



CERTIFICATION DIPLOMA

"Technical User Piano Analytics"

This award certifies that you are able to:

- Manage the deployment of the AT Internet solution, define and update tagging plans*
- Reprocess data which has been collected in order to change or create new analyses (Data Manager module)
- Check data which is displayed internally or externally to make sure that it is reliable
- Optimise the measurement of organic and marketing traffic sources
- Managing access rights to each apps, and other configurations

Awarded to : Moazzem Sardar

On : 2023/04/19

Director General AT Internet



Certification Manager



* With the evolution of our products, it is recommended to regularly update your skills in order to be operational on the latest news (new markers, new metrics, new products, etc.)