

Dear Hiring Manager,

I am writing to express my strong interest in the Data Analytics & Insights Manager position at Careem Grocery. With a Master's degree in Mechanical Engineering from North Carolina State University, specializing in data-driven modeling and optimization, coupled with my professional experience as a Research Data Scientist at Motive and Junior Data Scientist at Afiniti, I am excited about the opportunity to contribute to Careem's mission of simplifying lives through innovative, data-driven solutions.

Relevant Expertise and Achievements:

- Developed end-to-end pipelines for evaluating driver distraction models at Motive, significantly improving safety metrics.
- Built and optimized machine learning pipelines at Afiniti, directly impacting client profitability.
- Proficient in SQL, Python, R, and visualization tools like Tableau, transforming complex data into actionable insights.
- Led cross-functional collaborations to translate business needs into robust data analytics solutions.

Alignment with Careem's Vision:

Careem's ambition to become the Everything App for the greater Middle East aligns perfectly with my passion for leveraging data to drive innovation. I am particularly excited about the potential to revolutionize the online grocery shopping experience through data-driven personalization and efficiency improvements.

Strategic Impact and Innovation:

My experience in predictive analytics and machine learning positions me well to contribute to Careem Grocery's growth. I envision:

1. Implementing predictive models to optimize inventory management and reduce waste.
2. Developing personalized recommendation systems to enhance customer experience and increase basket sizes.
3. Creating data-driven strategies to improve last-mile delivery efficiency.

Leadership and Communication:

As a former Treasurer of the Fulbright Student Association at NCSU and a project lead in various initiatives, I have honed my leadership and communication skills. I excel at presenting complex data insights to both technical and non-technical stakeholders, ensuring that data-driven decisions are understood and implemented across the organization.

Commitment to Excellence:

My detail-oriented approach, strategic mindset, and customer-centric focus align closely with Careem's values. I am eager to apply my expertise in data science and analytics to drive Careem's continued growth and innovation in the competitive e-grocery market.

Thank you for considering my application. I am excited about the possibility of contributing to Careem's ambitious goals and would welcome the opportunity to discuss how my skills and experience can add value to your team.

Warm regards,
Moatasim Farooque