

Abdulrahman Al-Abdullatif

Contact



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Academic Qualifications



- **Udacity, Saudi Arabia.** Aug 2018
➤ Digital Marketing Nano Program Pass
 - **University of ST Thomas, Houston, TX** 2012 - 2014
➤ MBA concentration at Marketing and Finance. GPA 3.6/4
 - **University of Houston, LLC** English courses 18 months. 2010 - 2011
 - **King Saud University, Riyadh, SA** 2003 - 2007
➤ Marketing.
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Experience



- **HR Founders – Marketing and Public Relations Specialist** 2019 - 2020
 - Set and evaluate marketing plan.
 - Analysis daily marketing campaign result.
 - Communicate with big players in the field and built a relationship.
 - Develop the company image.
- **Unique Bike – Marketing and Public Relations Specialist** 2018 – 2019
 - Completing a case study to choose appropriate rental types of motorcycles.
 - Finding gaps and challenges that customer faced.
 - Build a good relationship with old agencies.
- **ADMC (Haval) – Sales Manager** 2018 – 2018
 - Preparing reports for head management.
 - Build relationship with golden customers.
 - Prepare monthly sales plan, and share it with sales team.
- **Abdul Latif Jameel – Center Manager** 2017 - 2018
 - Managing the center and Performing administrative duties.
 - Monitoring and controlling the opex (operating cost).
 - Agreements with outsourcing for services.
 - Preparing monthly report for sectors directors.
 - Handling guests complaints.
- **Abdul Latif Jameel – Center Manager assistant** 2015 - 2017
- **Abdul Latif Jameel – MTP** 2014 - 2015
- **Samba Bank, Financial Group -Teller and SSR** 2008 - 2010
- **PC and Laptop Maintenance** 2005 - 2007

Courses



- 2017 Introduction to PMP.
- 2015. Change management (ALJ), KSA.
- 2014. Effective Meeting (UVH), USA.
- 2013. Advanced Microsoft Excel (NST), USA.

Skills



- Think, act, and believe on win-win method.
- Gathering data from different sectors to achieve a company vision.
- Preparing report with a view to appraise management of the process operation and assist in critical decision-making process.
- A good listener and communicator with empathy, patience and understanding.
- Evaluated employee performance, set goals and developed improvement plans.
- Increased client level of satisfaction.
- Able to lead, manage and motivate a large team.
- Strength in time management and goal oriented.

Projects



- Jameel Centers Standard.
- The Magic Moment.
- MOCI regulations.

Awards



- My center jump to gold grade in 2017.
 - kaizen award 2016.
 - Achieved %120 three times in row.(2015)
 - Best coach for The Magic Moment project.
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