



**BECOME A SPONSOR**  
**Mobile Day 2016**

# ABOUT

Mobile Day is the first mobile-oriented conference in Uruguay intended for developers, entrepreneurs and enthusiasts.

The conference's goal is to bring the Uruguayan Mobile community together by providing talks and workshops about trending Mobile technologies and being in touch with the leading tech companies in the region.

It will take place on Saturday November 12th at the Torre de las Telecomunicaciones' auditorium (Guatemala 1075).

## TALKS

7

High quality  
tech talks

## WORKSHOPS

3

Workshops for all  
experience levels

## AUDIENCE

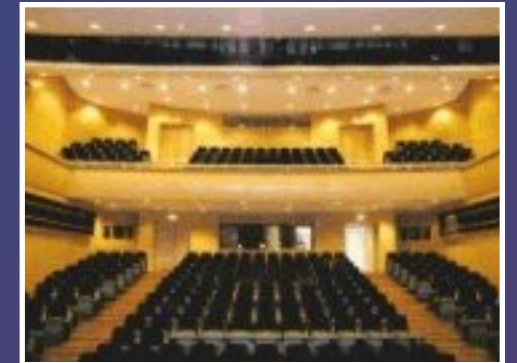
200

Developers  
Designers  
Entrepreneurs  
Students

# ANTEL AUDITORIUM

## TALKS

They are taking place in the "Mario Benedetti" room. It has enough capacity for 380 participants, 70 internet-connected spots and lighting and audio cabins equipped with cutting-edge technology.



## WORKSHOPS

They are taking place in the "Vilariño" room, located on the ground floor. It has enough capacity for 200 participants and will be equipped with desks and energy outlets increasing the attendees comfort.



# WHY BECOME A SPONSOR?

## MARKETING

Be part of the first mobile-oriented conference in Uruguay. The conference will provide high visibility through social networks presence and local diffusion in tech spaces, universities and tech companies.

## RECRUITING

Mobile Day provides an excellent opportunity for connecting tech professionals, entrepreneurs and students with tech companies through networking spaces and visibility in several instances across the event.

## COMMUNITY

Support the community! Being a Mobile Day sponsor means being part of a group of companies committed with the development of mobile technologies in Uruguay. This encourages the growth of this community and promotes more enriching experiences to take place in the future.

# SPONSORSHIP PACKAGES

OPPORTUNITIES	SILVER	GOLD
Brand visibility with one rollup (*)	✓	✓
Mention on social networks	✓	✓
Logo on the event's giant banner	✓	✓
Logo on printed material	✓	✓
Logo on website	Small	Outstanding
Free tickets for the event	4	8
Additional rollup (**)		✓
Logo on event's diffusion (mailing & social networks)		✓
Logo on recorded talks		✓
Special mention in a free tickets raffle		✓
Job posting on the local Mobile meetup mailing list		✓
Opportunity for a sponsored raffle during the event (***)		✓
PRICE	USD 700	USD 1200

Sold out

# SPONSORSHIP PACKAGES

## NOTES

- (\*) At the auditorium's foyer.
- (\*\*) At a talk, workshop or reception.
- (\*\*\*) The raffle's prize must be provided by the sponsor.

## CLARIFICATIONS

- Prices don't include VAT (22%).
- The rollups must be provided by the sponsor.
- The giant banner is provided by the organization.

# Contact us

We want to make this conference a great experience for everyone.

We are glad to answer your questions and suggestions!



[sponsors@mobileday.uy](mailto:sponsors@mobileday.uy)



[mobileday.uy](http://mobileday.uy)



[@mobiledayuy](https://twitter.com/mobiledayuy)