Infinite possibilities

The globe is a polyhedron with an infinite number of sides

The posterior probability of any "side" p is proportional to:

$$p^{W}(1-p)^{L}$$

Only trick is normalizing to probability. After a little calculus:

Posterior probability of
$$p = \frac{(W + L + 1)!}{W!L!}p^W(1 - p)^L$$