

Manuel Obregoza

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OVERVIEW

Experienced software engineer with 10+ years in JavaScript-focused frontend development, combining technical expertise with business proficiency as a product manager and startup co-founder. Since 2020, I've shared industry insights through a software engineering [blog](#).

LATEST WORK EXPERIENCES

Pleo, Barcelona, Spain — *Frontend Developer*

March 2024 - Present

I am part of a product team, which develops features to improve user onboarding, boosting early engagement and retention. Contribute to architectural decisions for scalable solutions and work with teams to make the new user journey smoother, leading to better adoption metrics.

Main Technologies: ReactJs, Turbo-repo, Storybook

Dynatrace, Barcelona, Spain — *Frontend Developer*

September 2022 - November 2023

Led the third-generation data visualization project, optimizing performance and reducing load times, enhancing user interaction and insights. As part of a design system, designing APIs and keeping consistency was a core ability.

Beyond technical contributions, I also made substantial impacts by mentoring team members, providing guidance on work processes, and enhancing our iterative development approach.

Main Technologies: Nx, ReactJs, D3 and Visx.

Adevinta, Barcelona, Spain — *Product Manager*

October 2021 - August 2022

Defined and executed product strategies that increased client transaction rates across global marketplaces. Built B2B partnerships and managed a robust backlog, aligning development efforts with business priorities, which led to a significant boost in product usage.

Adevinta, Barcelona, Spain — *Frontend Developer*

April 2020 - September 2021

Created a versatile, high-usage component adopted across multiple international markets, contributing to a decrease in maintenance and customization requests. Fostered communication between engineers and managers, helping deliver faster, more collaborative project cycles.

Beyond my coding responsibilities, I've facilitated product development by bridging the gap between engineers and managers, playing a crucial role in enhancing collaboration and synergy.

Main Technologies: VueJs, ReactJs, Tailwind, and Vuex.

TOP SKILLS

JavaScript
Typescript
ReactJs
Remix
NextJs

LANGUAGES

Native Spanish
Fluent English

EDUCATION

Programmer Analyst at
[UNICEN](#).

ServiteOnline, Remote — CTO & Co-Founder

July 2018 - August 2022

As one of the co-founders of ServiteOnline, I played a pivotal role in establishing and leading a groundbreaking platform designed to facilitate the digital transformation and rapid acceleration of store ordering systems. Our platform aims to empower businesses by enabling seamless transactions within our ecosystem.

In addition to my technical responsibilities overseeing the development of web applications for both user and admin entry points, I actively contributed to the overall product vision and strategy, pivoting the objectives and thriving product market fit.

Main Technologies: Ionic, Stencil, Tailwind, ReactJs, and NextJs

Frontmen, Amsterdam, The Netherlands — Frontend Developer / Consultant

February 2018 - March 2020

At Rabobank, one of the leading banks in The Netherlands, I played a critical role in a challenging migration project that encompassed both business and technical aspects. I was part of the platform team responsible for delivering a new development ecosystem that would be utilized throughout the entire organization. Specifically, I actively contributed to the decision-making process regarding the selection, migration, introduction, and implementation of a new mono-repo set-up.

Main Technologies: Nx, Angular, Ionic, Stencil, Redux, Cypress, and WebdriverIO

Mobiquity, Amsterdam, The Netherlands — Frontend Developer / Consultant

June 2017 - January 2018

At Backbase, a leading online banking platform, I served as a Frontend Consultant within the Professional Services team. In this role, I played a pivotal part in the development, integration, and implementation of the company's UI for web applications and hybrid mobile apps, ensuring seamless integration with various bank core and legacy systems.

Main Technologies: AngularJs, Angular, Ionic, Protractor, and Jasmine.

Norsync, Tandil, Argentina — Frontend Developer

January 2016 - May 2017

Worked as a web and mobile front-end developer. Where I developed several hybrid applications and web apps from scratch. And like in all startups I was involved in all the phases of the development of the projects. Regarding the business domain, the applications were Booking systems, Ticket systems, and Live events streaming applications, among others. For restaurants, sports clubs, bars, shopping, and different kinds of stores.

Main technologies: JavaScript (AngularJs, Ionic-Framework, NodeJs, Protractor, and Jasmine), Bootstrap, HTML, SASS, CSS, and Gulp.