

Mobivity's Text Marketing Drives Loyalty, Engagement, and Frequency

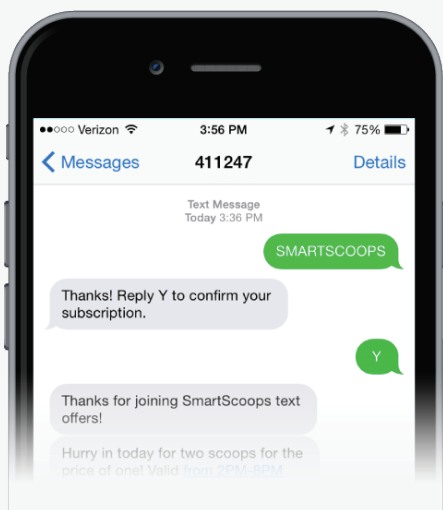
Send the right message at the right time and see up to a **60% return** on average ticket per subscriber.

- Response rates average at 20% per offer, with some offers reaching as high as 40%
- Text messages with the same offer as direct mail campaigns have seen **40x** the redemption rates.
- 30 Million+ consumers have interacted with a Mobivity campaign in one of over 10,000 locations nationwide

Mobivity SMS Campaigns Have

400%

Higher Subscriber Stickiness
Compared to Industry Averages



Mobivity's Account Management Expertise

- Our Account Managers think like operators, and help you create successful campaigns.
- We spend time learning your business to create campaigns that are thoughtfully crafted and optimized based on data that is specific to your business.