



mobile era

November 1-2nd, Oslo, Norway

<https://mobileera.rocks>

Mobile is increasingly becoming a differentiating factor for great products. This creates new challenges for developers and architects. While your technical people know software development well, mobile technology advances at a pace that leaves many wishing for more in-depth knowledge.

The community around mobile technologies – Android, iOS and hybrid – has gathered great interest both in Norway and worldwide. At Mobile Era, the communities and companies are coming together to create the number one arena for mobile developers for the third year in a row. Be there to take part in the mobile revolution!

The conference will have three tracks, cover two full days and include a day of workshops as well as a conference party. We hope to gather 500 attendees from Norway, Europe and beyond. Make sure to check out the videos from last year at <https://vimeo.com/mobileera>.

The conference is managed through a non-profit organization. The organizations' board of directors represents a wide spectrum of companies in Oslo.

At a glance

- The first and largest developer conference in Northern Europe focusing exclusively on mobile technologies
- Running for the third year in a row
- Two days, three tracks, covering mobile web, Android, iOS, hybrid, design and more
- 500 attendees
- International speakers and local heroes as well

Speaker lineup

We are currently in the process of receiving submissions and inviting keynote speakers. The program will contain a mix of visionary ideas, technical deep-dives and experience reports. We have a focus on advanced topics and challenging our attendees with new knowledge.



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Some of last years' highlights

Be sure to check out the videos at <https://vimeo.com/mobileera/>

- [Christian Heilmann \(Microsoft\): Progressive Web Apps](#) – take your web pages offline and make apps out of them.
- [Håkon Bogen: Learnings from developing iOS + IoT apps](#) – how do you integrate your app with the smart homes of the future?
- [Mike Oliver \(Runkeeper\): Building a Meaningful Apple Watch Experience](#) – how do you make an app that fits with the way people use wearables?
- [Viraj Tank \(Sociomantic Labs\): Internals of Android Architecture](#) – in depth on how to create a sustainable and useful architecture for Android.
- [Natalie Pistunovich \(Connta\): Developing for the next billion](#) – the challenges of developing an app for the African market.

Sponsor tiers

Web sponsor	Normal Stand sponsor	Large Stand sponsor
20.000,- NOK + 25% mva ≈ €2100	35.000,- NOK + 25% mva ≈ €3600	50.000,- NOK + 25% mva
<ul style="list-style-type: none">• Logo on web page• Logo on intro for videos from the conference• Mentions on social media (Twitter, Facebook)• 1 free ticket• 30% discount on additional tickets	<ul style="list-style-type: none">• Everything included in Web sponsor tier• Single roll-up with 2 bar tables in venue (2x1 m)• 4 free tickets (includes stand personnel)• 30% discount on additional tickets	<ul style="list-style-type: none">• Everything included in stand sponsor tier• 2x4 meter stand space with space for cooler, water bottles, TV or other promotional items• Priority pick in stand location



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Special sponsorship deals (requires sponsorship package)

- Exclusive barista sponsor - sponsor a coffee bar with your logo + Mobile Era on the coffee cups. 15.000,- NOK + 25% mva
- Exclusive party sponsor - sponsor drinks for the party with your logo on drink tickets. 15.000,- NOK + 25% mva
- T-shirt sponsors: Get 20 t-shirts with your company logo + Mobile Era logo. 5.000,- NOK + 25% mva