

White Paper for 'Location Management' Feature



Product Feature – Location Management

While stationed at the physical workplace, more and more people continue to work on-the-move while travelling or from home.

In a rapidly changing working environment, employees need to access enterprise systems from anywhere and at anytime: from inside the workplace or out in the field, while travelling outstation for work or working from home. For accessing corporate data and resources, they need to use mobile devices including Smartphones and Tablets.

Now, consider this ...

Your marketing and sales executives are out there in the field most of the week meeting channel partners, business associates, vendors, and customers. Your employees seem to spend considerable time on travelling and meeting with no significant new customer acquisition ... You are concerned about losing productive company time and money ... You are also concerned about the safety and security of your employees ... you want to reach out in case of any emergency while they are working outside ... You want to establish a geo-fenced area to effectively manage each territory being handled by a particular marketing or sales executive ... you want to ensure the travel route your employee is taking to reach a particular destination is the safest, shortest, or most feasible ... You want to regulate the use of mobile devices beyond a geo-fenced perimeter ... you want to receive alerts (text messages or e-mail notifications) when mobile devices used by your employees enter or exit the geo-fenced territory or route ... You are concerned ... How to reduce the rising cost? How to optimize employee travel expenses? How to effectively manage employee travel time?

This is where MobiOcean becomes your trusted companion in a mobile-driven environment ... helping you to effectively and efficiently address mobility challenges and security threats!

With MobiOcean, you can locate and remotely stay in touch with your employees and reach out to them in case of emergency. Supported by a robust security mechanism, MobiOcean allows you to:

Locate the Device

- Updates the latest location of a gadget; shares location report with option to select range of hours / days / weeks

Activate Geo-Fence

- Allows setting up of virtual zone and triggers SMS or email alert whenever a location-aware device enters or exits the zone

Avail Territory-based Tracking

- Allows setting up of triggers for SMS or email alert when a device enters or exits the defined boundaries

Avail Route-based Tracking

- Allows creation of a virtual perimeter between two points and triggers SMS or email alert if an entity leaves a predetermined route

Schedule & Clock the Geo-Fence

- Regulates when and for how long the virtual zone / perimeter needs to stay in force

Allowing the Administrator to locate mobile gadgets efficiently and directly from a central console, MobiOcean helps companies to stay connected with employees when they are out in the field for work, manage employee territory and regulate route-based movement to enhance productivity, regulate employee travel cost and travel time, and reach out to employees in case of emergency.

Looking to manage mobile device location?

Your search ends with MobiOcean.

Please consider

