

# BUSINESS PROPOSAL

J.TECH & M.TECH COMPANIES

**STRATEGIC  
PARTNERSHIP TO  
ENHANCE PRODUCT  
OFFERINGS AND  
EXPAND CUSTOMER  
REACHPARTNERSHIP**

SUBMETED BY:

1. JOSEPH ESSA
2. MOATASEM MOHAMMED
3. MENNA AHMED
4. MOHAMMED TALAYEA
5. MANAR HAMDY
6. JIHAN KHALIL



# Table of Contents

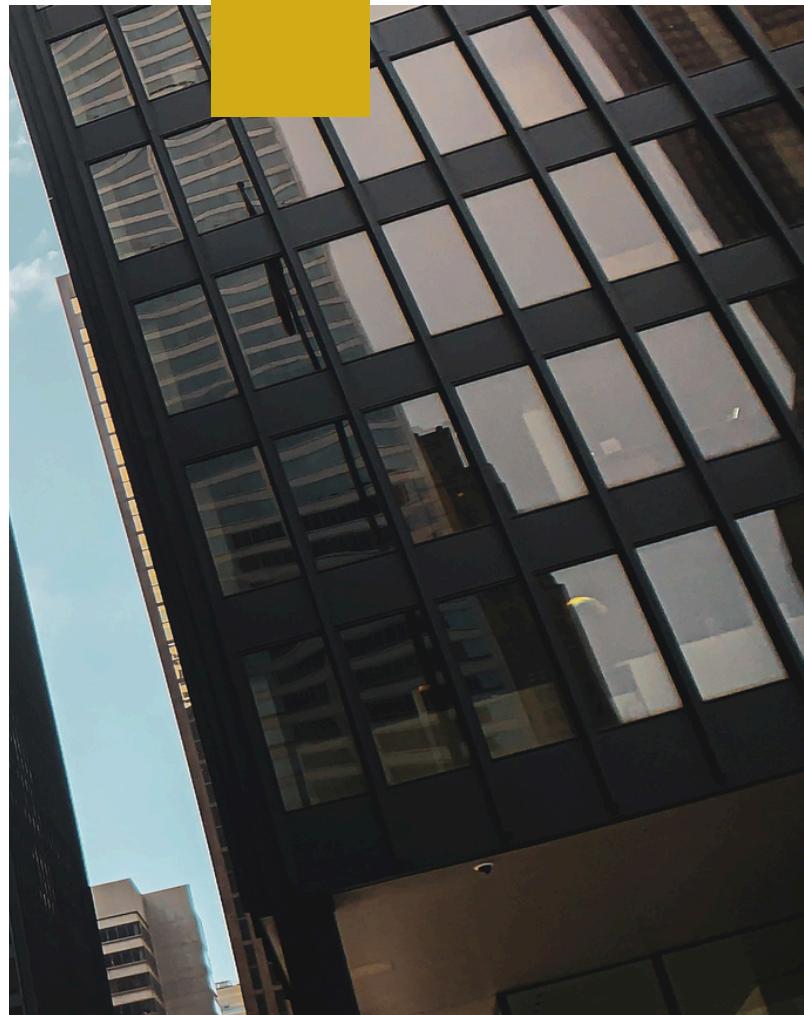
Executive Summary	1
Problem Statement	2
Proposed Solutions	3
<u>Budget</u>	4
Timeline	5
Terms and Conditions	6

# EXECUTIVE SUMMARY

This proposal outlines a strategic partnership between J.Tech Company and M.Tech aimed at enhancing product offerings, expand and increase profits locally.

By combining our strengths, we seek to create a more comprehensive product lineup and leverage shared marketing and sales channels to increase market share and revenue.

This partnership is designed to be mutually beneficial, leading to increased competitiveness, customer satisfaction, and profitability for both companies.



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# PROBLEM STATEMENT

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In today's highly competitive market, both J.Tech and M.Tech face challenges in maintaining market share and continuing growth.



Despite having strong individual product portfolios, both companies are limited by their current reach and market penetration.

# PROPOSED SOLUTIONS

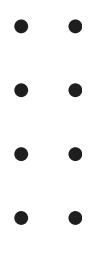
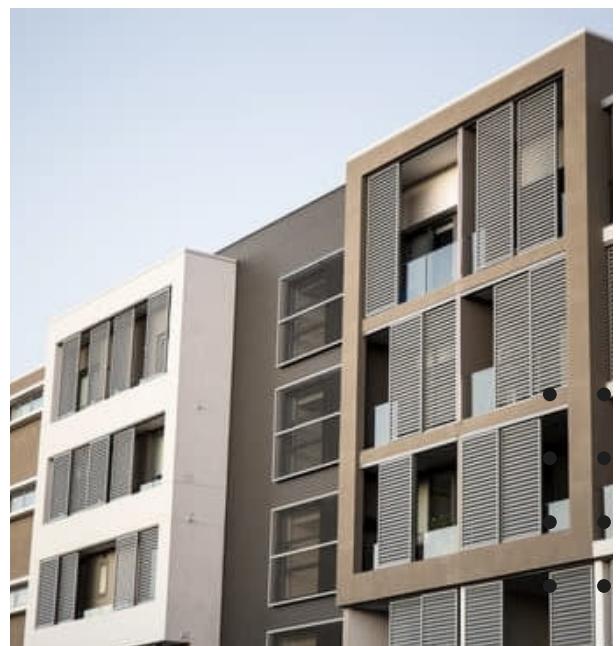


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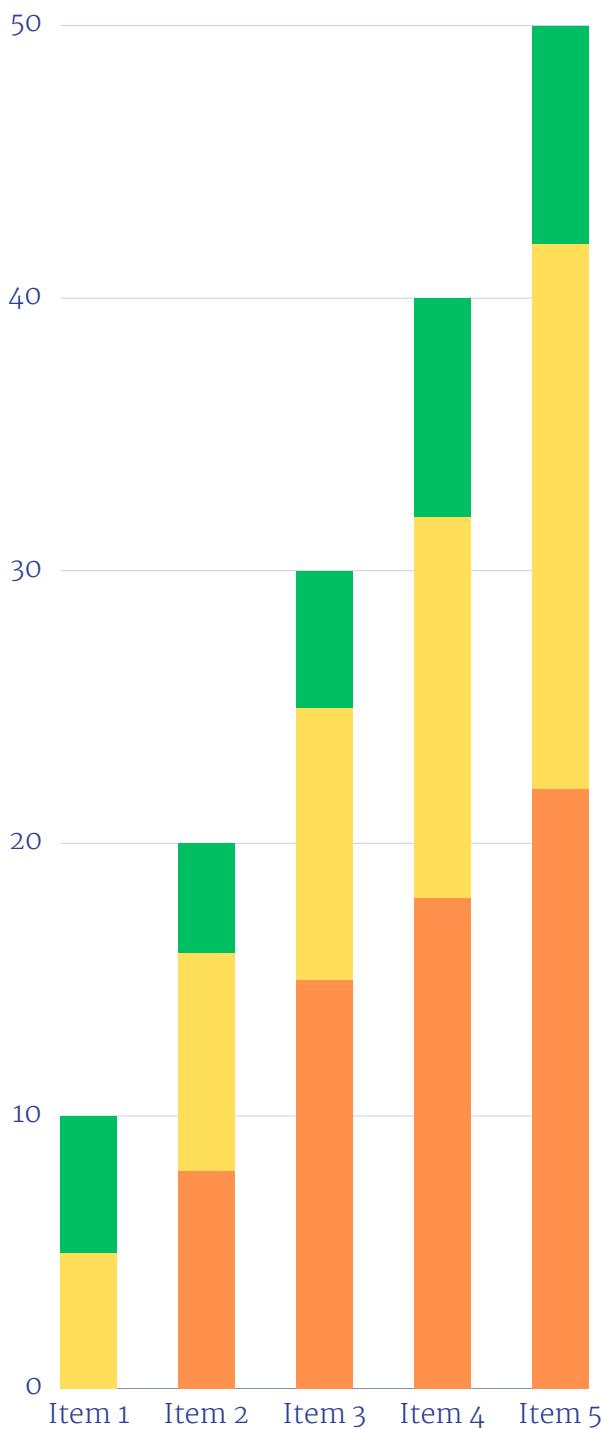
To address these challenges, we propose the following solutions:

**Product Integration:**  
Combine select products from both companies into bundled offerings or complementary packages to create more value for customers.

Explore joint product development opportunities to introduce innovative products that leverage the unique strengths of both companies.



# Budget



The budget for this partnership will cover the following key areas:

Product Development: 20,000\$

Marketing Campaigns: 30,000\$

Sales Training: 50,000\$

Data Integration and Analysis: 2,000\$

The total estimated budget for the first year of this partnership is: 100,000\$

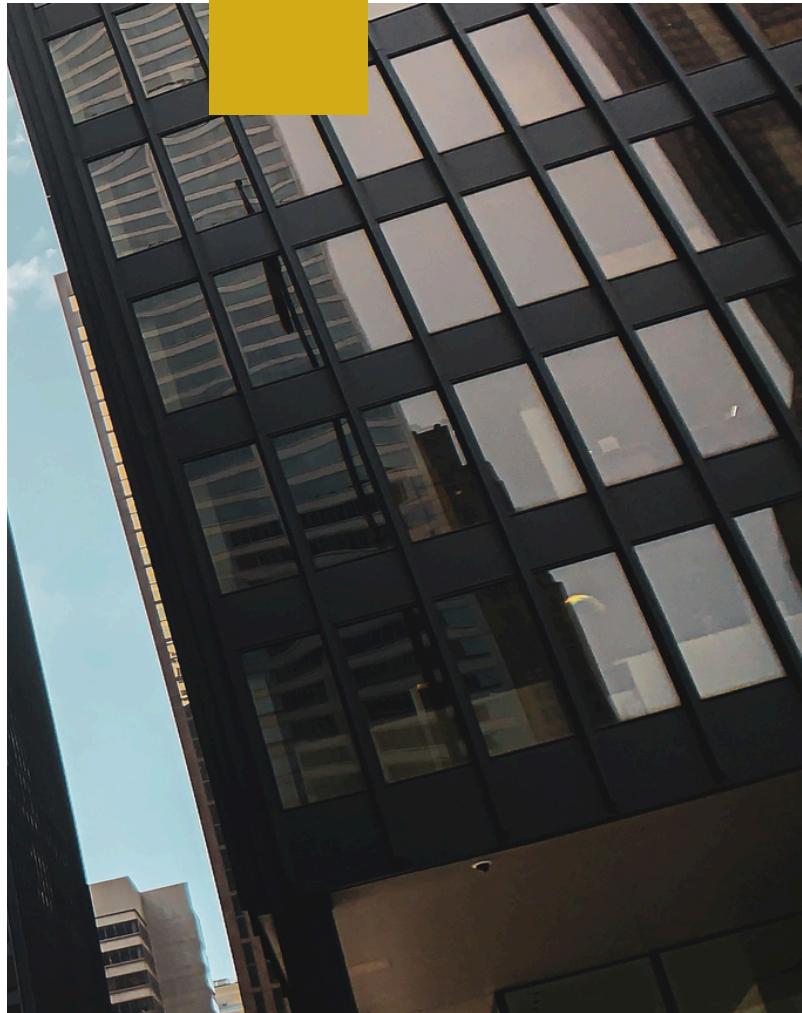
# TIMELINE

Month 1-2: Finalize partnership agreement, define product bundles, and outline marketing strategies.

Month 3-4: Begin product integration and initiate joint marketing campaigns.

Month 5-6: Launch integrated products to the market and begin cross-selling efforts.

Month 7-12: Monitor performance, gather customer feedback, and adjust strategies as needed for continuous improvement.



# TERMS AND CONDITIONS



Both parties agree to maintain the confidentiality of shared data and strategic information.

**Revenue Sharing:** The revenue generated from the sale of bundled products will be shared based on a pre-agreed percentage, with a detailed breakdown to be negotiated.

**Termination Clause:** Either party may terminate the partnership with a [30/60/90]vc-day notice, provided that all outstanding obligations are met.

**Review Meetings:** Regular meetings will be held to assess the partnership's progress, address any issues, and identify new opportunities.

**Intellectual Property:** Any jointly developed products or intellectual property will be co-owned by both companies, with usage rights defined in the agreement.

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# END OF PROPOSAL

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THANK YOU

