

Mobile is increasingly becoming a differentiating factor for great products which creates new challenges for developers and architects. While your technical people know software development well, mobile technology advances at a pace that leaves many wishing for more in-depth knowledge.

The community around mobile technologies – Android, iOS and hybrid – has gathered great interest both in Norway and worldwide. At Mobile Era, the communities and companies are coming together to create the number one arena for mobile developers for the fourth year in a row. Be there to take part in the mobile revolution!

The conference will have three tracks, cover two full days and include a day of workshops as well as a conference party. We aim to gather 500 attendees from Norway, Europe and beyond. Make sure to check out the videos from last year at <https://vimeo.com/mobileera>.

The conference is managed through a non-profit organization. The organizations' board of directors represents a wide spectrum of companies in Oslo.

## At a glance

- The first and largest developer conference in Northern Europe focusing exclusively on mobile technologies
- Running for the fourth year in a row
- Two days, three tracks, covering mobile web, Android, iOS, hybrid, design and more
- 500 attendees
- International speakers and local heroes

## Speaker lineup

We are currently in the process of receiving submissions and inviting keynote speakers. The program will contain a mix of visionary ideas, technical deep-dives and experience reports. We have a focus on advanced topics and challenging our attendees with new knowledge.

## Some of the previous years' highlights

Be sure to check out the videos at <https://vimeo.com/mobileera/>

- [Erik Wendel: Rapid App Development With React Native: Lessons Learned at NSB](#) - Erik talking about the largest technical improvement done to the NSB apps ever.
- [Gabriel Peal: Sunsetting React Native](#) - In contrast to the above, hear Gabriel from AirBnB talk about how they stopped using React Native, and why. It might not be the reasons you think.
- [Niels Leenheer: Fun with WebBluetooth](#) - See the amazing possibilities opened up with the WebBluetooth API. What gadget would you not want to control from your browser?
- [Svetlana Kouznetsova: Accessibility, Past, Present, Future!](#) - Svetlan explains the importance of accessibility, and how the standards have evolved to their current form.
- [Balder Mørk: Android development for FINN and profit](#) - Hear Balder from FINN describe the challenges they have faced developing their Android applications since 2012.

## Sponsor tiers

Web sponsor	Normal Stand sponsor	Large Stand sponsor
<b>25.000,- NOK + 25% mva</b> ≈ €2100	<b>40.000,- NOK + 25% mva</b> ≈ €3600	<b>55.000,- NOK + 25% mva</b>
<ul style="list-style-type: none"> <li>• Logo on web page</li> <li>• Logo on intro for videos from the conference</li> <li>• Mentions on social media (Twitter, Facebook)</li> <li>• 1 free ticket</li> <li>• 30% discount on additional tickets</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Everything included in Web sponsor tier</b></li> <li>• Single roll-up with 2 bar tables in the venue (2x1 m)</li> <li>• 4 free tickets (includes stand personnel)</li> <li>• 30% discount on additional tickets</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Everything included in stand sponsor tier</b></li> <li>• 2x4 meter stand space with space for cooler, water bottles, TV or other promotional items</li> <li>• Priority pick in stand location</li> </ul>

## Special sponsorship deals (requires sponsorship package)

- Exclusive barista sponsor - sponsor a coffee bar with your logo next to your stand + Mobile Era on the coffee cups. 15.000,- NOK + 25% mva
- Exclusive party sponsor - sponsor drinks for the party with your logo on drink tickets. 15.000,- NOK + 25% mva
- T-shirt sponsors: Get 20 t-shirts with your company logo + Mobile Era logo. 5.000,- NOK + 25% mva
- Accessibility sponsor: Help pay for video captions for all our talks and get your company mentioned in the introduction to the talks. 10.000,- + 25% mva