

# SmartReceipt™ powered by mobility

## Drive Frequency, Average Check, and Revenue with SmartReceipt™

**SmartReceipt™ is an innovative coupon marketing solution that transforms your receipts into revenue-driving engagement opportunities.**

### Smart Scoops

SmartScoops  
868 SOUTHAMPTON RD  
BENICIA, CA 94510  
707-747-0659  
2/22/2015 - 3:39PM

Ticket: 34  
Sale ID: 33774  
WhizPay ID: 645220404531242944  
Name(s): Maddie

Single Scoop	2.50
Banana Split	3.25

SUBTOTAL	5.75
TAX 8.10%	0.46

TOTAL	6.21
CASH	6.21



**Free Toppings!**  
With Any Ice  
Cream or Sorbet  
Purchase.

Hurry, Valid From:  
Valid At:

**Smart  
Scoops**

Not valid for online purchases. One Coupon per customer per visit. Present Coupon at purchase. Shop keeps coupon. No Substitutions. Consumer pays suppl. tax. May not be used with other coupon/discount/promotion. Do not reproduce. Internet distribution prohibited. Good at participating US SmartScoops locations only.

SmartReceipt™ Powered by mobility.com

**Real-time customer behavior informs targeted marketing to drive business goals.**



Target offers by the day of the week, defined time periods, products purchased, day part, and more to increase traffic when and where you want.

**Enhance brand messaging** based on current digital and print initiatives while **increasing customer engagement and digital loyalty** by as much as 200%.



Promote **new products, sales of higher margin products,** and more by using existing high-visibility receipt real estate to serve up highly engaging coupons and offers.

Then track the effectiveness of **all** marketing efforts with SmartReceipt Business Intelligence™, empowering you to send the right message at the right time.

mobility more customers. more often.

mobility.com | (877) 282-7660