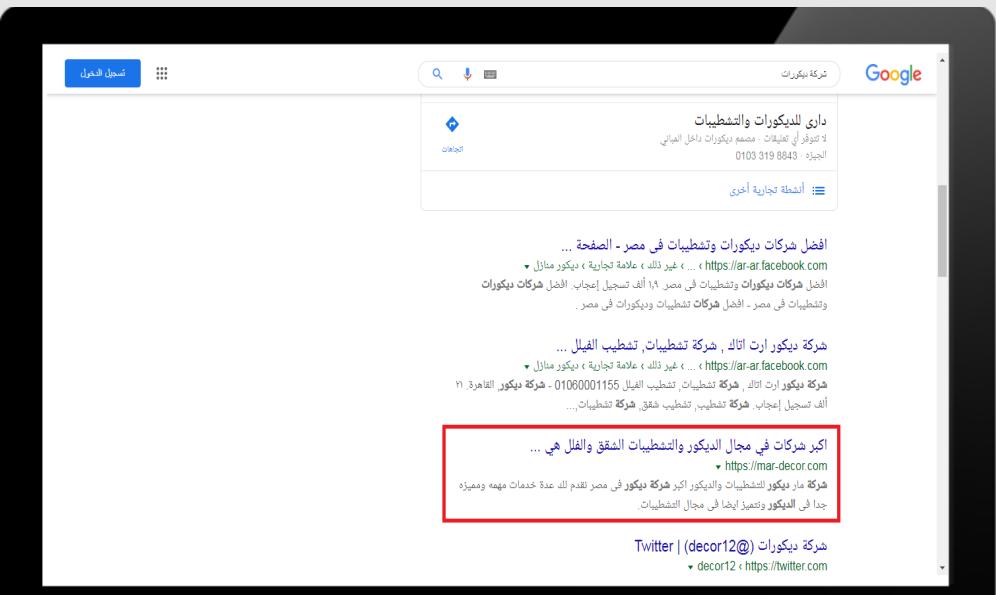
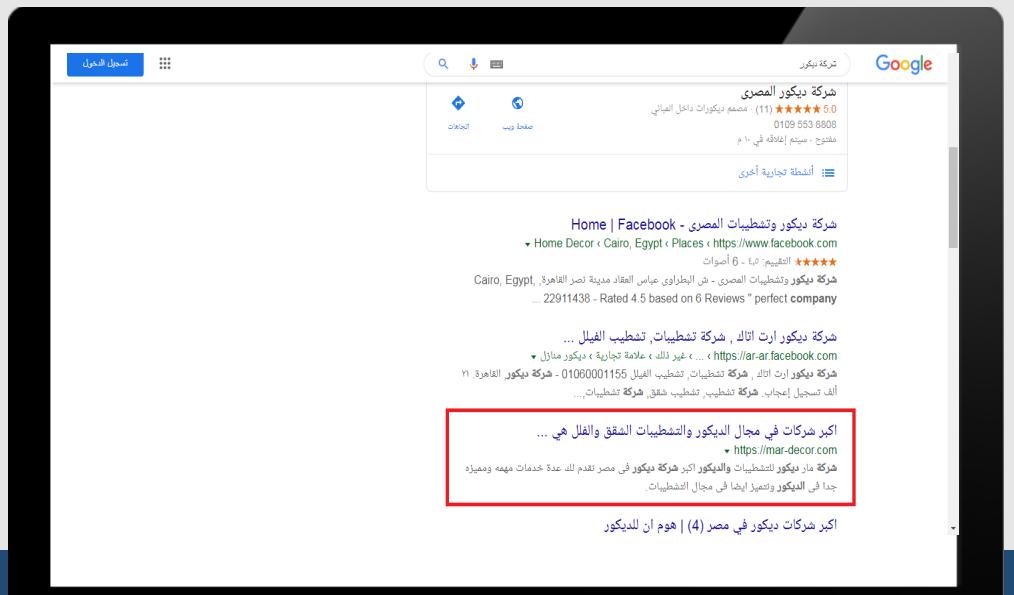
Mar Decor

Decoration Company in Egypt

Case Study

<https://mar-decor.com>

We have started this project from scratch from 1 year ago.
We gave it our all experience and we still have a lot.
Mar Decor has ranked in the top 3 results at almost of related keywords.



New You

Medical Center in KSA

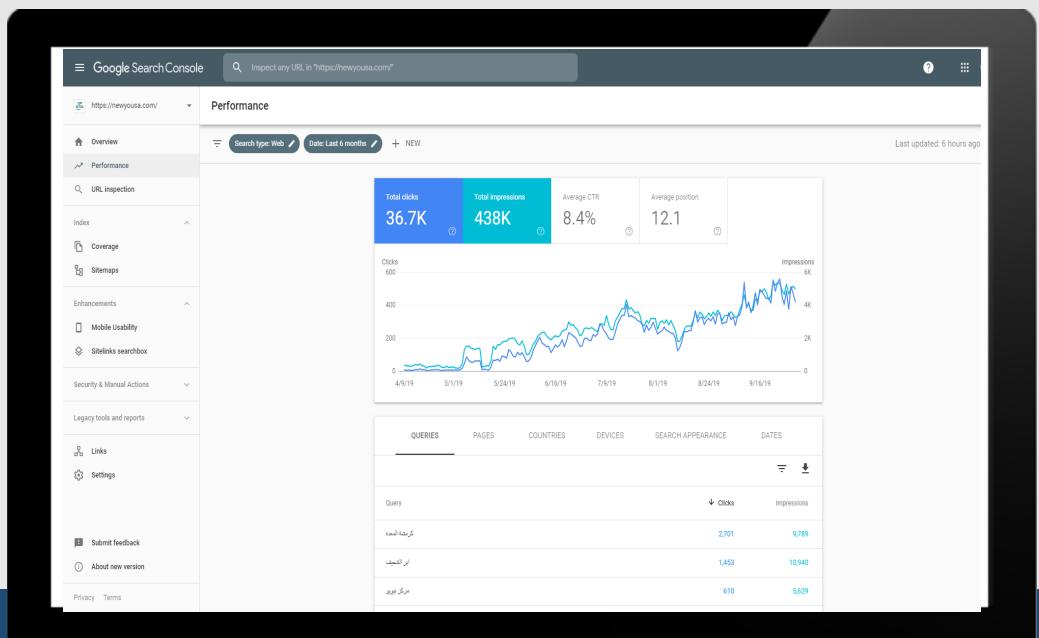
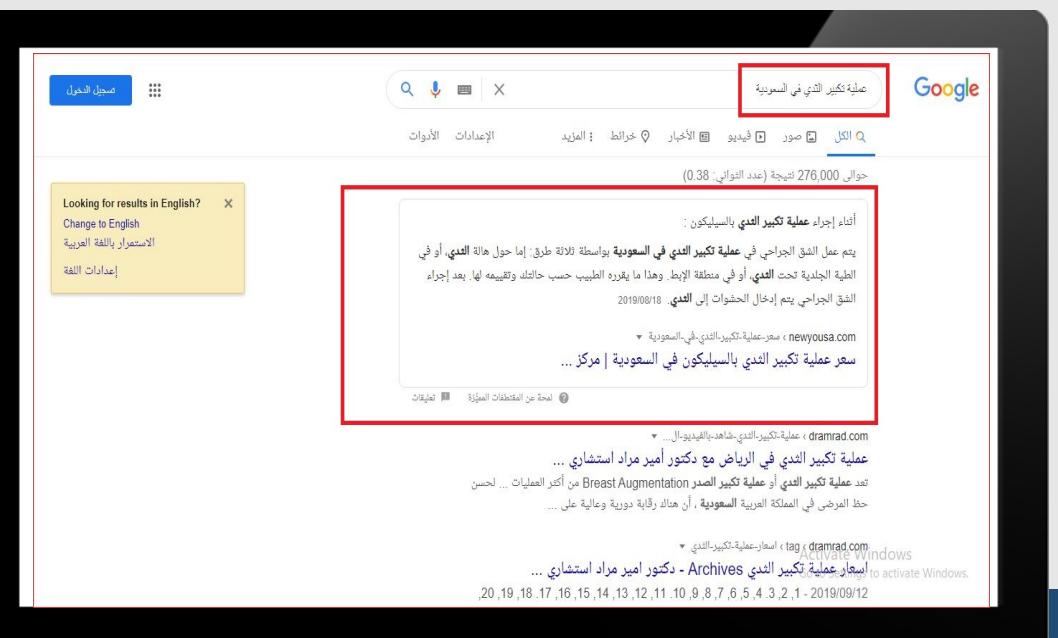
Case Study

<https://newyousa.com/>

New You had a bad experience with another company for one year, because of the company worked black hat SEO.

We signed the contract since June 2019, we redeemed the problems of the black hat SEO that existed before our working.

We have achieved amazing results, rank, and conversion.



Techno Power Group

Official diesel generator supplier in UAE, KSA, Qatar and Yemen

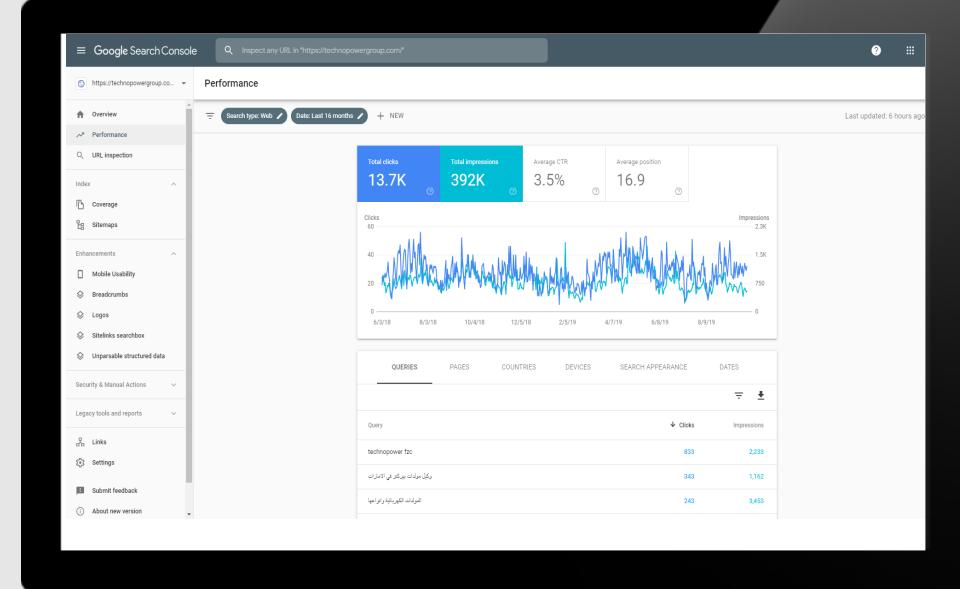
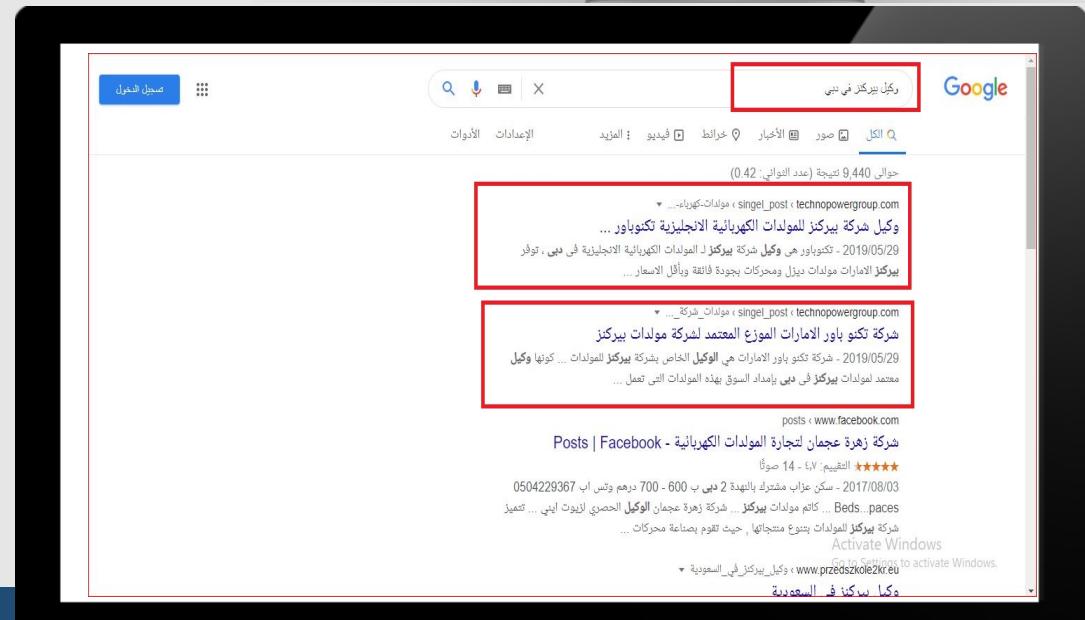
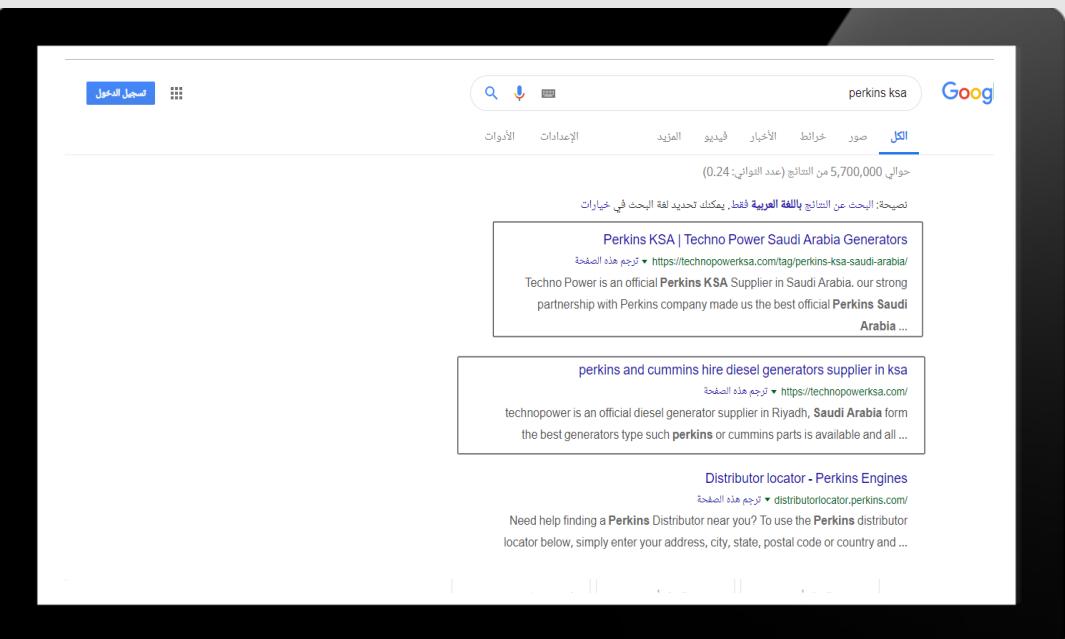
Case Study

<https://technopowergroup.com/>

We have started this project from scratch since 2017

We gave it our all experience and we still have a lot.

Techno Power Group has ranked in the top 3 results at almost of related keywords in 6 countries , UAE,KSA,Qatar,Yemen, Sudan, and Libya



SEO Packages

Prices are per month .. Contract for SEO is 1 year

KEYWORDS LANGUAGE	12 - 14 KEYWORDS	15 - 20 KEYWORDS	22 - 30 KEYWORDS	OPEN TARGET KEYWORDS
ARABIC	10,000 EGP	13,000 EGP	16,000 EGP	ASK US
ENGLISH	12,000 EGP	15,000 EGP	18,000 EGP	ASK US

7 GIFT KEYWORDS



L **PPC** 7

Google Ads

**Management fees start from 8,000 EGP Monthly
there's another fees paid for Google**



New You - Medical Center in KSA

Adwords campaign case study

The Landing Page of the campaign

<https://appointments.newyouusa.com/adwordBariatric/public/>

Duration: 25 Days

Cost: 8.900 SAR

Impressions: 57.800

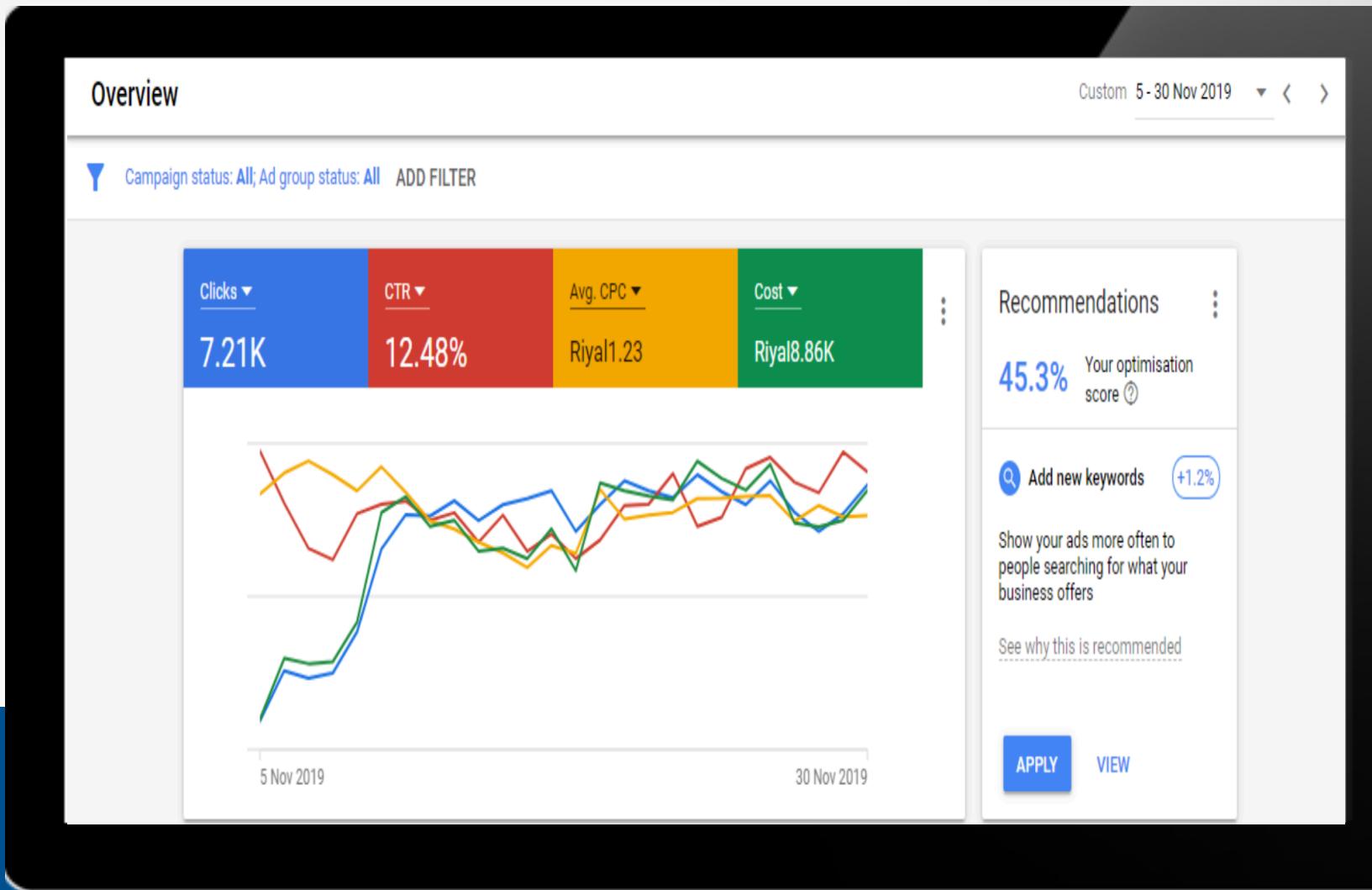
Clicks: 7021

Sent Emails only without calls

and WhatsApp: 500 Email

Avg CPC: 1.23 SAR

CTR: 12.50%





VIDEOS

Videos Samples

Videos

<https://www.youtube.com/watch?v=lqJ14W6TLmQ>
<https://www.youtube.com/watch?v=EsOMt5EK-ds>
<https://www.youtube.com/watch?v=B9gPZmnawB0>
<https://www.youtube.com/watch?v=qWPnXnrX71o>
https://www.youtube.com/watch?v=3h58b0D_WJg

Short Videos for short marketing msgs

<https://www.youtube.com/watch?v=G-daKugWME4>
<https://www.youtube.com/watch?v=py3eX4ohr5c>
<https://www.youtube.com/watch?v=FgKyv5hPdhg>

DESCRIPTION	DURATION	COST BY EGP
MOTION GRAPHICS + VOICE OVER	60 SEC.	START FROM 9,000 EGP
	EVERY 30 SEC.	3,000 EGP
VIDEO SHOOTING + MONTAGE	60 SEC.	START FROM 12,000 EGP
	EVERY 30 SEC.	4,000 EGP
PHOTOGRAPHY + MONTAGE	60 SEC.	START FROM 9,000 EGP
VFX	REQUIRED CUSTOMER REQUEST	REQUIRED CUSTOMER REQUEST

CONTACT US



www.corddigital.com



+20233453074 /+201022088753



info@corddigital.com



19 El Gehad St, Lebanon Square, Mohandeseen, Giza, Egypt