

YOUR PATIENTS ARE COVERED WITH CONTOUR®NEXT



For your INSURED patients

CONTOUR®NEXT products are covered by more than 89% of Managed Care Plans¹

Test More - Save More:

Using the CONTOUR® Choice card - your patients can **save up to \$105*** every month on their test strip **copay***



For your CASH patients

Your patients can **save up to 48%** on CONTOUR®NEXT test strips, which are available at the **lowest shelf price of all leading brands††**

Cash patients can **save up to an additional \$25** every month on CONTOUR®NEXT test strips with the use of the CONTOUR® Choice card*

Patients can enroll and download a card today at www.ContourChoice.com



For your MEDICARE patients

CONTOUR®NEXT products are **always covered by Medicare Part B‡**.

Your patients can fill their prescriptions at any retail pharmacy.

Write a **branded prescription** (Dispense as Written or DAW) for CONTOUR®NEXT test strips to prevent meter switching and substitution.

Ease, Accuracy, AND Savings... Now that's a powerful combination!

¹ Data on file. Ascensia Diabetes Care.

†Patient pays first \$15 of copay on prescription of 300 test strips or less and Ascensia pays up to \$35. For quantities over 300 test strips, patient contributions and card benefits increase accordingly – up to \$45 and \$105, respectively.

*Limitations and Restrictions apply. Eligible privately insured patients pay first \$15 of co-payment on prescription of 300 test strips or less, and this CONTOUR® Choice co-pay card ("card") will cover up to \$35 of remaining copay, when card is presented at participating retail pharmacies with a valid prescription for Ascensia test strips. For quantities over 300 test strips, patient contributions and card benefits increase accordingly – up to \$45 and \$105, respectively. Card cannot be redeemed for cash or combined with other programs, coupons, or discounts. Valid for up to 12 uses through 12/31/2016. Cash patients can visit ContourChoice.com for separate card and program details. Limit one (1) card per patient. Card cannot be redeemed for cash or combined with other programs, coupons or discounts. Not eligible for government insurance programs (e.g. Medicare/Medicaid). Void where prohibited. Bayer reserves the right to cancel this program without notice. Offer expires 12/31/2016.

††Average Retail Price, 50 ct., 52-week IRI data, 2/22/15.

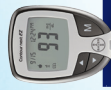
‡For diabetes monitors, test strips, lancets, and lancing devices, Medicare requires you to pay 20% of the Medicare-approved amount after your yearly Part B deductible.



**Contour.
next**
Blood Glucose Test Strips

The CONTOUR®NEXT portfolio: Highly accurate. Easy to use with Second-Chance™ sampling.

The right choice for:



Newly
Diagnosed
Patients



Patients Using
Insulin Who
Are Already
Testing



Patients
Using Insulin
Who Want
Better Insights

	CONTOUR®NEXT EZ	CONTOUR®NEXT	CONTOUR®NEXT USB
ACCURACY FEATURES			
Demonstrated highly accurate results within 10% of lab reference values*	✓	✓	✓
Proven highly accurate: meets ISO ¹ 15197:2013 accuracy criteria ²	✓	✓	✓
No Coding™ technology	✓	✓	✓
Second-Chance™ sampling	✓	✓	✓
Memory	480 events	800 events	2000 events
Battery life	1000 tests	1000 tests	5 years (rechargeable battery)
Languages	Numerical display	English, Spanish, and 12 other languages	English, Spanish, and 12 other languages
Bright backlit screen		✓	✓
5-second countdown	✓	✓	✓
Small blood sample: 0.6 µL	✓	✓	✓
Audible reminders	✓	✓	✓
Fasting, Before-Meal, and After-Meal Markers	Before-Meal and After-Meal only	✓	✓
7-, 14-, 30-, and 90-day averages	7-, 14-, and 30-day only	✓	✓
Insulin and carb logging			✓
BASIC FEATURES			
ADVANCED FEATURES			

METERS



CONTOUR®NEXT meter



CONTOUR®NEXT USB meter



CONTOUR®NEXT EZ meter



CONTOUR®NEXT LINK meter

TEST STRIP

CONTOUR®NEXT test strips



Bayer logo printed on test strip

*10% applies to glucose levels ≥ 100 mg/dL. In a clinical trial conducted by Bernstein et al., the CONTOUR®NEXT meter portfolio delivered at least 95% of results within 10% of the laboratory reference value for blood glucose concentrations ≥ 100 mg/dL and within ± 10 mg/dL of the laboratory reference value for blood glucose concentrations < 100 mg/dL.²

***Average Retail Price, 50 ct., 52 week IRI data, 2/22/15.

¹ The ISO 15197:2013 standard requires 95% of results to fall within ± 15 mg/dL of laboratory reference value for blood glucose concentrations < 100 mg/dL and within $\pm 15\%$ of laboratory reference value for blood glucose concentrations ≥ 100 mg/dL, and 99% of individual glucose measured values shall fall within zones A and B of the Consensus Error Grid.³

References: 2. Bernstein R, et al. A New Test Strip Technology Platform for Self-Monitoring of Blood Glucose. J Diabetes Sci Technol. 2013; 7 (5): 1386-1399. 3. International Organization for Standardization. In vitro diagnostic test systems—requirements for blood-glucose monitoring systems for self-testing in managing diabetes mellitus. Geneva, Switzerland: International Organization for Standardization; 2013.

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