1. Vehicle Crash Severity & Damage Rating (Texas DOT)

The Texas Department of Transportation (TxDOT) provides a Vehicle Damage Guide to help law enforcement evaluate vehicle damage in crash reports.

The Vehicle Damage Rating is composed of three elements:

- Direction of Force (1–12 on a clock-face)
- Damage Description Code (e.g., FC = Front Concentrated)
- Severity Code (0-7)

Common codes:

- FC = Front Concentrated (tree, pole)
- FD = Front Distributed (another vehicle)
- LP/RP = Side passenger impacts
- LD/RD = Sideswipe damage
- L&T/R&T = Rollovers

Severity: 0 = No damage, 7 = Most severe

Special cases:

- VB-1 = Burn (not from collision)
- VB-7 = Burn (from collision)
- TP-0 = Top damage only
- VX-0 = Undercarriage damage only

Direction of force examples:

- 12 = Head-on

- -6 = Rear hit
- 9 = Driver side
- 3 = Passenger side

Investigators compare crash photos to the Vehicle Damage Scale to determine accurate damage descriptions.

2. Crash Code Sheet Explanation

The Texas Peace Officer's Crash Report uses standardized codes for rapid and uniform data entry. Key fields include:

Vehicle Type & Body Style

- P2, P4 = Passenger Cars
- PK = Pickup
- -SV = SUV
- MC = Motorcycle
- TL/TR/TT = Truck, Trailer, Truck Tractor

Driver License Info

- Class: A, B, C, M
- Status: 5 = Unlicensed, 98 = Out of State
- Restriction: A = Corrective lenses, I = Motorcycle <250CC

Injury Severity

- A = Incapacitating
- B = Minor injury
- C = Possible injury

- K = Killed
- N = Not injured

Other Codes

- Airbag: 1 = Not Deployed, 2-5 = Deployed
- Helmet: 1 = Not worn, 3 = Worn not damaged
- Alcohol/Drug Tests: 1 = Positive, 2 = Negative, 96 = None
- 3. Case Acceptance Criteria (Auto, Premises, Truck)

Auto Accident Intake Rules

- Rear-End Collision: Auto-sign client, no report needed
- Red Light: Sign only if police report exists
- Hit & Run: Must have license plate or video
- Parking Lot: Police report required
- Over 2 years old: Reject (statute expired)
- No medical consult: Reject unless commercial vehicle

Semi Truck Cases

- Accept if rear-ended or if police cite other driver
- Minor injuries OK if willing to seek treatment

Premises Liability

- Slip & Fall: Accept if clear hazard known to owner
- Elevator/Escalator: Accept only if severe injuries + <6 months
- Dog Bites: Accept if provoked and dog belongs to property
- Pool Accidents: Must have hospital visit or fatality

- Retail Store: Accept only if incident report filed + hospital treatment + broken limb
- 4. Campaigns & Source Matching Logic

Campaign Source Logic for Smart Advocate

Use the intake channel to assign to the correct firm:

Advertisement Campaign

- BBLG: General campaign

- JKZ: Use "Advertisement Campaign / JKZ 10%"

- D&B: Use "Advertisement Campaign / D&B"

- PMR: Use only for CVA

Crownstone

- JKZ: Crownstone / JKZ

- PMR: Crownstone / PMR

Google PPC

- JKZ (MVA or CVA): Google PPC / JKZ

- D&B: Google PPC / D&B

LMG Marketing

- JKZ (MVA): LMG Marketing / JKZ

- PMR (CVA): LMG Marketing / PMR

5. Intake Criteria (BBLG Specific)

BBLG Case Criteria

- Must have a valid Police Report without contributing factors
- Insurance must be active; collect policy number
- Hit & Run: Must show proof of UM/UIM/PIP coverage
- If client switching firms: MUST provide Drop Letter proof

Always Ask:

- Are they injured?
- Are they willing to go to treatment?
- 6. Employment Law Intake Flow

Employment Law Intake (Bush & Bush Law Group)

- 1. Gather personal info: name, phone, email
- 2. Employment details:
 - Employer name/address
 - Start & end date
 - Job title
 - Full/part-time
 - Employee or contractor
 - Salary/hourly rate
- 3. Reason for legal help (e.g. discrimination, harassment)
- 4. Date of first issue (statute of limitations check)
- 5. Employer reported? (Yes/No + Response)

- 6. Retaliation experienced?
- 7. Wage issues: Overtime unpaid, breaks unpaid?
- 8. Disability/medical accommodation denied?
- 9. Prior attorneys?
- 10. Documentation available?
- 11. Next steps: explain pre-litigation and litigation process
- 7. Intake Document Naming SOPs

Standard Naming Rules for Smart Advocate

- Police Report → Subcategory: POLICE REPORT/INVESTIGATIONS
- Contract, Certificate → AGREEMENT/PLAINTIFF
- Call Disclaimer/Recordings → Client, Call
- Driver's License, Property Damage → No subcategory
- Photos like welcome or loan texts → Photo/Other
- Tag if: "Missing LOR" (for BBLG), "Intake Language: Spanish"
- Status: Hit "Retain" if client signs; use "Contract Sent Pending" if unsigned
- 8. Intake Verification SOPs

Intake Verification Checklist

- 1. Complete call and collect intake info
- 2. Verify client identity:
 - DOB, address must match Smart Advocate or contract
 - Name on contract must match ID exactly
 - If DL is expired, use passport or another valid ID

- 3. Check DOL (Date of Loss) is correct
- 4. Upload documents to Smart Advocate:
 - ID must be clear
 - Police Report must be present