

Customers Churn



Overview



Demographics



Subscription

Overview



51
No. of States



6687
No. of Customers



1796
No. of Churned



27%
Churn Rate



6123
Cust Service Calls



Churn Rate By state

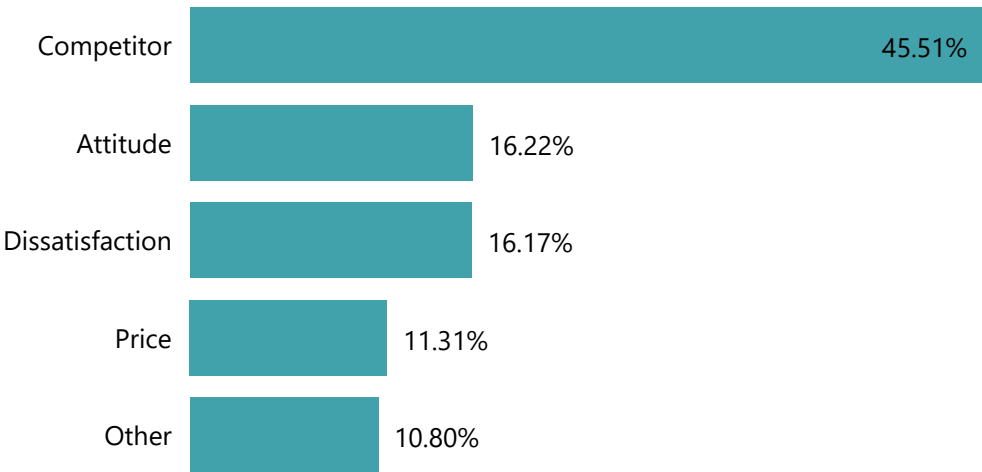


Not

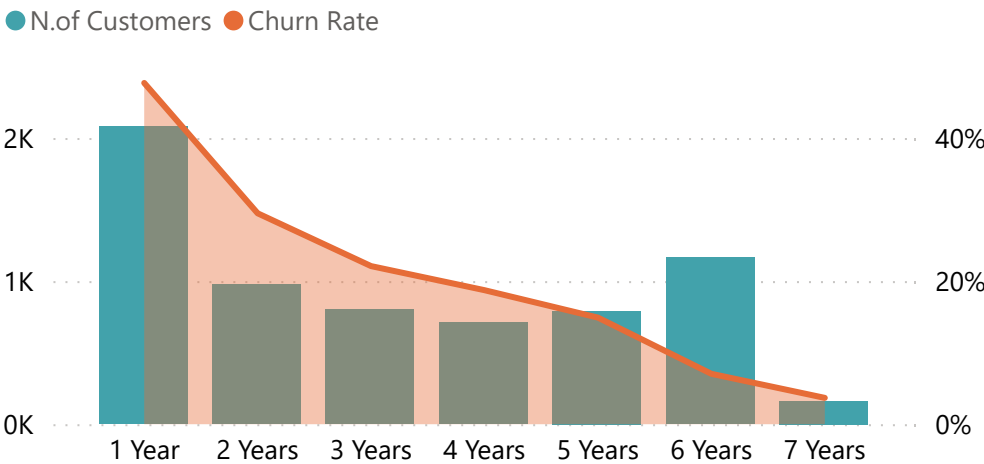


Churned

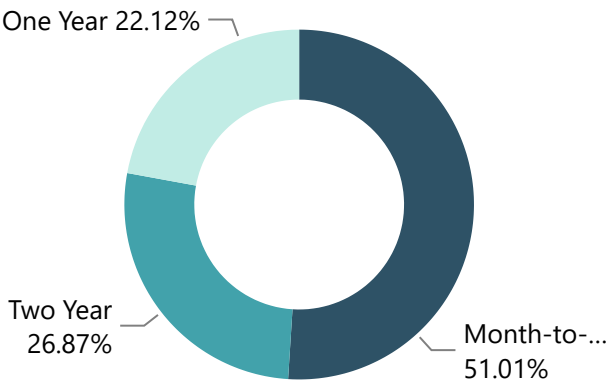
Customers Count by Churn Reasons



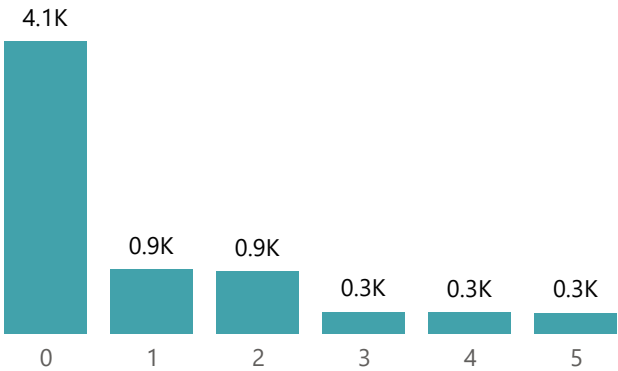
No. of Customers and Churn Rate by Life Time



No. of Customers by Contract Type



No. of Customers by Customers service calls

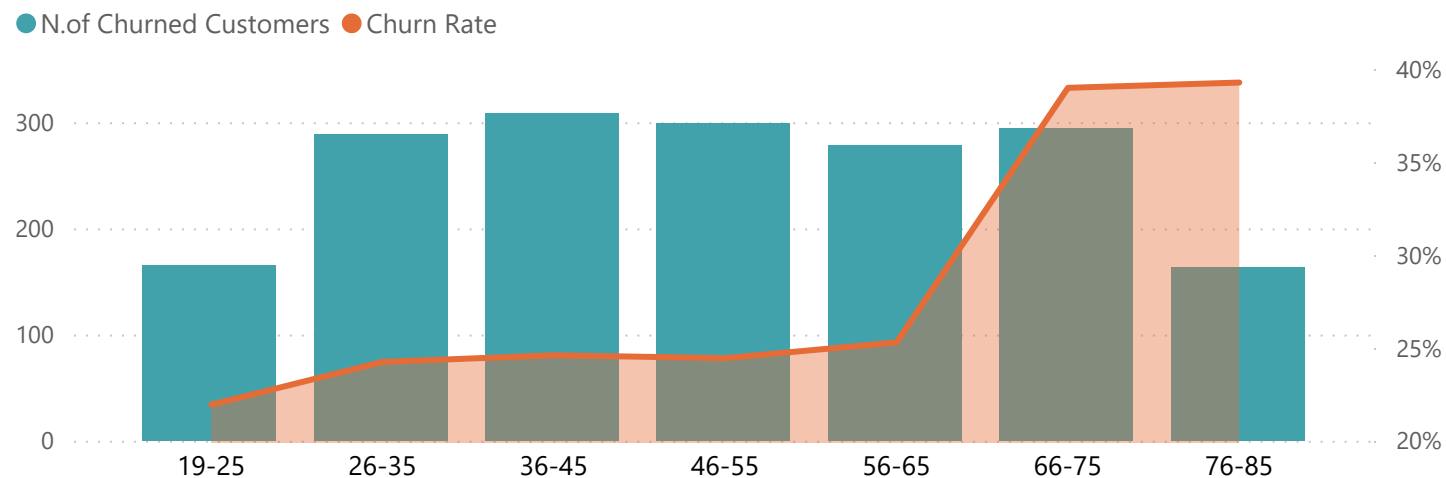


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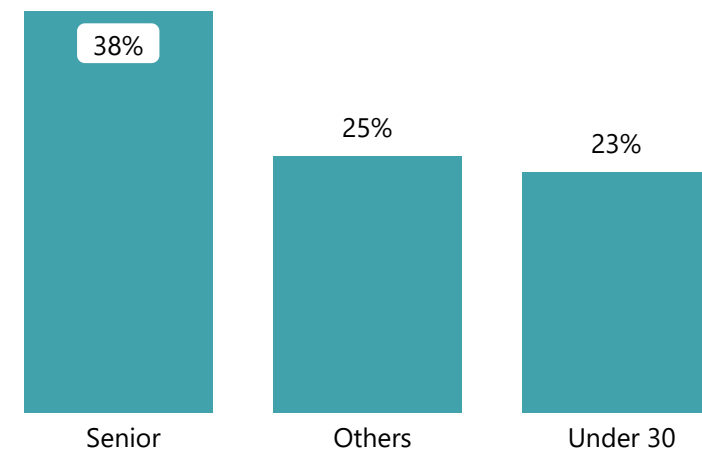
Demographics



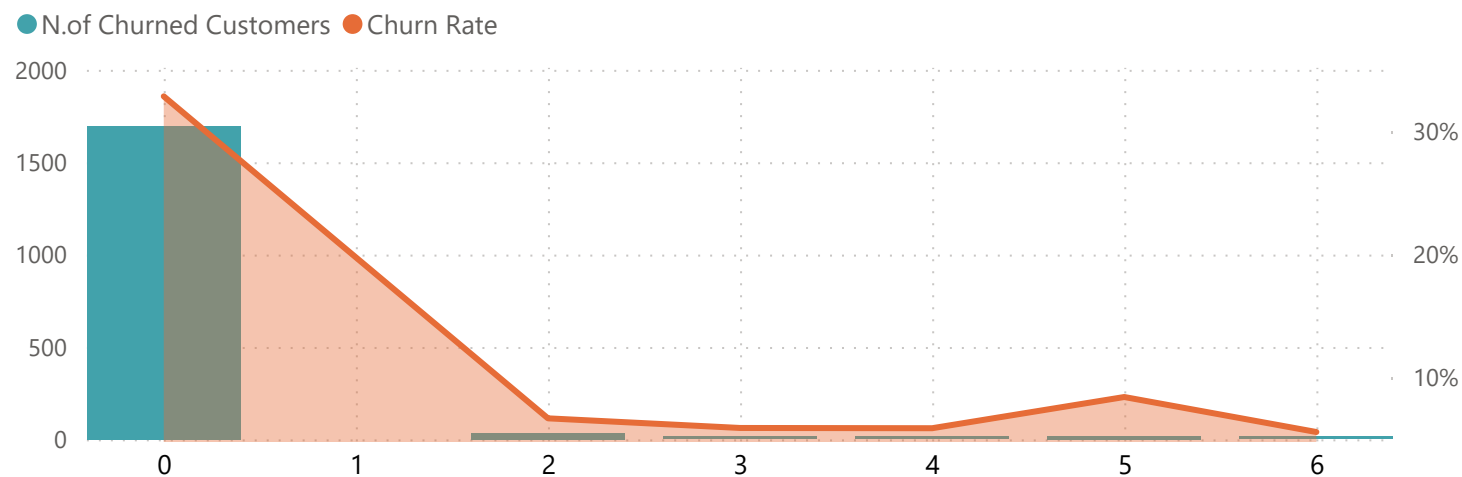
Number of Customers and Churn Rate by Age (bins)



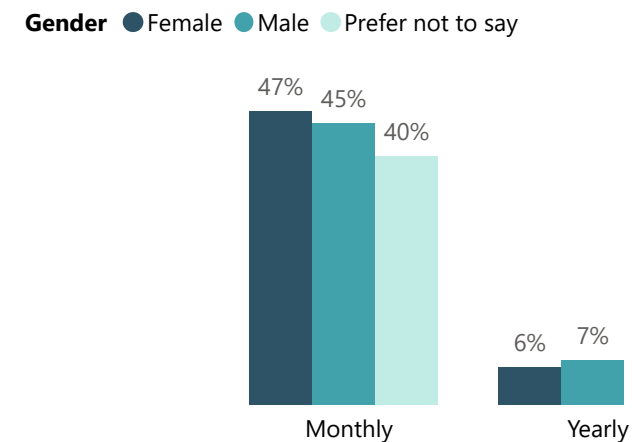
Churn Rate by Age Category



Number of Customers and Churn Rate by Group Count



Churn Rate by Contract Type and Gender

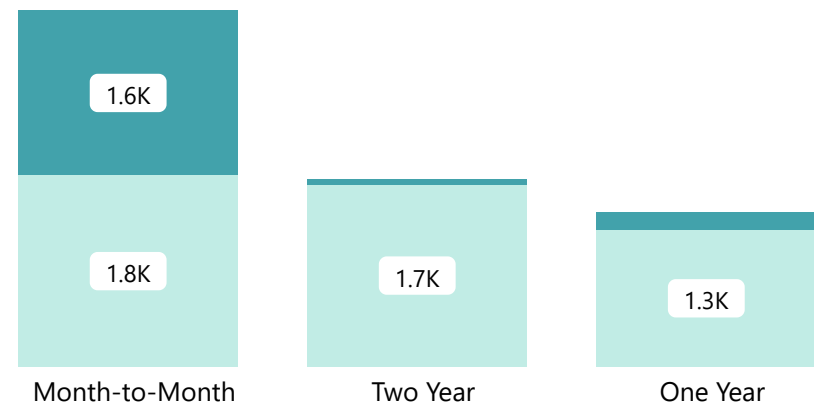


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Subscription Details

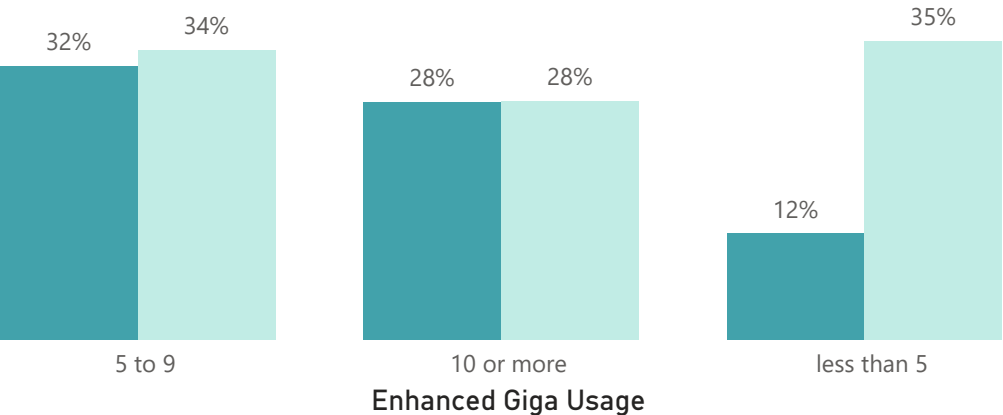
Number of Customers by Churn Label and Contract Type

Churn Label No Yes



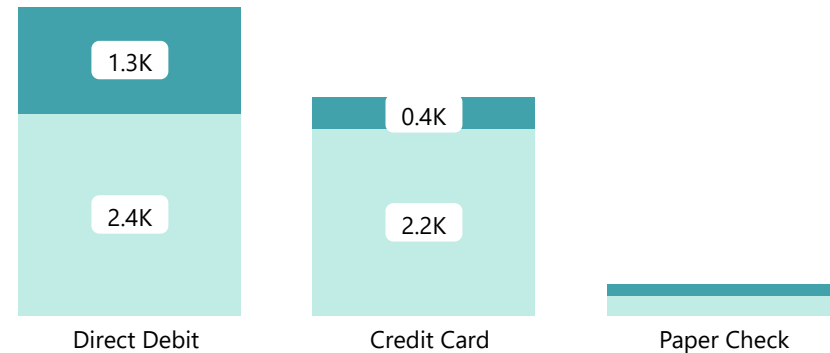
Churn Rate by Unlimited Plan and Giga Usage

Unlimited Data Plan No Yes



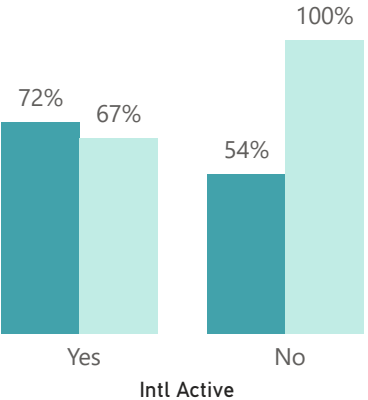
Number of Customers by Churn Label and Payment Method

Churn Label No Yes



Churn Rate by Intl Active and Intl Plan

Intl Plan no yes



Intl Active	no	yes	Total
No	20%	71%	22%
Yes	40%	8%	34%
Total	27%	25%	27%



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