

Connecting visitors to local businesses

Convention City Seattle

They want local recommendations. What do we say?



The Disconnect

Seattle Convention Center draws tens of thousands of visitors annually. Many ask for local dining recommendations. But traditional guest services tools don't effectively connect them with walkable neighborhood gems.

How can we translate venue success into economic vitality for the neighborhood, city, and region?

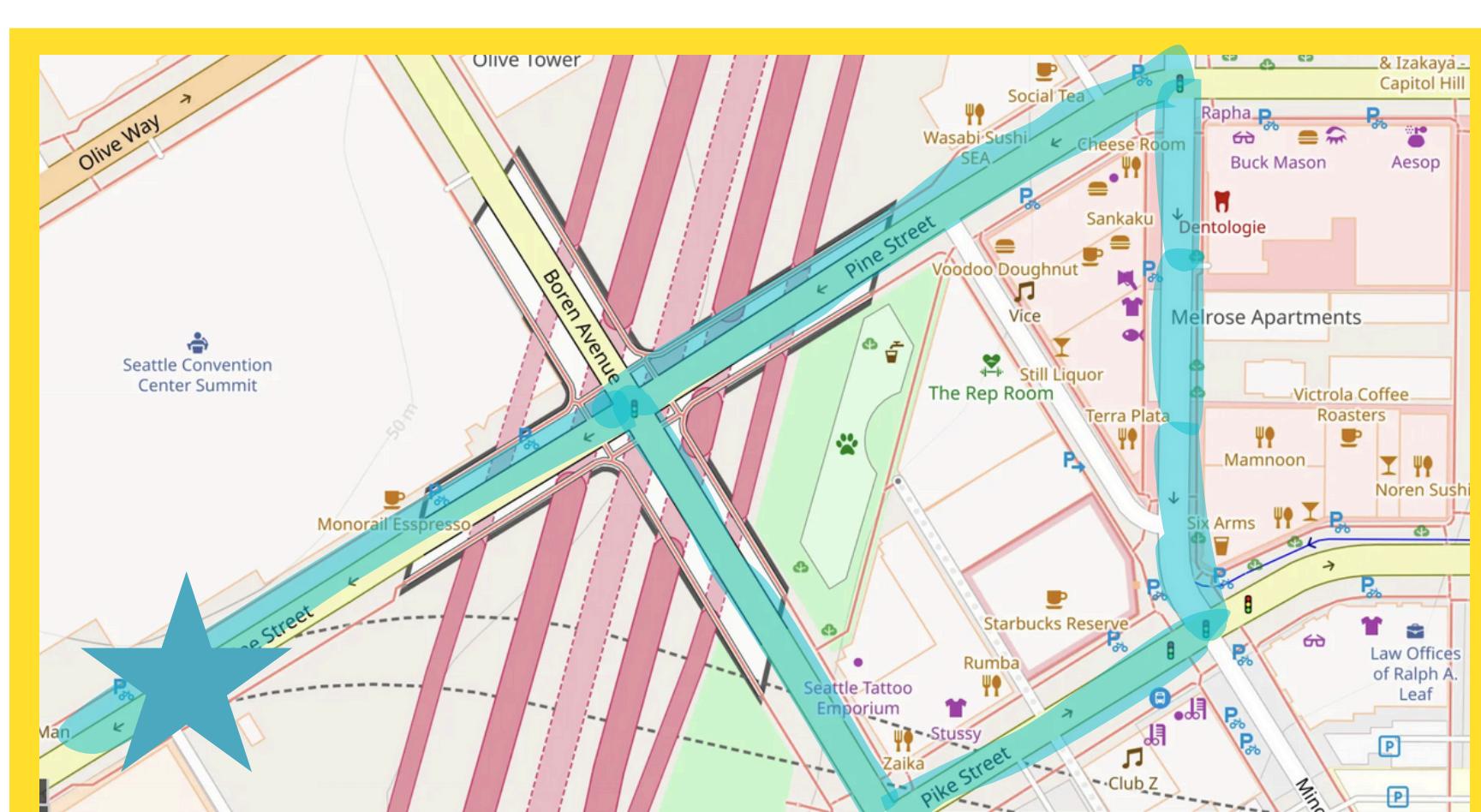
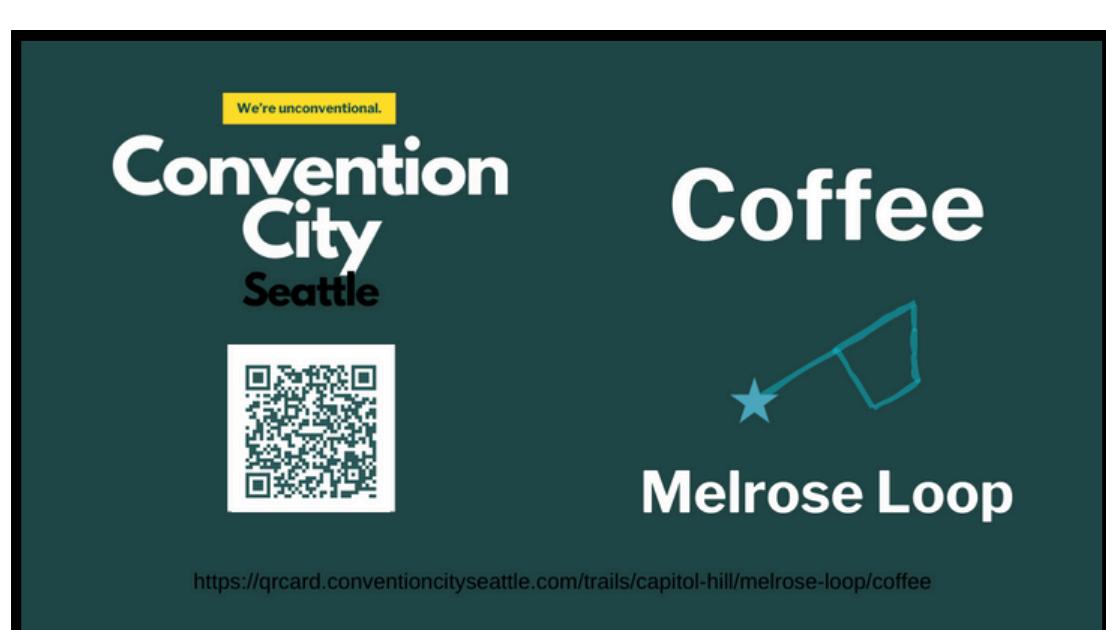
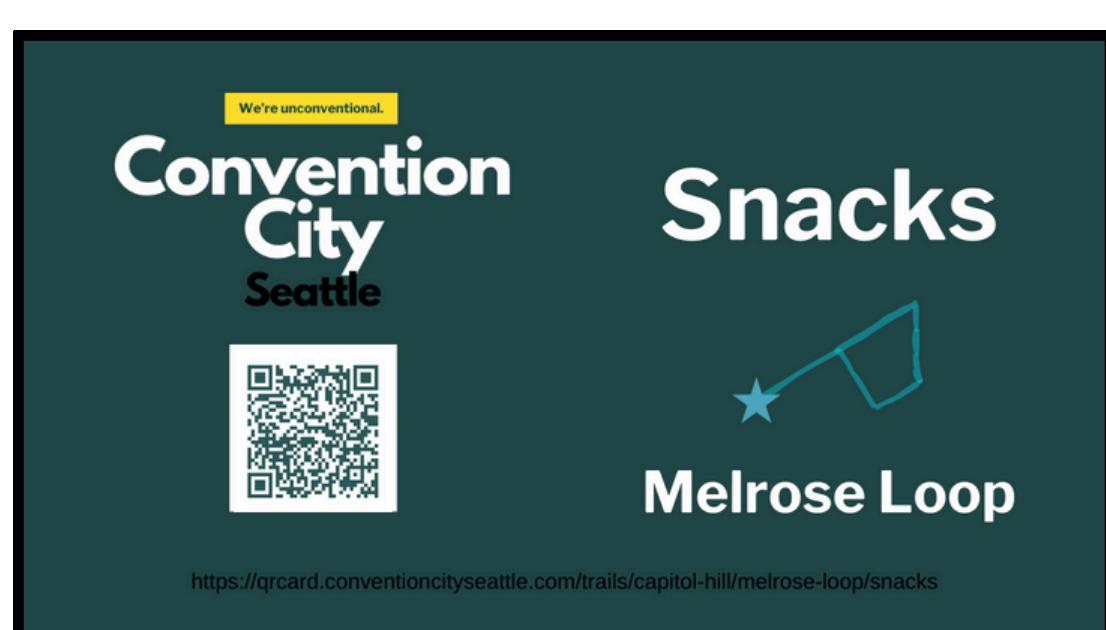
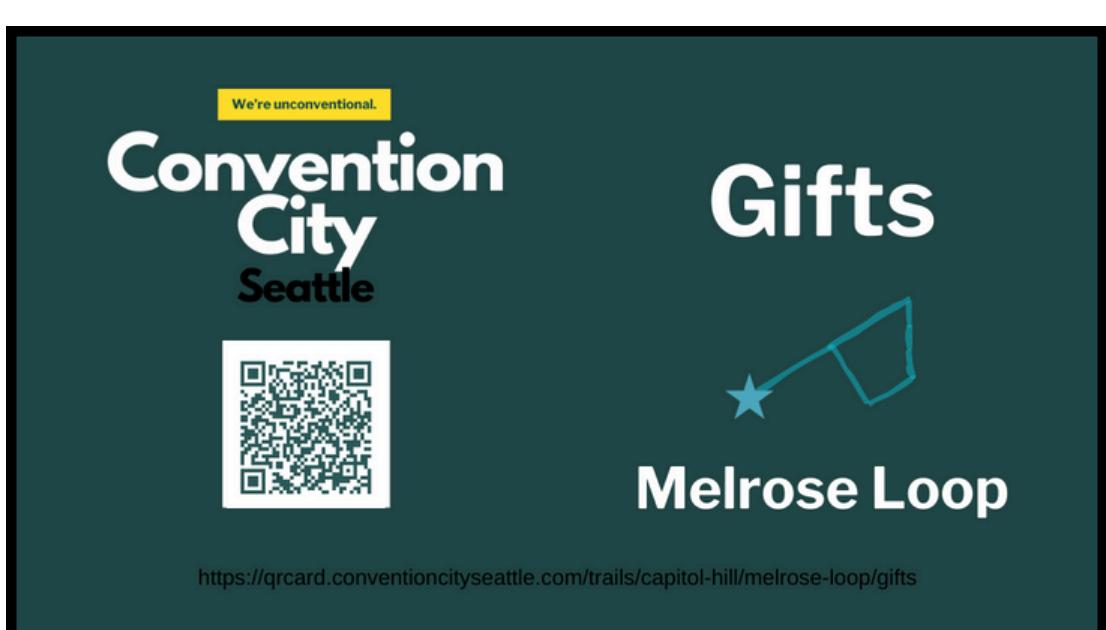
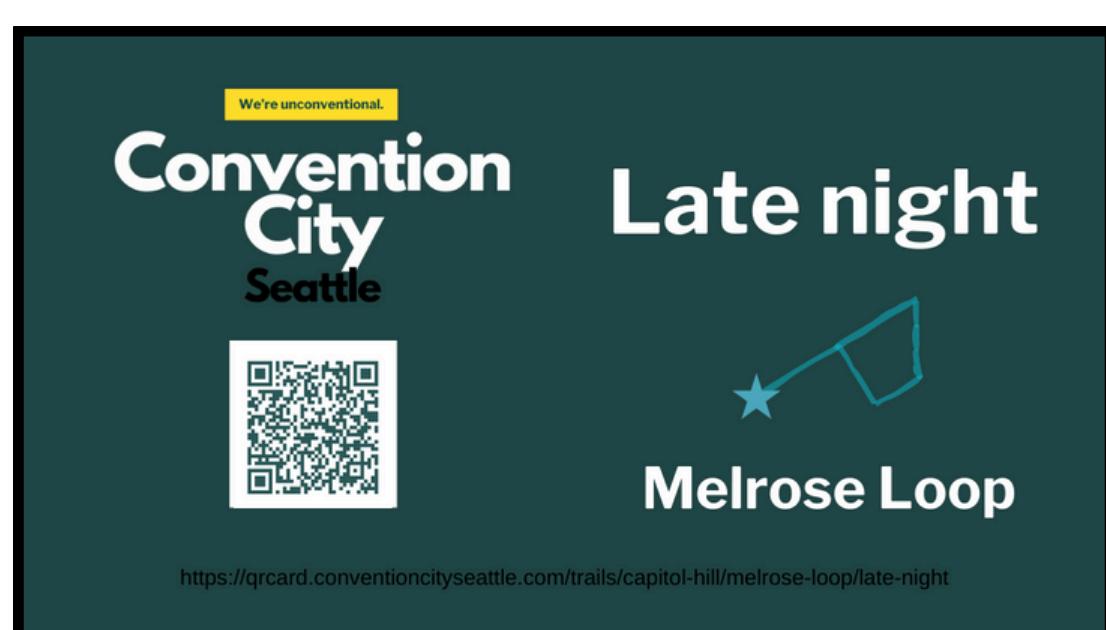
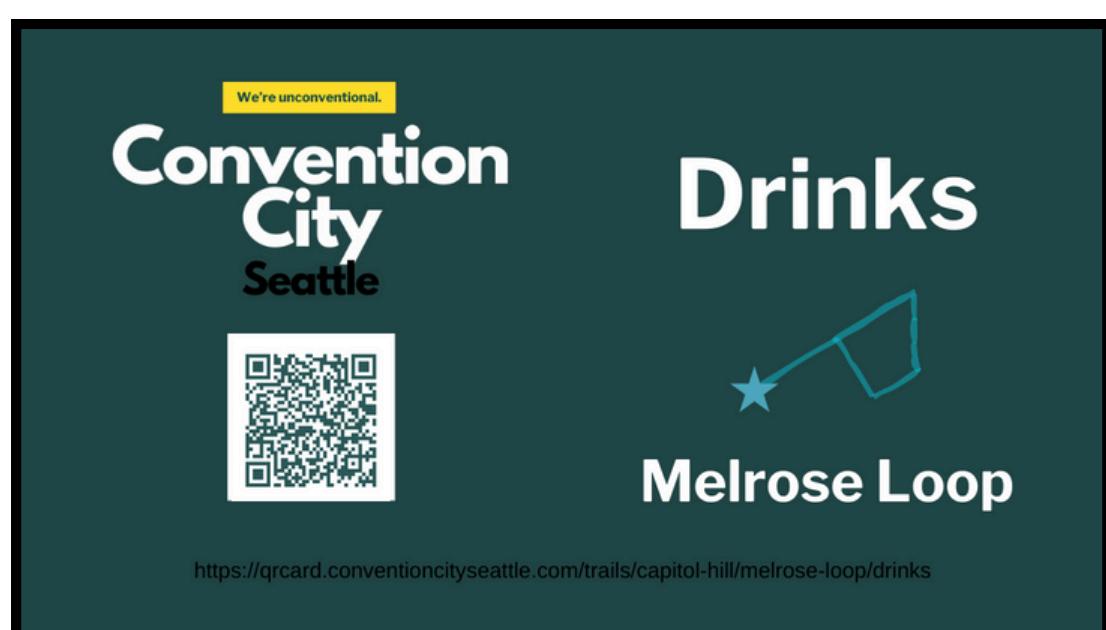
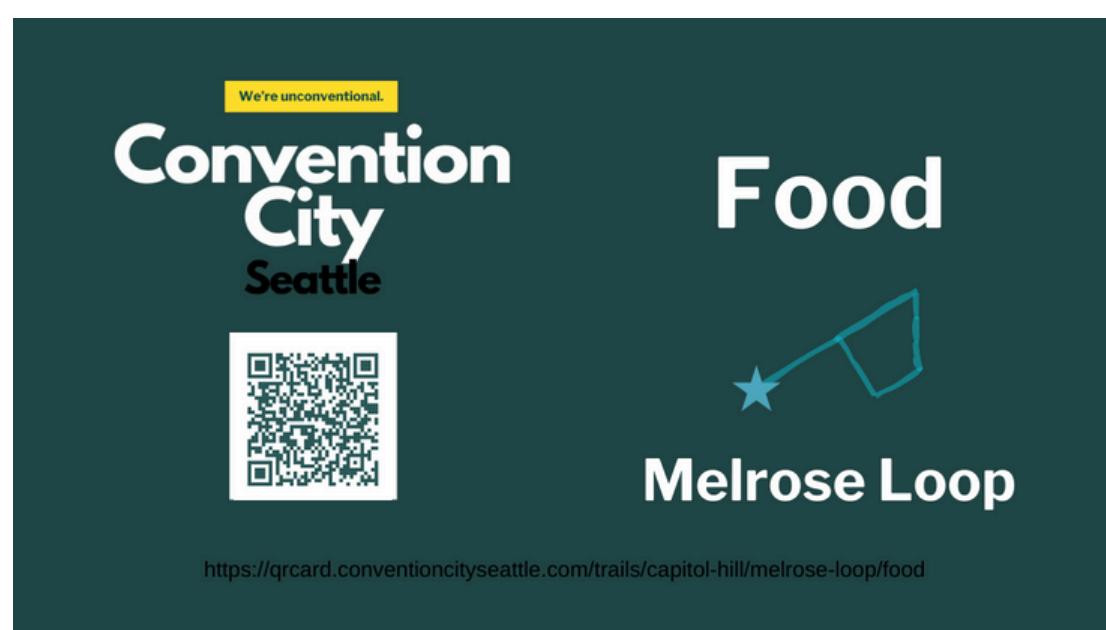
Solution: QR Cards

*Concierge recommendations.
One simple scan.*

Neighborhood Guidance

Make it effortless for any venue staff to share curated recommendations within walking distance.

No apps to download, no contact information required.



Melrose Loop

QR Cards for Guest Services

System Features:

- **Custom domain integration** - Your venue's URL, your branding
- **Template flexibility** - Match your visual identity and event themes
- **Dynamic destination control** - Add, remove, or modify recommendations in real-time
- **Scan tracking analytics** - Know which cards are being used, when, and how often
- **Performance reporting** - Track recommendation effectiveness and visitor patterns
- **Staff efficiency** - Any team member can provide expert recommendations
- **Zero guest friction** - No apps to download, no contact information required

Data insights you get:

- **Which recommendations are most popular**
- **Peak usage times and patterns**
- **Staff recommendation effectiveness**
- **Visitor behavior flow between businesses**
- **Real-time demand for different categories (food, drinks, coffee, etc.)**



Complete the connection

Seattle has invested billions into tourism infrastructure. Now we need to connect that visitor volume to the local businesses that make our neighborhoods authentic.



CCS

mission

Connect convention visitors with
a network of local businesses.

vision

Economic vitality through
guided foot traffic.

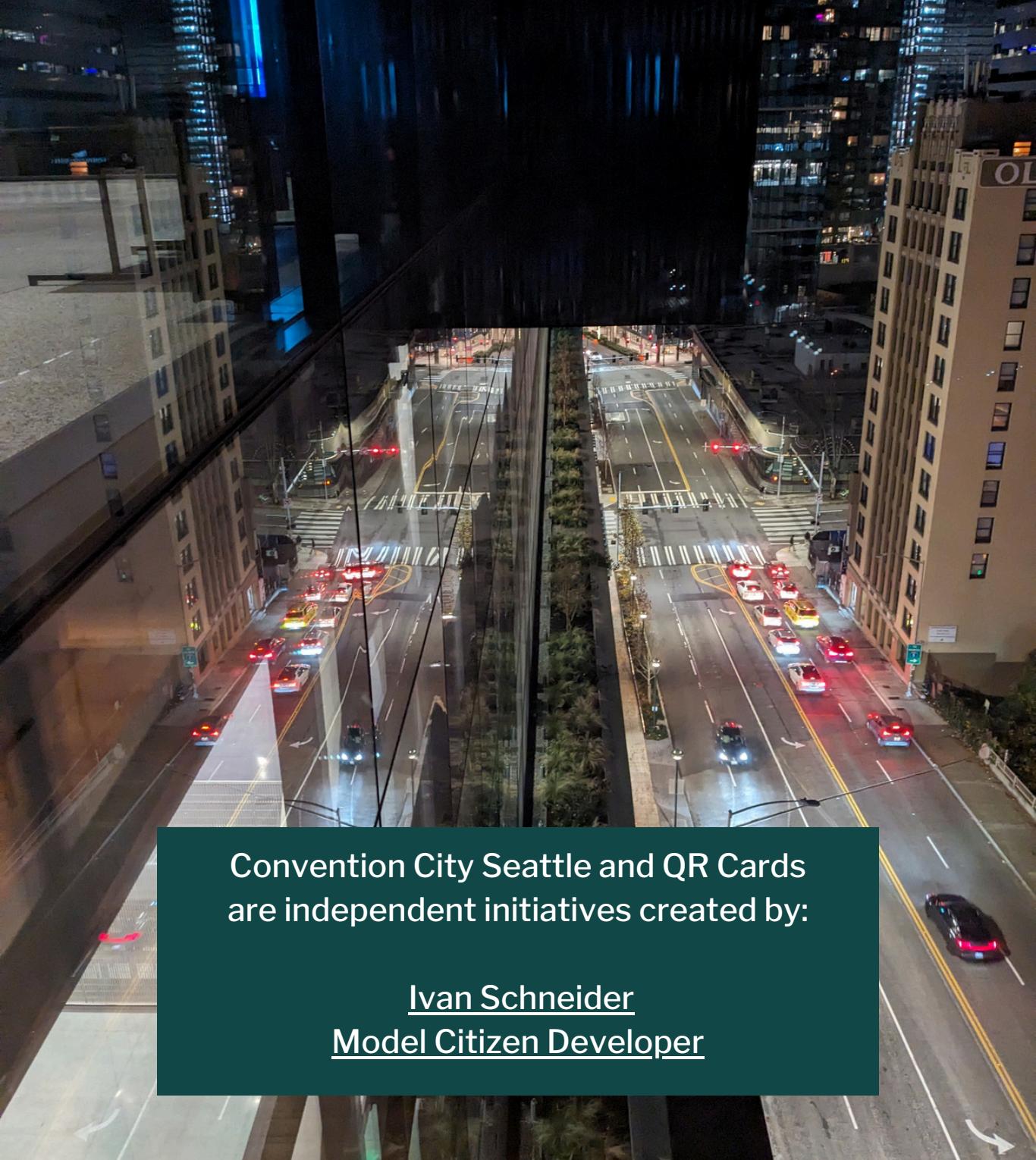
*When venues and
neighborhoods succeed
together, that's true
hospitality.*

partnership opportunities

Seeking partnerships with convention centers, event organizers, and walkable local businesses ready to benefit from guided visitor foot traffic.

Let's solve the foot traffic disconnect.
When thousands of convention visitors can easily discover nearby restaurants and shops, everyone wins:

Venues deliver authentic experiences.
Businesses get sustainable revenue.
Visitors see genuine Seattle.



Convention City Seattle and QR Cards are independent initiatives created by:

Ivan Schneider
Model Citizen Developer

Map

Satellite



Location

**Convention City
Seattle, WA
U.S.A.**