



Mockingbird Consulting

Your partner for agricultural and rural management

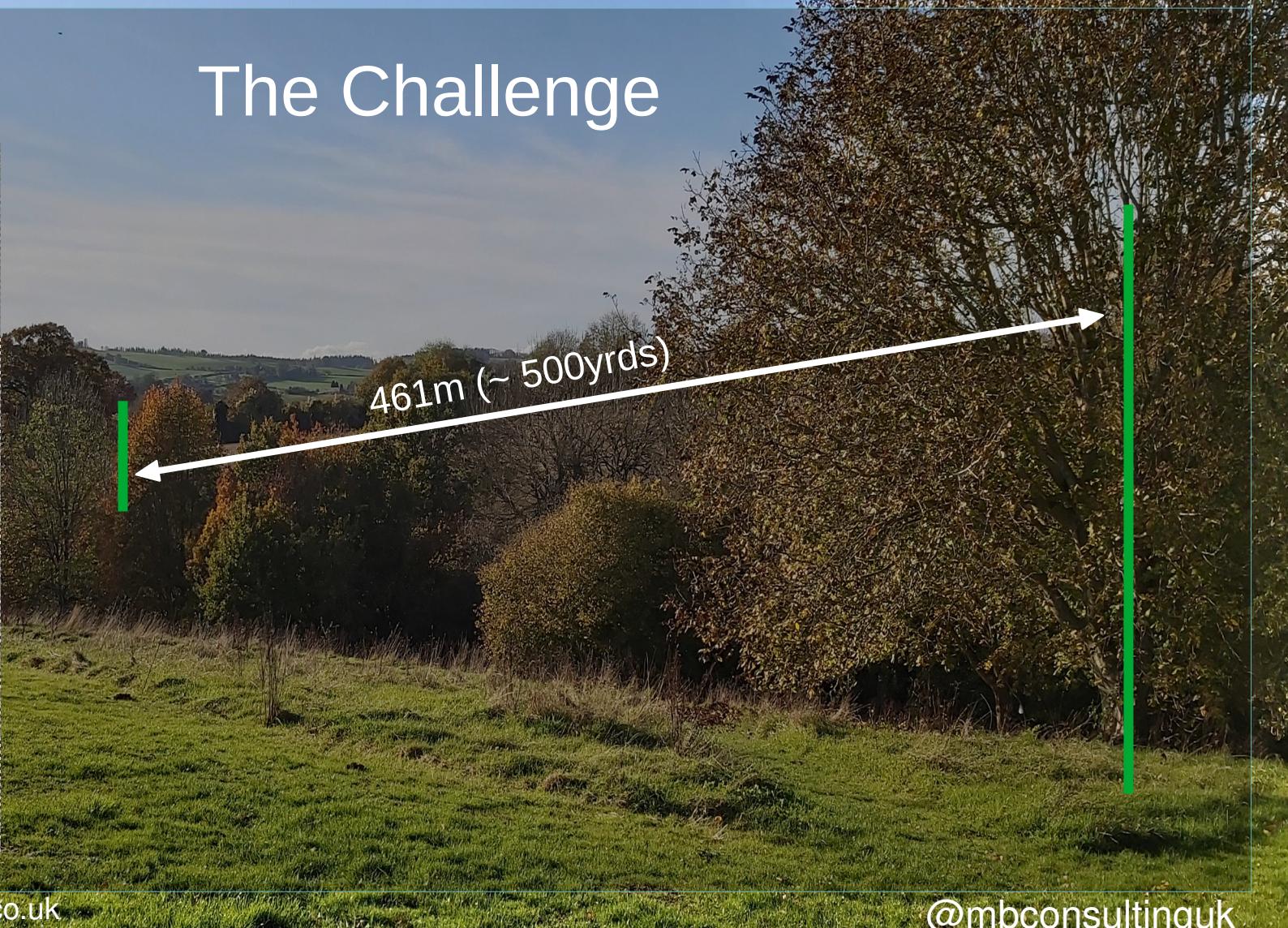
The Internet of Cows ~~Farms~~

90°

Temperature



The Challenge

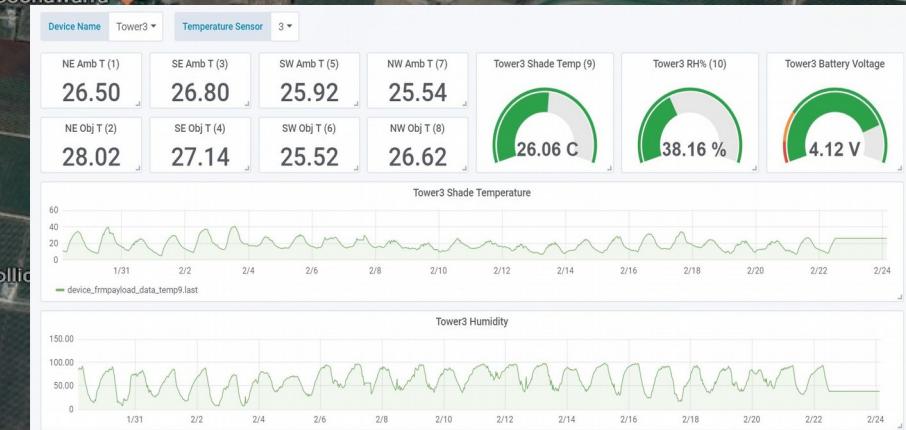


Leconfield Coonawarra

Bowen Estate

Balnaves of Coonawarra

The Challenge (continued!)



Parker Coonawarra Estate

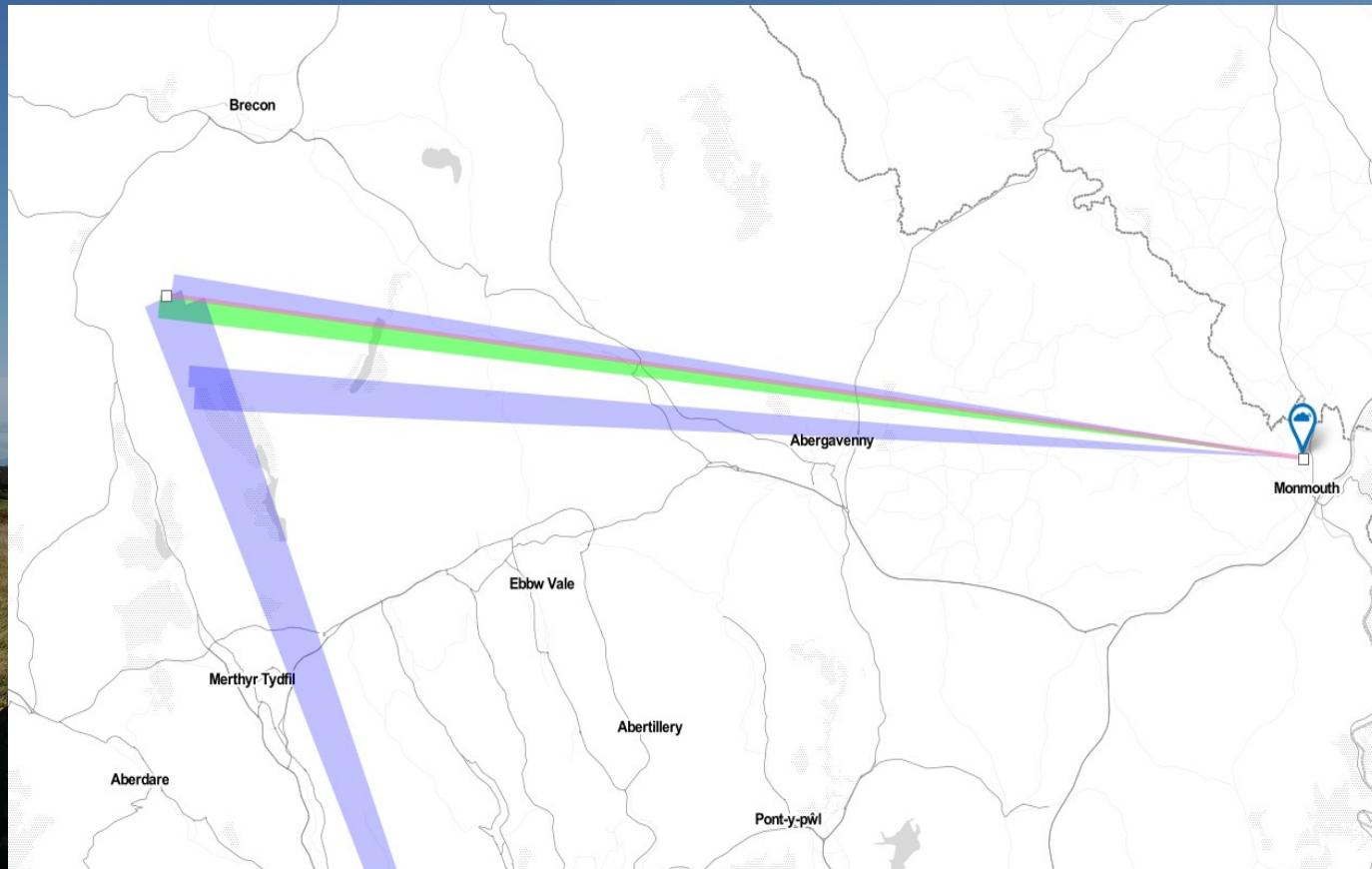
Whistle Post Wines

Kirrabilly Vineyard

Raidis Estate Coonawarra

Dergholm

The Solution!



The Setup



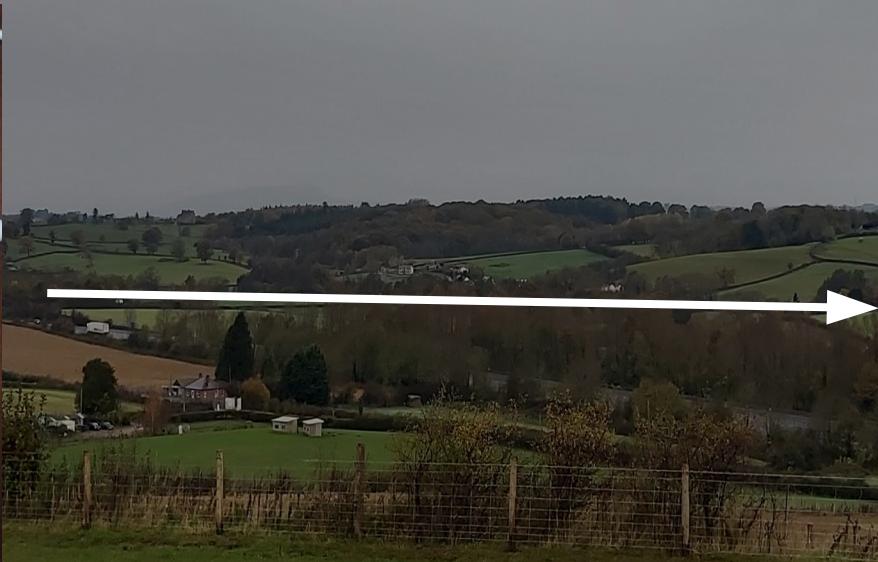
LORIOT



The needs of farmers



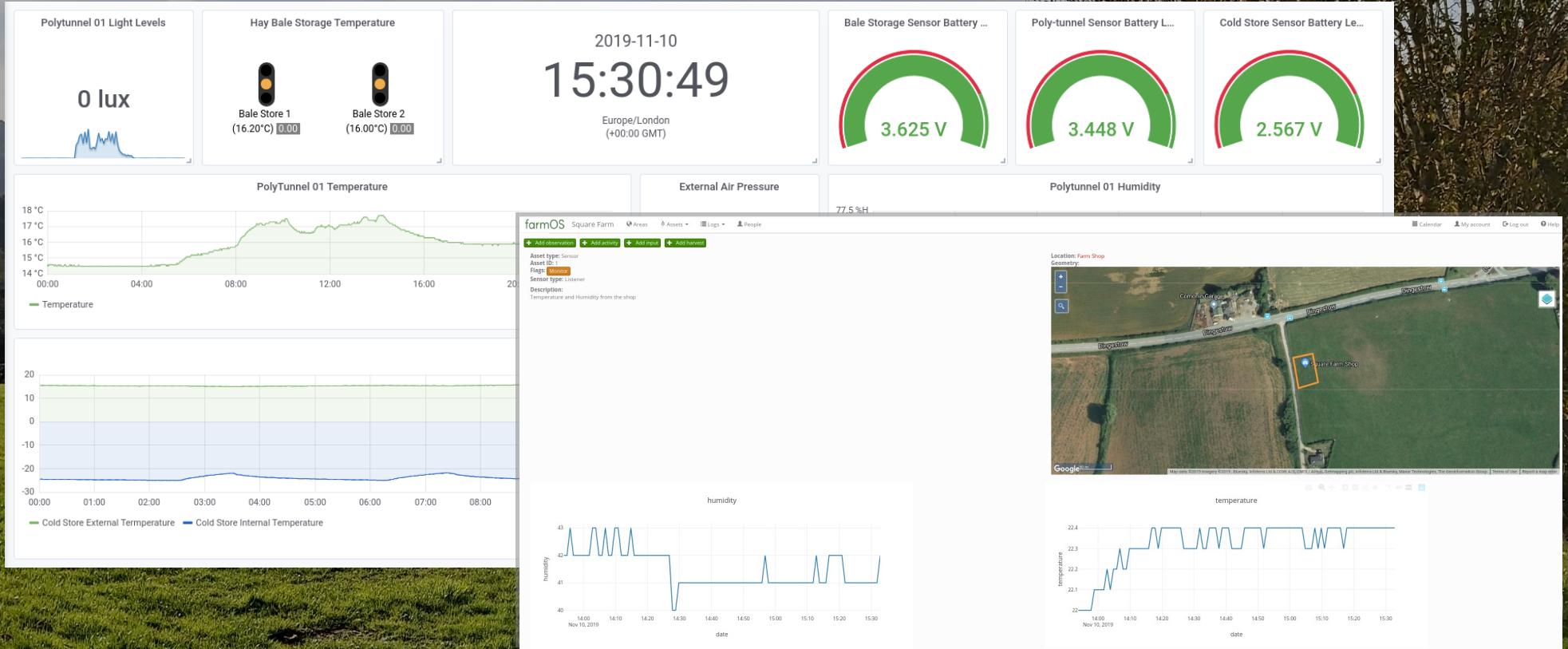
The needs of developers



The needs of hardware manufacturers



Displaying Information



Things to keep in mind...

- Hills are a pain
- The most expensive option is not always the best option
- Physical access to gateways and sensors is critical
- Alternatives are available to LoRaWAN – use the one that best fits your use-case



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