Jessica O'Brien

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SUMMARY Front-End Web Developer seeking to design top quality UX/UI and create a valuable user experience, helping you increase customer acquisition and retention.

PORTFOLIO View my work samples at https://jessicaobrien-portfolio.herokuapp.com/

EDUCATION *Full-Stack Web Development Immersive Program*
General Assembly, 2017

B.A. Interdisciplinary Studies - Sustainable Development
Appalachian State University, 2007

RELEVANT SKILLS

HTML & CSS JavaScript	ERDs	Data Modeling	Wireframing
DOM Manipulation	React	Heroku	Express
Git and GitHub	Agile	User Stories	User Personas
Visual Studio Code	Sketch	MongoDB	Photoshop
Ruby on Rails	jQuery	Materialize	Bootstrap
PostgreSQL	SQL	NoSQL	InVision
Wordpress	Canva	Mailchimp	Web Content
SMM Management	Node.js		

PROFESSIONAL WORK EXPERIENCE

Owner / Operator – *Therapy Solutions*   *2010-2017*

- Managed all social media marketing to increase customer acquisition
- Maximized efficiency using online booking software to set appointments
- Performed all accounting, compliance, and general office duties
- Retained a strong, loyal clientele by delivering world class customer service

Guest Services Representative – Hyatt Regency of Taba, Egypt   *2009*

- Enhanced communication with guests from a wide variety of cultural backgrounds
- Developed instant rapport and trust in order to assist guests and their families
- Led daily hotel activities and projects to ensure an outstanding customer experience