

# BAYER HAS YOU COVERED!

## Health Insurance (COPAY)



Start **SAVING** up to **\$35** every month on your test strip **COPAY\***

1. Ask your healthcare provider (HCP) for a CONTOUR®NEXT test strip **branded prescription**
2. Obtain a CONTOUR® Choice card from your HCP or go online to: [www.contourchoice.com](http://www.contourchoice.com)

## Paying CASH



Start **SAVING** today!

1. Ask your healthcare provider for a CONTOUR®NEXT test strip **branded prescription**
2. **Save up to \$25** on your CONTOUR®NEXT test strips. Enroll and download a CONTOUR® Choice card today at [www.contourchoice.com](http://www.contourchoice.com)\*

## MEDICARE



**Bayer products are always covered by Medicare Part B**

1. Ask your HCP for a CONTOUR®NEXT test strip **branded prescription**
2. Obtain a **90-day supply** of CONTOUR®NEXT test strips at most retail pharmacies **at the same cost as a Medicare Mail Order Company†**

Want to learn more about  
**CONTOUR®NEXT** portfolio meters?



Watch Instructional Videos Online

Type [BayerContour.com/ContourNextVideos](http://BayerContour.com/ContourNextVideos) in a web browser or scan this QR code to view instructional videos.

**GET YOUR METER TODAY!**



**QUESTIONS?**  
**CALL 1-800-348-8100**

\*Limitations and restrictions apply. Visit [ContourChoice.com](http://ContourChoice.com) for details. Eligible privately insured patients pay the first \$15 of co-pay on prescription of 300 test strips or less, and this CONTOUR® Choice co-pay card ("card") will cover up to \$35 of remaining co-pay for Bayer test strips. For quantities over 300 test strips, card benefits and patient contributions increase accordingly. Valid up to 12 uses through 12/31/2015. Cash patients can visit [ContourChoice.com](http://ContourChoice.com) for separate card and program details. Limit one (1) card per patient. Card cannot be redeemed for cash or combined with other programs, coupons or discounts. Not eligible for government insurance programs (e.g. Medicare / Medicaid). Void where prohibited. Bayer reserves the right to cancel this program without notice. Offer expires 12/31/2015.

†Average retail price per 50ct., IRI data, 52 week period ending 3/30/14.

‡For diabetes monitors, test strips, lancets, and lancing devices, Medicare requires you to pay 20% of the Medicare-approved amount after your yearly Part B deductible.

•Based on 52-week OTC Sales Data, IRI 3/23/14. Data on file.

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**A PERSONAL APPROACH**  
To Easy, Accurate Testing  
For People With Diabetes



CHOOSE THE  
CONTOUR®NEXT PORTFOLIO METER  
THAT FITS YOUR NEEDS



**Contour. next**  
Portfolio



# With the CONTOUR®NEXT portfolio from Bayer it's easy to achieve highly accurate results



## New to testing?

CONTOUR®NEXT EZ meter is:

- ☐ **Easy to use** – ready to test right out of the box
- ☐ **Easy to test with Second-Chance™ sampling** allows you to apply more blood to help prevent wasting test strips and save money
- ☐ **Easy to read display**



## Already testing and want more?

CONTOUR®NEXT meter offers:

- ☐ **Simple on-screen messages**
- ☐ **Second-Chance™ sampling** allows you to apply more blood to help prevent wasting test strips and save money
- ☐ **Set your meter to English or Spanish** plus 12 other languages
- ☐ **Autolog** makes it easy to mark results as Fasting, Before Meal and After Meal



## Using Insulin?

CONTOUR®NEXT USB meter offers:

- ☐ **Easy-to-read, bright color display**
- ☐ **Simple on-screen messages**
- ☐ **Second-Chance™ sampling** allows you to apply more blood to help prevent wasting test strips and save money
- ☐ **Rechargeable battery**
- ☐ **Set your meter to English or Spanish** plus 12 other languages
- ☐ **Autolog** makes it easy to mark results as Fasting, Before Meal and After Meal
- ☐ **Easy to log carbs and insulin dosing every time you test**