

CAMPAIGNS

Bush Intake / Advertisement Campaign:

Sign for BBLG or any ongoing campaign – you will be notified of the ongoing campaign.

Sources on Smart Advocate:

Advertisement Campaign – if you're signing for BBLG (thrivest contracts)

Advertisement Campaign/ JKZ 10% - If you're signing for JKZ 10%

Advertisement Campaign/ D&B – If you're signing for Daly & Black

Advertisement Campaign/ PMR Law – If you're signing for PMR (CVAs only)



Bush Intake / Advertisement Campaign

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Crownstone:

Crownstone /JKZ : If you're signing for JKZ

Crownstone/D&B: If you're signing for D&B

Crownstone/PMR: If you're signing for PMR (CVAs only)



CrownStone Referrals - Sign MVAs for JKZ / CVAs for PMR

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VEHICLE: 2021 PER CHEVROLET SILVERADO C1500

LMG MARKETING –




LMG Marketing/JKZ – If you're signing for JKZ

LMG Marketing/D&B – If you're signing for Daly & Black

LMG Marketing/PMR – If you're signing for PMR (CVAs)




LMG Marketing - sign MVAs to JKZ/ CVAs to PMR.
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


  

GOOGLE PPC


Google PPC / JKZ – If you're signing for JKZ (MVAs and CVAs both will be signed for JKZ – Google PPC does not provide Police Report)






GOOGLE PPC / JKZ 10%
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Google PPC/ D&B – If you're signing for Daly & Black



Black / GOOGLE PPC
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SOURCES ON SMART ADVOCATE:

Bush Intake/ Advertisement Campaign:

- *if its MVA:* Advertisement Campaign / JKZ 10%
- *if its CVA:* Advertisement Campaign / PMR
- *If MVA for D&B:* Advertisement Campaign / D&B
- *If you're signing for Bush & Bush:* Advertisement Campaign

Crownstone:

- *if its MVA:* Crownstone / JKZ
- *if its CVA:* Crownstone / PMR

LMG Marketing:

- *if its MVA:* LMG Marketing / JKZ
- *if its CVA:* LMG Marketing / PMR

Google PPC:

- *if its MVA:* Google PPC / JKZ
- *if its CVA:* Google PPC / JKZ

BBLG – Bush & Bush Law Firm **MVA - CVA**

JKZ – John K. Zaid - **MVA**

D&B – Daly & Black - **MVA**

PMR - **CVA**