

## OKRs for SnapTask (MVP Phase)

### **Objective 1: Build and launch a fast, minimal task management app for individual users**

#### **Key Results:**

1. Complete MVP development with all core features (CRUD, offline support, keyboard shortcuts) by June 20, 2025
  2. Achieve 100% task persistence using LocalStorage across sessions
  3. Deliver a PWA-compatible version with offline access working by June 18, 2025
  4. Pass QA with < 5 high-priority bugs during testing phase (June 21–24)
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### **Objective 2: Deliver an excellent user experience through performance and simplicity**

#### **Key Results:**

1. Load time of app (first interaction to ready state) under 1.5 seconds
  2. Keyboard navigation for all major actions implemented and working
  3. 100% mobile responsiveness across major screen sizes
  4. Gather feedback from at least 10 beta users on usability and performance before launch
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### **Objective 3: Prepare for a successful public launch**

#### **Key Results:**

1. Finalize branding and simple landing page with CTA by June 15
2. Create a demo video and usage guide by June 22

3. Launch SnapTask publicly by June 25, 2025
4. Reach 100+ unique users in the first two weeks post-launch