

PROFESSIONAL  
SUMMARY

Results-driven Web Designer specializing in WordPress. Familiar with Responsive Design, Fullstack Web Development, Marketing, UX and Visual Design.

SKILLS

HTML, CSS, JavaScript	Git/GitHub
WordPress Development	Photoshop
Social Media Management	Web Hosting/ Debugging
Content Writing	Marketing Campaigns

WORK HISTORY

- Freelance** • *Web Developer*  
Atlanta, GA • 2018 to Current
- Consult potential client's about website design features, functionality, marketing strategies and e-commerce.
  - Conduct qualitative and quantitative research.
  - Identify and eliminate website bugs to improve user experience.
  - Conceptualize, plan and execute original designs for websites.
  - Translate established creative direction into conceptual ideas.
- Business Owner** • *Holistic Solutions*  
Atlanta, GA • January 2010 to January 2017
- Managed social media accounts and utilized marketing tools to increase customer leads and acquisition.
  - Maximized efficiency and increased customer retention by implementing online booking software.
  - Managed all accounting, compliance, and general office duties.
  - Designed graphics for websites, logos and promotions for marketing purposes.
- Guest Services Representative** • *Hyatt Regency*  
Taba, Egypt • 2009 to 2010
- Increased customer service ratings by working in a timely and efficient manner to handle all guest requests.
  - Enhanced communication with guests from a wide variety of cultural backgrounds.
  - Developed instant rapport and trust in order to assist guests and their families.
  - Promoted the hotel brand by organizing daily activities and events to ensure an outstanding customer experience for guests.

EDUCATION

- Certificate** - Web Development Immersive Program • *General Assembly*  
Atlanta, GA • 2017
- B.S.** - Interdisciplinary Studies - Sustainable Development • *Appalachian State University*  
• 2007

AFFILIATIONS

Member of Women Who Code Atlanta