NORTHERN EUROPE'S PREMIER CONFERENCE FOR MOBILE DEVELOPERS

Mobile Era 2017

Mobility is increasingly becoming a differentiating factor for great products. This creates new challenges for developers and architects. While your technical people know software development well, mobile technology advances at a pace that leaves many wishing for more in-depth knowledge.

The community around mobile web technologies – Android, iOS and hybrid – has gathered great interest both in Norway and worldwide. At Mobile Era, the communities and companies are coming together to create the number one arena for mobile developers for the second year in a row. Be there to take part in the mobile revolution!

The conference will have three tracks, cover two full days and include a day of workshops plus a conference party. We hope to gather 500 attendees from Norway, Europe and beyond. Make sure to check out the highlight video from last year.

The conference is managed through a non-profit organization. The organizations' board of directors represents a wide spectrum of companies in Oslo.

At a glance

- The **first and largest** developer conference in Northern Europe focusing exclusively on mobile technologies
- Running for the **second year** in a row
- **Two days, three tracks**, covering mobile web, Android, iOS, hybrid, design and more
- **500** attendees
- **Local and international** speakers

Speaker lineup

We are currently in the process of receiving submissions and inviting keynote speakers. The program will contain a mix of visionary ideas, technical deep-dives and experience reports.

Some of last year's highlights

- **Vitaly Friedman** (editor of Smashing Magazine): [Cutting-Edge Responsive Web Design for Mobile](#)
- **John Sundell** (lead iOS developer at Spotify): [Building component-driven UIs](#)
- **Pearl Latteier** and Abraham Williams (Bendyworks): [Leveraging the power of native with Progressive Web Apps](#)
- **Wei-Meng Lee** (author and instructor at Learn2Develop): [Developing Location-Based Service App using Beacons](#)
- **Thomas Pettersen** and **Anders Ullnæs** (Netcompany): [Is your app secure?](#)

Sponsor tiers

Web sponsor	Stand sponsor
20.000,- NOK + 25% mva ≈ €2100	**30.000,- NOK + 25% mva** ≈ €3200
- Logo on web page - Logo on intro for videos from the conference - Mentions on social media (Twitter, Facebook) - 1 free ticket	- **Everything included in Web sponsor tier** - Roll-up with bar table in venue - 2 free tickets (includes stand personnel)

Sponsorship upgrades (sales start in May)

- **Event stand sponsor** - host a special attraction on your stand
- **Barista sponsor** - sponsor a coffee bar with your logo on the coffee cups
- **Diversity stipend sponsor** - pay the tickets for 5 people from under-represented groups in return for special mention
- **Workshop sponsor** - host a workshop at your offices in return a percentage of the workshop ticket sales
- **Party sponsor** - distribute drink tickets with your logo to participants