



JESSICA O'BRIEN

WEB DEVELOPER/DESIGNER

ABOUT

Optimizing user experience through elegant design and intuitive navigation while providing clear and thoughtful web content. Helping you add value to your user's digital experience while increasing customer acquisition and retention.

PORTFOLIO

<https://jessicaobrien-portfolio.herokuapp.com/>

WORK EXPERIENCE

BUSINESS OWNER

Therapy Solutions | 2010 - 2017

- Managed social media marketing to increase customer acquisition
- Maximized efficiency implementing online booking software
- Performed all accounting, compliance, and general office duties
- Retained a strong, loyal clientele by delivering excellent customer service

GUEST SERVICES REPRESENTATIVE

Hyatt Hotels - Taba, Egypt | Jun 2009 - Oct 2009

- Enhanced communication with guests from a wide variety of cultural backgrounds
- Developed instant rapport and trust in order to assist guests and their families
- Led daily hotel activities and projects to ensure an outstanding customer experience

EDUCATION

FULLSTACK WEB DEVELOPMENT IMMERSIVE PROGRAM

General Assembly | 2017

INTERDISCIPLINARY STUDIES - SUSTAINABLE DEVELOPMENT

Appalachian State University | 2007

PROFESSIONAL SKILLS

HTML & CSS
JavaScript
jQuery
Git & Github
Wireframing
User Personas
Sketch
InVision
Photoshop
Agile
React
Ruby on Rails
Bootstrap/Materialize
Wordpress
Marketing
Web content development
Copywriting
Blogging

PERSONAL SKILLS

Creative spirit
Multi-disciplined
Organized
Good communicator
Time management
Team player
Fast learner
Motivated

CONTACT

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