

# User Journey Map Student Housing

	STAGE 1: DISCOVERY	STAGE 2: APARTMENT RESEARCH	STAGE 3: ROOMMATE SEARCH	STAGE 4: CLOSE CONTRACT	STAGE 5: CO-LIVING
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>Narrow down the safe neighborhoods and reputable apartment buildings near the university</li> <li>Find apartments that peers recommend based on prior experience</li> </ul>	<ul style="list-style-type: none"> <li>To visit and reduce the apartment pool within her budget before the semester starts</li> </ul>	<ul style="list-style-type: none"> <li>Find potential roommates to split the costs of living together</li> </ul>	<ul style="list-style-type: none"> <li>To confirm the rent amounts, apartment rules, pay the deposit, and sign the contract to close the deal</li> </ul>	<ul style="list-style-type: none"> <li>Befriend and bond with her current roommates</li> <li>Live a healthy lifestyle</li> </ul>
<b>NEEDS</b>	<ul style="list-style-type: none"> <li>Access to a safe and comfortable place to live within her budget</li> </ul>	<ul style="list-style-type: none"> <li>Verify if the collected information about the apartment is true</li> <li>Access to the leasing offices to verify that their rent price matches her budget</li> </ul>	<ul style="list-style-type: none"> <li>To fill the apartment so that the financial burden doesn't fall on one person.</li> <li>To have people to spend time with to make the college experience more enjoyable</li> </ul>	<ul style="list-style-type: none"> <li>A secure, verified channel to communicate with the individual responsible for paying the rent</li> </ul>	<ul style="list-style-type: none"> <li>To be able to sleep and study comfortably</li> <li>To enjoy co-living in a clean environment</li> </ul>
<b>FEELINGS</b>	<ul style="list-style-type: none"> <li>Lots of pressure due to the amount of unreliable information</li> <li>It is not apparent where it is favorable and unfavorable to live</li> </ul>	<ul style="list-style-type: none"> <li>She mentioned that it is stressful and she felt rushed since it takes a long time ago visit these apartments</li> <li>If the apartment has a landlord, it is unsafe if she has no idea who this person is</li> </ul>	<ul style="list-style-type: none"> <li>She expressed a feeling of wanting to belong and find roommates with which to share a special bond</li> <li>She felt insecure during the process of finding potential roommates</li> </ul>	<ul style="list-style-type: none"> <li>A feeling of relief once the roommates are all under a contract before classes begin</li> </ul>	<ul style="list-style-type: none"> <li>She feels happy now that her roommates are also her close friends and study partners</li> </ul>
<b>BARRIERS</b>	<ul style="list-style-type: none"> <li>There are too many options to live in the city and she couldn't travel to all of them so she went on Facebook groups and forums such as Reddit to find out more information about possible living spaces</li> </ul>	<ul style="list-style-type: none"> <li>There is a time constraint on finding a suitable apartment before classes begin</li> </ul>	<ul style="list-style-type: none"> <li>Not every potential roommate has the same budget for living expenses</li> <li>Fragmentation of roommate pool. She has to speak to people in classes, in shared groups, or on social media to ask if they are interested in living with her</li> </ul>	<ul style="list-style-type: none"> <li>There are concerns about the roommates not paying on time or in full each month</li> <li>The payments may or may not be standardized: cash, money order, transfer</li> <li>Each roommate should only be responsible for their own rent</li> </ul>	<ul style="list-style-type: none"> <li>Roommates violating apartment rules which can lead to stress (not cleaning dishes, inviting people over too many times, etc)</li> </ul>



r/ufi · 10mo ago

### What off campus housing is the best at UF?

Housing

Hey guys! I'm doing summer b for UF and my parents are not letting me dorm, can someone please tell me what off campus housing is the best in terms of prices, management, amenities, location, etc? I also don't really understand how leasing works for summer term. I'm a little lost so if someone can tell me the best places to tour for freshman let me know, I'm also planning to bring my car so if you know how much the parking is it would be great. Thanks

22 35 Share

Alumni

I like the 2nd avenue center since it is a 10-15 minute walk from campus and you have your own bedroom and bathroom. The normal price is about 800 a month and parking adds 75. I am subleasing my apartment this summer and am willing to work with you on the price. DM me if you are interested.

For summer only leases most of them end on July 31st and it is the same with year round leases which is a potential issue since summer b ends a week after

3 35 Share

Public Health and Health Professions

Hideaway!! It's very cheap and has two bus routes that go to campus (it is a ~30 min bus drive tho). pet-friendly with great amenities and the staff are all very sweet, friendly, and respectful (including maintenance, which I think is rare)! A 2x2 is about \$800 not including utilities so it only gets cheaper if you chose to live in a 3x3 or 4x4. There's lots of free parking but it tends to get pretty full past 10pm on weekdays. I don't think they lease for the summer, though, so you might have to sublease someone else's place :/ but I recommend Hideaway with my whole chest!

2 25 Share

Hi! I am actually subleasing my townhouse room at the Legacy Townhouses, right near Krispy Kreme. Rent is normally \$1300 a month but I am willing to go WAY lower. Huge kitchen, walk-in closet, large room, fully furnished. Feel free to DM me if interested!

1 25 Share

hi, still looking for a sublesser?





Very responsive · January 25 at 2:22PM ·

#### 1 Bed 1 Bath - Apartment

104 NW 17th St, Gainesville, FL 32603-1832, United States

★ PRIME SUMMER SUBLICENSE – FULLY FURNISHED STUDIO AT MIDTOWN APARTMENTS! ★  
Looking for the ultimate summer setup right across from UF? I've got the perfect spot for you!

- Dates: May 1 – July 31
  - Rent: Just \$1,214/month + utilities (great deal for this location!)
  - Location: Midtown Apartments – literally steps from campus, Ben Hill Griffin Stadium, The Swamp, and all the best spots on University Ave. Walk to class, games, bars, restaurants, and nightlife—no car needed!
  - This cozy, modern studio is fully furnished and ready for you to move right in. Enjoy resort-style amenities like:
  - Sleek fitness center
  - Private & shared study rooms (perfect for summer classes or just chilling)
  - Outdoor courtyard & clubroom with arcade games
  - Secure bike storage
  - And that unbeatable Gator vibe right in the heart of Midtown!
- Ideal for summer interns, grad students, summer session warriors, or anyone wanting to soak up Gainesville life without the hassle. Clean, quiet building – previous tenants loved the convenience.
- DM me ASAP for photos, floor plan, more details, or to set up a tour! Serious inquiries only – this won't last long at this price and location. ↗️❤️
- Don't miss out on the best summer spot across from UF!



January 25 at 11:28AM ·

#### 1 Bed 1 Bath - Apartment

1259 NW 22nd Ave, Gainesville, FL 32609-3476, United States

Summer Sublease - Reduce Rent - Males Only

## SPACIOUS 1X1 IN A 4X4 SUMMER 2026 SUBLICENSE

@ THE METROPOLITAN



MALES ONLY

Private 1 bedroom in a 4x4 sublease from May 1st – July 31st!

- Rent \$589 + utilities
- Less than 1 mile from UF
- UF bus stop located right outside
- Pool, gym, jacuzzi, game lounge & more

MORE INFO?

Message me for more details / pictures!

Message



You're not friends on Facebook  
Lives in Port Washington, New York  
Studied at University of Florida

5/3/24, 6:01PM



Hi! My roommates and I are subleasing a 3 bedroom 2 bathroom apartment at social 28 (directly across from campus on 13th street) from the end of May to July 31st. Price is very negotiable and we have a parking space available as well. Please let me know if you're interested and we can discuss logistics?