



# JESSICA O'BRIEN

WEB DEVELOPER/DESIGNER

## ABOUT

Optimizing user experience through elegant design and intuitive navigation while providing clear and thoughtful web content. Helping you add value to your user's digital experience while increasing customer acquisition and retention.

**PORTFOLIO** <https://jessicaobrien-portfolio.herokuapp.com/>

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## WORK EXPERIENCE

### BUSINESS OWNER

Therapy Solutions | 2010 - 2017

- Managed social media marketing to increase customer acquisition
- Maximized efficiency implementing online booking software
- Performed all accounting, compliance, and general office duties
- Retained a strong, loyal clientele by delivering excellent customer service

### GUEST SERVICES REPRESENTATIVE

Hyatt Hotels - Taba, Egypt | Jun 2009 - Oct 2009

- Enhanced communication with guests from a wide variety of cultural backgrounds
  - Developed instant rapport and trust in order to assist guests and their families
  - Led daily hotel activities and projects to ensure an outstanding customer experience
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## EDUCATION

### FULLSTACK WEB DEVELOPMENT IMMERSIVE PROGRAM

General Assembly | 2017

### INTERDISCIPLINARY STUDIES - SUSTAINABLE DEVELOPMENT

Appalachian State University | 2007

## PROFESSIONAL SKILLS

HTML & CSS  
JavaScript  
jQuery  
Git & Github  
Wireframing  
User Personas  
Sketch  
InVision  
Photoshop  
Agile  
React  
Ruby on Rails  
Bootstrap/Materialize  
Wordpress  
Marketing  
Web content development  
Copywriting  
Blogging

## PERSONAL SKILLS

Creative spirit  
Multi-disciplined  
Organized  
Good communicator  
Time management  
Team player  
Fast learner  
Motivated

## CONTACT

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