

## PROFESSIONAL SUMMARY

Results-driven Web Designer specializing in WordPress. Familiar with Responsive Design, Fullstack Web Development, Marketing, UX and Visual Design.

## SKILLS

HTML, CSS, JavaScript  
WordPress Development  
Social Media Management  
Content Writing

Git/GitHub  
Photoshop  
Web Hosting/ Debugging  
Marketing Campaigns

## WORK HISTORY

### **Freelance** • *Web Developer*

Atlanta, GA • 2018 to Current

- Consult potential client's about website design features, functionality, marketing strategies and e-commerce.
- Conduct qualitative and quantitative research.
- Identify and eliminate website bugs to improve user experience.
- Conceptualize, plan and execute original designs for websites.
- Translate established creative direction into conceptual ideas.

### **Business Owner** • *Holistic Solutions*

Atlanta, GA • January 2010 to January 2017

- Managed social media accounts and utilized marketing tools to increase customer leads and acquisition.
- Maximized efficiency and increased customer retention by implementing online booking software.
- Managed all accounting, compliance, and general office duties.
- Designed graphics for websites, logos and promotions for marketing purposes.

### **Guest Services Representative** • *Hyatt Regency*

Taba, Egypt • 2009 to 2010

- Increased customer service ratings by working in a timely and efficient manner to handle all guest requests.
- Enhanced communication with guests from a wide variety of cultural backgrounds.
- Developed instant rapport and trust in order to assist guests and their families.
- Promoted the hotel brand by organizing daily activities and events to ensure an outstanding customer experience for guests.

## EDUCATION

### **Certificate** - Web Development Immersive Program • *General Assembly*

Atlanta, GA • 2017

### **B.S.** - Interdisciplinary Studies - Sustainable Development • *Appalachian State University*

• 2007

## PORTFOLIO

<http://jessicaobrien.wpengine.com/>