

Jessica O'Brien

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SUMMARY

Front-End Web Developer seeking to design top quality UX/UI and create a valuable user experience, helping you increase customer acquisition and retention.

PORTFOLIO

View my work samples at <https://jessicaobrien-portfolio.herokuapp.com/>

EDUCATION

Full-Stack Web Development Immersive Program

General Assembly, 2017

Interdisciplinary Studies - Sustainable Development

Appalachian State University, 2007

RELEVANT SKILLS

HTML & CSS	JavaScript	ERDs	Data Modeling	Wireframing
DOM Manipulation		React	Heroku	Express
Git and GitHub		Agile	User Stories	User Personas
Visual Studio Code		Sketch	MongoDB	Photoshop
Ruby on Rails		jQuery	Materialize	Bootstrap
PostgreSQL		SQL	NoSQL	InVision
Wordpress		Canva	Mailchimp	Web Content
SMM Management		Node.js		

PROFESSIONAL WORK EXPERIENCE

Owner / Operator – Therapy Solutions

2010-2017

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- Managed all social media marketing to increase customer acquisition
 - Maximized efficiency using online booking software to set appointments
 - Performed all accounting, compliance, and general office duties
 - Retained a strong, loyal clientele by delivering world class customer service

Guest Services Representative – Hyatt Regency of Taba, Egypt 2009

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- Enhanced communication with guests from a wide variety of cultural backgrounds
 - Developed instant rapport and trust in order to assist guests and their families
 - Led daily hotel activities and projects to ensure an outstanding customer experience