

<https://jessicaobrien-portfolio.herokuapp.com/>

PROFESSIONAL SUMMARY

Results-driven Web Designer specializing in WordPress. Familiar with Social Media Platforms, Marketing, UX Design, Visual Design, Content Creation and Copywriting.

SKILLS

HTML, CSS, JavaScript	Blogging
WordPress	Photoshop
Social Media Management	Web Hosting/Website Debugging
Content Writing	Marketing Campaigns

WORK HISTORY

Freelance • *Web Developer*

Atlanta, GA • 2018 to Current

- Consult potential client's about website design features, functionality, marketing strategies and e-commerce.
- Conduct qualitative and quantitative research.
- Identify and eliminate website bugs to improve user experience.
- Conceptualize, plan and execute original designs for websites.
- Translate established creative direction into conceptual ideas.

Business Owner • *Holistic Solutions*

Atlanta, GA • January 2010 to January 2017

- Managed social media accounts and utilized marketing tools to increase customer leads and acquisition.
- Maximized efficiency and increased customer retention by implementing online booking software.
- Managed all accounting, compliance, and general office duties.
- Designed graphics for websites, logos and promotions for marketing purposes.

Guest Services Representative • *Hyatt Regency*

Taba, Egypt • 2009 to 2010

- Increased customer service ratings by working in a timely and efficient manner to handle all guest requests.
- Enhanced communication with guests from a wide variety of cultural backgrounds.
- Developed instant rapport and trust in order to assist guests and their families.
- Promoted the hotel brand by organizing daily activities and events to ensure an outstanding customer experience for guests.

EDUCATION

Certificate - Web Development Immersive Program • *General Assembly*
Atlanta, GA • 2017

B.S. - Interdisciplinary Studies - Sustainable Development • *Appalachian State University*
• 2007

AFFILIATIONS

Member of Women Who Code Atlanta