Prior predictive distribution

Priors should express scientific knowledge, but softly

When
$$H = 0$$
, $W = 0$

Weight increases (on avg) with height

Weight (kg) is less than height (cm)

sigma must be positive

$$W_i \sim \mathrm{Normal}(\mu_i, \sigma)$$
 $\mu_i = \alpha + \beta H_i$
 $\alpha \sim \mathrm{Normal}(0, 10)$
 $\beta \sim \mathrm{Uniform}(0, 1)$

 $\sigma \sim \text{Uniform}(0, 10)$