



JESSICA O'BRIEN

WEB DEVELOPER/DESIGNER

ABOUT

Optimizing user experience through elegant design, clear content and intuitive navigation. Helping you add value to your user's digital experience while increasing customer acquisition and retention

PORTFOLIO <https://jessicaobrien-portfolio.herokuapp.com/>

WORK EXPERIENCE

BUSINESS OWNER

Therapy Solutions | 2010 - 2017

- Managed social media marketing to increase customer acquisition
- Maximized efficiency implementing online booking software
- Performed all accounting, compliance, and general office duties
- Retained a strong, loyal clientele by delivering excellent customer service

GUEST SERVICES REPRESENTATIVE

Hyatt Hotels - Taba, Egypt | Jun 2009 - Oct 2009

- Enhanced communication with guests from a wide variety of cultural backgrounds
 - Developed instant rapport and trust in order to assist guests and their families
 - Led daily hotel activities and projects to ensure an outstanding customer experience
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EDUCATION

FULLSTACK WEB DEVELOPMENT IMMERSIVE PROGRAM

General Assembly | 2017

INTERDISCIPLINARY STUDIES - SUSTAINABLE DEVELOPMENT

Appalachian State University | 2007

PROFESSIONAL SKILLS

HTML & CSS
JavaScript
jQuery
Git & Github
Wireframing
User Personas
Sketch
InVision
Photoshop
Agile
React
Ruby on Rails
Bootstrap/Materialize
Wordpress
Marketing
Web content development
Copywriting
Blogging

PERSONAL SKILLS

Creative spirit
Multi-disciplined
Organized
Good communicator
Time management
Team player
Fast learner
Motivated

CONTACT

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