

White Paper for 'App Management' Feature



Product Feature – App Management

Given the overwhelming popularity of apps across categories from health & fitness to travel & navigation to personalization to news & magazines to sports, today's Smartphones and Tablets may be rightly called 'App-phones' and 'App-tablets'!

While mobile 'apps' or 'application software' were originally developed for general information and use (for example, email, address book, weather map, etc.), popular demand coupled with availability of necessary technology helped to rapidly expand its role in other areas.

So, today one can hardly use a Smartphone or Tablet and not get touched by the omnipresent app!

Now, mobile apps can pose significant security risks for companies, because they transfer unprotected sensitive data to the Internet, often without knowledge and consent of the users. We get to know about stolen company data that demonstrate how quickly corporate and personal data can fall into wrong hands. Data theft is not just about losing confidential information—it makes companies vulnerable in many ways.

Now, consider this ...

Your employees access sensitive company data for office work using Smartphones and Tablets. You are concerned about the several Apps installed in the gadgets ... if an App is accessing and sharing sensitive company data, unknown to the user ... you have similar concerns regarding easy access to soft copies of confidential information, classified papers, financial documents, research work, etc. You are also concerned about losing productive company time as your employees may be spending inordinate time on entertainment Apps. How you wish you could regulate the type and number of Apps installed in gadgets being used for office work.

This is where MobiOcean becomes your trusted companion in a mobile-driven environment ... helping you to effectively and efficiently address mobility challenges and security threats!

With Mozambican, you can regulate App installation and usage in Smartphones and Tablets. Supported by a robust security mechanism, MobiOcean allows you to:

Make the most of the MobiOcean App Repository

- Provides trending app repository which allows managing apps from one repository to another

Blacklist an App

- Prevents the execution of undesirable programs (including those known to contain security threats and others deemed inappropriate within a given company)

Whitelist an App

- Allows only what is necessary and denies everything else; prevents unauthorized apps from running; protects mobile devices and software systems from harmful applications; prevents unnecessary resource use

Activate Category-based Blocking

- Restricts category-based Apps, deemed inappropriate within a given company, from being viewed stops Apps, downloaded from other sources / locations, from getting installed / used

Block App Installation from App Store & Outside

- Blocks App Store; prevents Apps from getting downloaded from App Store and being installed;

Schedule & Clock App Usage

- Regulates when and for how long an App can be use

Allowing the Administrator to regulate Apps in mobile devices efficiently and directly from a central console, MobiOcean helps companies to protect sensitive corporate and personal data, reduce security threats, and enhance employee productivity.

Looking for effective App installation and usage?

Your search ends with MobiOcean.

Please consider

